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## CORPORATE TURNAROUND (MANDARIN): NURSING A SICK COMPANY BACK TO HEALTH (SECOND EDITION)



Corporate Turnaround Centre Pte Ltd, United States, 2010. Paperback. Book Condition: New. 216 x 140 mm. Language: Chinese . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.This is the second edition of the best-selling book, Corporate Turnaround published in 2002. Now we are encountering another global financial crisis as iconic companies like Lehman Brothers, Freddie Mac and Fannie Mae fell, while erstwhile leaders like AIG, General Motors, Ford and others survive only because of government bailouts. The European zone is...

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- Authored by Michael Teng, Dr Michael Teng
- Released at 2010



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