



Mastering Digital Printing, Second Edition Digital Process and Print

By Harald Johnson

Cengage Learning PTR. Paperback. Book Condition: New.

Paperback. 398 pages. Dimensions: 9.0in. x 7.4in. x

1.2in. Providing an enhanced edition of the first, every page of this book has been reviewed, overhauled, updated, or revised with an emphasis on current and changing technology. This full-color guide provides all the information necessary to execute the latest advanced printing and image-editing techniques. It is the definitive resource to the digital imaging and printing revolution. With an in-depth understanding of digital printing, readers learn a number of techniques including how to choose the right inkjet printer, inks and papers; make a great inkjet print by following the complete, step-by-step workflow process; and determine and test for print permanence. This book is illustratively easy to follow and visually inspirational, offering plenty of sidebars, charts, diagrams, and photos as well as an exciting gallery of the best in digital fine art. Filling the need for a very large audience, Mastering Digital Printing, 2nd Edition can be useful to traditional artists, digital artists, printmakers, art marketers, vendors/suppliers to the industry, trade and arts organizations, and art schools and training workshops. Due to changing technology, references to equipment, supplies, hardware, and software have been reviewed and updated with...



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It is really an remarkable publication i actually have possibly study. It usually is not going to cost excessive. Its been written in an exceedingly basic way and is particularly only right after i finished reading this publication through which basically transformed me, affect the way i think.

-- Dr. Breana O'Kon

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