



## Operations Management: Strategy, Global Supply Chain and Service Operations

By Kenneth K. Boyer , Rohit Verma

2011. Paperback. Book Condition: New. 514 pages. English Key Feature Three unifying themes throughout the book: Strategy, Global Supply Chain, and Service Operations. Every chapter will include at least one example from a non-U.S. company or organization. Opening Vignette: These vignettes provide a contextual illustration of several key principles of the chapter. Technology in Operations Management: These boxed inserts highlight companies and organizations using technology applications and cover the associated people/workforce decisions. Table of Contents 1. Operations and Supply Chain Strategy. 2. Quality Management. 3. New Product Development. 4. Process Design and Analysis. 5. Forecasting. 6. Independent Demand Inventory. 7. Dependent Demand Inventory. 8. Project Management. 9. Optimization and Simulation Modeling. 10. Capacity Planning. 11. Quality Improvement Methods. 12. Lean Enterprise. 13. Technology and Integrated Supply Management. 14. Global Supply Chain and Service Integration.



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