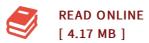




Communication, collaboration and knowledge sharing in the course of the digital era

By Sebastian Schulz

GRIN Verlag Dez 2013, 2013. Taschenbuch. Book Condition: Neu. 211x144x6 mm. This item is printed on demand - Print on Demand Neuware - Project Report from the year 2013 in the subject Business economics - Personnel and Organisation, grade: 1,0, University of Cooperative Education Stuttgart; Horb, language: English, abstract: Abstract This paper explores the practicable establishment of local Communities of Practice (CoP) on a virtual level to foster the augmentation of knowledge, sharing of practice and employee development. Communities of Practice have been identified as important sites of learning through creating and sharing knowledge within its social structures. The thesis examines how learning develops in this context and constitutes the basic theoretical attainment that is aligned to CoP. Furthermore, the paper reviews how technology can be introduced to reinforce communication and collaboration within the community. In order to build an understanding of how CoP create organizational value, the thesis not only focuses on the acknowledged learning theory models but also on the characteristics and benefits of those communities themselves as well as on virtual communities in general. Significant learning opportunities are identified within those communities, which are affirmed through a well-founded literature review on the topics 'Learning Organizations', 'Webbased Learning'...



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