# AZUOGALANYA ALEX C.

+2349138434622 <u>alex.azuog@gmail.com</u> 30B Phase 4, Nyanya, Abuja <u>Portfolio Projects</u> <u>Linked in</u>

## PROFESSIONAL SUMMARY

Proficient in leveraging data for operational efficiency and revenue growth. Highly skilled in SQL, ETL processes, and data visualization tools, I've led projects resulting in a 20% improvement in reporting efficiency and a 15% reduction in data errors. I thrive in dynamic environments, managing multiple projects and cultivating team growth to deliver impactful results.

## **CORE-SKILLS**

- SQL
- Excel
- Tableau
- Powel bi
- Python
- Power Bi
- Google Sheets
- Statistical Analysis
- Critical Thinking
- Collaboration
- Problem Solving
- Continuous Learning
- Communication

# **CERTIFICATION**

- Google Data Analytics, Google & Coursera.
- Data Analytics, Utiva.
- Python For Data Science and Machine Learning, Udemy.
- Data Analysis with Python & Pandas, Mavin Analytics.

#### WORK EXPERIENCE

#### **01/2022 – Present Group Lead,** Pills Corner Nigeria Limited - Karu, Abuja.

- Leveraging my expertise in digital marketing and Facebook ad analytics, I successfully increased daily net sales by 30% by designing and executing highly effective marketing campaigns.
- Enhanced product availability for customers by 25% through proactive tracking of customer purchase history using QuickBooks (CRM) and Microsoft Excel, while also implementing a robust inventory management system.
- Achieved successful project execution valued at 15 million naira.

### 11/2019 - 12/2021 Team Lead, Baykins Group - Victoria Island, Lagos.

- Spearheaded a team of four professionals dedicated to enhancing overall monthly revenue.
- Generated monthly financial reports utilizing advanced Excel spreadsheet functions and delivered presentations to executives and stakeholders.

### 12/2018 – 11/2019 Pharmacy Manager, Fidik Pharmacy - Ajah, Lagos.

- Maintained a consistent customer retention rate of over 85% for clients on routine medications through continuous data collection, tracking, and proactive follow-up efforts.
- Optimized procurement processes by analyzing sales data to identify top-performing products and adjusting stock levels accordingly.

# **EDUCATION**

**Bachelor of Pharmacy**, 11/2016

Igbinedion University - Okada, Edo State