

Alex Beausire

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Education

2013- 2016

University of Bristol

Graduated with 2:1 in History (BA).

2001-2013

Kings College Wimbledon

12 GCSE passes - 9As, 2A*s and 1B (Included German and French to grade A and A* respectively)

42 points in the IB - Higher Level: Art, History, English | Standard Level: Environmental Systems, German, Maths

Work Experience

February - March 2020

Fire and Lightbox - Junior Designer

- Developed brand guidelines, logo, client deck and website design for Vauxhaull Arches, the new corporate events arm of the company.
- Executed all art direction and design for events held in the Vauxhaull food and beer garden including logos and static and animated promotional assets.
- Responsible for adapting and reworking existing assets produced by mid-weight designer, often working with external promoters.
- Prepared files for print and ensured all assets were correct prior to delivery.

January 2016 - Present

Freelance Illustrator/ Graphic Designer

- Illustrating, designing and animating posters, logos and brand identities for a number of music businesses and club nights
- Developing social first assets for a variety of clients including animated and in-camera videos.
- Designing and preparing for print posters, flyers and other print promotional assets.
- Responsible for design and art direction of London promoter/label Secretsundaze and handled all their ss20 event artwork, record label and merchandising designs.
- My poster gallery can be seen at <http://www.alexbeausi.re>

April 2018 - February 2020

Abbot Mead Vickers - Account Manager

- Worked on the Pepsi account for their UK, WESA and Global businesses
- Oversaw a number of Pepsi OOH campaigns from brief to delivery
- Showed creative judgement to assess work against the client's business objectives and understanding how these ideas can travel across media.
- Presented creative work to senior clients and internal stakeholders
- Understood client business objectives and working with strategists to write refined briefs that creatively meet these goals.

August - December 2017

Worldwide FM - Design Assistant

- Edited rushes of recorded studio sessions with various artists, selected shots, graded footage and created short form teasers for Instagram stories.

- Designed logos for the station's flagship show, 'New Music Worldwide', as well as promotional animations.
- Redesigned the layout of the station's social media schedule flyer and designed a social media video schedule template.

March – July 2017

Warm Street- Creative Intern

- Oversaw the day to day running of the office including scheduling meetings, organising calendars, booking travel, invoicing clients and logging expenses.
- Conducted research, collated mood boards on and contributed original ideas for the creative development of a pitch to Eristoff
- Developed the new company creds decks and website with company directors

Additional Skills

Computing: Excellent understanding of Adobe Illustrator, Photoshop, InDesign, Premiere Pro, as well as experience using After Effects.

I have a good understanding of photography and shooting video and a Level 2 certificate in CSS/HTML and Javascript, as well as a good understanding of Spark AR facebook's AR filter software.