Alexander Pritchard
Full Stack Web Developer

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PROFESSIONAL PROFILE

Full-stack Developer with a specialty in Ruby on Rails, cultivated through hands-on roles and focused bootcamp training. Rooted in education and media backgrounds, I bring a strong work ethic, cross-cultural expertise, and a consistent history of collaboration.

SKILLS

Ruby on Rails, HTML & CSS, Cypress, Rspec, React, Javascript, Stimulus.js, PostgreSQL, Heroku, Node.js

WEB DEVELOPMENT (2021 - PRESENT)

In just over two years, I've transitioned from a bootcamp student to a full-stack web developer, with a broad range of experience in e-commerce solutions, UI/UX design optimization, and cross-platform integration.

Sep 2022 - Sep 2023 **Junior Ruby on Rails Developer, Virtue Impact, Remote, Sheffield**
(Role ending due to redundancy)

While working for Virtue, an ecommerce app integrated with Shopify, WooCommerce, and Magento, I have gained holistic exposure, handling every aspect of the app— from front-end development to back-end, testing and tech support via Crisp chat.

- Implemented and maintained front-end features: Including Virtue Admin, store Widgets and e-mails using a combination of Erb, Haml, Stimulus.js, Liquid, React Typescript and vanilla JS.
- Integrated with WooCommerce platform increasing the app's reach and compatibility.
- Created and maintained front-end & back-end unit & integration tests utilising Cypress & Rspec.
- Designed and implemented a new customer giving widget, resulting in increased donation rates.
- Integrated user analytics: Adopted data-driven improvements by tracking user behaviour boosting users' understanding of how the app is being used.

Sep 2021 - July 2022 **Lead Teacher / Teaching Assistant, LeWagon, Shanghai, China**

Post-bootcamp, I mentored new students, enhancing my tech skills. My strong communication and teaching prowess later positioned me as the Lead Teacher for the Ruby module, tailoring approaches to diverse learners.

Feb 2021 - July 2021 **Student on 24-week intensive Web development Bootcamp, LeWagon, Shanghai, China**

While teaching full-time, I pursued a 24-week IT program, covering Ruby, SQL, front-end development, and Rails. This intensive evening and weekend course, driven by my ambition to shift careers, culminated in an AirBnb replica and a final 4-week project.

TEACHING (2012 - 2022)

With a 120-hour TEFL certificate, I ventured to China, transitioning from a business English teacher to a training manager, ultimately leading to a position at a prestigious middle school.

Sep 2017 - July 2021	**Middle School Subject Leader, Beijing 21st Century International School, Beijing, China**
Feb 2015 - Aug 2017	**Training Manager, Oxford Centeriver, Beijing, China**
Apr 2012 - Jan 2015	**Teacher, Elite Learning, Beijing, China**
Jan 2012 - Mar 2012	**120-hour TEFL Teaching Certificate, London**

PERSONAL SABBATICAL (2010 - 2011)

Drawn to conservation work, I relocated to Arizona but returned to the UK due to a terminal illness in the family. While supporting my family, I took on a series of factory temping roles. This difficult period resulted in a cultivation of resilience and adaptability.

TV AND FILM (2006 - 2010)

After starting as a runner on 'Hot Fuzz', I moved to a full-time role in London, progressing through top film and TV production firms and ultimately venturing into post-production.

April 2008 - Sep 2010	**Client Services, Suite Post Production Ltd, London**
May 2006 - April 2008	**Production Assistant, Big Talk Productions, London**

POST UNIVERSITY (2005 - 2006)

While searching to start a career in Film and Television, I worked at a busy gastro pub, mastering quick-paced tasks and customer interactions.

Jan 2005 - May 2006	**Front of House Staff - The Fountain Inn, Wells, Somerset**

EDUCATION (1999 - 2004)

After backpacking Australia's eastern coast, I studied fine arts in Sydney, then earned an Animation degree in the UK, further refining my skills through a course with Aardman Animations' Arril Johnson.

Oct 2004 - Dec 2004	**University of the West of England - Bristol School of Animation**
Sep 2001 - July 2004	**University of Plymouth, Plymouth, Devon** ● BA (Hons) Animation and Creative Media
July 1999 - Sep 2001	**Sydney College of Art and Design, Sydney, Australia.** ● Fine Arts Foundation

HOBBIES AND INTERESTS

I enjoy outdoor activities like skiing, hiking, and cycling and often start my day with a somewhat laboured run. I like reading, although mostly these days I listen to audiobooks. I also enjoy video gaming, with recent interests in sim racing and RPGs.