Alexandre Berthon

Chief Product Officer

✉ alexandreberthon.pro@gmail.com

in alexandreberthon

📍 Paris, France

EDUCATION

MSc in Management
ESSEC Business School
2015 - 2018

MSc in Engineering
Arts et Métiers Engineering School
2012 - 2015

LANGUAGES

French (Native)

English (Fluent)

Italian (Proficient)

INTERESTS

Tennis, Basketball

Sci-fi movies 🚀 🪐

👤 CAREER PROFILE

Product Manager with a versatile skillset (engineering & business background), based in Paris, France. I thrive in challenging environments, where there is plenty of different stuff to do with different people. I can work remotely or at the office, having experienced both. Always curious about the R&D and thought processes, I thoroughly enjoy building products/features.

💼 EXPERIENCES

Chief Product Officer
Coorganiz/Calizy (B2C app/SAAS provider)
London, UK & Paris, FR

May 2018 - Present

Working with a team scattered across Europe on 2 different projects:

- **Coorganiz** (B2C app, iOS/Android/web), an app that helps the organization of small communities
- **Calizy** (B2B app, iOS/Android/web), a SAAS product that facilitates appointment booking for companies

Activities:

- discussing: collect and challenge users/clients wants/needs
- reframing: find the generic feature(s) hidden behind the specific, complex needs
- planning: maintain the product roadmap, prioritize future developments
- designing: specifications writing, with UI conception
- managing: support the development teams during their coding sprints
- QA: test the new features

Platform leader
Study Advisor (EdTech marketplace)
Paris, FR

Jul 2017 - Dec 2017

Overseeing the backoffice and analyzing the operational data. Objectives:

- find issues leading to basket abandonment and churn
- find new ways to acquire users and ensure their loyalty

Software developer
Lucca (HR SAAS provider)
Paris, FR

Feb 2015 - Aug 2015

Creation of a new webapp allowing the employees to improve the use of their handset with a dynamic dashboard: see their call history, make calls, match an incoming call to an entry in the company directory, etc. Considerable improvement in software engineering.

🔧 SKILLS & PROFICIENCY

HTML, CSS

React, Next.js

R

Python

Sketch, Photoshop

Premiere Pro