

# Alex Bailey

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## PROFESSIONAL PROFILE

I have 3 years of experience in content development and implementation for 300+ learners. I am proficient in more than 15 eLearning tools (Google Workspace, Kahoot, NearPod) as it is my mission to research and discover the most effective and engaging ways to present content; I am thrilled to experiment with new approaches as part of that process. In my next role, I want to work with a team that understands quality trumps quantity and frequent collaboration and constructive feedback are key to achieving high quality results. <https://alexbaileylxd.weebly.com/>

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## EXPERIENCE

South Panola School District, Batesville, MS

August 2021 – July 2022

North Panola School District, Como, MS

August 2019 – July 2021

### Instructor

*Each school district is a rural, Title I public school. In each of my roles, I used the ADDIE framework to analyze, design, develop, implement, and evaluate daily lesson content and learning materials for up to 130 learners.*

- Analyzed and prioritized instructional needs based on learners' previous assessment performance, daily work performance, discussions and surveys, assessment timelines, and individual and district performance goals
- Designed weekly lesson plans outlining learning objectives, content, and materials needed for 180 days in conjunction with the curriculum blueprint mapping the focus standards for 36 weeks
- Developed differentiated content and learning materials by integrating over 10 research-based instructional methods and strategies into more than 15 digital tools and eLearning platforms, including Google Workspace, FlipGrid, EdPuzzle, Quizizz, and GimKit, to keep with current training trends and engage learners in an interactive, blended approach
- Implemented and managed 2 curricula and daily instruction to 65+ learners via the Learning Management System (LMS) Google Classroom, making instructional pivots and editing materials based on needs analysis
- Evaluated effectiveness of learning material and content through frequent needs analysis consisting of classroom observations, learner feedback, advisor feedback, and assessment performance compared to immediate and long-range goals, improving performance in 75% of 300+ learners from first to final assessment
- Created inclusive and culturally responsive content based on research, current events, classroom observations, and learner feedback to best meet learners' diverse individual and group needs
- Cultivated positive professional relationships with 200+ stakeholders, including learners, parents, faculty, and administration, through clear and concise communication and constructive feedback
- Collaborated with subject matter experts 2+ times weekly to plan, develop, and implement content, evaluate learner progress, and assess goals

Hill Learning Center, Durham, NC

January 2019 – May 2019

### Counseling Intern

*Hill Learning Center is a private nonprofit supporting learners with learning challenges in obtaining academic success. As a counseling intern, I conducted a 5-month research project and presentation on mindfulness and growth mindset in 20+ 1-12 learners with learning differences.*

- Planned, designed, delivered, and evaluated the effectiveness of 3 original learning activities improving participant mindfulness by 5.7% and doubling the number of participants with a growth mindset per industry standard assessments
- Founded and executed "Mindful Moment", a school-wide initiative to practice mindfulness daily at the start of each school day, still in effect 4 years later

- Learned the HillRAP method, an individualized, small-group, structured literacy reading intervention emphasizing multi-sensory instruction, through participation in the Hill Reading Achievement Program training
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## EDUCATION, CERTIFICATIONS

The University of Mississippi

*April 2021*

**Master of Arts in Teaching**

*Phi Kappa Phi*

*Outstanding Portfolio Award*

*Overall GPA: 4.0*

University of North Carolina at Chapel Hill

*May 2019*

**B.A Ed. Human Development and Family Studies**

**B.A Psychology**

**Minor: Creative Writing**

*Phi Beta Kappa*

*Psi Chi*

*Overall GPA: 3.85*

UNC Kenan-Flagler Business School

*October 2016*

**Business Essentials**

The Business Essentials Program is a self-paced online course designed to build real-world relevant business knowledge by emphasizing the fundamentals of business. The course contains six focus modules including Financial Accounting, Marketing, Business Operations, and Business Communication.

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## SKILLS

- ADDIE Framework
- Articulate Storyline
- Articulate Rise 360
- Canva
- Loom
- Microsoft Office Suite
- Google Workspace