

Learn to code  
in a day.

# Timetable

9.00 setup

9.15 1st session

11.00 break

11.15 2nd session

1.00 lunch

2.00 3rd session

3.30 break

3.45 4th session

Learn to code in a day  
is this possible?



# 3 Aims

Looking at the source code of a web page makes sense.

Appreciate how technologies impact one another.

Foundation in best practices for software development.

actually a 4th aim - to make my job easier!

Also going to show you...

**How to make £15 billion!**

# Course content

Agile / TDD / GIT

HTML / flow / attributes

CSS / responsive design

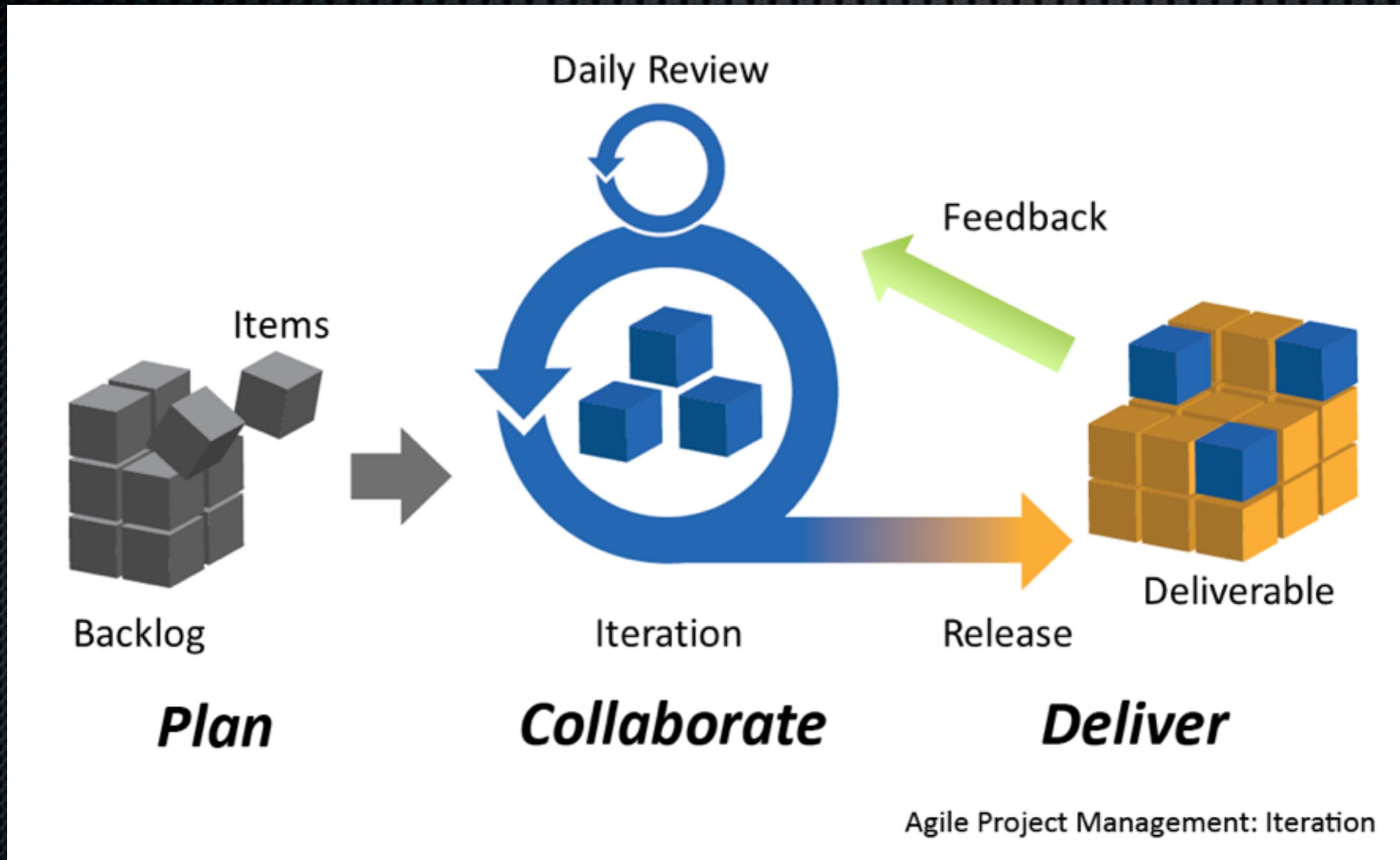
DOM / dot notation / JSON

jQuery (Javascript)

Retrospective / Q&A

# Agile / TDD

# Agile process



# Business requirements

- App has a header with title in and footer
- App has a profile section and a chat section
  - Do not use times new roman font
  - The app title should be more prominent
  - The user is asked to enter a chat name
  - The user cannot send blank messages

# UX design

**Application Title** Tahoma 24px white

**profile** Tahoma 20px white

Your name here  
Place of work  
Interests:

- Cycling
- Rowing
- Indie Music

Type your message here ...

**chat** Tahoma 20px white

Logged in as

Built by YNotAgency © 2013

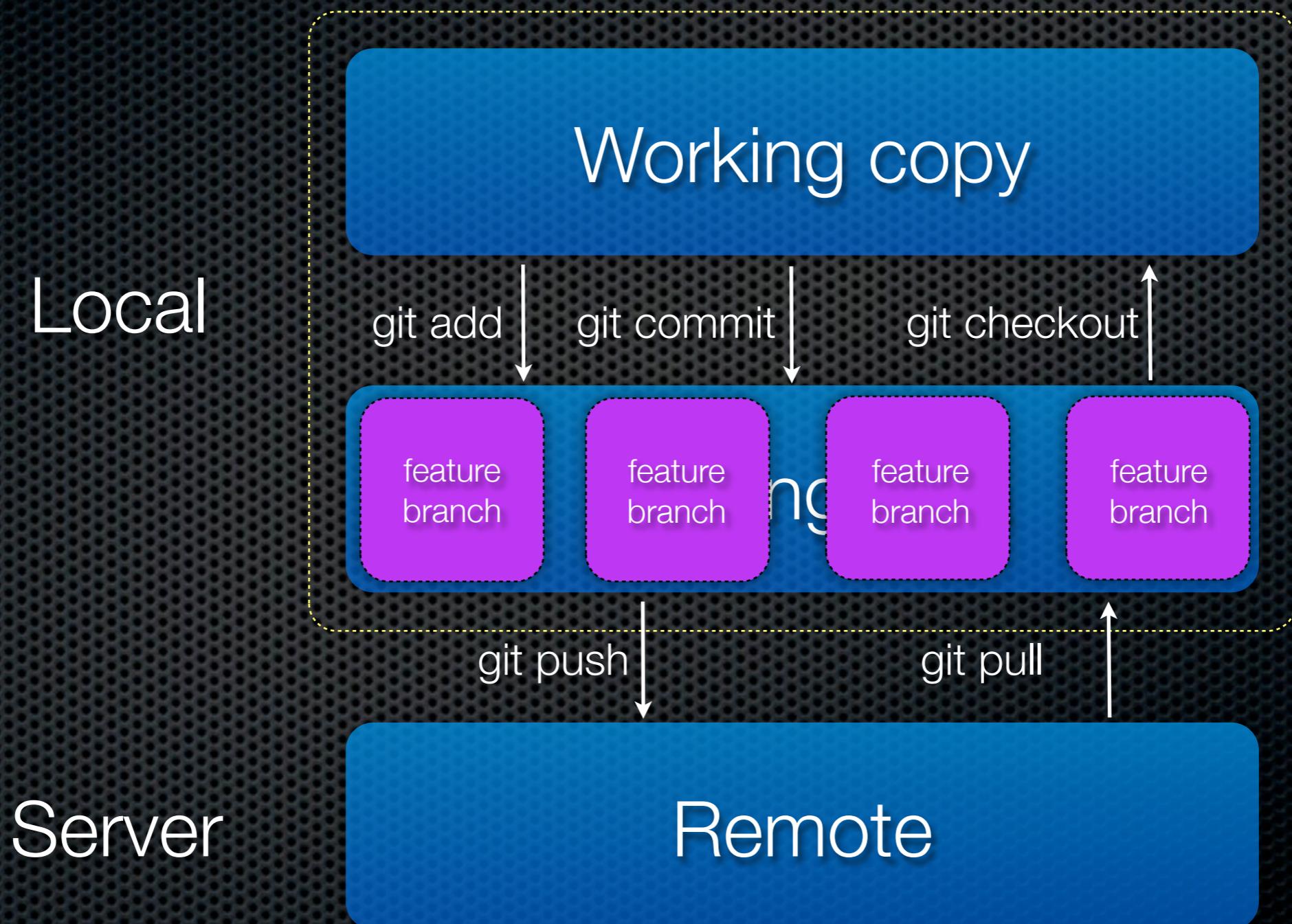
# Test driven development TDD

For each feature write a set of failing tests FIRST

These tests can then be automated as a test suite

We have 100% confidence in our application

# GIT (version control)



# Summary

- Agile is a product development process that works through regular iterations (sprints) to build small shippable features
- TDD works well with agile as it means we can ship our product with confidence
- GIT is a version control system that can take snapshots of a codebase, again helping us ship small features

So what  
constitutes a  
web application?

# What constitutes a web app?

The screenshot shows the M&S website's food and wine section. The navigation bar includes links for Style & Living, Women, Beauty, Men, Kids, Home, Food & Wine (which is highlighted), Flowers & Gifts, M&S Bank, and Offers. A search bar at the top has the placeholder 'Search' and a 'go' button. Below the navigation, there are promotional banners for free delivery and next-day delivery. The main content area is titled 'RED WINE'. It features a brief description of the selection, followed by a grid of wine bottles. On the left, there are filters for Price (a slider from £25 to £375), Country (Argentina, Australia, Brazil, Chile, France, Georgia, Germany), and Grape (Bobal, Cabernet). A yellow callout box highlights the following text:  
Words that describe some of the things that make up parts of the webpage  
Functionality, Structure and Cosmetics picked out as they are 3 areas that describe 3 important technologies we are going to explore

Style

API

Design

Images

Text

Content

Functionality

Data

Server

URL

Logo

Elements

Lists

Structure

Layout

Canvas

Database

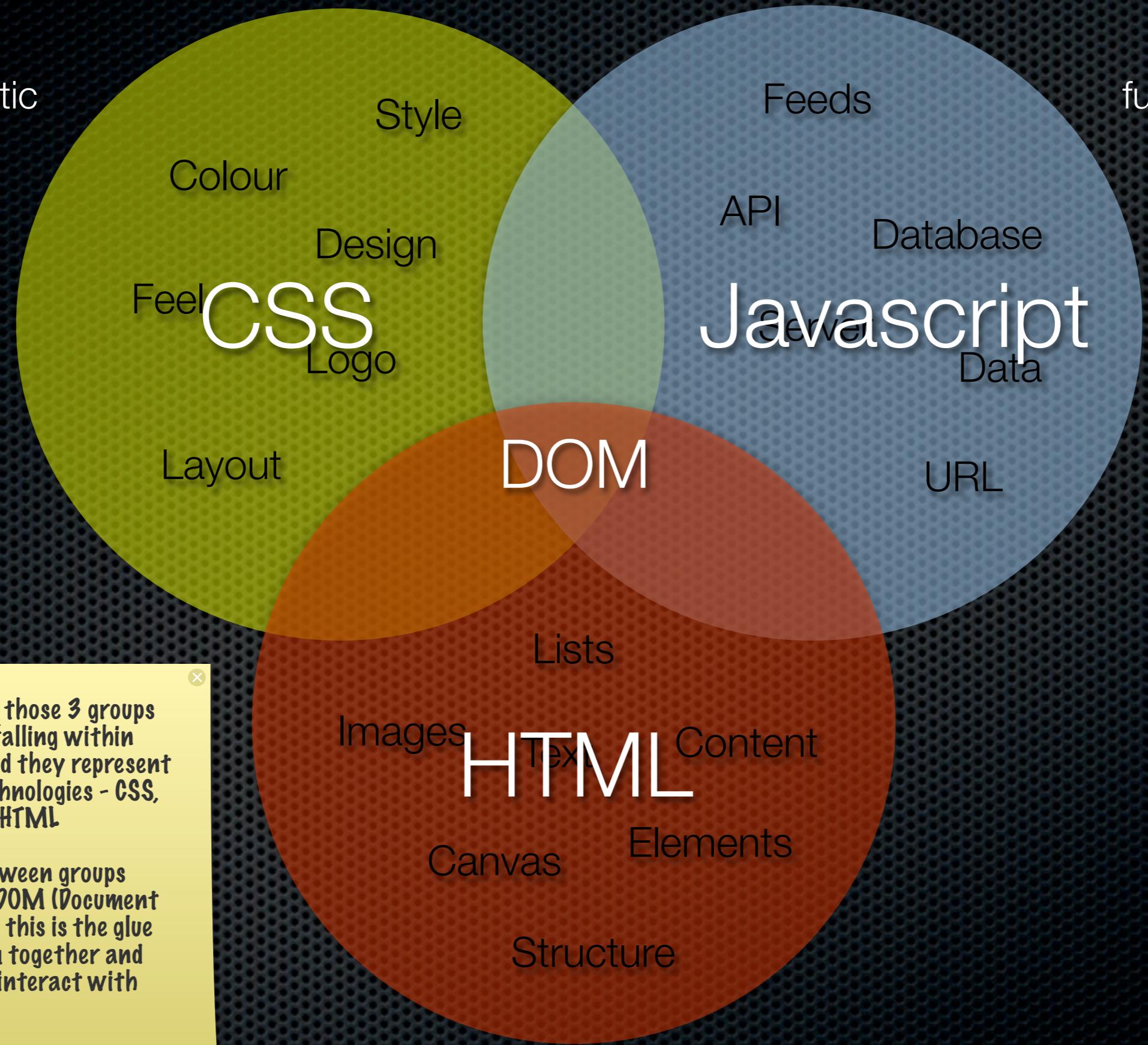
Feeds

Feel

Cosmetic

Navigation

Colour



Here we can see those 3 groups with our word falling within those groups and they represent 3 client side technologies - CSS, Javascript and HTML.

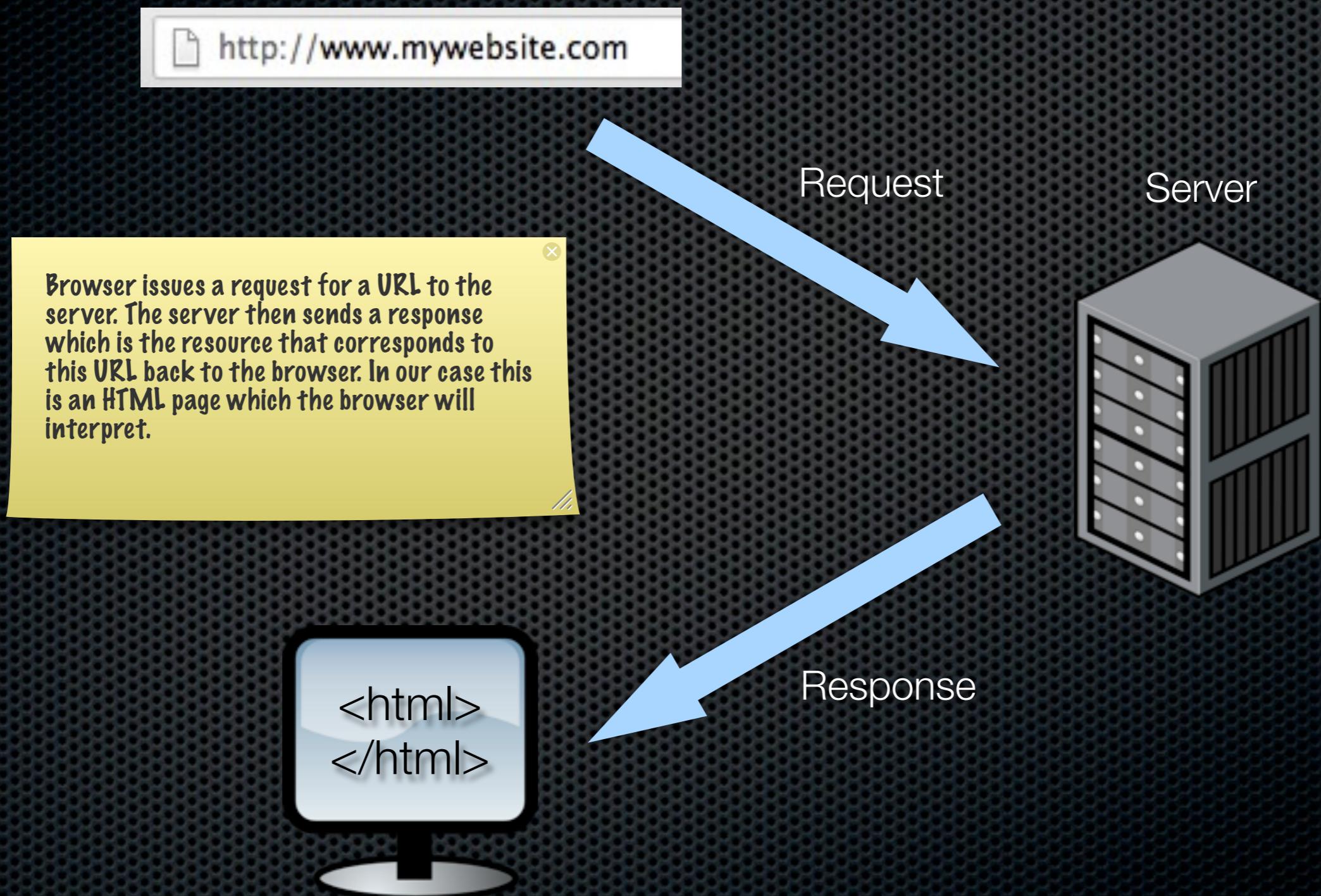
The overlap between groups represents the DOM (Document object model) as this is the glue that holds them together and allows them to interact with each other.

structure

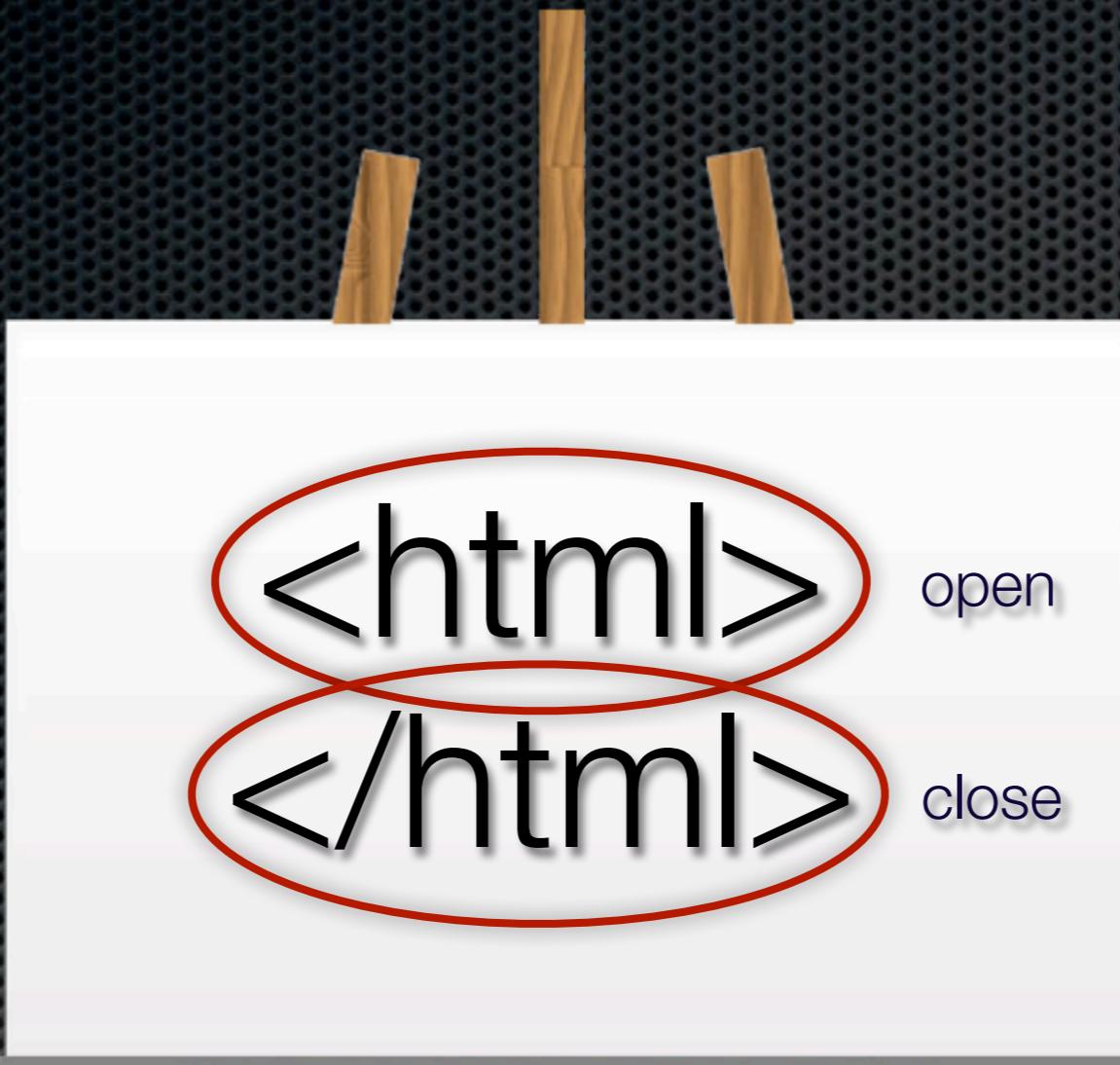
# HTML

(hyper text markup language)

# Basic lifecycle of a request



# What is an HTML tag?



This is our blank canvas, and most fundamental HTML tag - the HTML tag!

This is the syntax that all tags use, the opened and closed

# Minimum HTML Page structure

```
<!DOCTYPE html>
<html>
  <head>
    </head>
  <body>
    </body>
</html>
```

The doctype tells the browser what sort of HTML to expect.

Then we have our 'base' HTML tag. Within this we have a head tag. This is where we put page metadata. This is also where we tell the page to get other resources for the page, typically CSS and Javascript that is needed on the page. Things put in the head are not displayed in the browser window

Then we have a body tag. This is where we put the visible elements that appear on our page, and where the visible html goes

```
1 <!DOCTYPE html>
2 <html>
3   <head>
4     <title>application title in tab</title>
5     <meta charset="utf-8">
6     <meta keywords="keywords for search engines">
7     <meta description="description sentence for search engines">
8   </head>
9   <body>
10    <div>
11      <h1>application title in header</h1>
12      <img src="" width="80" height="40" />
13    <div>
14    <div>
15      <h2>Name</h2>
16      <p>profile</p>
17      <img src="" width="150" height="200" />
18      <h2>Interests</h2>
19      <ul>
20        <ol>x</ol>
21        <ol>x</ol>
22        <ol>x</ol>
23        <ol>x</ol>
24        <ol>x</ol>
25      </ul>
26    </div>
27
28    <div>
29      <div></div>
30      <div>
31        <span id="status">Connecting...</span>
32        <input type="text" disabled="disabled" />
33      </div>
34    </div>
35
36    <div>
37      <ul>
38        <li>Built by <a href="#">your agency</a></li>
39        <li>&copy 2013</li>
40      </ul>
41    <div>
42  </body>
43 </html>
```

Here we can see examples  
of what goes in those  
sections

# HTML tags

```
<h1>1st level header</h1>
<div>container</div>
<ul>
  <li>list item 1</li>
  <li>list item 1</li>
</ul>
```

```
<img src="" height="" width="" />
<input type='text' />
```

## Html tag examples

top are opening/closing tags. The ul (unordered list) has children - the list items

bottom are self closing

tags as they have no child elements

W3Schools has a comprehensive list and description of HTML tags

<http://www.w3schools.com/tags/default.asp>

# Tips for writing good HTML

# HTML family tree

```
1 <!DOCTYPE html>
2 <html>
3   <head>
4     <title>application title in tab</title>
5     <meta charset="utf-8">
6     <meta keywords="keywords for search engines">
7     <meta description="description sentence for search engines">
8   </head>
9   <body>
10    <div>
11      <h1>application title in header</h1>
12      <img src="" width="80" height="40" />
13    </div>
14    <div>
15      <h2>Name</h2>
16      <p>profile</p>
17      <img src="" width="150" height="200" />
18      <h2>Interests</h2>
19      <ul>
20        <ol>x</ol>
21        <ol>x</ol>
22        <ol>x</ol>
23        <ol>x</ol>
24        <ol>x</ol>
25      </ul>
26    </div>
27
28    <div>
29      <div></div>
30      <div>
31        <span id="status">Connecting...</span>
32        <input type="text" disabled="disabled" />
33      </div>
34    </div>
35
36    <div>
37      <ul>
38        <li>Built by <a href="#">your agency</a><li>
39        <li>&copy 2013</li>
40      </ul>
41    </div>
42
43  </body>
44 </html>
```

Parent/Child

Siblings

HTML has a tree structure hence all elements can have either child elements, parent elements or both.

As we saw in the last slide some elements never ha have child elements.

Descendant/Ascendant

# Indentation / formatting

```
<div><h1>application title in
      <img src="" width="80" he
</div><div>
      <h2>Name</h2> no whitespace
      <p>profile
      </p>
      <img src="" width="150" height="200" />
      <h2>Interests</h2>
      <ul>
          <ol>x</ol><ol>x</ol> 1 tag per line
          <ol>x</ol>
          <ol>x</ol>
          <ol>x</ol>
      </ul>
</div>
```

Keep code correctly formatted using tab spacing, no spaces where there should a line break,

The above especially are important when writing any computer code to keep things readable.

Try to keep one tag per line.

for html tags, keep the casing to lowercase

Letter casing

# Semantics

Ancient greek term - ‘The study of meaning’

in HTML terms this means use tags for what they were designed for - what they mean

```
<p>  
item 1<br />  
item 2<br />  
item 3<br />  
</p>
```

```
<ul>  
    <li>item 1</li>  
    <li>item 2</li>  
    <li>item 3</li>  
</ul>
```



This is important to make the page stylable, and for accessibility reasons



# World Wide Web Consortium (W3C)

Formed in 1994 as a result of early browser wars.

They write ‘recommendations’ or standards for browser technology.

Standards are written by a wide range of leading web technologies

[www.w3.org](http://www.w3.org)

# Browsers

Gecko



Webkit



Trident



O



iOS

Can you raed tihs?

Oevr the nxet egiht huors we  
are giong to fnid out how to  
cdoe and laern aobut lodos of  
raley cool sutff

Nad bceome billoinaiers!

Browsers can interpret incorrect HTML to a certain extent but may hide mistakes that can cause problems later on.

# Summary

- Had a look at what constitutes a webpage and what the technologies are behind those
- An HMTL page is made up of a hierachical tree of tags
- Seen it is important that we try to write clean readable semantic HTML

# Practical

git checkout failHtml

# HTML Attributes

# HTML attributes

Think of attributes as metadata for that particular tag

They take the format of <tag attribute="value"></tag>

```
<img src="" width="" height="" />
```

```
<tag style=""></tag>
```

# Class and Id attributes

```
<tag class="abc def ghi"></tag>
```

A tag can have one or more classes

```
<tag id="xyz"></tag>
```

A tag can only have one id

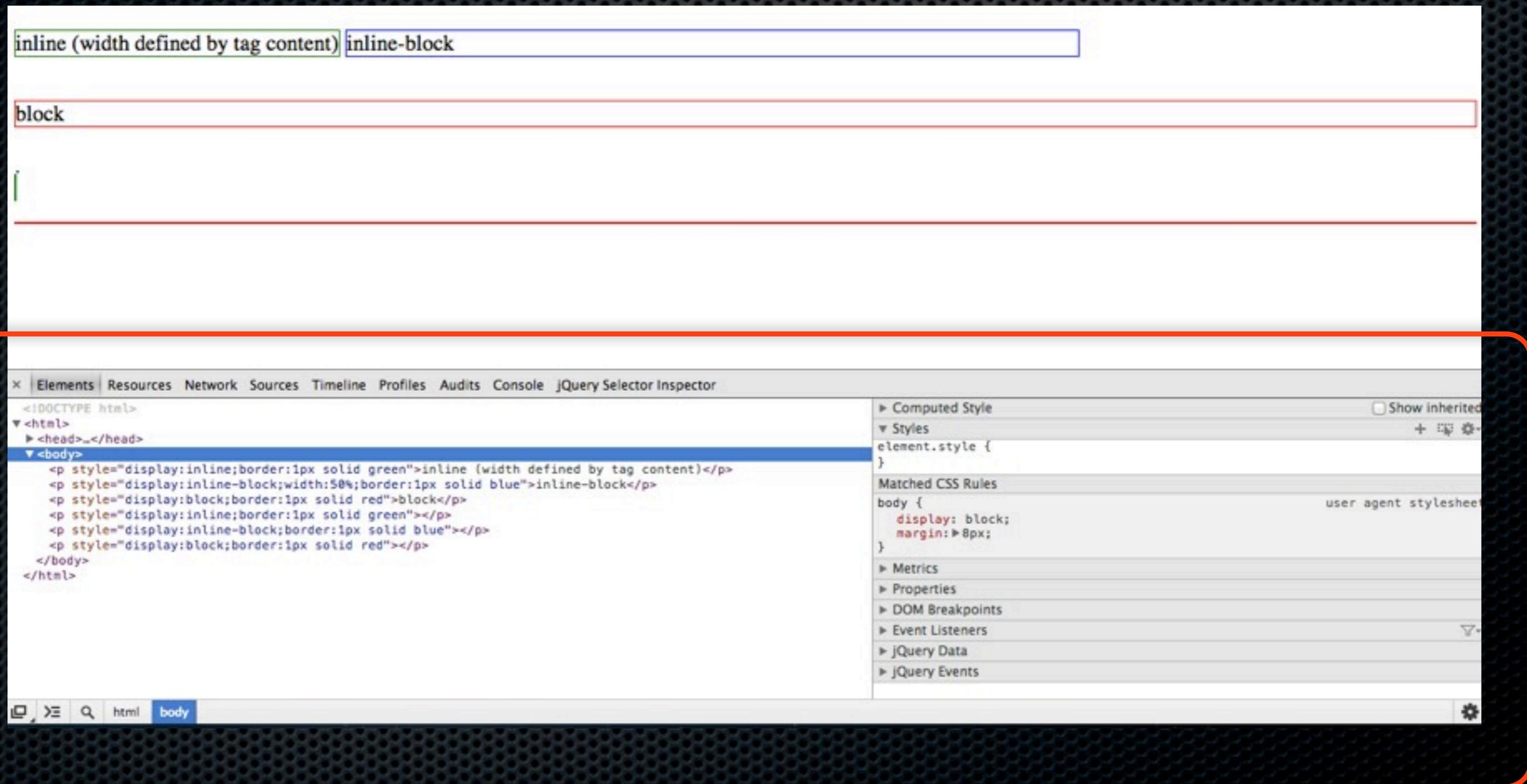
Can only contain characters a-z A-Z 1-9 \_-  
Must contain at least one letter

Practical

# Google chrome inspector

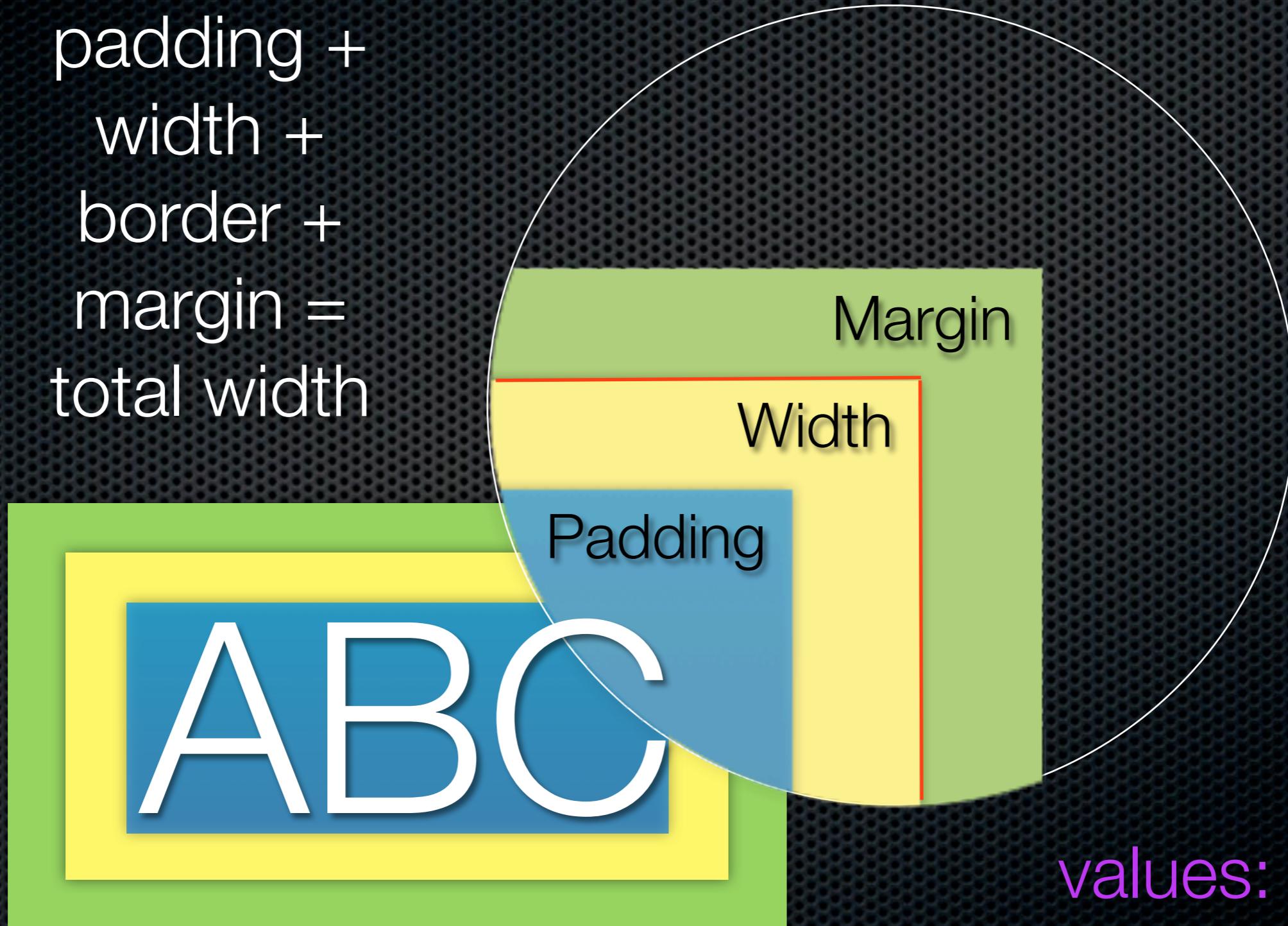
Alt Cmd i (Mac)

Shift Ctrl i (Windows)



# Box Model

padding +  
width +  
border +  
margin =  
total width



values:  
px, %, em

# Page Flow



float:left

Once you start floating, keep floating!

# Position property

## Relative

Element stays in the flow of the document but any child elements are positioned relative to the bounds of this element.

## Absolute

The element is taken out of the flow of the document and is positioned at coordinates relative to the nearest parent with relative positioning.

# Practical

# Summary

- Seen how we can add metadata to a tag using attributes
- Had a look at how we can inspect html with the browser console
- Seen how we can change the position of HTML elements with some positional style properties

# CSS

(cascading style sheets)

# Selectors

## class

A tag attribute who's value represents a generic identifier for the element. Elements can have more than one class. A class is prefixed in a selector by a dot(.) before the class name e.g .myClass

## id

A tag attribute who's value represents a unique identifier for the element. There must be only one element of an id on a page. An id is prefixed in a selector by a hash(#) before the id name e.g #myId

# Examples of selectors

#menu

.blogItem

div#menu

div.blogItem

div#menu li

div.blogItem h2

div#menu li.selected

div.blogItem h2.highlighted

parent - descendant - descendant - target

# CSS Rules

```
selector { property1 : value ; property2 : value ... }
```

## Examples

```
h1 { font-size:24px;color:#343434 }
```

```
div.blogItem h2.highlighted { text-decoration:bold }
```

Practical

# Combining these CSS properties

This can become quite complex  
and takes years to master. We  
are going to keep things  
relatively simple.



A Dark Art...

# Problem

<body>

<section>

<h2> <ul> <img <p>

<li> <li>

<section>

<h2> <div> <div>

<ul>

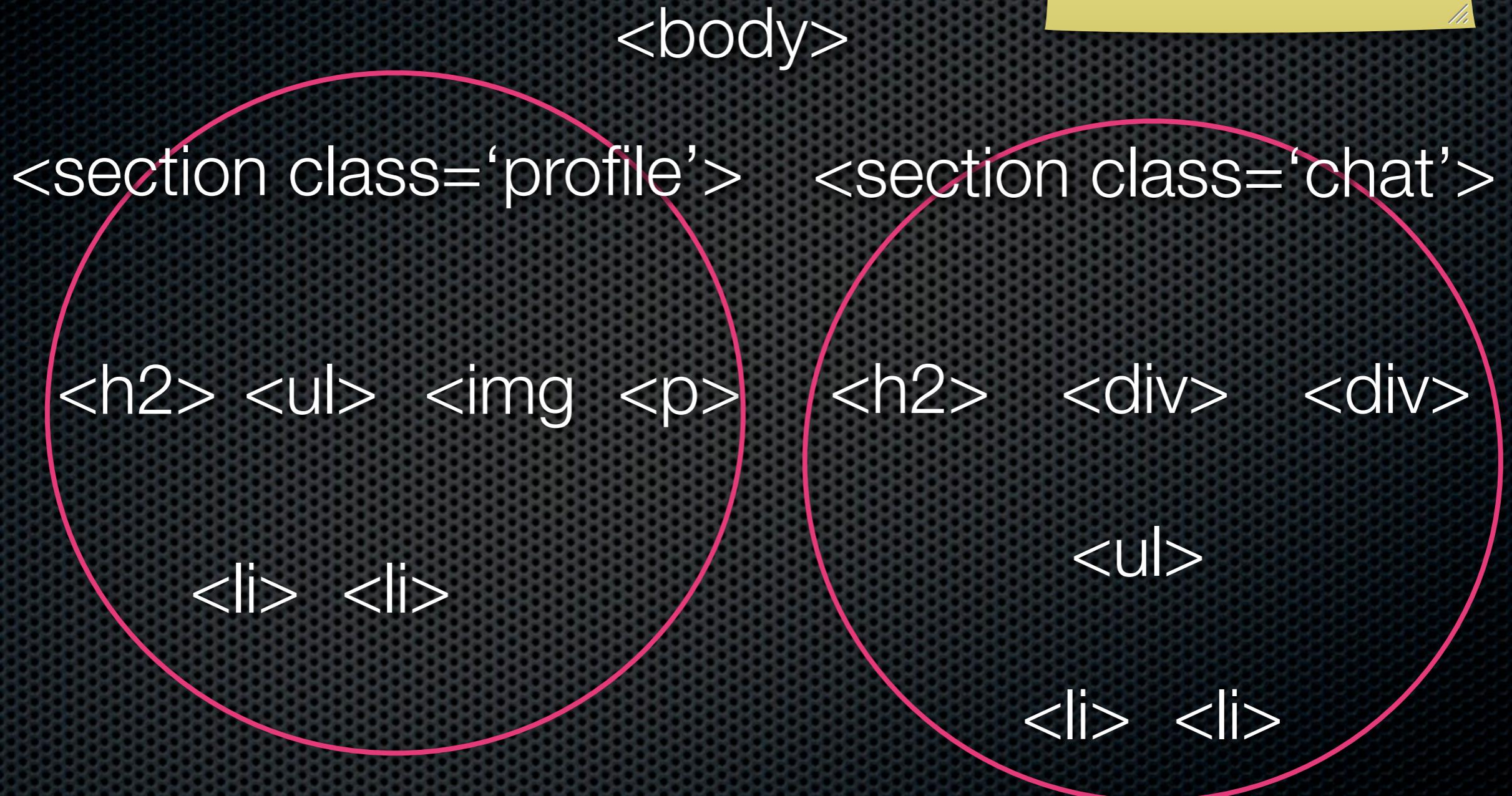
<li> <li>

section ul li { color:red }

The selector / CSS rule below would select the li elements and color them red. What happens if we only want to color the ones on the left hand section?

# Solution

If we give the sections a class different to each other, we can then make our selector more specific to only select the li elements from the 'profile'



# Separating assets

When writing code it is always a good idea to separate things into logical sections

```
<link rel="stylesheet" href="" type="text/css" />
```

- Avoid duplication

- Promotes reuse

- Readability

# Practical

```
<link rel="stylesheet" href="css/main.css" type="text/css" />
```

# Advanced selectors

> select direct children of `div > a.partner`

\* select everything      div > \*

```
element[attribute="value"]    input[type="password"]
```

```
selector, selector { rule }    h1, h2, h3 {color:#cdcdcd}
```

selector:pseudo-class                  a:  
a:link a:visited  
a:hover a:active

# Specificity

The rules which define how conflicting styles override one another - this is the cascade.

overrides



```
h2 { color:white }  
h2.highlight { color:red }  
div h2.highlight { color:green }  
div h2.highlight { color:blue }
```

overrides



```
user style sheet  
general style sheet  
inline styles  
rule !important
```

# CSS3

Started in 1998?! ‘Web 2.0’

Exact same syntax

vendor prefixes

webkit - (chrome and safari)

border-radius

transition

transform

shadow

opacity

fonts

**Keyframes / Mediaqueries**

Practical

# Summary

- Learnt how we can ‘target’ html elements using selectors
- We can then use these selectors to form CSS rules to apply cosmetic styling to HTML tags
- Seen a first example of separating assets with the use of a cascading style sheet

# HTML CSS Quiz

- Q. What does semantic HTML mean?
- A. Use HTML tags for what they were designed for

# HTML CSS Quiz

Q. What is a self closing HTML tag?

A. An HTML tag that can have no child elements  
eg <img src="" />

# HTML CSS Quiz

Q. What is the difference between a class and id?

A. An id is unique to the page, there must be only one

# HTML CSS Quiz

Q. In a CSS selector how are classes and ids represented?

A. A class is prefixed with a . ids with a #

# HTML CSS Quiz

Q. What does specificity mean in CSS

A. A style rule with a more specific selector will override a conflicting rule

# HTML CSS Quiz

Q. What makes up the width of an element

A. padding + width + border + margin =  
total width

# DOM / Javascript

# Javascript Basics

Executes line by line from the top of the script

Each line of code ends with a semicolon ;

We can create variables to store values using **var**

Variable values can be anything:

e.g **var x = 3;** or **var x = 'text';**

# D.O.M

Document Object Model

Provides a structural representation of the document, enabling the developer to modify its content and visual presentation.

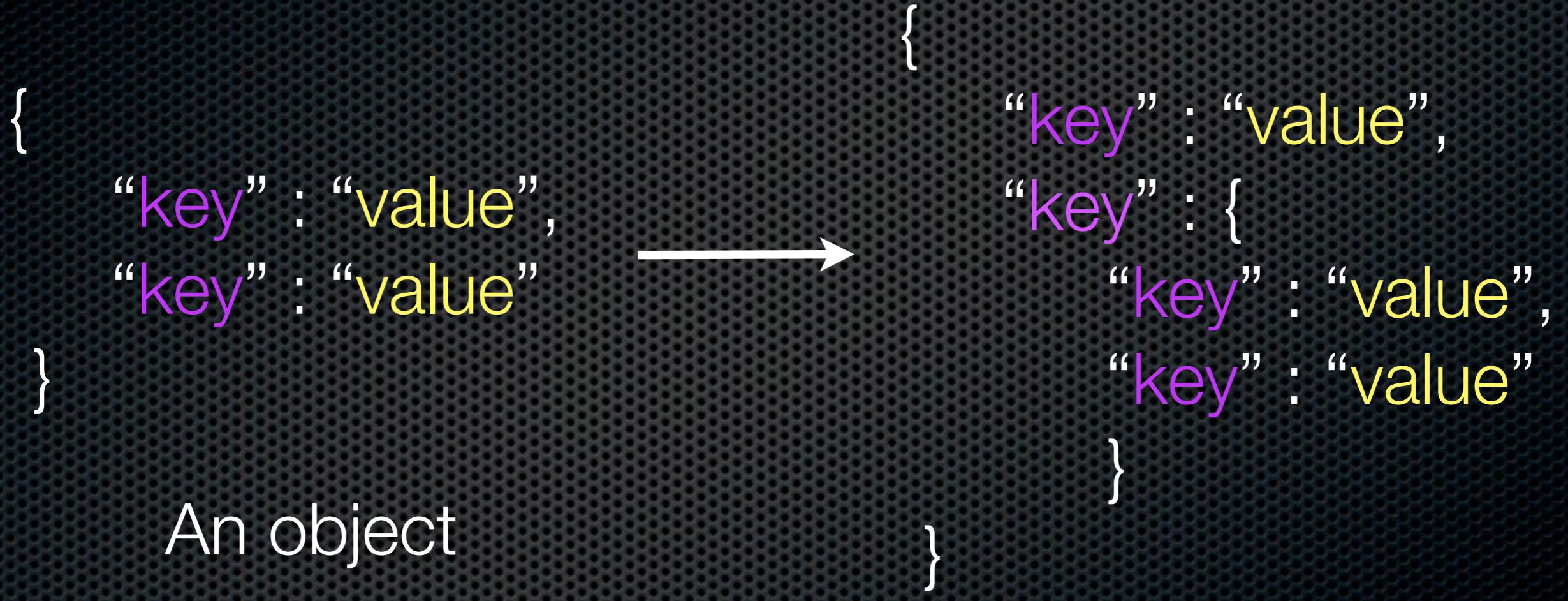
Window is an object (see next slide) and document / location / navigator are objects nested within it

window.document  
window.location  
window.navigator

**Dot notation**

# JSON

## JavaScript Object Notation



And of course variables can be JSON objects too!

# Last weeks homework

```
{  
    "name" : "Alex Bowen",  
    "profile" : "...",  
    "image" : "url/to/photo.png",  
    "interest1" : "eating",  
    "interest2" : "sleeping",  
    "interest3" : "running"  
}
```

# Javascript arrays

Similar to a JSON object but only has values

Array syntax is [value0, value1, value2]

To access an array, syntax is array[x]

variables can also be arrays var x = [a, b, c]

```
{  
  "name" : "Alex Bowen",  
  "profile" : "...",  
  "image" : "url/to/photo.png",  
  "interests" : ['eating', 'sleeping', 'running']  
}
```



Improving the homework  
task using an array

# Javascript functions

Think of a function as a verb - do something

Do something with x and y and optionally  
tell me about what you've done

```
function (x, y) {  
    Do something  
    optionally return something  
}
```

variables can also be functions! var x = function() {}

# JSON

Combining JSON and functions is very powerful as Values can also be functions:

```
var application = {  
    "doThis": function() {},  
    "doThat": function() {}  
};  
application.doThis();
```

Guess what else our application can do!

So we can build a JSON object full of functions, one famous one being....

# jQuery

A library of functions

Uses selectors to find HTML with  
which to use the functions

Is designed to work cross browser

jQuery is usually represented by a \$

```
$('selector').lotsoffunctions();
```

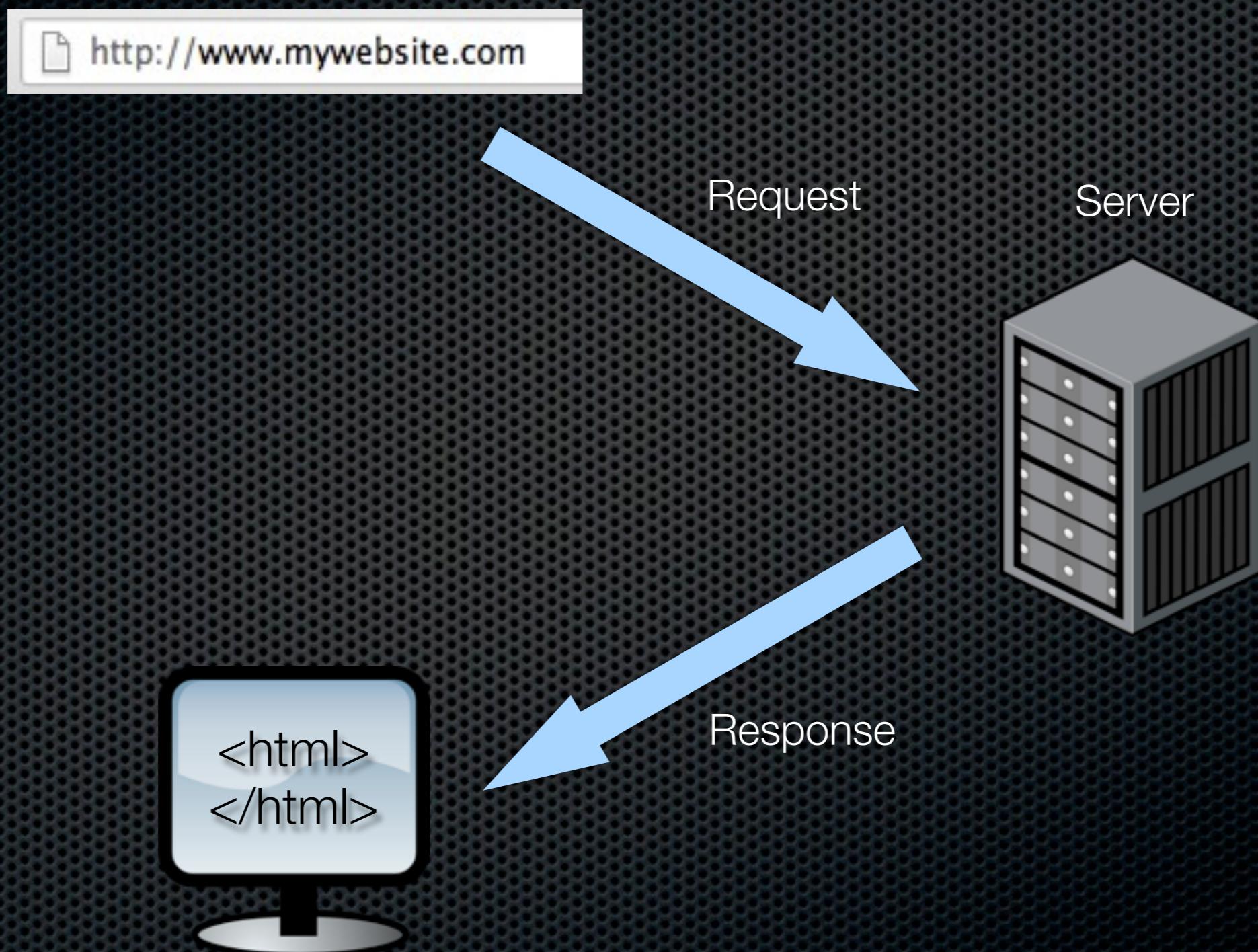
# Practical

```
<script type="text/javascript" src="js/app.js"></script>
```

# Summary

- The DOM is a JSON representation of everything that is going on inside the browser
- Had a look at some key Javascript principles and constructs eg functions
- JSON and Javascript functions can be used together to build potentially powerful functionality

# Http Request Cycle



This isn't ideal for realtime messaging, why?

We could use long polling

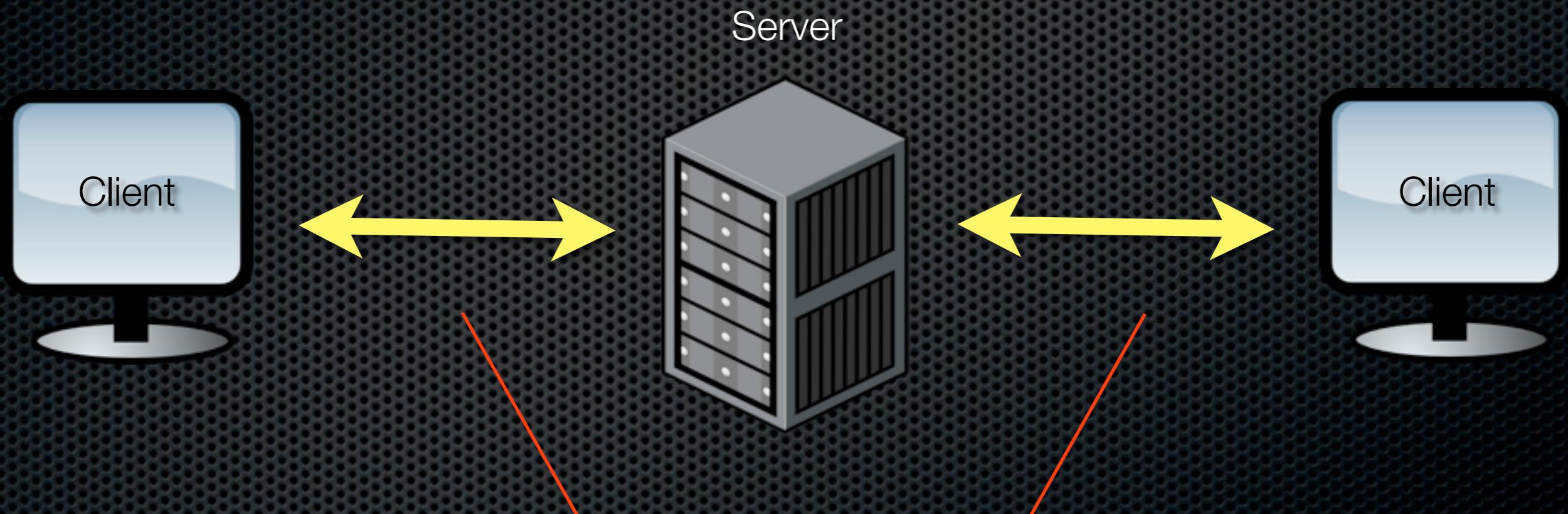
Always going to be a 'lag' time

Many connections are going to cripple the server

lots of metadata (headers) with each request

# Websockets

Are a different protocol `ws://`



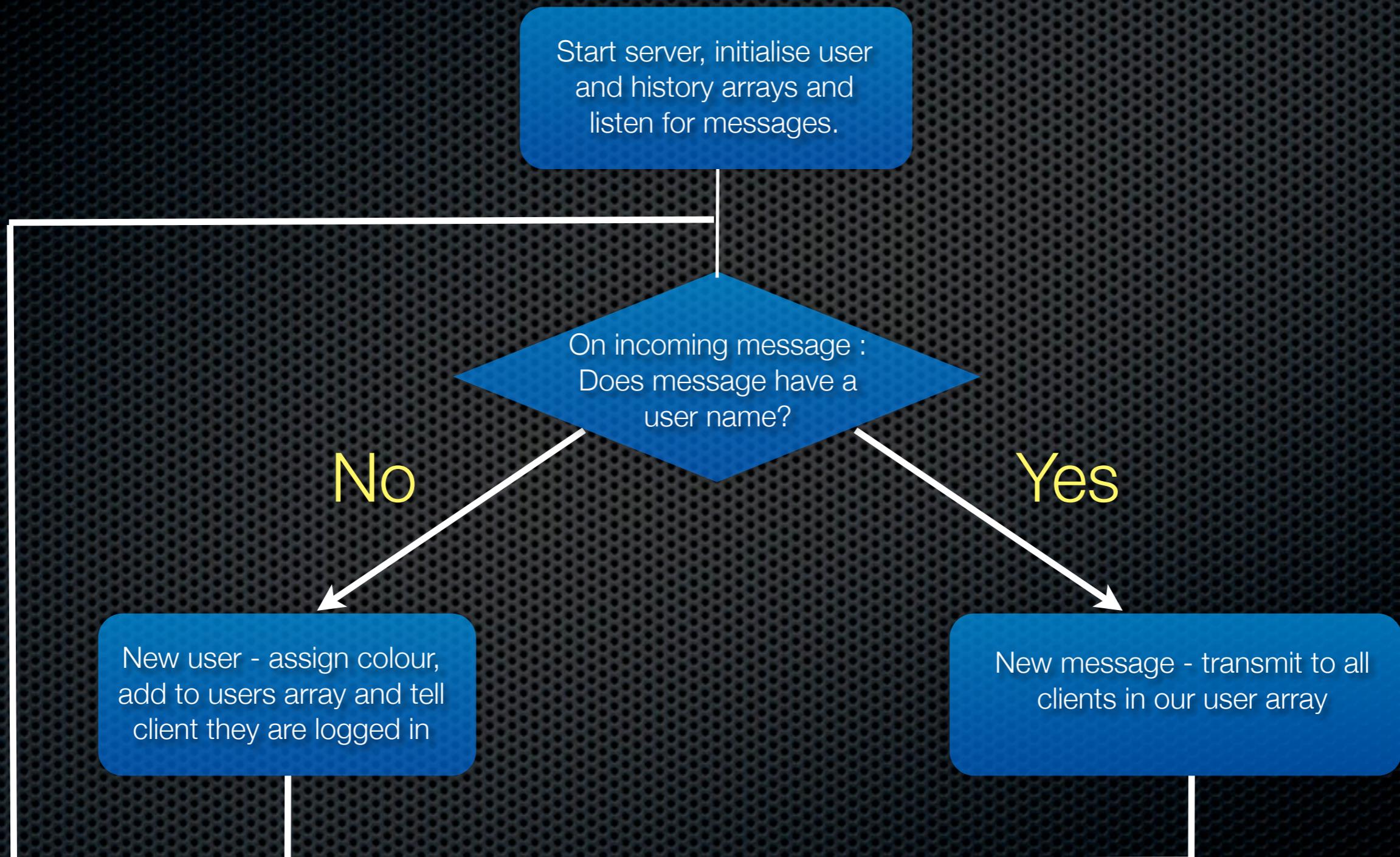
Persistent connections

# WebSocket in the DOM

```
▼ WebSocket: function WebSocket() { [native code] }
  CLOSED: 3
  CLOSING: 2
  CONNECTING: 0
  OPEN: 1
  arguments: null
  caller: null
  length: 1
  name: "WebSocket"
▼ prototype: WebSocket
  CLOSED: 3
  CLOSING: 2
  CONNECTING: 0
  OPEN: 1
  ► addEventListener: function addEventListener() { [native code] }
  ► close: function close() { [native code] }
  ► constructor: function WebSocket() { [native code] }
  ► dispatchEvent: function dispatchEvent() { [native code] }
  ► removeEventListener: function removeEventListener() { [native code] }
  ► send: function send() { [native code] }
  ► __proto__: Object
```

```
{  
  onopen : function () { do something...},  
  onerror : function () { do something...},  
  onmessage : function () { do something...}  
}
```

# Websocket server



Practical

If we had thought of this 5 years ago we could have sold it for \$15billion...

This is the exact same technology that Whatsapp is built with...

# Retrospective / Q & A



<http://www.justgiving.com/Alex-Bowen1>