

# Official North Carolina State Parks Logo & Wordmark

***For internal (DPR) use only.*** All other uses must be approved by the **Publications Coordinator**. For formats or reproduction questions, please email **NC DPR exhibits**.

**PLEASE NOTE:** *There are specific uses for each type of logo or wordmark file. Please follow guidelines and select appropriate file below.*

## 2013 Logo and Wordmark Guidelines - pdf

### **Full Color Logo:**

RGB	Signs and inkjet printers	<a href="#">vector file (.ai)</a> <a href="#">bitmap file (up to 7" wide .png)</a>
	PowerPoint™ & MS Word™	<a href="#">vector file (.wmf)</a> <a href="#">bitmap file (.png)</a>
Commercial Printing	<a href="#">World Wide Web</a>	
	<a href="#">CMYK</a>	
	<a href="#">RGB</a>	
	<a href="#">Pantone™ Coated</a>	
	<a href="#">Pantone™ Uncoated</a>	

### **Full Color Wordmark:**

RGB	Signs and inkjet printers	<a href="#">vector file</a> <a href="#">bitmap file (up to 4")</a>
	PowerPoint™ & MS Word™	<a href="#">vector file (.wmf)</a> <a href="#">bitmap file (.png)</a>
Commercial Printing	<a href="#">World Wide Web</a>	
	<a href="#">CMYK</a>	
	<a href="#">RGB</a>	
	<a href="#">Pantone™ Coated</a>	
	<a href="#">Pantone™ Uncoated</a>	

### **Single Color Logo:**

Signs and inkjet printers	<a href="#">vector file</a> <a href="#">bitmap file (up to 7" wide)</a>

PowerPoint™ & MS Word™ [vector file \(.wmf\)](#)  
[bitmap file \(.png\)](#)

[World Wide Web](#)

[Commercial Printing](#)

[CNC Cut file \(sign machine\)](#)

## **Single Color Wordmark:**

Signs and inkjet printers [vector file](#)  
[bitmap file \(up to 4"\)](#)

PowerPoint™ & MS Word™ [vector file \(.wmf\)](#)  
[bitmap file \(.png\)](#)

[World Wide Web](#)

[Commercial Printing](#)

[CNC Cut file](#)