Bloomerang

A case study

By Alex Braic

The subject of this project is Bloomerang. A small business flower shop on Dublin 4’s Baggot Street. The aim of this project is to establish an online footprint with their growing customer base. This is an ongoing project and will be improved with further updates and functionalities.

The website created presents a clearly defined multi page frame, with the information being separated for every customer’s need.