# **DISC GOLF NATION**

A site dedicated to providing an all-in-one package for disc golfers to shop, communicate, and play while keeping everything in-house.

Disc Golf Nation provides every level of disc golfer, from the amateur who just bought his first disc to the pro who has been playing since childhood with the ultimate disc golf management tool. Our mission with this site is to stop the hassle of having to navigate between different sites to sign up for tournaments, shop for new discs, manage your bag, and even record your scores. We believe that you, the user, should have a smooth, fast experience when you are playing the sport you love. And for the pros out there, we're strong believers in the idea that the more we can do for you in preparing for a tournament, the better you'll be able to play while there. At the end of the day, our site gives the user a world-class experience in how to connect with other passionate participants of your sport while simultaneously helping fuel and enhance your own experience in the sport.

## **PERSONAS**

#### JOHN

A recent college graduate looking to purchase his first set of discs after being introduced during quarantine.

## Kelly

A mother of 3 who has been playing for fun the past 10 years looking to for opinions from other users on different brands of bags.

#### ΡΔΙΙΙ

The best player in the world looking to sign up for tournaments during the 2021 season and manage his disc collection.

# **COMPARABLES**

## **INFINITE DISCS**

Let's you purchase and review various discs and other equipment.

## **DISC GOLF SCENE**

Let's you sign up for different tournaments and view who else is playing in that tournament

# **UDisc**

A mobile app and website that keeps track of scores and stats and let's you view stats of live events