

## Login

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**Alchemy API-Key**

**Twitter Bluemix API-key**

Login

New CogniMaster  
Logo here



New CogniMaster  
Logo here

Welcome to Cognitive Services!

Please enter a company name:

Apple Inc.

Go!

[Advanced Options](#)



## Management overview & Credit score

0.75  
Average  
sentiment



Twitter

0.75  
Average  
sentiment



Product

44

<some icon>

Company information

65

<some icon>

Competitors

### Creditworthiness index



twitter



News  
sentiment

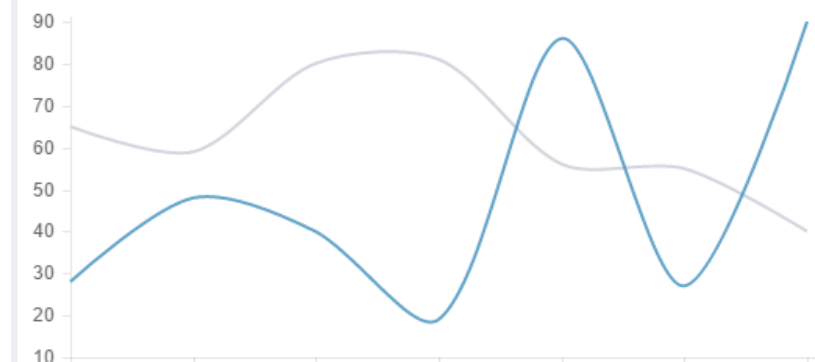


Competitors  
sentiment



### Company news sentiment vs competitor

Line Chart



### News positive sentiment ratio

Twitter positive sentiment  
ratio



Disk Space



Bounce Rate



0.75  
Average  
sentiment

Twitter

0.75  
Average  
sentiment

Product

44 <some icon>

Company information

65 <some icon>

Competitors

Location Map

### Recent developments

Recent development 1

Recent development 2

Recent development 3

### Company's location

Visitors Report

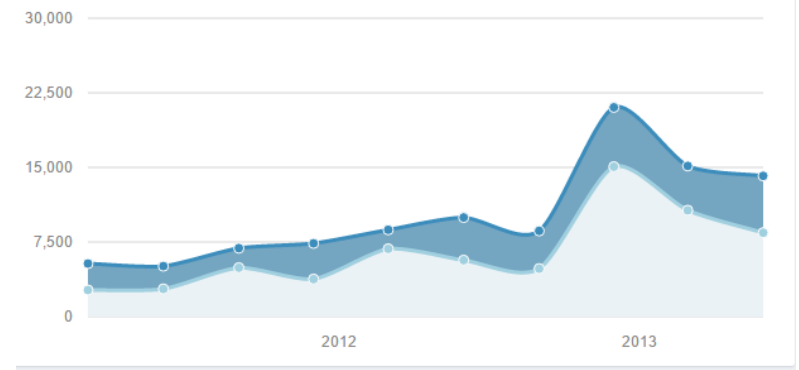


### Company news sentiment

Sales

Donut

Area



Weeks for News Sentiment Graph: 7 Weeks



Draw Graph!



0.75  
Average  
sentiment



Twitter

0.75  
Average  
sentiment



Product

44 <some icon>

Company information

65 <some icon>

Competitors

Negative Sentiment

Neutral Sentiment

Positive Sentiment

Retweeted more than 100 times

Retweeted between 10 and 100 times

Retweeted less than 10 times

Twitt 1

Twitt 2

## Tweets sentiment





0.75  
Average  
sentiment



Twitter

0.75  
Average  
sentiment



Product

44 <some icon>

Company information

65 <some icon>

Competitors

Own  
products

Competitors  
products

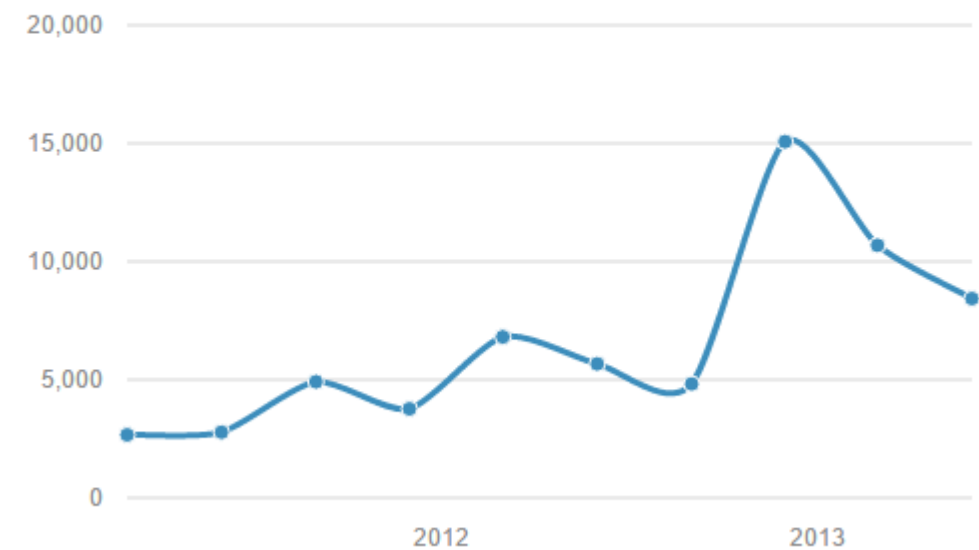
Collapsible Group Item #1

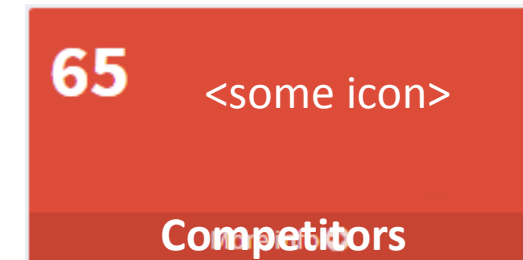
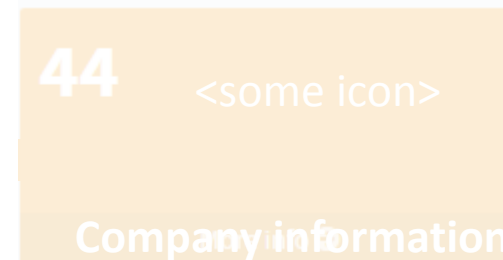
Collapsible Group Item #1

Collapsible Group Item #1

- ☐ Product A
- ☒ Product B

Product news sentiment





Competitors

Competitors  
advanced search

Industry a

Collapsible Group Item #1

Collapsible Group Item #1

- ☐ Competitor a
- ☒ Competitor b



0.75  
Average  
sentiment

More info ↻

0.75  
Average  
sentiment

More info ↻

44

<some icon>

More info ↻

65

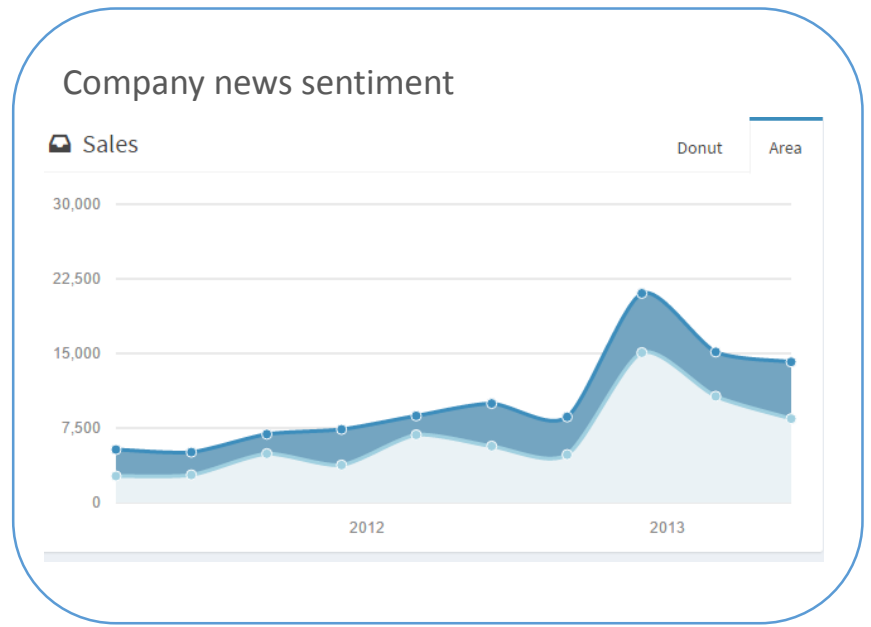
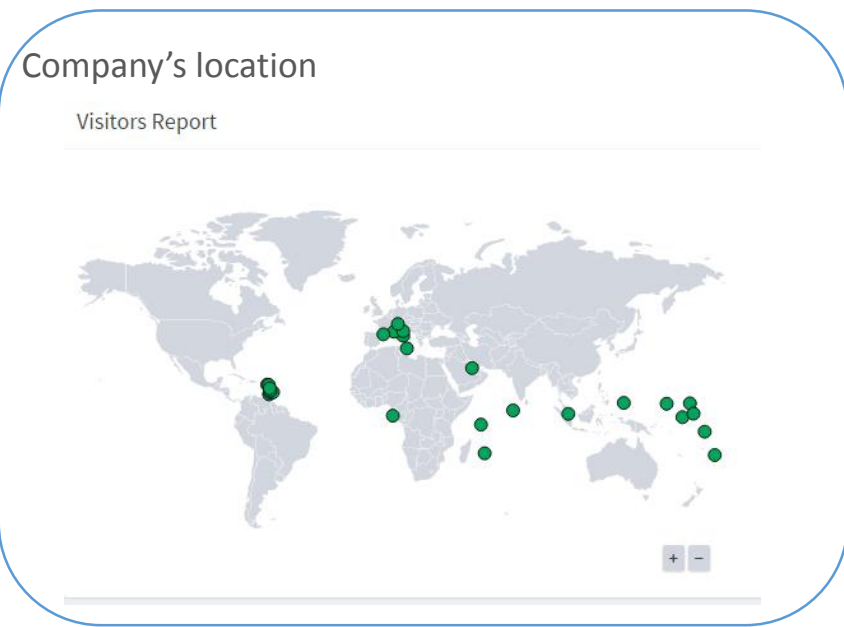
<some icon>

More info ↻

Location Map

Competitors

- ✓ Competitor a
- ✓ Competitor b



Weeks for News Sentiment Graph: 7 Weeks

Draw Graph!





0.75  
Average  
sentiment



Twitter

0.75  
Average  
sentiment



Product

44 <some icon>

Company information

65 <some icon>

Competitors

Competitors view  
by industry

Competitors  
geographical view

Industry a

Collapsible Group Item #1

Collapsible Group Item #1

- ☒ Competitor a
- ☐ Competitor b

Functionality  
dropped

