



Southtropic PR
Visuals

COLABORACIONES



787-341-7263

Content Creator

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About My Brand



My name is Axel, and I am a content creator with over 6 years of experience, specializing in collaborations with hotels and Airbnb properties. I take pride in working with some of the most prominent accommodations across Puerto Rico and worldwide

My content philosophy is rooted in the art of storytelling, capturing the most striking imagery of each property to promote tourism and inspire travelers. I produce high-quality photography and videography that goes beyond showcasing spaces; I aim to humanize the unique experiences offered to both regional and international audiences. For me, this work transcends a typical job, it is my passion. I approach every project with unwavering dedication, and that commitment is consistently reflected in the final result.

COLLABORATIONS



Southtropic Visuals

SERVICES

- *Cotizaciones de hotel/airbnb personalizadas.*
- *Cotizaciones de servicio: Fotográfico y de video sin estadía. "Day Pass".*
- *Videos Full HD4k edición básica.*
- *Promoción de hotelería y airbnb en redes sociales.*
- *Redes sociales activas: Tik Tok, Instagram, Facebook y Youtube Shorts.*
- *Storytelling Reels y Voiceovers.*
- *Ofertas anuales.*

CONTENT PACKAGE



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\$500

Drone Visuals

- **8 Drone Photos**
- **10-second Reel with aerial visuals (Instagram)**
- **1 Carousel Post**
- **10-12 second Reel for TikTok and Instagram.**
- **4 Stories per day of collaboration**

\$650

Basic Package

- **15 professional photos with camera and drone.**
- **Lifestyle Reel with models or couple (subject to discussion).**
- **Real Estate Reel**
- **5 promotional stories per day.**
- **3 mini clips for promotion.**
- **1 carousel post (permanent).**

\$850

Full Package

- **30 professional photos with camera and drone (to be discussed).**
- **30-second professional video in 4K HD.**
- **1 Lifestyle Reel (8-12 seconds).**
- **1 Real Estate Reel for commercial use.**
- **\$15 boost for reel/carousel.**
- **10-second Reel for YouTube Shorts and TikTok.**

CONTENT PACKAGE



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\$1,000 Gold Package

- **40 professional photos (camera and drone). (To be discussed)**
- **1-minute professional video. 4K HD**
- **Voice Over Tour Reel. (40 seconds)**
- **\$20 Boost for reel/carousel.**
- **10-second Reel for YouTube Shorts and TikTok.**
- **Unlimited promotion (posts, stories, recaps).**

Anual Agreement

\$1,550



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- -3 annual visits to your property to create exclusive new content for commercial use.
- 15 professional photos and 2 reels (per visit).
- Content will be delivered via Google Drive or another private, secure link.
- An invoice will be issued as proof of purchase and to secure the dates.
- A 30% deposit is required to secure the date or make changes. The deposit is non-refundable.
- Regular package price: \$1,750
- YOU SAVE \$200

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Paid Collaboration Terms



- Content will be delivered in 8-15 days or less. May vary by content and workload.
- Content will be delivered via google drive or other private and secure link.
- An invoice will be made for evidence and to secure the date.
- A 35% deposit it's required to secure the date or any changes. (Non refundable).
- Content will be delivered once the full payment it's completed.



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The quality and suitability of the product will always be the priority. If there's anything you'd like to discuss further, please contact me for information.



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