Alexander Burr

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"Alex's technical knowledge of the web is outstanding. He is an expert on web standards, web content management, user interface design and development, social media, business process improvement, browser compatibility, and many other areas. He is equally adept working in both open-source and enterprise technologies and programming languages.

"Alex creates exceptional user experiences, helping stakeholders focus on goals and objectives before designing a web site which will meet user needs. He has a keen understanding of how to structure roles on a web project in order to achieve long-term success within the company, and is able to create models and visualizations supporting these perspectives."

—Zach Roth, Project Director, URMC

Competencies & Skills

Project management concepts including life cycle methodology, needs assessment and usability, information architecture, content strategy, SEO and conversion, and analytics

18 years experience in web development and user interface design

Server-side programming: ASP.Net with C#, PHP, ColdFusion

Client-side templating: Razor, Smarty, Nancy

Web frameworks: ASP.Net MVC, Web API, CodeIgniter, ColdFusion on Wheels

Content management: WordPress, Umbraco, Textpattern, and Cascade Server

Wireframing and design: Visio, Adobe Photoshop, Balsamiq, Axure RP

Client-side frameworks: AngularJS, React

Database experience: SQL Server, MySQL

Version control: Git, Mercurial, Subversion, TFS

Environments: Windows/IIS and Linux/Apache

Experience

Software Engineer, Pharos Systems International
June 2012–present
Designed and developed web applications for the managed print space.

Lead Web Developer, University of Rochester Medical Center
July 2010–June 2012
Designed and developed web applications for use in various institutional business processes and workflows.

Senior Web Developer, University of Rochester Medical Center
September 2007–June 2010
DDesigned and developed enterprise-level and multiple department-level websites

Production Manager, Cazbah
September 2004–September 2007
Managed a production team of two specialists, and designed/developed of multiple client e-commerce websites.

Web Developer, Element K
October 2003–December 2003
Developed of co-brands for Element K's Learning Management Systems. Reshaped client-supplied content for use in the LMS.

Software Engineer, AHT
June 2000–July 2002
Developed web applications for print server management software and product licensing servers.

Additional Projects

Groove Juice Swing
Ongoing
Content strategist, designer/developer for this website for a dance instruction group. Also designer/developer for various event websites, including http://www.groovejuiceswing.com and http://www.stompology.com

Yehoodi
2009–2017
Designer/developer for this social website for a nationwide swing dance community. http://www.yehoodi.com

Education

Rochester Institute of Technology
BS in Information Technology (May 2000)