

CONTRACT

WYFF4.com

WYFF 4
505 Rutherford Street
Greenville, SC 29609
(864)242-4404

And:

Smart Media Group LLC (VA)
Attention: Sarni Rosen
1427 Leslie Ave
Alexandria, VA 22301

<u>Contract / Revision</u> 1193311 /		<u>Alt Order #</u> 8127901
<u>Product</u> GRAHAM/S/R		
<u>Contract Dates</u> 05/22/14 - 05/28/14		<u>Estimate #</u> 522528
<u>Advertiser</u> Graham/R/US Senate		<u>Original Date / Revision</u> 05/23/14 / 05/23/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WYFF 4	<u>Account Executive</u> Meredith Thompson	<u>Sales Office</u> Eagle-Washingt
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 167.90
<u>IDB#</u> 1046	<u>Advertiser Code</u> GRAH	<u>Product Code</u> ORDR
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WYFF	05/22/14	05/25/14	LIVE WITH KELLY & MICHA	9-10am		:30				NM	1	\$200.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/19/14	05/25/14	---T---				1	\$200.00	3.30			
2	WYFF	05/22/14	05/25/14	NBC Today Show II	10-11am		:30				NM	1	\$150.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/19/14	05/25/14	----F--				1	\$150.00	2.50			
3	WYFF	05/26/14	05/28/14	NBC Today Show II	10-11am		:30				NM	1	\$150.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/26/14	06/01/14	--W----				1	\$150.00	2.50			
4	WYFF	05/22/14	05/25/14	M-F 12pm News	12-1230pm		:30				NM	1	\$175.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/19/14	05/25/14	---T---				1	\$175.00	4.50			
5	WYFF	05/22/14	05/25/14	M-F 12pm News	12-1230pm		:30				NM	1	\$175.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/19/14	05/25/14	----F--				1	\$175.00	4.50			
6	WYFF	05/26/14	05/28/14	M-F 12pm News	12-1230pm		:30				NM	1	\$175.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/26/14	06/01/14	-T-----				1	\$175.00	4.50			
7	WYFF	05/26/14	05/28/14	M-F 12pm News	12-1230pm		:30				NM	1	\$175.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/26/14	06/01/14	--W----				1	\$175.00	4.50			
8	WYFF	05/26/14	05/28/14	ELLEN EF	M-F 4p-5p		:30				NM	1	\$300.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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<u>Contract / Revision</u> 1193311 /		<u>Alt Order #</u> 8127901
<u>Contract Dates</u> 05/22/14 - 05/28/14	<u>Product</u> GRAHAM/S/R	<u>Estimate #</u> 522528
<u>Advertiser</u> Graham/R/US Senate		<u>Original Date / Revision</u> 05/23/14 / 05/23/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/26/14	06/01/14	--W----				1	\$300.00	3.00			
9	WYFF	05/22/14	05/25/14	M-F 5am News	5-6am		:30				NM	1	\$150.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/19/14	05/25/14	---T---				1	\$150.00	2.20			
10	WYFF	05/26/14	05/28/14	M-F 5am News	5-6am		:30				NM	1	\$150.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/26/14	06/01/14	--W----				1	\$150.00	2.20			
11	WYFF	05/22/14	05/25/14	NBC Today Show	7-9am		:30				NM	1	\$275.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/19/14	05/25/14	---T---				1	\$275.00	4.30			
12	WYFF	05/22/14	05/25/14	NBC Today Show	7-9am		:30				NM	1	\$275.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/19/14	05/25/14	----F--				1	\$275.00	4.30			
13	WYFF	05/26/14	05/28/14	NBC Today Show	7-9am		:30				NM	1	\$275.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/26/14	06/01/14	-T-----				1	\$275.00	4.30			
14	WYFF	05/22/14	05/25/14	News4 @ 6am Sat	6-7am		:30				NM	1	\$150.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/19/14	05/25/14	-----S-				1	\$150.00	3.00			
D 15	WYFF	05/22/14	05/25/14	NBC Sunday Today	8-9am		:30				NM	0	\$0.00
Class of Time - Pre-emptible with notice													
16	WYFF	05/22/14	05/25/14	M-F 5pm News	5-530pm		:30				NM	1	\$300.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/19/14	05/25/14	---T---				1	\$300.00	5.60			
17	WYFF	05/26/14	05/28/14	M-F 5pm News	5-530pm		:30				NM	1	\$325.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/26/14	06/01/14	-T-----				1	\$325.00	5.60			
18	WYFF	05/26/14	05/28/14	M-F 5pm News	5-530pm		:30				NM	1	\$325.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/26/14	06/01/14	--W----				1	\$325.00	5.60			
19	WYFF	05/22/14	05/25/14	M-F 530pm News	530-6pm		:30				NM	1	\$525.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/19/14	05/25/14	----F--				1	\$525.00	5.80			
20	WYFF	05/26/14	05/28/14	M-F 530pm News	530-6pm		:30				NM	1	\$525.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/26/14	06/01/14	-T-----				1	\$525.00	5.80			

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<u>Contract / Revision</u>	<u>Alt Order #</u>
1193311 /	8127901

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
05/22/14 - 05/28/14	GRAHAM/S/R	522528

<u>Advertiser</u>	<u>Original Date / Revision</u>
Graham/R/US Senate	05/23/14 / 05/23/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>													
21	WYFF	05/26/14	05/28/14	M-F 530pm News	530-6pm		:30				NM	1	\$525.00
Class of Time - Pre-emptible with notice													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>													
Week: 05/26/14 06/01/14 --W---- 1 \$525.00 5.80													
22	WYFF	05/22/14	05/25/14	Sat 6pm News	6-630pm		:30				NM	1	\$300.00
Class of Time - Pre-emptible with notice													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>													
Week: 05/19/14 05/25/14 -----S- 1 \$300.00 5.50													
23	WYFF	05/22/14	05/25/14	Sun 6pm News	6-630pm		:30				NM	1	\$200.00
Class of Time - Immediately Pre-emptible without notice													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>													
Week: 05/19/14 05/25/14 -----S 1 \$200.00 4.50													
24	WYFF	05/22/14	05/25/14	NBC Tonight Show	1135pm-1235xm		:30				NM	1	\$225.00
Class of Time - Pre-emptible with notice													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>													
Week: 05/19/14 05/25/14 ----F-- 1 \$225.00 2.50													
25	WYFF	05/26/14	05/28/14	NBC Tonight Show	1135pm-1235xm		:30				NM	1	\$225.00
Class of Time - Pre-emptible with notice													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>													
Week: 05/26/14 06/01/14 --W---- 1 \$225.00 2.50													
26	WYFF	05/22/14	05/25/14	11pm News	11-1135p		:30				NM	1	\$600.00
Class of Time - Pre-emptible with notice													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>													
Week: 05/19/14 05/25/14 -----S 1 \$600.00 5.00													
27	WYFF	05/26/14	05/28/14	11pm News	11-1135p		:30				NM	1	\$600.00
Class of Time - Pre-emptible with notice													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>													
Week: 05/26/14 06/01/14 -T----- 1 \$600.00 5.00													
28	WYFF	05/26/14	05/28/14	11pm News	11-1135p		:30				NM	1	\$600.00
Class of Time - Pre-emptible with notice													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>													
Week: 05/26/14 06/01/14 --W---- 1 \$600.00 5.00													
29	WYFF	05/26/14	05/28/14	Entertainment Tonight	7-730p		:30				NM	1	\$500.00
Class of Time - Pre-emptible with notice													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>													
Week: 05/26/14 06/01/14 --W---- 1 \$500.00 4.60													
30	WYFF	05/26/14	05/28/14	AMERICA'S GOT TALENT	8-10p		:30				NM	1	\$3,500.00
Class of Time - Pre-emptible with notice													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>													
Week: 05/26/14 06/01/14 -T----- 1 \$3,500.00 7.00													
D 31	WYFF	05/26/14	05/28/14	L&O:SVU	8-9pm		:30				NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice													
32	WYFF	05/26/14	05/28/14	LIVE WITH KELLY & MICHA	9-10am		1:00				NM	1	\$400.00
Class of Time - Pre-emptible with notice													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>													
Week: 05/26/14 06/01/14 -T----- 1 \$400.00 3.30													
33	WYFF	05/26/14	05/28/14	NBC Today Show II	10-11am		1:00				NM	1	\$300.00
Class of Time - Pre-emptible with notice													

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05/22/14 - 05/28/14	GRAHAM/S/R	522528

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Graham/R/US Senate	05/23/14 / 05/23/14

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/26/14	06/01/14	-T-----				1	\$300.00	2.50			
34	WYFF	05/22/14	05/25/14	ELLEN EF	M-F 4p-5p		1:00				NM	1	\$600.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/19/14	05/25/14	----F--				1	\$600.00	3.00			
35	WYFF	05/22/14	05/25/14	M-F 5am News	5-6am		1:00				NM	1	\$300.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/19/14	05/25/14	----F--				1	\$300.00	2.20			
36	WYFF	05/26/14	05/28/14	M-F 5am News	5-6am		1:00				NM	1	\$300.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/26/14	06/01/14	-T-----				1	\$300.00	2.20			
37	WYFF	05/26/14	05/28/14	NBC Today Show	7-9am		1:00				NM	1	\$550.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/26/14	06/01/14	--W----				1	\$550.00	4.30			
38	WYFF	05/22/14	05/25/14	News4 @ 6am Sun	6-7am		1:00				NM	1	\$150.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/19/14	05/25/14	-----S				1	\$150.00	2.60			
39	WYFF	05/22/14	05/25/14	M-F 5pm News	5-530pm		1:00				NM	1	\$600.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/19/14	05/25/14	----F--				1	\$600.00	5.60			
40	WYFF	05/22/14	05/25/14	M-F 530pm News	530-6pm		1:00				NM	1	\$1,050.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/19/14	05/25/14	---T---				1	\$1,050.00	5.80			
41	WYFF	05/22/14	05/25/14	11pm News	11-1135p		1:00				NM	1	\$1,200.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/19/14	05/25/14	----F--				1	\$1,200.00	5.00			
42	WYFF	05/26/14	05/28/14	Night Shift	10-11pm		1:00				NM	1	\$1,300.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/26/14	06/01/14	-T-----				1	\$1,300.00	3.00			
43	WYFF	05/22/14	05/25/14	Last Comic Standing	9-11p		1:00				NM	1	\$2,400.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/19/14	05/25/14	---T---				1	\$2,400.00	3.00			
N 44	WYFF	05/25/14	05/25/14	News 4 @ 7am Sun	7-8a		:30				NM	1	\$275.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/19/14	05/25/14	-----S				1	\$275.00	0.00			
N 45	WYFF	05/25/14	05/25/14	News4 @ 5am Sun	5-6am		:30				NM	1	\$100.00
Class of Time - Pre-emptible with notice													

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst Television Inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WYFF 4
505 Rutherford Street
Greenville, SC 29609
(864)242-4404

<u>Contract / Revision</u>	<u>Alt Order #</u>
1193311 /	8127901

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
05/22/14 - 05/28/14	GRAHAM/S/R	522528

<u>Advertiser</u>	<u>Original Date / Revision</u>
Graham/R/US Senate	05/23/14 / 05/23/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/19/14	05/25/14	-----S				1	\$100.00	0.00			
N 46	WYFF	05/28/14	05/28/14	Brian Williams	10-11pm		:30				NM	1	\$1,100.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/26/14	06/01/14	--W----				1	\$1,100.00	0.00			
Totals										167.90		44	\$22,675.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/28/14 -05/25/14	23	\$10,375.00	(\$1,556.25)	\$8,818.75
05/26/14 -05/28/14	21	\$12,300.00	(\$1,845.00)	\$10,455.00
Totals	44	\$22,675.00	(\$3,401.25)	\$19,273.75

Signature: _____ **Date:** _____

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