

# Phoenix Consulting

The logo for Phoenix Consulting features a red phoenix rising from flames, with a DNA double helix integrated into the design.

Info Session 1 – 9/8/16

# Info Session Agenda



## INTRODUCTION

- Our Mission
- The Boom of Biotechnology
- Our Goals
- Our Culture

## OFFICER TEAM

- Executive Committee
- Team Leaders
- Officer Core

## CLIENTS

## APPLICATION

## QUESTIONS

# INTRODUCTION

# Our Mission



*“We believe in the power of hands-on experience working with leading industry professionals to create advancements in the field of biomedical technology. Our mission is to have an impact in industry as well as at UC Berkeley.”*

# The Boom of Biotechnology



Animal Health

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Agriculture

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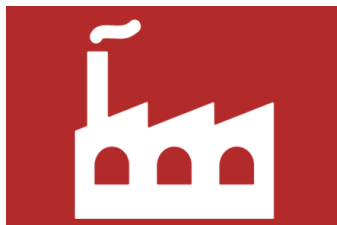


Environment

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Industry



Human  
Health

PCG

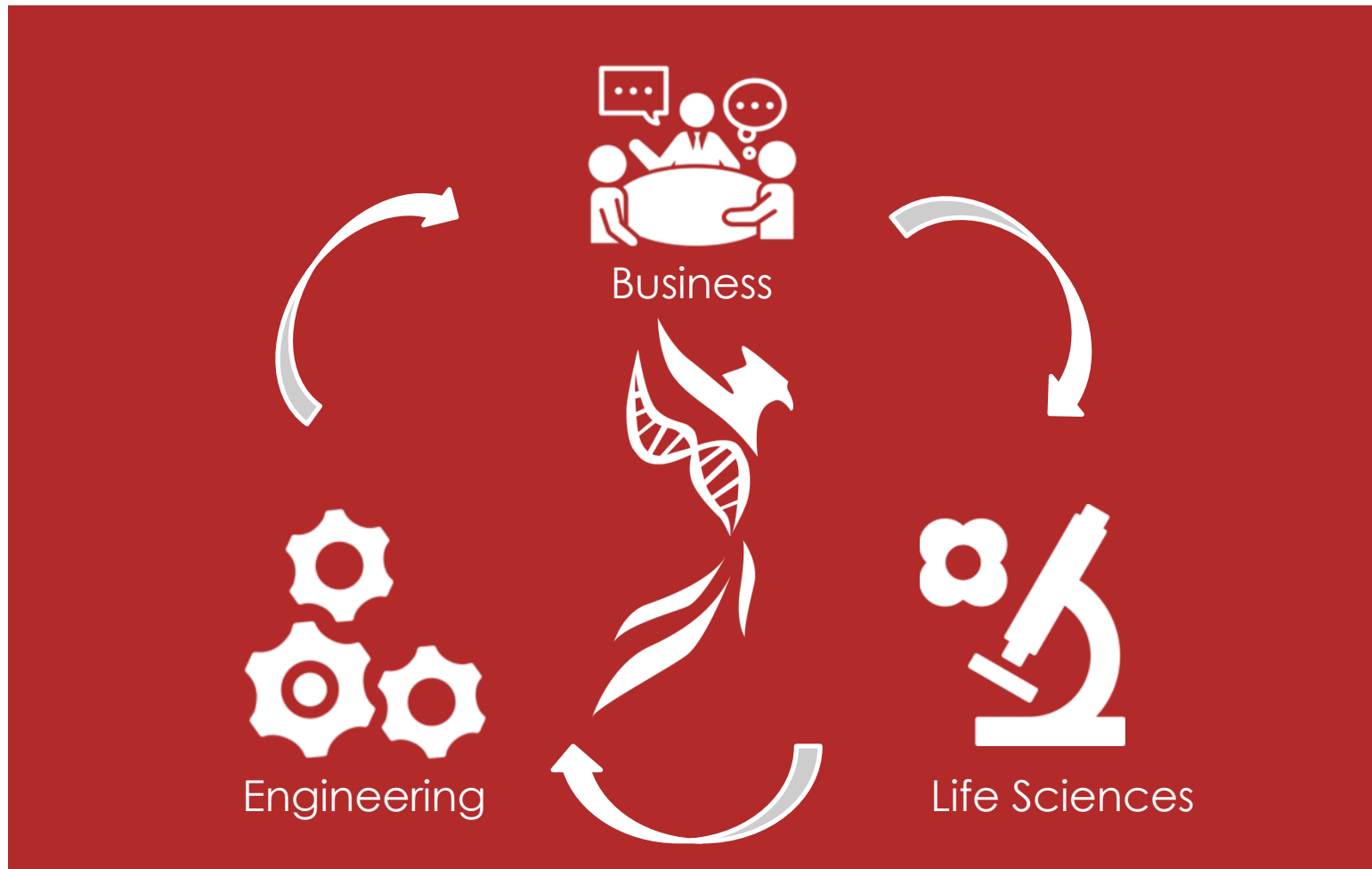
Leadership

Clients

Application

Q&A

# Our Goals

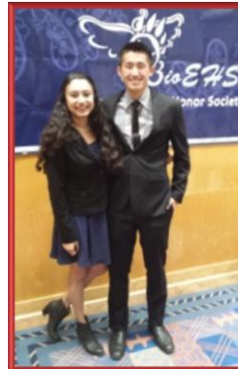


# Our Culture



Socials

Campus Involvement



Fall 2016 Retreat

Hercules, CA  
9/23 - 9/24



Health 2.0 3DHEALS

Biotech  
Conferences

PCG

Leadership

Clients

Application

Q&A

OFFICER TEAM



# Executive Committee



PCG

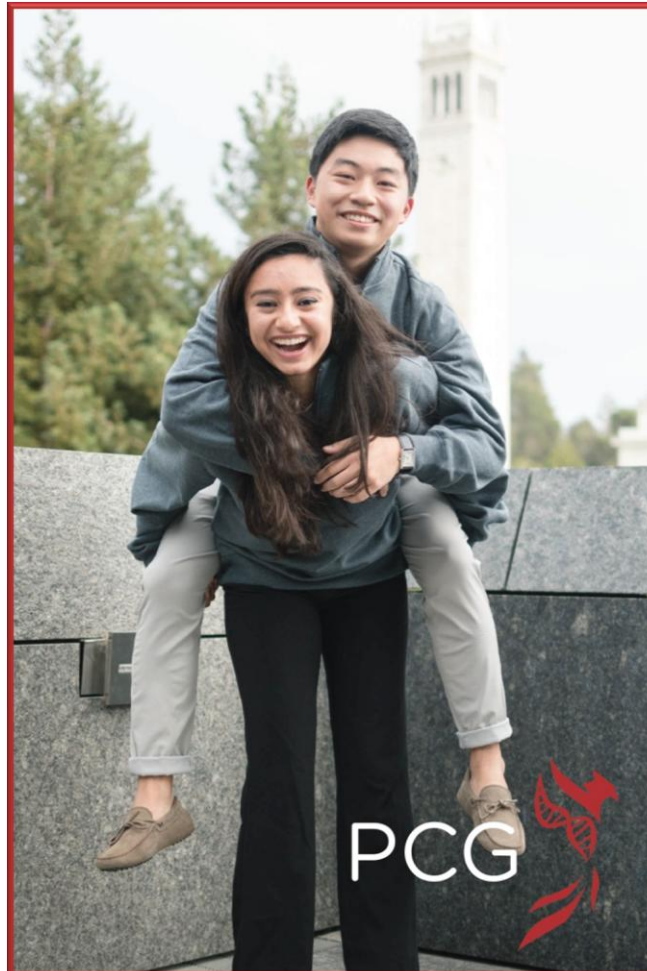
**Leadership**

Clients

Application

Q&A

# Team Leaders



PCG

**Leadership**

Clients

Application

Q&A

# Officer Core



PCG

**Leadership**

Clients

Application

Q&A

CLIENTS





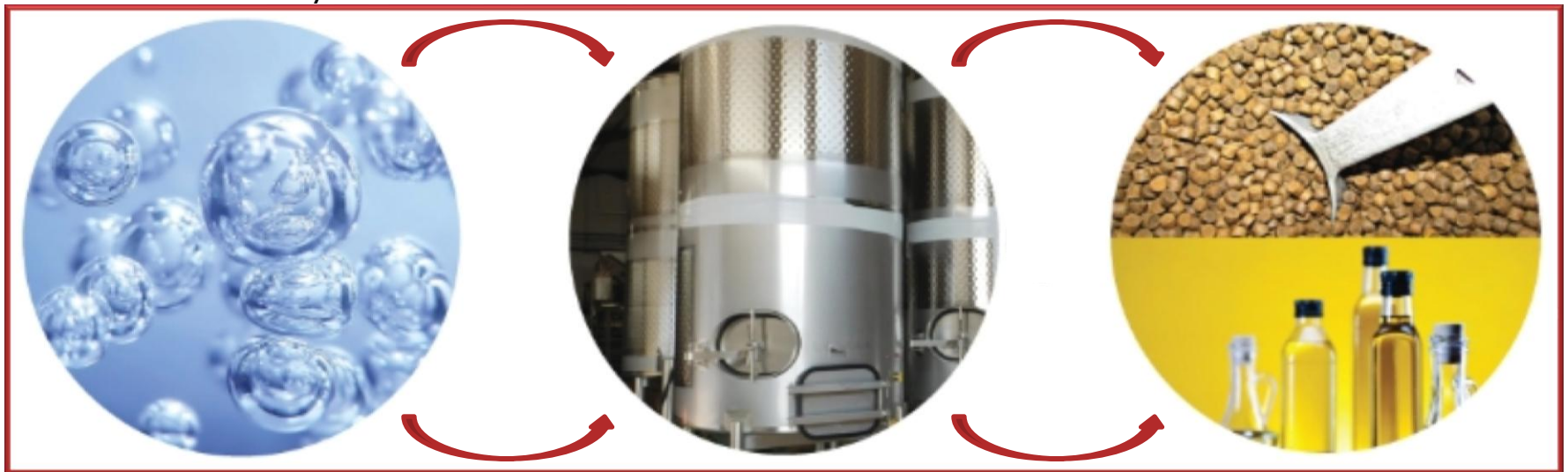
*"The Kiverdi process recycles carbon dioxide into: high-value oils, protein, and bio-based products."*



Super-Charged  
Carbon Recyclers

Bioreactor

Magic!



# CellScope

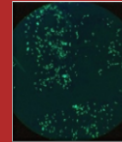


Cellscope  
UC Berkeley

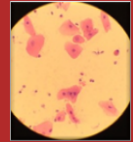


## Health

*Tuberculosis  
Malaria*



*Cytology*



## Environment

*Agriculture*

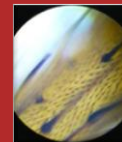


*Water  
Quality*

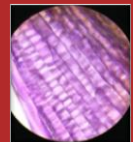


## Education

*Museums*



*Classrooms*



APPLICATION



# Fall 2016 Timeline

**Info Session  
#1<sup>1</sup>**

**9/6 – 7PM  
Tuesday**

**Info Session  
#2<sup>1</sup>**

**9/8 – 7PM  
Thursday**

**Application  
Due**

**9/9 – 11PM  
Friday**

**Interviews\*<sup>2</sup>**

**9/11 – 10AM  
Sunday**

**Phoenix  
Retreat**

**9/23 – 9/24  
Fri – Sat**

\*By Invitation, <sup>1</sup> Business Casual, <sup>2</sup> Business Formal

PCG

Leadership

Clients

**Application**

Q&A



# Application Process



## Resume

- 1 Page
- PDF Format
- Work experience
- Leadership activities
- Interests

## Short Answer

“Describe the importance of the emerging biotech industry and its impact.”

<http://www.phoenixconsulting.solutions/apply>

Q&A