

Exhibitor Prospectus

Red Stick Potpourri

Renaissance Hotel
Baton Rouge
August 19-21, 2022

Louisiana Chapter

INCORPORATED IN LOUISIANA

American Academy of Pediatrics

DEDICATED TO THE HEALTH OF ALL CHILDREN®



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INVITATION

We cordially invite you to support and exhibit at the Louisiana Chapter of the American Academy of Pediatrics (LA AAP) Annual Meeting, the "Potpourri." The annual meeting is in its 30th year and is held the third weekend in August. The Potpourri rotates yearly around the state.

Join us in Baton Rouge, Louisiana, August 19-21, 2022 to showcase your company's products, services, and technologies. This opportunity will allow you to connect with pediatricians working in hospitals and in private and group practices, pediatric specialists, pediatric fellows, residents, medical students, family practice physicians, academic leaders, nurses, and allied health professionals involved in the care of pediatrics.

This year's conference will offer several sponsorship opportunities and you don't want to miss out!

Thank you for your support and we hope to see you in Baton Rouge in 2022!

The Louisiana Chapter of the American Academy of Pediatrics Education Committee

Ann Kay Logarbo, MD, FAAP (Chair)

Joseph Bocchini, Jr., MD, FAAP

Rachel Chatters, MD, FAAP

Meghan Louque, MD, FAAP

Khush Parikh, MBBS, FAAP

Louisiana Chapter Staff

Ashley Politz, LMSW Executive Director

Taryn Daigle, BS, Director, Education & Membership

Alaina Hebert, BS, Communications & Special Projects Coordinator

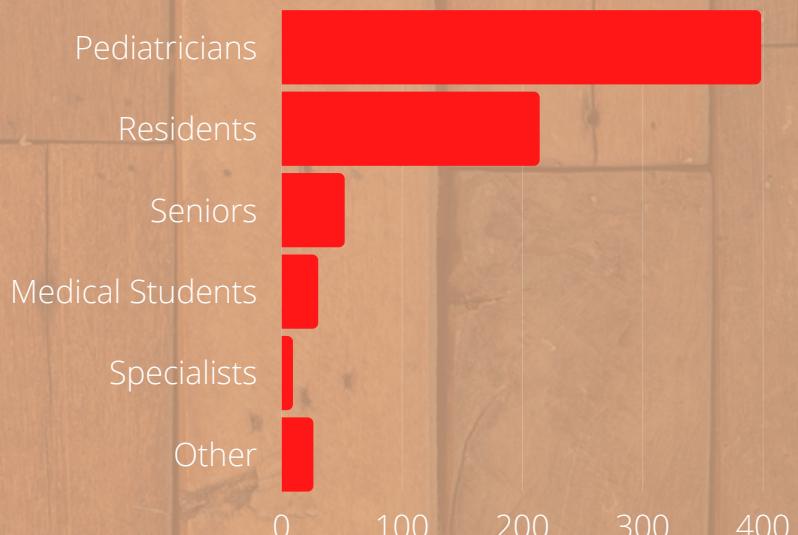
Conference Description

THE POTPOURRI, THE ANNUAL CONFERENCE OF THE LOUISIANA CHAPTER OF THE AMERICAN ACADEMY OF PEDIATRICS (LA AAP) IS IN ITS 30TH YEAR. THE POTPOURRI IS HELD THE THIRD WEEKEND IN AUGUST AND ROTATES AROUND THE STATE. THIS CONFERENCE IS COMPRISED OF DIDACTIC TALKS, PANEL DISCUSSIONS, POSTER PRESENTATIONS AND Q&A SESSIONS.



- PEDIATRICIANS
- PEDIATRIC SPECIALISTS
- RESIDENTS
- PHYSICIAN ASSISTANTS
- MEDICAL STUDENTS
- NURSE PRACTITIONERS
- NURSES
- ACADEMIC LEADERS
- ALLIED HEALTH PROFESSIONALS

Who is Louisiana AAP?



Attendance

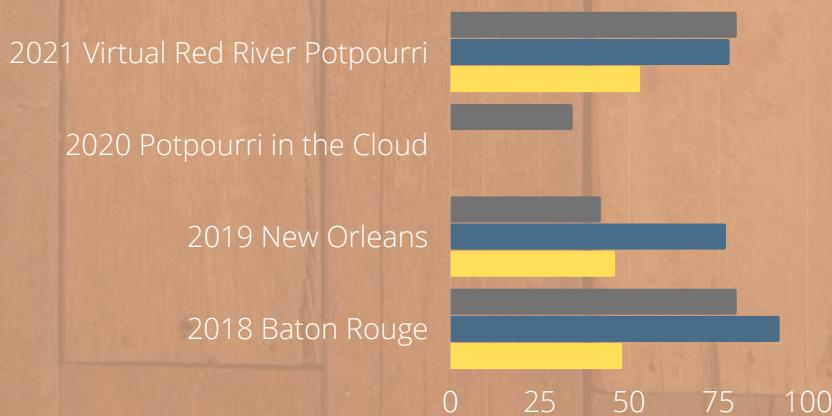


Exhibit Details

Hotel

Renaissance Baton Rouge
7000 Bluebonnet Blvd. | Baton Rouge, LA 70810

Conference Rate: \$119 for Standard Room

To secure your reservation call (866) 469-5448 using group name "Louisiana AAP Red Stick Potpourri" or use the following link:
<https://bit.ly/2022RSP>

Rates are available until **July 25th, 2022**. Please make your reservation early!

Shipping

If shipping boxes/materials to the Renaissance Baton Rouge, please label all boxes "Louisiana AAP Red Stick Potpourri" and ship to 7000 Bluebonnet Boulevard, Baton Rouge, LA 70810.

Exhibitors are responsible for arranging and payment of storage fee, if applicable.

Exhibit Schedule

10:00 a.m. Friday, August 19, 2022 Exhibit Set Up

11:00 a.m. to 5:00 p.m. Friday, August 19, 2022 Exhibit Hours

7:15 a.m. to 5:00 p.m. Saturday, August 20, 2022 Exhibit Hours

4:00 p.m. to 5:00 p.m. Saturday, August 20, 2022 Exhibit Move Out

Payment (Checks or Direct Deposit Only)

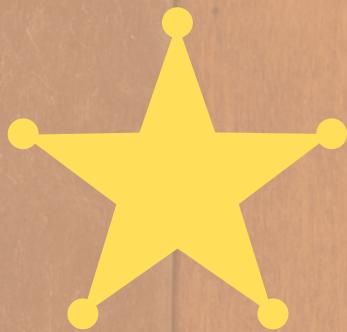
Please make checks payable to Louisiana AAP (TIN #16-1629344) and mail to:

Louisiana AAP

Attention: Taryn Daigle, Director of Education
11017 Perkins Road, Suite C
Baton Rouge, LA 70810

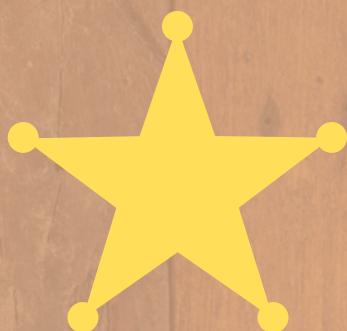
Payment must be received by **Friday, August, 12, 2022**.

Exhibit Details cont.



Cancellation

Cancellation requests must be submitted to Taryn Daigle at taryn.daigle@laaap.org at least thirty (30) days prior to the start of the activity. If a cancellation request is made less than thirty (30) days prior to the start of the activity, there will be a cancellation fee of \$250 billed to the company or subtracted from any reimbursement owed.



Contact

Taryn Daigle
Director of Education & Membership
taryn.daigle@laaap.org
337-945-9209

Dates to Remember

July 25, 2022

Last day to receive conference hotel rate

July 29, 2022

Deadline to submit company logo and ad information for final program.

Exhibit cancellation deadline

August 12, 2022

Exhibit Fees due to Louisiana Chapter of AAP

August 19-20, 2022

Conference at Renaissance Baton Rouge Hotel

Exhibit Levels



- One 6 foot skirted exhibit table top in prime location
- Two (2) name badges for company representatives (additional name badges \$50)
- Company logo displayed in registration brochure (if received by March 1, 2022)
- Full page ad in the Red Stick Potpourri final program
- Logo recognition in final program
- Recognition on LA AAP website for one year



- One 6 foot skirted exhibit table top
- Two (2) name badges for company representatives (additional name badges \$50)
- Company logo displayed in registration brochure (if received by March 1, 2022)
- Half page ad in the Red Stick Potpourri final program
- Logo recognition in final program
- Recognition on LA AAP website for one year



- One 6 foot skirted exhibit table top
- Two (2) name badges for company representatives (additional name badges \$50)
- Company logo displayed in registration brochure (if received by March 1, 2022)
- Quarter page ad in the Red Stick Potpourri final program
- Logo recognition in final program
- Recognition on LA AAP website for one year



- One 6 foot skirted exhibit table top
- Two (2) name badges for company representatives (additional name badges \$50)
- Company name listed in registration brochure
- Company name listed in the Red Stick Potpourri final program

Premium Sponsorships

PREMIUM SPONSORSHIPS ARE LIMITED TO ONE (1) COMPANY ON A FIRST COME, FIRST SERVED BASIS UPON RECEIPT OF SIGNED CONTRACT

All Premium Sponsorships include:

- Two (2) 6 foot skirted exhibit table tops in prime location
- Four (4) name badges for company representatives (additional name badges \$50)
- Opportunity to address conference attendees prior to the start of the sponsored event. (If a slideshow will be presented, it must be received by LA AAP staff no later than one week prior to the conference)
- Attendance for four (4) company representatives at sponsored event
- Recognition signage posted at sponsored event
- Opportunity to distribute one (1) marketing piece at sponsored event
- Full page ad in the Red Stick Potpourri final program
- Company logo displayed in registration brochure (if received by March 1, 2022)
- Recognition on LA AAP website for one year



Marketing Sponsorships

MARKETING SPONSORSHIPS DO NOT INCLUDE AN EXHIBIT TABLE TOP.

A TABLE TOP ADD-ON IS AVAILABLE FOR \$750.

Tote Bag

\$3,000

Display your company logo on the conference tote bag given to every registered attendee.

Tote bags leave a lasting impression even after the conference concludes.

One sponsorship available.

Hotel Key Cards

\$2,600

Every hotel guest will see your company name and know that you are a proud supporter of the conference.

One sponsorship available.

Break Sponsor

\$2,000 ea

Generate network opportunities by having your company associated with a break. Your company logo will be placed on napkins and signage acknowledging your support.

Four sponsorships available.

Branded Charging Station

\$1,600 ea

Provide attendees with a place to charge mobile devices and tablets. Your company logo will be displayed.

Four sponsorships available.

Notepads & Pens

\$1,600

Create company visibility with a logo on attendee notepads & pens placed in tote bags. Widely used for attendee note taking.

One sponsorship available.

Lanyards

\$1,000

Display your company's logo around the neck of every attendee.

One sponsorship available.

SOLD

Exhibit Registration

Exhibitor forms MUST be completed online at:
<https://www.laaap.org/2022exhibitorregistration>

The following information will be needed to complete your registration

Company Name (As you would like it to appear on signage)

Product/Service Promoting

Company URL

Contact Name (to whom ALL information will be sent)

Street Address

Street Address Line 2

City

State

Zip code

Phone Number

Email Address

Exhibit Registration cont.

Information for Representatives Attending Table Indicate the name of the representative exactly as it should appear on the name tag

*4 Representatives allowed for Premium Sponsorships 2 representatives allowed for all other exhibit levels

Representative #1 Name

E-mail

Representative #2 Name

E-mail

Representative #3 Name
(Premium Sponsor)

E-mail

Representative #4
Name (Premium
Sponsor)

E-mail

Exhibit Registration cont.

Booth Information

Booths are assigned according to exhibit level and venue layout. We will make our best effort to separate major competitors when assigning table locations. This may not be guaranteed as each venue differs in the size of exhibit space.

List your top two competitors

Premium Sponsorships

- \$15,000.00 Friday Evening Resident Poster and Attendee Social Sponsor
- \$15,000.00 Saturday Luncheon Sponsor
- \$15,000.00 Saturday Evening Themed Social

Exhibit Levels

- \$6,000 Gold
- \$4,500 Silver
- \$3,000 Bronze
- \$1,500 Basic

Marketing Sponsorships

- \$3,000 Tote Bag
- \$2,500 Hotel Key Cards
- \$2,000 Break Sponsor
- \$1,500 Charging Station
- \$1,500 Notepads & Pens
- \$1,000 Lanyards

Optional

- \$750.00 Table Add On
- \$75.00 per day Electrical Access
- \$50.00 per day Internet
- \$50.00 Additional Name Badge

Total

Exhibit Registration cont.

Terms and Conditions

- EXHIBITOR agrees to abide by ACCME Standards for Commercial Support as stated at www.accme.org: SCS 4.2: "Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME." "Live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during or after a CME activity. Providers cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or in the place of the CME activity."
- EXHIBITOR may distribute promotional materials at their exhibit space only. Distribution of pharmaceuticals or product samples is prohibited.
- All commercial support associated with this activity will be given with the full knowledge of the PROVIDER. No additional payments, goods, services or events will be provided to the course director(s), planning committee members, faculty, joint sponsor, or any other party involved with the activity.
- Completion of this agreement represents a commitment and payment is due and collectible by the SPECIFIED DATE in the exhibitor prospectus unless otherwise agreed upon by the PROVIDER. PROVIDER reserves the right to refuse exhibit space to EXHIBITOR in the event of nonpayment.
- PROVIDER agrees to provide exhibit space and may acknowledge EXHIBITOR in activity announcements.
- PROVIDER reserves the right to assign exhibit space or relocate exhibits at its discretion.
- If the event is not conducted, PROVIDER will refund the entire exhibit fee received to EXHIBITOR. If this agreement is cancelled by EXHIBITOR less than thirty (30) days in advance of the Activity Date, a cancellation fee of \$250 shall be immediately due and payable to PROVIDER.

By checking this box, I agree to the terms and conditions.