# Helix is green

Faster websites are not just better for your visitors and your authors, they are also better for the planet. Helix is aggressively managing CO₂ emissions along all aspects of storing, rendering, and delivering your content.

| Callout | |
| --- | --- |
| 760 | gram CO₂ equivalent per million page views |

For page delivery, Helix consumes energy equivalent to 760 grams of carbon dioxide per million page views. This is 99.4% lower than the global average.

Almost 90% of carbon emissions in web experiences are created during data transmission and in displaying the page on phones, computers, and tablets. Helix encourages [developers to follow best practices](https://www.hlx.live/developer/best-practices) that result in pages that are not just fast, but also easy to render, so that carbon dioxide emissions are reduced.

| Metadata | |
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| name | callout |