Overview

ServerlessDays is a community focused, single track, one day event that moves away from the hype and focuses on the reality of serverless based solutions. For the first time ever, ServerlessDays is coming to Wales.

South Wales was previously known for its coal and steel industries, but today is leading a major technology boom and home to some of the fastest growing tech cities. The area is blessed with excellent universities including the National Software Academy and National Cyber Security Academy, and there is a strong and growing community of start-ups in the area. It's no wonder that Cardiff is Europe's fastest growing capital city and home to many leading technology organisations.

Conference

Date: **30th January 2019**
Venue: **Tramshed Cardiff**
Expected Attendance: **175-200** with additional capacity available

Attendees

We expect our attendees to fit into one of two categories:

1. **Developers** who are curious by nature, excited to explore new technologies and ways of doing things. The type of developer we see at serverless events works outside of their comfort zone and is often key to successfully introducing new technologies into an organisation

2. **Business stakeholders** looking for new solutions to unsolved problems. Technology provides business advantage, we see product managers, programme directors, and CTO's attending looking for something that can help drive their business forward.

Venue

Tramshed in Cardiff is located in a Grade II-listed building that was once the old tram depot for west Cardiff. It is now a stunning new arts and music venue and home to creative and tech industries with a 1,000 capacity for concerts. This allows for sponsor exhibition space.

Become a Sponsor

To become a sponsor or get more information on sponsorship, please contact:
cardiff@serverlessdays.io

Gold Sponsor - £4,000 (max 3 available)

Make the event happen. If you step up and take the headline gold sponsorship you will get:

- Your logo will get prominence on stage, in the venue, on the website, on the t-shirts and you'll get multiple shout outs on stage
- We're getting a number of roll up banners printed that will be placed throughout the venue. Half the banners will only have the headline sponsors logos on them along with the ServerlessDays logo. The other half of the banners will feature the other sponsors logos in conjunction with yours
- Bring your own banners. We'll allow you to bring two of your own banners and put them wherever you want in the venue
- Whenever your logo appears alongside other non-gold sponsors logos, it will be significantly larger
- You will get 7 tickets, including t-shirts, with your sponsorship
- Headline gold sponsors will have the most prominent booth slot in the venue, with special pin badges to encourage all attendees to visit

Silver Sponsor - £2,000 (max 5 available)

Silver sponsorship is available to cover venue hire, audio / visual hire, food, drink and diversity tickets. You are an active supporter of the community and essential to the success of the event, and get:

- Your logo will be displayed on signage on stage, in the venue, on the website and on the t-shirts. Your logo will be significantly larger than Bronze sponsors when displayed together.
- You will get specific shout outs and recognition on stage
- Bring one of your own banners and set up a stand to talk to attendees.
- You will get 4 tickets, including t-shirts, with your sponsorship
- You will be given priority location over Bronze sponsors

Bronze Sponsors - £1,000 (max 10 available)

Your company is an active supporter of the community helping grow the use and knowledge base around serverless platforms. The bronze sponsor will get:

- Your logo will be displayed on signage on stage, in the venue and on the website
- Shout outs on stage during the opening and closing announcements
- Bring one of your own banners and set up a stand to talk to attendees
- You will get 2 tickets, including t-shirts, with your sponsorship