Cinthya Castañeda

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PROFESSIONAL SUMMARY

E-commerce professional with 7+ years of experience in the field of business with ability to deliver results. Some of my other skills include **Figma, UX, HTML, CSS, JavaScript, Bootstrap, and Google Analytics, Yoast**. Professional responsibilities include focusing on the **company's digital presence**, **enhancing the website's usability**, and pursuing **organizational objectives**.

KEY COMPETENCIES

Project Managment	Leadership	Proactive
Effective Communication	Front End Development	Data Analysis
Problem Solving	Critical Thinking	Digital Marketing

WORK HISTORY

DoorDash, CA   **Feb. 2023 - Mar. 2024**
Warehouse Associate
While being employed at DoorDash, I was involved in the task of determining the storage and products to be stocked based on the company's database. Below are the modifications that I made to ensure that the FIFO processes at the company were streamlined while at the same time guaranteeing the best stock for our clients.

GC Security Solutions, S.A. de C.V.   **Jul. 2022 - Dec 2022**
Asistente Adminsitrativa
At GC Security, I was among the key people who set its online foundation. Originally, they had a very low presence in the online space before I started working with them. After exploring the opportunities in WordPress, I designed and advanced their website and increased their interaction and inquiries by 5%. It greatly enhanced the user experience at the time and provided a solid framework for further digital advancements.

MKD Express   **Apr. 2021 - Jul 2022**
Ecommerce Manager
In the current position of the Ecommerce Manager at MKD Express, I coordinated the improvement of the online presence on the platforms, including Mercado Libre and Amazon. I organized various significant events and set up a large fulfillment center within two weeks. Some of my responsibilities involved enhancing user experience on our ecommerce platforms to enhance customer s satisfaction and boost our KPIs.

EDUCATION & CERTIFICATIONS

UX/UI Designer
CICC, 2024

Ingeníera en Sistemas Ambientales
IPN, 2015

Project Manager
Google, 2023

Ecommerce
ecommerce Institute, 2022

PROJECTS

Rediseño Sitioweb - GC Security Solutions
GC Security Solutions
Mexico City, Mx.

Rediseño Sitioweb - Rainbowcafe
Rainbow Playground Cafe.
Vancouver, Ca.