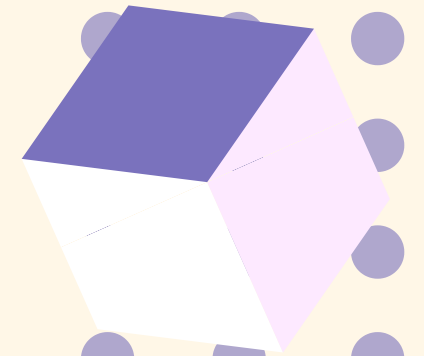




FINDING THE BEST FOR YOUR WALLET

MYCARD

Hack Harvard 2019



INSPIRATION



SAVY CONSUMERS

want credit cards that work for them, and are overwhelmed by options.

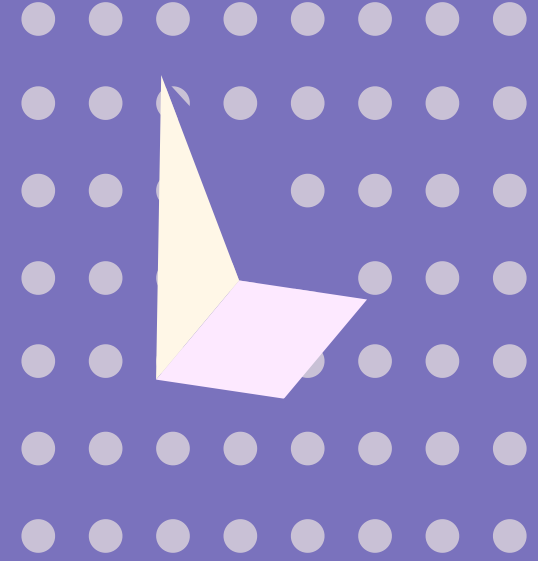
BIG BANKS

want to provide a more personalized experience that keeps customers engaged.

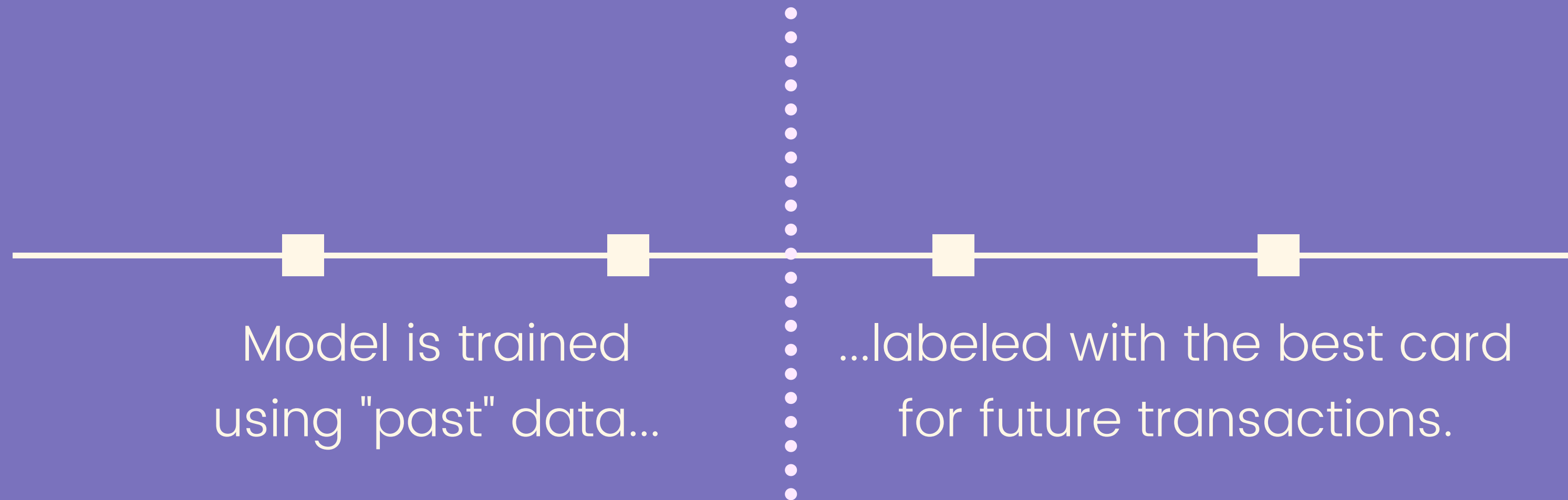




mycard



Each user's historical
data is divided into "past"
and "future" sections



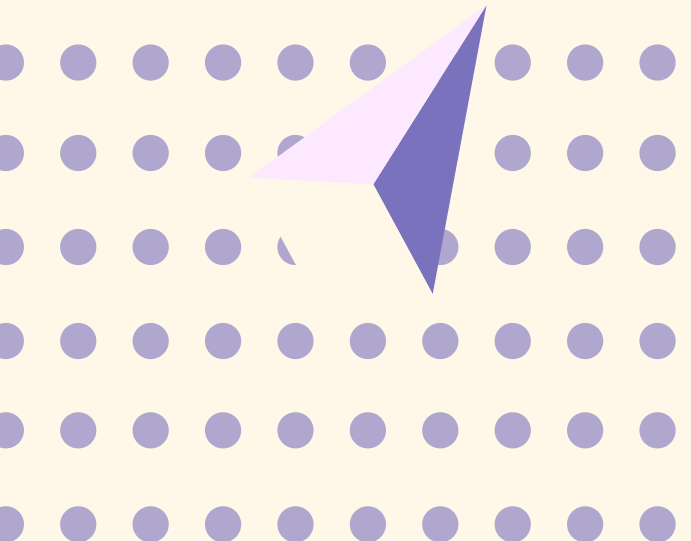
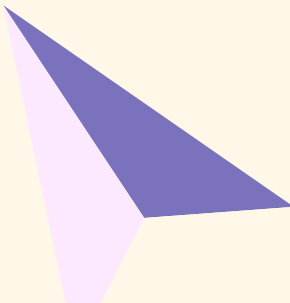


CUSTOMERS

get a credit card recommendation
that saves them money

BANKS

get happier customers that are more
confident to apply for a new credit
card





MOVING TOWARDS THE FUTURE OF BANKING

tailored benefits and interest rates that
maximize satisfaction and minimize
default risk