CERTIFICATE OF INCORPORATION

OF

Automattic Inc.

FIRST. The name of the corporation is Automattic Inc.

SECOND. Its registered office in the State of Delaware is located at 25 Greystone Manor, in the City of Lewes, County of Sussex, Zip Code 19958-2677. The registered agent in charge thereof is Harvard Business Services, Inc.

THIRD. The purpose of the corporation is to engage in any lawful act or activity for which a corporation may be organized under the General Corporation Law of Delaware.

FOURTH. The total number of shares which the corporation shall have the authority to issue is 500 shares of Common Stock, and the par value of each of such shares is \$0.001.

FIFTH. The incorporator of the corporation is LegalZoom.com, Inc., 7083 Hollywood Blvd., Suite 180, Los Angeles, CA 90028.

SIXTH. The board of directors of the corporation is expressly authorized to adopt, amend or repeal bylaws of the corporation.

SEVENTH. Elections of directors need not be by written ballot except and to the extent provided in the bylaws of the corporation.

IN WITNESS WHEREOF, the undersigned incorporator has executed this Certificate of Incorporation on the date below.

Date: March 25, 2005

LegalZoom.com, Inc., Incorporator

Holly Fuller, Asst Secretary