

**CERTIFICATE OF AMENDMENT OF
CERTIFICATE OF INCORPORATION**

OF

SWARMBUILDER, INC.

(WHICH IS CHANGING ITS NAME HEREBY TO EXPERTICITY, INC.)

SWARMBUILDER, INC. (the "Corporation"), organized and existing under and by virtue of the Delaware General Corporation Law, hereby certifies as follows:

A. The name of the Corporation is SwarmBuilder, Inc. The Corporation's original Certificate of Incorporation was filed with the Delaware Secretary of State on December 1, 2004, and was amended and restated by the filing of an Amended and Restated Certificate of Incorporation on May 5, 2011 (the "Certificate of Incorporation").

B. By unanimous written consent of the Board of Directors of the Corporation, a resolution was duly adopted, pursuant to Sections 141(f) and 242 of the Delaware General Corporation Law, setting forth an amendment to the Certificate of Incorporation of the Corporation and declaring the amendment to be advisable.

C. The amendment was approved by the written consent of holders of a majority of the Corporation's outstanding Common Stock and Preferred Stock, voting together as a single group, by holders of a majority of the Corporation's outstanding Common Stock, voting as a single class, and by holders of a majority of the Corporation's Preferred Stock, voting as a single class, in accordance with Section 242 of the Delaware General Corporation Law and the provisions of the Certificate of Incorporation.

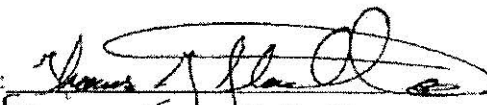
D. The amendment as adopted, changes the name of the Corporation from SwarmBuilder, Inc. to eXperticity, Inc.

E. The amendment revises Article I of the Certificate of Incorporation, as amended, to read in its entirety as follows:

"The name of the Corporation is eXperticity, Inc."

IN WITNESS WHEREOF, the Corporation has caused this Certificate of Amendment to be duly executed effective as of the 10th day of January, 2012.

SwarmBuilder, Inc.

By: 
Name: Thomas G. Stockham
Title: Chief Executive Officer