

True Press

Make press true again!

About problem

- The censorship of the online press is quiet and silent, but it exists.
- It is not uncommon for politicians or wealthy people to pay the media to remove articles about them.
- It also happens just to adjust the data, it is more comparable to Wikipedia.

About product

- **JavaScript** library for hosting news site articles on the Arweave blockchain.
- **Once** uploaded articles will never be deleted or corrected, which protects against censorship.
- **News** media companies who use the library cannot take their words back.

How do we do the transaction

```
wallet = JSON.parse(files.target.result);

var content = "something text";
var tx =
    await arweave.createTransaction(
        {
            data: content
        },
        wallet
    );

await arweave.transactions.sign(tx, wallet)

await arweave.transactions.post(tx)
```

How we read transactions

```
var address = '6BPbad7cWVL5IHhKQU0AB8w90xbolNnuLDjDDy8UY10';

let get_mail_query =
  {
    op: 'equals',
    expr1: 'from',
    expr2: address
  };

const res = await this.arweave.api.post(`arql`, get_mail_query);

var tx_rows = [];
```

Market fit

- \$1.8 billion turnover of online media market only in Russia.
- More than 10% increase per year.
- The library is distributed by open source license.
- Loading one article costs \$0.01.
- We will charge for the installation of the library on sites.

Profit for Arweave

- **Positive** marketing effect for Arweave from adoption the technology to the mass media resources.
- **Every** user will see Arweave's banner on news site.

Future

- Make the library more easy to use.
- First adoption in little media in Belarus or anywhere.
- Ready product for mass media.

Russian proverb about blockchain

*То что написано пером,
не вырубишь топором!*