



alex

COMMUNITY ACTIVITIES

OUTLANDER, GRADUATE PROJECT

Volunteer Graphic Designer, Nov 2019

Created a one sheet for promotional purposes and successfully captured the emotions presented within the film.

EDUCATION

COLUMBIA COLLEGE CHICAGO

BA Graphic Design, Web Concentration
May 2020, GPA: 3.98

KEYS, DIRECTING II PROJECT

Volunteer Graphic Designer, Sep 2019

Designed posters to be used on set. Worked to create a cohesive color palette that compliments the lighting of the film.

ROCK VALLEY COLLEGE

Associate of Arts
August 2018, GPA: 3.76

SKILLS

Illustrator
InDesign
Photoshop
Time Management
React.js and SASS Coding
Javascript
Mailchimp
Wordpress
Microsoft Office
HTML/CSS Coding

DESIGN EXPERIENCE

FERRENTINO, DONIS, & ASSOCIATES

Graphic/Web Designer, Jan 2020 - Present

Integral part of a design team, creating a new visual identity, website, and collateral items. Creating a web standards manual to allow our client to easily update the website as needed. Continuing clear communication with the client throughout the design process.

FASHION STUDIES DEPARTMENT

Graphic Designer, Sep - Dec 2019

Creating flyers and advertisements for department and student events. Developing Sharepoint sites for web-based access to information. Collecting information from the department through email correspondence and internal research.

ILLINOIS STATE UNIVERSITY, SGA

Freelance Graphic Designer, Oct 2018

Made flyers for a Student Government Association campaign using Adobe Illustrator. Created business cards that encapsulate the political message of the candidate. Formed a robust design that can be translated over multiple types of campaign collateral items.

COMMUNICATION DEPARTMENT

Graphic Designer, Sep 2019 - Present

Creating the department newsletter with a layout that makes the reception of information visually appealing. Working with the department to collect information about events and services. Using Mailchimp to create blocks of information and a captivating newsletter.

AUDENTIO

Frontend Development Intern, May - Aug 2019

Practicing BEM naming conventions and the use of CSS industry standard organizational structures. Using Javascript to create engaging and responsive websites. Implementing React.js and SASS within web development projects.

ASTUTE WEB GROUP

Graphic Designer, Jun - Aug 2018

Developed designs through brainstorming sessions and use of Adobe programs. Communicated ideas effectively through design strategies. Used Wordpress and Illustrator to plan design layouts for web development.

ADDISON STL

Freelance Graphic/Web Designer, Oct - Feb 2019

Developed a website with React.js and SASS used for online orders and product information. Redesigned the Addison Stl logo to be used as a favicon and for stationary. Modified the design of business cards and collateral items, allowing for a clearer presentation of content.

DIAMOND BLUE PHOTOGRAPHY

Freelance Graphic Designer, Apr 2019

Captured a client's Jamacian heritage within a logo design. Thumbnailated to exhaust ideas and create the best version of a design. Created two separate and cohesive designs for a watermark and business logo.



Reach out.

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SEE MY PORTFOLIO @ ALEXCJAMES.COM

