EDS 231 Final Project: Climate Gentrification Text & Sentiment Analysis

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Background and Research question

Language allows us to articulate our thoughts and emotions. In our Ethics and Bias class, we listened to Valencia Gunder, a prominent climate activist, explain how the coining of the term "climate gentrification" finally gave rise to awareness about a problem and emotion that has been felt by low-income communities in Miami for several years now. The Keenan et al. 2018 paper talks about Miami-Dade County, Florida as a case study for market mechanisms enabling this phenomenon.

Our initial research question was to understand the emergence of the term "climate gentrification" both spatially and temporally. The idea was this analysis would give insights into how language spreads and evolves, highlighting the emotions of those who have been historically left out of the conversation around climate action. Valencia Gunder mentioned how city officials and stakeholders often neglected the concerns of the people in the city of Miami before the term "climate gentrification" was coined and supported by academic literature.

Due to data acquisition limitations, we had to pivot our research question. We are now comparing how the two data sources, Nexis Uni and Twitter, discuss the term "climate gentrification". We were also not able to move forward with our spatial and temporal analysis. Instead, we ran sentiment, word relationship, and topic modeling analysis on both datasets and compared them. We hope that research on this topic will encourage more engagement between researchers and people that are living through the problems researchers are attempting to help solve.

Data collection plan

Data will be accessed via Twitter (tweets) and Nexis Uni (news publications). Tweets referring to the keywords "climate gentrification" along with the hashtag "#climategentrification" will be queried for the time period of 2019-present. The query will be conducted on Brandwatch's Consumer Research, which will be accessed through the UCSB Collaboratory license. The project team has completed a consultation with UCSB Collaboratory to ensure necessary access. Our query resulted in approximately 10,276 tweets. The entire Nexis Uni database was queried for "climate gentrification", which resulted in 498 unique news articles, law reviews and journals, legal news, legal briefs, statutes and legislation, and directories from 2014-present. The Nexis Uni database access is available through the UCSB library as well.

Analysis plan

Our analysis focused on the sentiment, word relationships, and topics of discussion surrounding climate gentrification. This first required cleaning the Twitter and Nexis data by removing domain-specific stop words,

stemming key terms, and removing unnecessary terms, phrases, URLs, etc. Next, the team conducted sentiment analysis on the data to identify key emotions surrounding the topic. Then, we used word relationship analysis to dive deeper into the words that were common in the key emotions. Lastly, we used topic modeling to elucidate the primary themes of the discussion.

Setup Data

Setup stop words and Bing/NRC sentiments

Cleaning Nexis Uni Data

```
cg_nex_dat2<- data_frame(element_id = seq(1:length(cg_nex_meta_df$Headline)),</pre>
                      Date = cg_nex_meta_df$Date,
                      Headline = cg_nex_meta_df$Headline)
cg_nex_paragraphs_dat <- data_frame(element_id = cg_nex_paragraphs_df$Art_ID,</pre>
                                  Text = cg_nex_paragraphs_df$Paragraph)
cg_nex_dat3 <- inner_join(cg_nex_dat2, cg_nex_paragraphs_dat, by = "element_id") %>%
  janitor::clean_names()
cg_nex_dat3 <- subset(cg_nex_dat3, text != " " )</pre>
cg_nex_dat3 <- cg_nex_dat3[!grepl("POSTED", cg_nex_dat3$text,ignore.case = TRUE),]</pre>
cg_nex_dat3 <- cg_nex_dat3[!grep1("GRAPHIC", cg_nex_dat3$text,ignore.case = TRUE),]</pre>
cg_nex_dat3 <- cg_nex_dat3[!grepl(":", cg_nex_dat3$text),]</pre>
cg_nex_dat3 <- cg_nex_dat3[!grepl("LINK TO", cg_nex_dat3$text,ignore.case = TRUE),]</pre>
cg_nex_dat3 <- cg_nex_dat3[grepl("[a-zA-Z]", cg_nex_dat3$text),]</pre>
# clean the corpus
cg_nex_corp <- corpus(x = cg_nex_articles_df, text_field = "Article")</pre>
cg nex corp.stats <- summary(cg nex corp)</pre>
\#head(cg_nex_corp.stats, n = 25)
```

```
toks <- tokens(cg_nex_corp, remove_punct = TRUE, remove_numbers = TRUE)
# added some project-specific stop words here
more_stops <- c(stopwords("en"), "like", "just", "say", "year")
add_stops<- tibble(word = c(stop_words$word, more_stops))
stop_vec <- as_vector(add_stops)
toks1 <- tokens_select(toks, pattern = stop_vec, selection = "remove")
# unnest to word-level tokens, remove stop words, and join sentiment words
cg_nex_text_words <- cg_nex_dat3 %>%
  unnest_tokens(output = word, input = text, token = 'words') %>%
  drop_na()
```

Convert Nexis Uni to document-feature matrix

```
dfm_comm<- dfm(toks1, tolower = TRUE)
dfm <- dfm_wordstem(dfm_comm)
dfm <- dfm_trim(dfm, min_docfreq = 2) #remove terms only appearing in one doc (min_termfreq = 10)
#print(head(dfm))
#remove rows (docs) with all zeros
sel_idx <- slam::row_sums(dfm) > 0
dfm <- dfm[sel_idx, ]</pre>
```

Initial exploration of Nexis Uni data

```
cg_nex_words_by_date <- cg_nex_text_words %>%
  anti_join(stop_words) %>%
  group_by(date) %>%
  count(date, word)
```

Compare top ten most common words per day

```
## Joining, by = "word"
cg_nex_top_words_by_date <- cg_nex_words_by_date %>% group_by(date) %>% top_n(n = 10, wt = n)
cg_nex_top_words_by_date[order(cg_nex_top_words_by_date$n, decreasing = TRUE),]
## # A tibble: 3,460 x 3
## # Groups: date [228]
     date
              word
     <date>
               <chr> <int>
##
## 1 2019-04-02 housing 369
## 2 2019-04-02 fair
                         224
## 3 2021-07-20 climate 193
## 4 2021-11-28 housing 175
## 5 2021-06-30 climate
                         161
```

```
## 6 2021-11-28 flood 134

## 7 2016-10-31 housing 122

## 8 2020-01-01 id 121

## 9 2021-02-26 housing 112

## 10 2020-06-29 flood 110

## # ... with 3,450 more rows
```

Positive-Negative Wordcloud of Nexis Uni The word cloud below shows that the most common negative words in the Nexis Uni data are risk, vulnerable, poverty, and displaced to name a few. Positive words are like, affordable, fair, and protect. The negative words demonstrate the concerns surrounding climate gentrification while the positive words demonstrate the solutions or desired outcomes from the issue.

devastating drought losses limited threats emergency exacerbate bad complex loss discrimination racismhardlying disaster expensive retreat expensive expensive retreat expensive retreat expensive expensive retreat expensive expensive retreat expensive expensive retreat expensive retreat expensive expensive expensive retreat expensive expen

b) Twitter Data Preparation

```
raw_tweets <- readxl::read_excel(here("data","twitter_data_agg.xlsx"),sheet = 1, col_names = TRUE, col_</pre>
```

Cleaning Twitter Data

```
cg_t_corpus <- corpus(dat$Title) # enter quanteda</pre>
#summary(corpus)
cg_t_tokens <- tokens(cg_t_corpus) # tokenize the text so each doc (page, in this case) is a list of to
# clean it up
cg_t_tokens <- tokens(cg_t_tokens, remove_punct = TRUE,</pre>
                 remove numbers = TRUE)
cg_t_tokens <- tokens_select(cg_t_tokens, stopwords('english'), selection='remove') # stopwords lexicon
# tokens <- tokens_wordstem(tokens) #stem words down to their base form for comparisons across tense an
cg_t_tokens <- tokens_tolower(cg_t_tokens)</pre>
theString <- unlist(strsplit(tweets$text, " "))</pre>
regex <- "(^|[^0\w])0(\w{1,15})\b"
tweets$text <- gsub(regex, "", tweets$text)</pre>
# let's clean up the URLs from the tweets
tweets$text <- gsub("http[^[:space:]]*", "",tweets$text)</pre>
tweets$text <- str_to_lower(tweets$text)</pre>
tokenized_tweets <- tweets %>%
  unnest_tokens(word, text)
# tokenize tweets to individual words
words <- tweets %>%
  select(id, date, text) %>%
  unnest_tokens(output = word,
                input = text,
                token = "words") # %>%
```

Initial exploration of twitter data

```
# Simple plot of tweets per day
daily_tweets <- tweets %>%
   count(date)

daily_tweets_plot <- ggplot(daily_tweets, aes(x = date, y = n)) +
   geom_line() +</pre>
```

```
theme_light() +
labs(y = "Number of Tweets",
    x = "Date",
    title = "Tweets on Climate Gentrification; 2019-2022")

#ggsave("plots/daily_tweets.png", daily_tweets_plot)
#daily_tweets_plot
```

Tweets on Climate Gentrification; 2020-2022

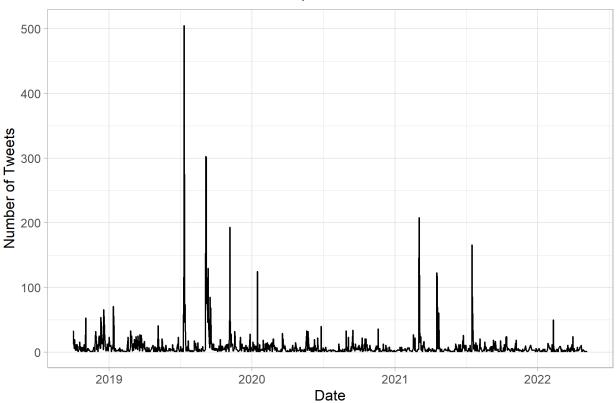


Figure 1: Daily Tweets Plot

Time-Series The date with the highest number of tweets about climate gentrification is March 4, 2021. On March 3rd, CNN released a story titled High ground, high prices, which reported on climate gentrification. Specific problems discussed in the article include Miami's Little Haiti neighborhood and New Orleans, particularly after displacement caused by Hurricane Katrina.

Another notable date is July 17th, 2021, which corresponds to the Washington Post's article covering climate gentrification following the tragic Surfside condo collapse on June 24th, 2021.

Keywords-in-context We can use the kwic function (keywords-in-context) to briefly examine the context in which certain words or patterns appear.

```
head(kwic(cg_t_tokens, pattern = phrase("climate gentrification"), window = 5))
```

Keyword-in-context with 6 matches.

```
[text1, 26:27] inequalities calling closer attention green |
##
   [text2, 12:13]
                        course help provide historical context |
##
    [text3, 10:11]
                           came minutes writing workshop event
                                    rt@spacecrone presentation |
##
      [text6, 4:5]
##
      [text7, 4:5]
                                    rt@spacecrone presentation |
##
      [text8, 2:3]
                                                  presentation |
##
##
   climate gentrification |
##
   climate gentrification |
## climate gentrification |
## climate gentrification |
## climate gentrification |
## climate gentrification |
##
## https://t.co/vhzquxv9pc
## norfolk virginia areas nhttps://t.co/rdmelyrkyc
## #miami#littlehaiti#sihowsundays#sihowthedoctor#gentrification
## tonight efforts put money climate
## tonight efforts put money climate
## tonight efforts put money climate
```

```
hash_tweets <- tokens(cg_t_corpus, remove_punct = TRUE) %>%
  tokens_keep(pattern = "#*")

dfm_hash <- dfm(hash_tweets)

tstat_freq <- textstat_frequency(dfm_hash, n = 100)
head(tstat_freq, 10)</pre>
```

Wordcloud of hashtags

```
##
                     feature frequency rank docfreq group
## 1
      #climategentrification
                                    733
                                           1
                                                 733
                                                       all
                                                 469
## 2
              #climatechange
                                    469
                                           2
                                                       all
## 3
                                    252
                                                 252
                    #climate
                                           3
                                                       all
## 4
             #gentrification
                                    251
                                           4
                                                 251
                                                       all
## 5
                                           5
                      #miami
                                    152
                                                 151
                                                       all
## 6
              #climateaction
                                    102
                                           6
                                                 102
                                                       all
## 7
                                           7
                                                  96
            #data4blacklives
                                    96
                                                       all
## 8
             #climatejustice
                                     84
                                           8
                                                  84
                                                       all
## 9
              #climatecrisis
                                     81
                                           9
                                                  81
                                                       all
## 10
               #sealevelrise
                                     65
                                          10
                                                  65
                                                       all
```

```
# tidytext gives us tools to convert to tidy from non-tidy formats
hash_tib <- tidy(dfm_hash)

hash_tib %>%
  count(term) %>%
  with(wordcloud(term, n, max.words = 100))
```

```
#climatechangeshealth
#covid 19 #greengentrification
#realestate #environmentaljustice
#hurricanekatrina #climatecrisis #citylabarchive
#wacantaffordf|
#sealevelrise #extinctionrebellion
#housingjustice #jupiterintel #sealevelrise #extinctionrebellion
#housingjustice #jupiterintel #sealevelrise #climateemergency
#sej2022#flooding #greeninfrastructure #florida
#voteblue #bhm #globalwarming #climateaction
#climateecdwas #atheintersection
#climateeritiage #atheintersection
#floridate #gistalestrike #gistalestrike #gistalestrike #gistalestrike #floridate #floridate #floridate #floridate #gistalestrike #gentalestrike #
```

```
cg_t_dfm <- dfm(cg_t_tokens)
#topfeatures(dfm, 12)
cg_t_dfm.sentiment <- dfm_lookup(cg_t_dfm, dictionary = data_dictionary_LSD2015)
#head(textstat_polarity(tokens, data_dictionary_LSD2015, fun = sent_logit))</pre>
```

Convert to document feature matrix using quanteda textstat_polarity()

```
words_by_date <- tokenized_tweets %>%
   anti_join(stop_words) %>%
   group_by(date) %>%
   count(date, word)
```

Compare top ten most common tweets per day

```
## Joining, by = "word"
```

```
top_words_by_date <- words_by_date %>% group_by(date) %>% top_n(n = 10, wt = n)
top_words_by_date[order(top_words_by_date$n, decreasing = TRUE),]
```

```
## # A tibble: 20,742 x 3
## # Groups:
               date [1,100]
##
      date
                 word
                                n
##
      <date>
                  <chr>
                            <int>
##
    1 2019-07-12 elevation
                              826
                              765
    2 2019-07-12 location
    3 2019-07-12 day
                              437
##
    4 2019-07-12 rt
                              424
##
##
   5 2019-07-12 miami
                              419
   6 2019-07-12 seas
                              312
    7 2019-09-06 climate
                              293
##
##
   8 2019-07-12 rising
                              291
## 9 2019-09-05 climate
                              287
## 10 2019-07-12 estate
                              260
## # ... with 20,732 more rows
```

Positive-Negative Wordcloud of Tweets The Twitter wordcloud has notable differences from the Nexis Uni data. Namely, undesireable and crisis are more common negative words while wealthy and rich are more common positive words. This exploratory analysis reveals some of the differences between public comments and news publications. The public appears to be more concerned with vulnerable individuals and consider climate gentrification to be a crisis. The news articles focus more on poverty or income inequality, as well as how to protect individuals or communities.

```
## Joining, by = "word"
```

hard exacers problem poorer fears **O**disadvantaged injustice hothouse concerned worse issues collapse strike lying blunt blunt limited threatening beaque and proportionate worry destruction racismp lethal displace faster thank excellent cheaper hot booming uxury progress great affordable liberty bwell nazing welcome leading protect valuable desirable resilientimportant reco resilientimportant recover happy sustainability positive

Most tagged accounts on Twitter

```
##
                feature frequency rank docfreq group
## 1
                                866
                                        1
                                              866
           @motherjones
                                                     all
## 2
                    @cnn
                                542
                                        2
                                              542
                                                     all
## 3
                   @nrdc
                                186
                                        3
                                              157
                                                     all
           @nadegegreen
                                        4
                                              179
## 4
                                181
                                                     all
                                        4
## 5
            @kai_wright
                                181
                                              164
                                                     all
                                        6
                                              162
## 6
          @ianguelovski
                                162
                                                     all
## 7
                   @cnbc
                                156
                                        7
                                              156
                                                     all
## 8
                   @cnni
                                147
                                        8
                                               147
                                                     all
## 9
                                130
                                        9
                                              118
                                                     all
      @action__johnson
## 10
                   @wlrn
                                129
                                       10
                                              129
                                                     all
```

Analysis

Sentiment Analysis

Get Bing and NRC sentiments

Nexis Uni Sentiment

```
cg_nex_sent_words <- cg_nex_text_words %>% # break text into individual words
anti_join(stop_words, by = 'word') %>% # returns only the rows without stop words
inner_join(bing_sent, by = 'word') # joins and retains only sentiment words
```

Add Bing sentiments

```
cg_nex_word_counts <- cg_nex_text_words %>%
  inner_join(nrc_sent) %>%
  count(word, sentiment, sort = TRUE) %>%
  ungroup()
```

Add NRC sentiment word count

Results The results of the Nexis Uni data sentiment over time are compared with the Twitter data in the section below.

Twitter Sentiment

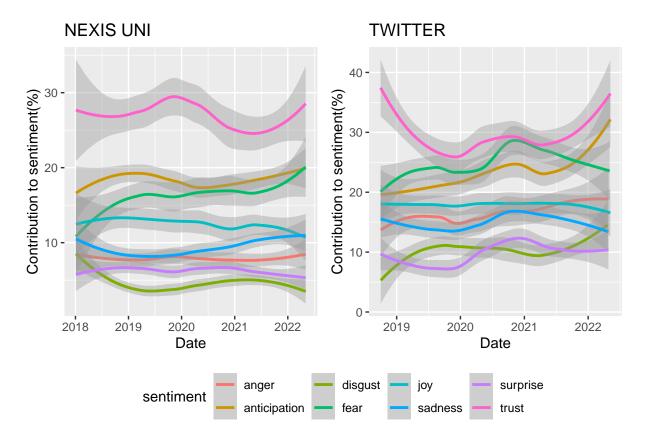
```
cg_t_word_counts <- words %>%
  inner_join(nrc_sent) %>%
  count(word, sentiment, sort = TRUE) %>%
  ungroup()
```

```
cg_t_sent_counts <- words %>%
        inner_join(nrc_sent) %>%
        group_by(date) %>%
        count(sentiment, sort = TRUE) %>%
        mutate(sentwords_per_day = sum(n)) %>%
        mutate(pct_contribution = ((n/sentwords_per_day)*100))

cg_t_sent_timeplot<-cg_t_sent_counts %>%
    group_by(date) %>%
    group_by(date) %>%
    ggplot(aes(date, pct_contribution, group=sentiment, color=sentiment)) +
    geom_smooth(span = 0.7) +
    labs(x = "Date",
        y = "Contribution to sentiment(%)",
        title = "TWITTER") +
    theme(legend.position = "bottom")
```

Add NRC sentiment word count

```
(cg_nex_sent_timeplot+cg_t_sent_timeplot) + plot_layout(guides = "collect") & theme(legend.position = "
```



Results

This figure shows the percent contribution to overall sentiment from the Nexis Uni data subset to 2018-2022 to better align with the Twitter data and the percent contribution to overall sentiment from the Twitter data

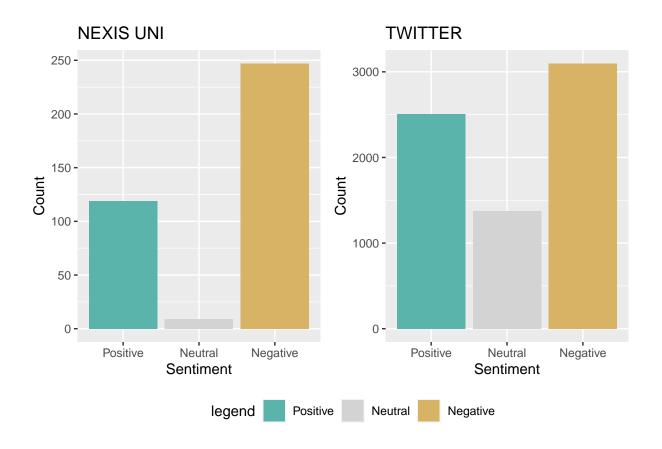
Both figures indicate that trust, anticipation and fear are the top 3 emotions in both the published sentiment from Nexis Uni data and people's sentiment from the Twitter data.

Another interesting observation was the percentage contribution of anger and sadness is higher in Twitter data when compared to the Nexis Uni data. This aligns with our expectations as the emotions are similar yet more muted in the Nexis Uni data.

```
words_forsent %>%
      group_by(id) %>%
      summarize(
        sent_score = mean(sent_score, na.rm = T)),
    bv = "id")
neutral <- length(which(tweets_sent$sent_score == 0))</pre>
positive <- length(which(tweets sent$sent score > 0))
negative <- length(which(tweets_sent$sent_score < 0))</pre>
Sentiment <- c("Positive", "Neutral", "Negative")</pre>
Count <- c(positive,neutral,negative)</pre>
output <- data.frame(Sentiment,Count)</pre>
output$Sentiment<-factor(output$Sentiment,levels=Sentiment)</pre>
cg_sentplot_t <- ggplot(output, aes(x=Sentiment,y=Count))+</pre>
 geom_bar(stat = "identity", aes(fill = Sentiment))+
  scale_fill_manual("legend", values = c("Positive" = "#5ab4ac", "Neutral" = "lightgray", "Negative" =
  ggtitle("TWITTER")
#tokenize tweets to individual words
words_forsent_nex <-cg_nex_dat3 %>%
  unnest_tokens(output = word, input = text, token = 'words') %>%
  anti_join(stop_words, by = "word") %>%
  left_join(bing_sent, by = "word") %>%
  left_join(
    tribble(
      ~sentiment, ~sent_score,
      "positive", 1,
      "negative", -1),
    by = "sentiment")
#take average sentiment score by tweet
nex_sent <- cg_nex_dat3 %>%
  left_join(
    words_forsent_nex %>%
      group_by(element_id) %>%
      summarize(
        sent_score = mean(sent_score, na.rm = T)),
    by = "element id") %>%
  group_by(element_id) %>%
  summarize(
        mean_sent_score = mean(sent_score, na.rm = T))
neutral <- length(which(nex_sent$mean_sent_score == 0))</pre>
positive <- length(which(nex_sent$mean_sent_score > 0))
negative <- length(which(nex_sent$mean_sent_score < 0))</pre>
Sentiment <- c("Positive","Neutral","Negative")</pre>
Count <- c(positive,neutral,negative)</pre>
nexoutput <- data.frame(Sentiment,Count)</pre>
nexoutput$Sentiment<-factor(nexoutput$Sentiment,levels=Sentiment)</pre>
cg_sentplot_nex <-ggplot(nexoutput, aes(x=Sentiment,y=Count))+</pre>
```

```
geom_bar(stat = "identity", aes(fill = Sentiment))+
scale_fill_manual("legend", values = c("Positive" = "#5ab4ac", "Neutral" = "lightgray", "Negative" =
ggtitle("NEXIS UNI")
```

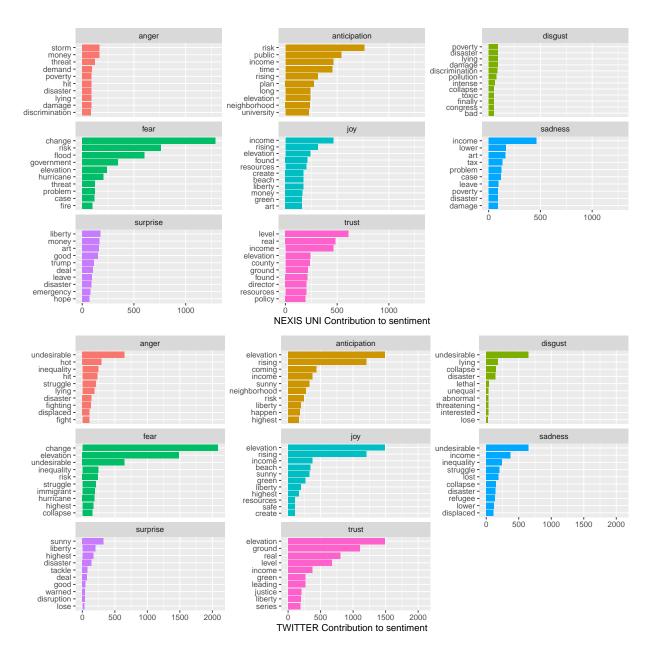
(cg_sentplot_nex+cg_sentplot_t) + plot_layout(guides = "collect") & theme(legend.position = 'bottom')



The figure above shows the overall sentiment score classification by publication for Nexis Uni and by tweet for the Twitter data. With the Nexis Uni publications being longer in length, we suspect there are less neutral classification given that neutral is discrete score of 0. Otherwise, the positive and negative sentiment distributions are similar when comparing the two data sources.

```
cg_t_word_nplot <-cg_t_word_counts %>%
group_by(sentiment) %>%
slice_max(n, n = 10) %>%
```

cg_nex_word_nplot/cg_t_word_nplot



The figure above shows the top 10 words for emotion by data source. The only top word that is common from both datasets is for the fear emotion, where the top word is "change". In joy and sadness, we see the word "income" is in the top three. Otherwise, we see very little similarities between the two datasets.

This leads to think that the two sources may not be talking about the same topics within these emotions or they might be using different words to talk about the same topics. We will explore this further using topic modeling analysis.

We also noticed that words such as "undesirable" and "income" are common in many of the emotions from the Twitter data. "Income" also comes up in multiple emotions in the Nexis Uni data. To further analyze this, we are going to use word relationship analysis to gain more context regarding the use of "undesirable" and "income".

Word relationships / Correlations of words in Nexis Uni

```
# create objects to do finds correlations
# convert to tidy format and apply my stop words
raw_text <- tidy(cg_nex_corp)</pre>
# distribution of most frequent words across documents
raw_words <- raw_text %>%
  unnest_tokens(word, text) %>%
 anti join(add stops, by = 'word') %>%
  count(word, sort = TRUE)
report_words <- raw_words</pre>
par_tokens <- unnest_tokens(raw_text, output = paragraphs, input = text, token = "paragraphs")</pre>
par_tokens <- par_tokens %>%
mutate(par_id = 1:n())
par_words <- unnest_tokens(par_tokens, output = word, input = paragraphs, token = "words")</pre>
# find words that occur close together in the nexis uni docs
word_pairs <- par_words %>%
 pairwise_count(word, par_id, sort = TRUE, upper = FALSE) %>%
  anti join(add stops, by = c("item1" = "word")) %>%
  anti_join(add_stops, by = c("item2" = "word"))
```

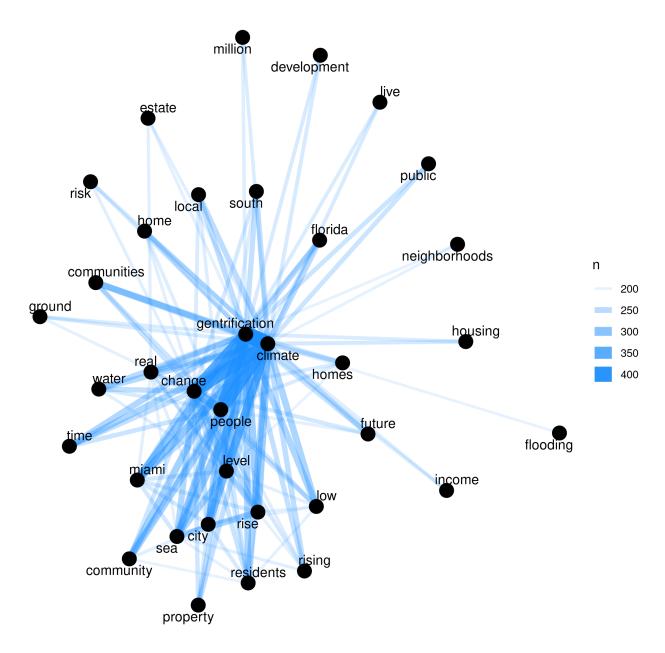


Figure 2: Word Pairs Plot

```
# plot correlations by paragraph
word_cors <- par_words %>%
  anti_join(add_stops, by = c("word" = "word")) %>%
  add_count(par_id) %>%
  filter(n >= 200) %>%
  select(-n) %>%
  pairwise_cor(word, par_id, sort = TRUE)
```

```
key_word_corr_nex <- word_cors %>%
  filter(item1 %in% c("income")) %>%
  group_by(item1) %>%
  top_n(6) %>%
  ungroup() %>%
  mutate(item1 = as.factor(item1),
         name = reorder_within(item2, correlation, item1)) %>%
  ggplot(aes(y = name, x = correlation, fill = item1)) +
  geom_col(show.legend = FALSE) +
  facet_wrap(~ item1, ncol = 2, scales = "free") +
  scale_y_reordered() +
  labs(
   y = NULL,
   x = NULL
   title = "Correlations with key words",
    subtitle = "Climate gentrification NEXIS UNI"
```

Results The plot above shows the words most highly correlated with "income". This shows that income is often discussed in the context of low income households. This association is further visualized in the correlation plot below.

```
# let's zoom in on income key term
income_cors <- word_cors %>%
  filter(item1 == "income") %>%
  mutate(n = 1:n())

# correlation network
income_corr_nex_plot <- income_cors %>%
  filter(n <= 50) %>%
```

Correlations with key words Climate gentrification NEXIS UNI

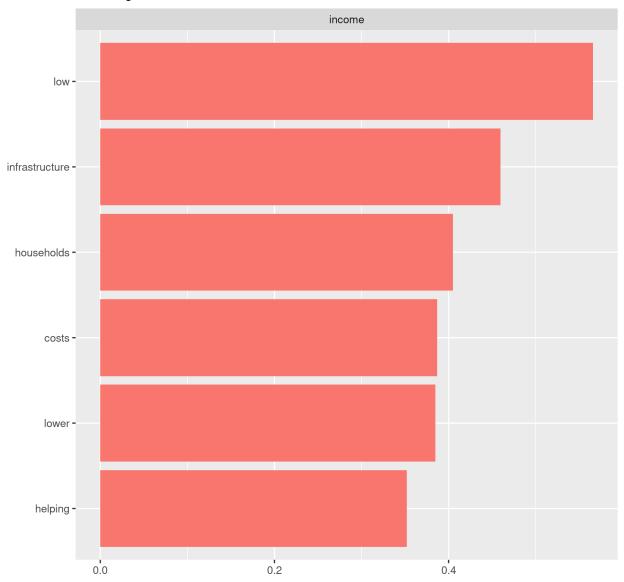


Figure 3: Correlation with Key Words

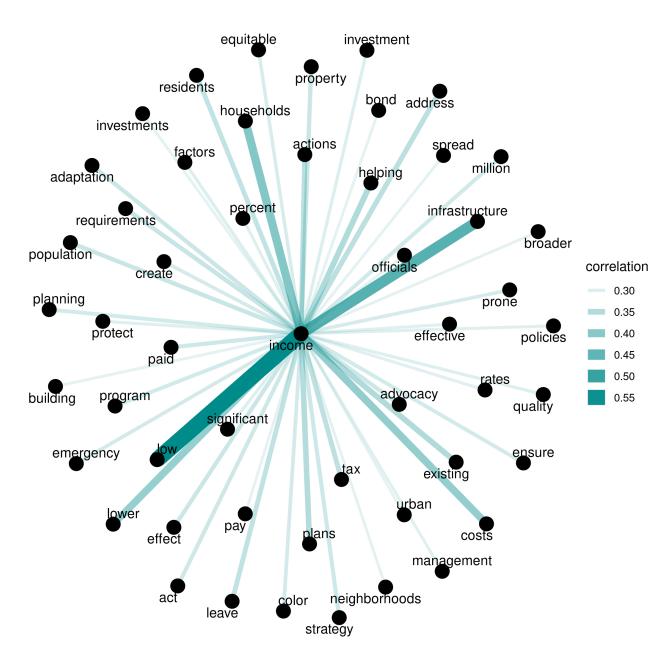


Figure 4: Income Correlation Plot

"income" and climate gentrification as multi-word term of interest in Nexis Uni

```
##
        feature
                    chi2 p n_target n_reference
## 1
            low 606.0426 0
                                 57
                                            219
                                           2292
## 2
        housing 572.2374 0
                                192
## 3 subsidized 415.5128 0
                                 24
                                             50
## 4
     airlines 406.0781 0
                                 18
                                             25
## 5
         median 391.0187 0
                                 22
                                             44
## 6 household 378.2444 0
                                 17
                                             24
## 7 apartments 342.5736 0
                                 23
                                             58
                                 70
## 8
            tax 313.5740 0
                                            613
## 9
          units 306.7513 0
                                 46
                                            286
## 10
      bookings 301.0392 0
                                  6
                                              0
```

Twitter Word Relationships/Correlations

```
# create objects to do finds correlations
# convert to tidy format and apply my stop words
cg_t_raw_text <- tidy(cg_t_corpus)

# distribution of most frequent words across documents
cg_t_raw_words <- cg_t_raw_text %>%
    unnest_tokens(word, text) %>%
    anti_join(add_stops, by = 'word') %>%
    count(word, sort = TRUE)

cg_t_report_words <- cg_t_raw_words

cg_t_par_tokens <- unnest_tokens(cg_t_raw_text, output = paragraphs, input = text, token = "paragraphs"

cg_t_par_tokens <- par_tokens %>%
    mutate(par_id = 1:n())

cg_t_par_words <- unnest_tokens(cg_t_par_tokens, output = word, input = paragraphs, token = "words")</pre>
```

```
# find words that occur close together in the tweets
cg_t_word_pairs <- cg_t_par_words %>%
  pairwise_count(word, par_id, sort = TRUE, upper = FALSE) %>%
  anti_join(add_stops, by = c("item1" = "word")) %>%
  anti_join(add_stops, by = c("item2" = "word"))
```

```
# plot correlations by paragraph
cg_t_word_cors <- cg_t_par_words %>%
  anti_join(add_stops, by = c("word" = "word")) %>%
  add_count(par_id) %>%
  filter(n >= 200) %>%
  select(-n) %>%
  pairwise_cor(word, par_id, sort = TRUE)
```

```
key_word_corr_t_plot <- cg_t_word_cors %>%
  filter(item1 %in% c("undesirable", "income")) %>%
  group_by(item1) %>%
 top_n(6) %>%
  ungroup() %>%
  mutate(item1 = as.factor(item1),
         name = reorder_within(item2, correlation, item1)) %>%
  ggplot(aes(y = name, x = correlation, fill = item1)) +
  geom_col(show.legend = FALSE) +
  facet_wrap(~ item1, ncol = 2, scales = "free") +
  scale_y_reordered() +
  labs(
   y = NULL,
   x = NULL,
   title = "Correlations with key words",
   subtitle = "Climate gentrification TWITTER"
```

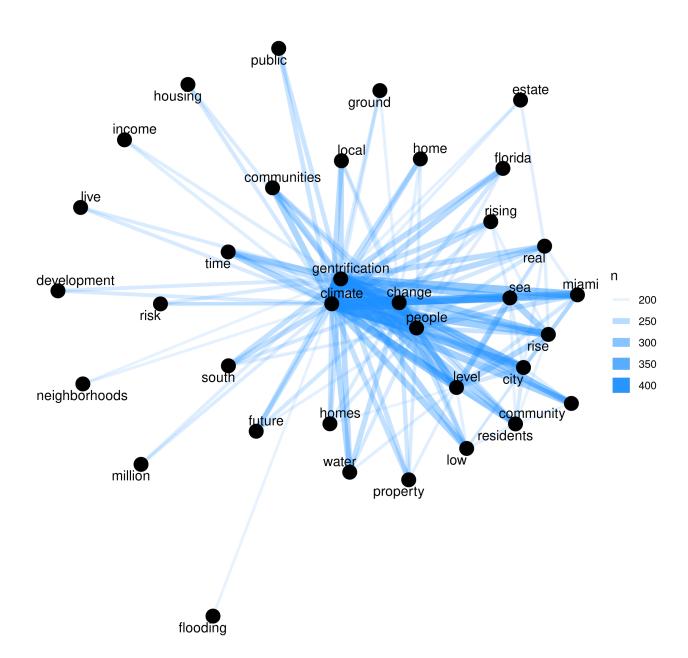


Figure 5: Twitter Word Pairs

Correlations with key words Climate gentrification TWITTER

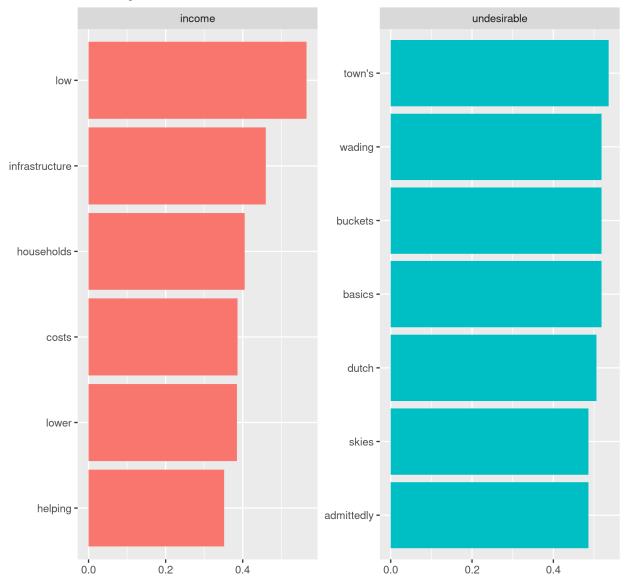


Figure 6: Keywords

Results The correlation plot above displays similar results for Twitter data as for Nexis Uni articles. The discussion of "income" is still related to low income households and communities.

```
# let's zoom in on just one of our key terms
cg_t_undesirable_cors <- cg_t_word_cors %>%
  filter(item1 == "undesirable") %>%
  mutate(n = 1:n())
# correlation network
undesirable_corr_t_plot <- cg_t_undesirable_cors %>%
  filter(n \le 50) \%
  graph_from_data_frame() %>%
  ggraph(layout = "fr") +
  geom_edge_link(aes(edge_alpha = correlation, edge_width = correlation), edge_colour = "cyan4") +
  geom_node_point(size = 5) +
  geom_node_text(aes(label = name), repel = TRUE,
                 point.padding = unit(0.2, "lines")) +
  theme_void()
ggsave("undesirable_corr_t_plot.png",
       plot = undesirable_corr_t_plot,
       path = "plots")
```

The resulting correlation visualization for "undesireable" presents connections to buckets and wading. This may suggest that in the context of climate gentrification, more specifically due to rising sea levels and flood risk, "undesirable" is being used to describe locations at greater risk of flooding.

```
# let's zoom in on just one of our key terms
cg_t_income_cors <- cg_t_word_cors %>%
 filter(item1 == "income") %>%
  mutate(n = 1:n())
# correlation network
income_corr_t_plot <- cg_t_income_cors %>%
  filter(n \le 50) \%
  graph_from_data_frame() %>%
  ggraph(layout = "fr") +
  geom_edge_link(aes(edge_alpha = correlation, edge_width = correlation), edge_colour = "cyan4") +
  geom node point(size = 5) +
  geom_node_text(aes(label = name), repel = TRUE,
                 point.padding = unit(0.2, "lines")) +
  theme_void()
ggsave("income_corr_t_plot.png",
       plot = income_corr_t_plot,
       path = "plots")
```

```
cg_t_undesirable_cg <- c("undesirable", "climate gentrification")
cg_t_undesirable_toks_inside <- tokens_keep(cg_t_tokens, pattern = cg_t_undesirable_cg, window = 20)
cg_t_undesirable_toks_inside <- tokens_remove(cg_t_undesirable_toks_inside, pattern = cg_t_undesirable_cg_t_undesirable_cg_t_undesirable_cg_t_undesirable_cg_t_undesirable_cg, window = 20)</pre>
```

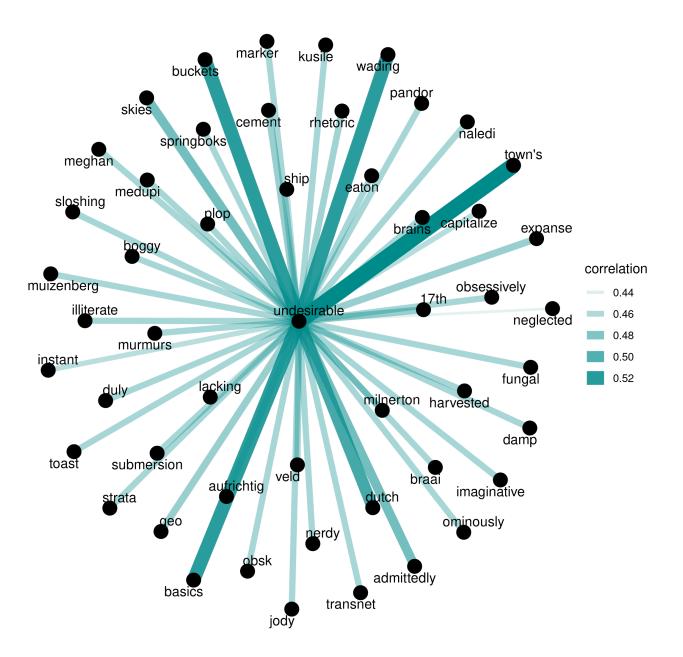


Figure 7: Twitter Undesirable Plot

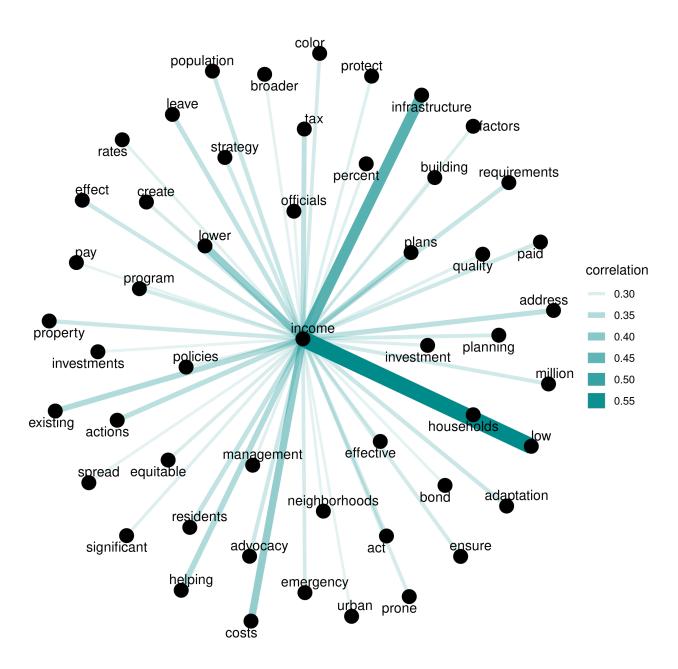


Figure 8: Twitter Income Plot

```
cg_t_undesirable_dfmat_inside <- dfm(cg_t_undesirable_toks_inside)
cg_t_undesirable_dfmat_outside <- dfm(cg_t_undesirable_toks_outside)

cg_t_undesirable_tstat_key_inside <- textstat_keyness(rbind(cg_t_undesirable_dfmat_inside, cg_t_undesirable_tstat_key_inside))
head(cg_t_undesirable_tstat_key_inside, 10)</pre>
```

"undesirable" and climate gentrification as multi-word term of interest in Nexis Uni

```
##
                                   chi2 p n_target n_reference
## 1
                   considered 11717.380 0
                                              642
                                                             6
## 2
                       refuge 11390.924 0
                                               635
                                                            16
## 3
                      seeking 11390.924 0
                                              635
                                                            16
                     starting 9571.360 0
                                              615
                                                           101
                      effects 9294.890 0
## 5
                                              642
                                                           155
## 6
                 Omotherjones 7361.639 0
                                              602
                                                           264
                                                           332
## 7
                        move 7318.739 0
                                              638
## 8 https://t.co/cumife4viv 6499.446 0
                                              353
                                                            0
## 9
                     wealthy 5956.419 0
                                              642
                                                           526
## 10
                      people 4426.292 0
                                               644
                                                           851
```

```
cg_t_income_cg <- c("income", "climate gentrification")
cg_t_income_toks_inside <- tokens_keep(cg_t_tokens, pattern = cg_t_income_cg, window = 20)
cg_t_income_toks_inside <- tokens_remove(cg_t_income_toks_inside, pattern = cg_t_income_cg) # remove th
cg_t_income_toks_outside <- tokens_remove(cg_t_tokens, pattern = cg_t_income_cg, window = 20)</pre>
```

"income" and climate gentrification as multi-word term of interest in Nexis Uni

##		feature	chi2	р	n_target	n_reference
##	1	lower	4407.6862	0	48	34
##	2	aims	3811.2906	0	28	4
##	3	<pre>@climatelawnews</pre>	2748.5774	0	26	12
##	4	protect	879.6801	0	31	131
##	5	https://t.co/kahmlxptoi	813.6973	0	6	0
##	6	cooler	678.1314	0	7	3
##	7	@bsaclimate	653.4807	0	5	0
##	8	climbed	607.5339	0	6	2
##	9	eastern	607.5339	0	6	2
##	10	low	504.8567	0	12	29

```
toks2 <- tokens_ngrams(toks1, n=3)
dfm2 <- dfm(toks2)
dfm2 <- dfm_remove(dfm2, pattern = c(stop_vec))
freq_words2 <- textstat_frequency(dfm2, n=20)
freq_words2$token <- rep("trigram", 20)
freq_words2</pre>
```

N-gram comparison between Nexis Uni and Twitter data

```
##
                                 feature frequency rank docfreq group
                                                                          token
## 1
                          sea level rise
                                                429
                                                       1
                                                             135
                                                                    all trigram
## 2
               adjustment failure costs
                                                273
                                                       2
                                                              1
                                                                    all trigram
## 3
               greenhouse_gas_emissions
                                                212
                                                       3
                                                              27
                                                                    all trigram
## 4
                 impacts_climate_change
                                                195
                                                       4
                                                              60
                                                                   all trigram
## 5
                                                177
         recommendation_congress_direct
                                                       5
                                                               1
                                                                   all trigram
## 6
                        clean future act
                                                147
                                                       6
                                                                   all trigram
## 7
                                                146
                                                       7
           jurisdiction_energy_commerce
                                                                    all trigram
                                                               1
## 8
                       rising_sea_levels
                                                145
                                                       8
                                                              97
                                                                   all trigram
## 9
                                                127
              green_blue_infrastructure
                                                       9
                                                               1
                                                                   all trigram
## 10
                        fair_housing_act
                                                115
                                                      10
                                                                   all trigram
## 11
                 effects_climate_change
                                                112
                                                      11
                                                              45
                                                                   all trigram
## 12
                     moving_forward_act
                                                106
                                                      12
                                                               1
                                                                   all trigram
## 13
               science_space_technology
                                                106
                                                      12
                                                               1
                                                                   all trigram
## 14 environmental_justice_communities
                                                102
                                                      14
                                                               5
                                                                   all trigram
               energy_commerce_building
## 15
                                                102
                                                      14
                                                               1
                                                                    all trigram
## 16
                commerce_building_block
                                                102
                                                      14
                                                               1
                                                                   all trigram
## 17
        environmental protection agency
                                                 94
                                                      17
                                                              17
                                                                   all trigram
## 18
                                                 92
                                                              30
                 climate_change_impacts
                                                      18
                                                                    all trigram
## 19
          committee jurisdiction energy
                                                 92
                                                      18
                                                               1
                                                                    all trigram
## 20
                nightly_business_report
                                                 90
                                                      20
                                                               6
                                                                    all trigram
```

#tokens1 <- tokens_select(tokens1, pattern = stopwords("en"), selection = "remove")</pre>

```
cg_t_toks2 <- tokens_ngrams(cg_t_tokens, n=3)
cg_t_dfm2 <- dfm(cg_t_toks2)
cg_t_dfm2 <- dfm_remove(cg_t_dfm2, pattern = c(stop_vec))
cg_t_freq_words2 <- textstat_frequency(cg_t_dfm2, n=20)
cg_t_freq_words2$token <- rep("trigram", 20)
cg_t_freq_words2</pre>
```

```
##
                                                feature frequency rank docfreq group
## 1
                                effects_climate_change
                                                              672
                                                                      1
                                                                             672
                                                                                   all
## 2
                                                              642
                                                                      2
                                                                             642
                 neighborhoods_considered_undesirable
                                                                                   all
## 3
                        move_neighborhoods_considered
                                                              638
                                                                      3
                                                                             638
                                                                                   all
                                                              635
                                                                                   all
## 4
                                wealthy_people_seeking
                                                                      4
                                                                            635
## 5
                                 people_seeking_refuge
                                                              635
                                                                            635
                                                                                   all
## 6
                                                                            635
                                seeking_refuge_effects
                                                              635
                                                                      4
                                                                                   all
## 7
                                refuge_effects_climate
                                                              632
                                                                      7
                                                                            632
                                                                                   all
## 8
                          starting_move_neighborhoods
                                                              615
                                                                      8
                                                                            615
                                                                                   all
## 9
                                                              614
                                                                      9
                                                                            614
                                                                                   all
                                  change_starting_move
## 10
                               climate_change_starting
                                                              613
                                                                     10
                                                                            613
                                                                                   all
```

```
## 11
                          @motherjones_wealthy_people
                                                             595
                                                                    11
                                                                           595
                                                                                 all
## 12
                                                             594
                                                                    12
                                                                           594
                                                                                 all
                              rt_@motherjones_wealthy
## 13
                                       sea level rise
                                                             497
                                                                    13
                                                                           496
                                                                                 all
## 14 considered_undesirable_https://t.co/cumife4viv
                                                                    14
                                                             353
                                                                           353
                                                                                 all
## 15
                        called_climate_gentrification
                                                             343
                                                                    15
                                                                           343
                                                                                 all
## 16
                                    like little haiti
                                                             341
                                                                           341
                                                                    16
                                                                                 all
## 17
                                 miami's little haiti
                                                             341
                                                                           339
                                                                    16
                                                                                 all
                                                                           338
## 18
                               target_developers_seas
                                                             340
                                                                    18
                                                                                 all
## 19
                              developers_seas_started
                                                             340
                                                                    18
                                                                           338
                                                                                 all
## 20
                                                             339
                                    seas_started_rise
                                                                    20
                                                                           337
                                                                                 all
##
        token
## 1
     trigram
## 2
      trigram
## 3
      trigram
     trigram
## 4
## 5
      trigram
## 6
     trigram
## 7
     trigram
## 8 trigram
## 9 trigram
## 10 trigram
## 11 trigram
## 12 trigram
## 13 trigram
## 14 trigram
## 15 trigram
## 16 trigram
## 17 trigram
## 18 trigram
## 19 trigram
## 20 trigram
```

The most common trigrams in the Nexis data are "sea level rise" and "adjustment failure costs" while in the Twitter data they are "effects climate change" and "neighborhoods considered undesirable". Further, many more of the trigrams for Twitter are focused on refuge and people moving due to climate change. The Nexis data focuses more on government policy, such as the Fair Housing Act, Moving Forward Act, the EPA, and environmental justice/energy commissions.

#tokens1 <- tokens_select(tokens1, pattern = stopwords("en"), selection = "remove")</pre>

Topic Modeling Analysis for Nexis Uni

Optimization for k

```
result <- FindTopicsNumber(
  dfm,
  topics = seq(from = 2, to = 20, by = 1),
  metrics = c("CaoJuan2009", "Deveaud2014"),
  method = "Gibbs",
  control = list(seed = 77),
  verbose = TRUE</pre>
```

FindTopicsNumber_plot(result)

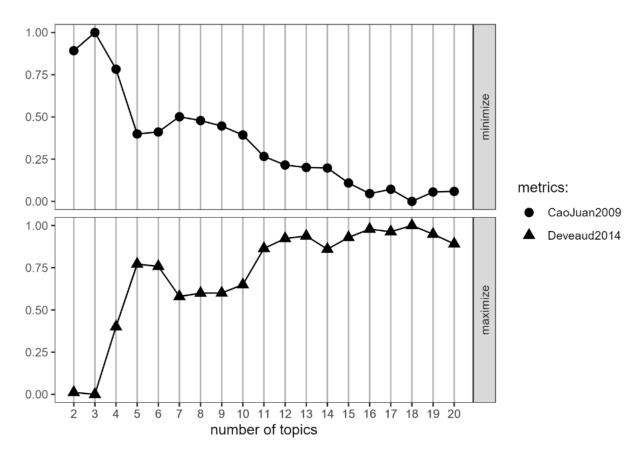


Figure 9: Number of Topics Optimization Plot

FindTopicsNumber: 4, 7, 12 k=5: 75\%/30\% k=7: 55\%/50\% k=12: 90\%/25\%

We ran 3 models based on the number of topics provided by the optimization metrics. We determined that k=5, k=7 and k=12 are good values to test for the number of topics according to the results from the CauJuan2009 and Devaud2014 metrics. In this case, we do recognize that k=18 may also seem like a good number to test but we opted for k=5 instead because of our prior knowledge that climate gentrification does not have that many subtopics.

Below, we visualize the results for the best number of topics, which was determined to be k=5.

Topic models for k=5, k=7 and k=12

```
k <- 5

topicModel_k5 <- LDA(dfm, k, method="Gibbs", control=list(iter = 500, verbose = 25))
#nTerms(dfm_comm)

tmResult_5 <- posterior(topicModel_k5)</pre>
```

```
attributes(tmResult_5)
#nTerms(dfm_comm)
beta_5 <- tmResult_5$terms  # get beta from results
dim(beta_5)  # K distributions over nTerms(DTM) terms# lengthOfVocab
terms(topicModel_k5, 10)</pre>
```

Top words per topic

```
comment_topics_5 <- tidy(topicModel_k5, matrix = "beta")

top_terms_5 <- comment_topics_5 %>%
   group_by(topic) %>%
   top_n(10, beta) %>%
   ungroup() %>%
   arrange(topic, -beta)
```

Plots of top terms per topics

```
top_terms_5_plot <- top_terms_5 %>%
  mutate(term = reorder(term, beta)) %>%
  ggplot(aes(term, beta, fill = factor(topic))) +
  geom_col(show.legend = FALSE) +
  facet_wrap(~ topic, scales = "free") +
  coord_flip() +
  labs(title="Top Terms for 5-Topic Model")

top_terms_5_plot
```

Generally, these top terms reveal the five topics identified in the analysis. These can broadly be defined as 1) Energy/Gov. Policy, 2) Community Development, 3) People/Homes, 4) Miami, Florida, and 5) Climate Change/Risk. This captures a lot of the areas of debate around climate gentrification. Topic 1 focuses on government action or inaction surrounding the issue. Topic's 2 and 3 focus on communities, people, and homes impacted. Topic 4 focuses on Miami, which is the most commonly cited location for climate gentrification due to sea level rise. Lastly, Topic 5 entails climate change risks, such as flooding and other natural disasters.

Top 5 terms per topic

```
top5termsPerTopic_5 <- terms(topicModel_k5, 5)
topicNames_5 <- apply(top5termsPerTopic_5, 2, paste, collapse=" ")
topicNames_5</pre>
```

Topic Modeling Intertopic Distance Maps

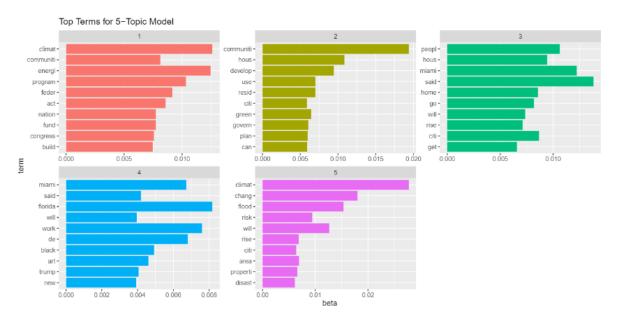


Figure 10: Top Terms

```
# k=5
library(LDAvis)
library("tsne")
svd_tsne <- function(x) tsne(svd(x)$u)
json <- createJSON(
    phi = tmResult_5$terms,
    theta = tmResult_5$topics,
    doc.length = rowSums(dfm),
    vocab = colnames(dfm),
    term.frequency = colSums(dfm),
    mds.method = svd_tsne,
    plot.opts = list(xlab="", ylab="")
)
serVis(json)</pre>
```

Topic Modeling Analysis for Twitter Data

Topic modeling for short form text data, such as tweets, has important limitations. For instance, given the character limit imposed on users, there is pervasive use of slang, short-hand words, and other text that will not be parsed by a topic model such as LDA.

Create Corpus

```
cg_t_tm_corp <- corpus(x = tweets, text_field = "text")
cg_t_tm_corp.stats <- summary(cg_t_tm_corp)
cg_t_toks <- tokens(cg_t_tm_corp, remove_punct = TRUE, remove_numbers = TRUE)</pre>
```

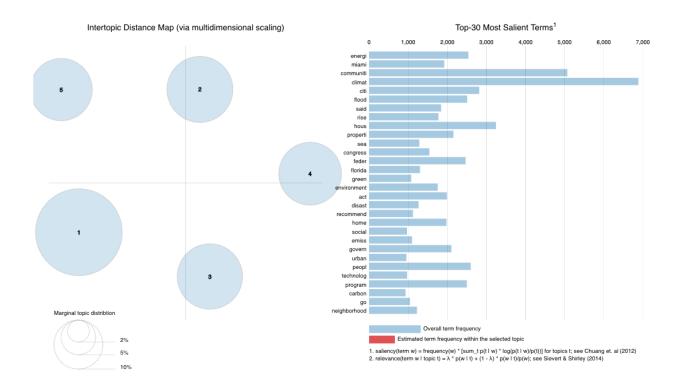


Figure 11: Topic Modeling Intertopic Distance Map for k=5

```
# Added some project-specific stop words here
cg_t_add_stops <- c(stopwords("en"), "rt", "n", "climate", "gentrification")
cg_t_toks1 <- tokens_select(toks, pattern = cg_t_add_stops, selection = "remove")

cg_t_dfm_comm<- dfm(cg_t_toks1, tolower = TRUE)
cg_t_dfm <- dfm_wordstem(cg_t_dfm_comm)

#remove rows (docs) with all zeros
sel_idx <- slam::row_sums(cg_t_dfm) > 0
cg_t_dfm <- cg_t_dfm[sel_idx,]</pre>
```

Optimization for k

```
#
cg_t_result <- FindTopicsNumber(
    cg_t_dfm,
    topics = seq(from = 2, to = 20, by = 1),
    metrics = c("CaoJuan2009", "Deveaud2014"),
    method = "Gibbs",
    control = list(seed = 77),
    verbose = TRUE
)</pre>
FindTopicsNumber_plot(cg_t_result)
```

Given the nature of Twitter data in the context of topic modeling, our analysis focused on only 3 topics. This was supported by the CaoJuan2009 and Deveaud2014 metrics.

```
k <- 3
cg_t_topicModel_k3 <- LDA(cg_t_dfm, k, method="Gibbs", control=list(iter = 500, verbose = 100))
cg_t_tmResult <- posterior(cg_t_topicModel_k3)</pre>
terms(cg_t_topicModel_k3, 10)
theta <- cg_t_tmResult$topics</pre>
beta <- cg t tmResult$terms</pre>
vocab <- (colnames(beta))</pre>
cg_t_comment_topics <- tidy(cg_t_topicModel_k3, matrix = "beta")</pre>
cg_t_top_terms <- cg_t_comment_topics %>%
  group_by(topic) %>%
  top_n(10, beta) %>%
 ungroup() %>%
 arrange(topic, -beta)
cg_t_top_terms
cg_t_terms_plot <- cg_t_top_terms %>%
  mutate(term = reorder(term, beta)) %>%
  ggplot(aes(term, beta, fill = factor(topic))) +
  geom_col(show.legend = FALSE) +
  facet_wrap(~ topic, scales = "free") +
  coord flip()
ggsave("plots/twitter_topic_terms.png", terms_plot)
terms_plot
cg_t_top5termsPerTopic <- terms(cg_t_topicModel_k3, 5)</pre>
cg_t_topicNames <- apply(cg_t_top5termsPerTopic, 2, paste, collapse=" ")</pre>
exampleIds \leftarrow c(1, 2, 3, 4, 5, 6)
N <- length(exampleIds)</pre>
#lapply(epa_corp[exampleIds], as.character) #uncomment to view example text
# get topic proportions form example documents
topicProportionExamples <- theta[exampleIds,]</pre>
colnames(topicProportionExamples) <- topicNames</pre>
vizDataFrame <- reshape2::melt(cbind(data.frame(topicProportionExamples),</pre>
                            document=factor(1:N)),
                      variable.name = "topic",
                      id.vars = "document")
ggplot(data = vizDataFrame, aes(topic, value, fill = document), ylab = "proportion") +
  geom_bar(stat="identity") +
  theme(axis.text.x = element_text(angle = 90, hjust = 1)) +
  coord flip() +
  facet_wrap(~ document, ncol = N)
```

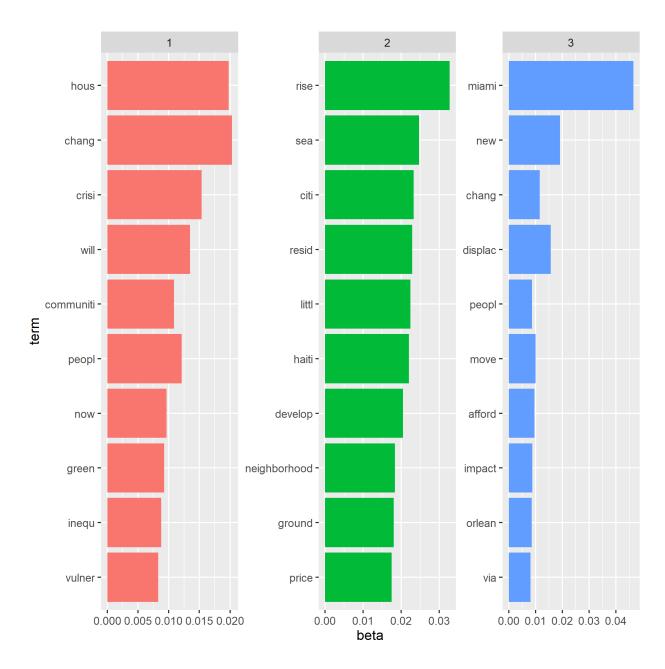


Figure 12: Twitter Topic Terms

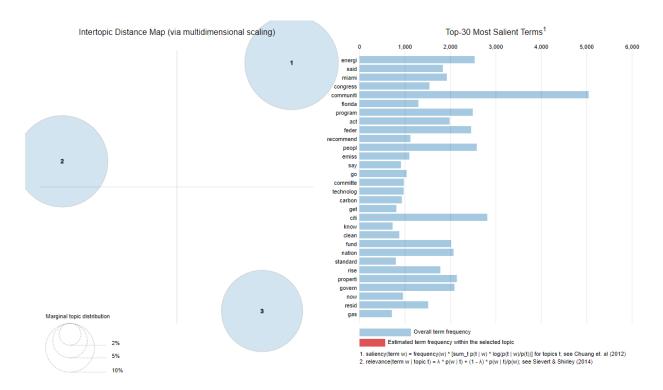


Figure 13: Twitter Topic Modeling Intertopic Distance Map for k=3

Given the nature of Twitter data in the context of topic modeling, our analysis focused on only 3 topics. This was supported by the CaoJuan2009 and Deveaud2014 metrics. The three topics identified are, broadly...

1. Miami

• It is intuitive that Miami is the primary focus of one of our topics. As stated previously, Miami neighborhood's such as Little Haiti have gained much national attention due to the pervasive climate gentrification in the area. Additionally, this can likely be attributed to active advocates for local communities in Miami, such as Valencia Gunder.

2. Housing Crisis

• The second topic focuses on the housing crisis and impact on individual's living situations as a result of climate gentrification.

3. Change

• The final topic addresses action being taken to create impactful change. The top 5 words are encouraging public participation in the issue and relate to the advocacy surrounding climate gentrification.

Between the Nexis Uni and Twitter data, the most common topic of discussion is Miami, Florida. Since this issue is so pervasive and well-documented in Miami, it is intuitive that it appears as a common topic for both public comments and news articles. Both datasets also revealed topics centering on the housing and community issues that arise from climate gentrification. Lastly, the two sources seem to differ in their discussion of how effective change can be brought. News articles focus more on government/policy, while the public (Twitter) topic focuses on change through community and public participation.

Avenues for Further Research

Understanding how these emotions and subjects surrounding climate gentrification vary spatially and temporally is crucial to this study, as climate gentrification captures the growing awareness of the problem in low-income communities. Twitter data contains the location of the Twitter profile of the message while Nexis data contains a geographic classification of each news article. Analyzing text from both Twitter and Nexis Uni will allow the team to compare sentiment between different data sources.

Many studies have conducted sentiment analysis and topic modeling on climate change issues using geotagged Tweets and other data sources. For instance, the Dahal et al. 2019 paper successfully used Twitter data to evaluate public opinion on climate change over space and time. The study used Latent Dirichlet Allocation for topic modeling and Valence Aware Dictionary and Sentiment Reasoner for sentiment analysis. However, no thorough research has been completed specifically focusing on spreading awareness of climate gentrification.

Citations

Dahal, B., Kumar, S.A.P. & Li, Z. Topic modeling and sentiment analysis of global climate change tweets. Soc. Netw. Anal. Min. 9, 24 (2019). https://doi.org/10.1007/s13278-019-0568-8

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