# **ALEX CONERLY**

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### SUMMARY

Highly motivated data analyst with a passion for helping businesses find insights with cutting-edge tools. Skilled in using programming languages and technologies such as Python, SQL, Excel, JavaScript, R, Tableau, Machine Learning and more to solve real-world problems with 10+ years of business experience.

## TECHNICAL SKILLS

**Tools:** Python SQL Tableau

Machine Learning R Excel Flask HTML CSS

Javascript Git Extract Transform Load (ETL)

Statistics Visualizations Matplotlib

Databases: PostgreSQL, SQLite, AWS, MongoDB

# SAMPLE PROJECTS

**Project: Predicting Nashville Airbnb Prices** 

Github Link: github.com/alexconerly/Predicting\_Airbnb\_Prices Live Demo: airbnb-price-prediction-stage.herokuapp.com/

- Analyzed historical Airbnb data with machine learning models to predict the rental price of a given airbnb based on its features and created a dynamic website for users to find a suitable price for their airbnb
- Project Manager, collaborated with team, found airbnb data, data cleaning/engineering, compared machine learning models on similar metrics, incorporated databases, created a fully dynamic web page

Tools: Python 3, Jupyter Notebook, Machine Learning, Visual Studio Code, Pandas, Numpy, Scikit-learn, Plotly, JavaScript, Heroku, Flask, PostgreSQL, Tensorflow, Matlplotlib, Trello, Discord, Seaborn, HTML, CSS

#### **Project: MechaCar Statistical Analysis with R Programming**

Github Link: github.com/alexconerly/MechaCar Statistical Analysis

- Used R Programming to perform various statistical tests to aid a car manufacturing team uncover insights about what may need improvements in a vehicle prototype
- Required linear regression, T-tests, summary statistics analyses of significance levels and p-values, deciding whether to reject null hypotheses according to statistical results

Tools: Python 3, Jupyter Notebook, Visual Studio Code, pandas, scikit-learn, Plotly

# Project: Pewlett-Hackard Employee Analysis with PostgreSQL Github Link: <a href="mailto:github.com/alexconerly/Pewlett-Hackard-Analysis">github.com/alexconerly/Pewlett-Hackard-Analysis</a>

- Used PostreSQL to aid a company in analyzing company-wide employee data in order to safeguard their human resources from retiring employees
- Required preparation of entity-relationship diagram (ERD), queries to the relational database, a deep understanding of the data, merges, aggregations, groupby and orderby functions, data engineering

Tools: PostgreSQL, Quickdbd.com, Excel, PgAdmin, Visual Studio Code

### WORK EXPERIENCE

# PROFESSIONAL TOURING MUSICIAN - The Barefoot Movement LLC Guitarist, Songwriter, Vocalist

2013 - Current, Nashville, TN

- 2014 "Band of the Year" Momentum Award recipient, voted by IBMA
- Collaborated with managers, bandmates, agents, venues, sound engineers and other high-profile industry professionals to schedule tours, album and song releases, merchandise, and to promote business
- Signed contract with Bonfire Music Group record label
- Selected by U.S. Embassy as representatives for the Arts Envoy program in Burkina Faso, Africa

#### Sound/Video Technician

 Executed set-up, maintenance, and technical operation of band equipment, stage-plot software, in-ear monitor system, microphones, mixing for live performance and studio recordings and editing of videos for on-tour footage for online promotional content

#### Engineer/Co-Producer

Co-engineered/produced 4 self-titled albums, using personal studio and record label equipment to meet label deadlines

#### KITCHEN CABINET SERVICE TECH - Sims-Lohman

Summer 2020, Nashville, TN

- Serviced kitchen cabinets, islands, quarter rounds, and other construction items to meet client specifications

#### PROFESSIONAL GUITARIST AND SOUND ENGINEER - Freelance

2003 - Current, Nashville, TN

 Networked and self-promoted guitar playing and sound expertise to land cross-genre session and live performance work for 100+ artists

#### PRIVATE LESSON INSTRUCTOR AND MUSIC EDUCATOR - Freelance

2002 - Current, Nashville, TN

- Guitar instructor both privately for 100+ students and publicly for organizations such as Folk College, Folk Alliance International, Bluegrass Camp for Kids, and festivals around U.S. and Canada

#### **GUITAR AND MANDOLIN TECH - The Band Perry**

Summer 2012, Nashville, TN

- Used knowledge of technical set-up and maintenance of instruments to ensure playability in high-paced concert events

## **EDUCATION**

# Vanderbilt University: Data Analytics Bootcamp Certificate

-24-week, intensive program with hands-on learning of skills like Python, R, Statistics, SQL Databases, JavaScript, Excel, VBA, HTML/CSS, Tableau, Big Data, and Machine Learning

## Nashville Software School: Data Analytics Jumpstart Certificate

-Special focus on Python programming, data visualization, and exploratory data analysis

University of Mississippi: Bachelor's in Business Administration

**ProMedia:** Certified Pro Tools Software Operator of Music

# The Recording Workshop: Recording Engineering/Production Certificates (4)

- -The Recording Engineering and Music Production Program
- -The Advanced Recording Engineering and Music Production Program
- -The NewTech Audio Production Program
- -The Studio Maintenance and Troubleshooting Program