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From Catalan to English

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Zachary Penn
Authorized Representative
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SureTranslation
1606 Headway Cir, #9637
Austin, TX 78754
United States



Advertorial

IPV5 Car-Auto is introduced, a new way to provide customer service

The program proposes a new way to sell cars,
useful for both merchants and customers

Girona

The first presentation took place at the Martín Conesa dealership.

M. GARCIA

The Girona-based company 1st Sistema has presented its new range of touch-based computer applications, IPV5 Auto-Comanda, at the European level. After the first presentation in Girona, held at the Martín i Conesa dealership, they have organized other presentations in Barcelona, Madrid, and Milan.

IPV5 Car-Auto is a tool designed to provide a new channel for customer service. It is useful both at merchants' desks and at a point of sale where the customer can use it directly.

Faced with the likelihood of multi-brand dealerships appearing, some of them in large retail spaces, the IPV5 Car-Auto system will make work easier for both customers and sales representatives, as both will gain agility and efficiency through this system.

The system allows the customer to receive information about vehicles not available in the showroom and also speeds up the work of both sales staff and users by avoiding unnecessary waiting. With this system, the customer can start creating a quote for the car they want to buy. They can choose the series, the car brand, as well as standard equipment, optional equipment, color, engine, and upholstery, and they can even choose how to finance it. They can also print the quote, in which they can select the down payment and the financing period, thus seeing exactly what the monthly payments will be.

The IPV5 Auto-Car system, placed on the sales representative's desk, helps guide the customer through the options they can choose. With this system, the customer may be encouraged to request more optional equipment or a higher-end model than initially planned, having seen that the difference is not that great.