#### INTERACTIONS AND OTHER EXPANDED FEATURES

#### Contents

1.	Learning objectives	1
2.	Interaction	1
2.1	. Interactions	2
3	Non-linear models	-

## 1. Learning objectives

- Understand how to add interactions to linear regression models
- Be able to interpret regression coefficients when interactions are present
- Understand how to make residual plots
- Understand how to build

### 2. Interaction

- The important assumption of the multiple predictor regression models we have seen so far is that the "effect" of one predictor does not depend on the value of the other. Here are some examples where this could be violated:
  - The difference in test scores between kids whose mothers did and and did not go to high school depends on their mother's score on the IS test.
  - The association between earnings and height depends on gender, e.g. being taller tends to give men a larger advantage than women
  - The effect of a drug for treating covid depends on whether someone has had covid before.

We call the dependencies described above **interations**. It turns out it is possible to include intreactions within the regression modeling framework we have already introduced, as is illustrated by the following example.

• The idea is that we can create a new predictor from our already existing predictors which accounts for the interactions. To this end, consider the two predictor regression model

$$Y = \beta_0' + \beta_1' X_1 + \beta_2' X_2 + \epsilon'.$$

I'm suing the ' to distinguish this model from an expanded model with the added predictor  $X_3 = X_1 X_2$ : model

$$Y = \beta_0 + \beta_1 X_1 + \beta_2 X_2 + \beta_3 X_3 + \epsilon$$

Or written as a conditional distribution

$$Y|X \sim \text{Normal}(\beta_0 + \beta_1 X_1 + \beta_2 X_2 + \beta_3 X_3, \sigma^2).$$

Recall that in the first model, the interpretation of the regression coefficient  $\beta'_1$  in terms of differences in conditional expectation (which we think of as comparisons of averages in applications) is

$$\beta_1' = E[Y|X_1 = x + 1, X_2] - E[Y|X_1 = x, X_2]$$

In the new model

$$E[Y|X_1 = x + 1, X_2] - E[Y|X_1 = x, X_2] = (\beta_1(x+1) + \beta_2X_2 + \beta_3(x+1)X_2) - (\beta_1x + \beta_2X_2 + \beta_3xX_2)$$
$$= \beta_1 + \beta_3X_2$$

If  $\beta_3$  is positive (resp. negative) then increasing  $X_2$  has a tendency to increase (resp. decrease) the difference between the conditional averages of Y, thus, the additional predictor  $X_3$  allows us to capture an interaction wherein the association between X and Y depends on  $X_2$ . We can do the same calculation with  $X_1$  fixed and  $X_2$  changed to obtain

$$E[Y|X_1 = x + 1, X_2] - E[Y|X_1 = x, X_2] = \beta_2 + \beta_3 X_1$$

Now as always, let's make sure we understand how this translates into code.

**Example 1** (Visualizing interactions). Consider the regression model with interactions term  $X_3 = X_1 X_2$  defined above, assuming that

$$X_1 \sim \text{Normal}(0, 1)$$
  
 $X_2 \sim \text{Bernoulli}(1/2)$ 

Assume  $\beta_1 = 1.2$ ,  $\beta_2 = 0$  and  $\beta_3 = -1$ .

Question: What are the slopes of  $E[Y|X_1, X_2 = 0]$  vs.  $X_1$  and  $E[Y|X_1, X_2 = 1]$  vs.  $X_1$ ? Plot these in colab.

**Example 2** (Interaction in test score model). Here we once again consider the test score data with high school education and IQ as predictors. In particular, we will fit the model

$$Y = \beta_0 + \beta_{hs} X_{hs} + \beta_{iq} X_{iq} + \beta_{iq-hs} X_{iq} X_{hs}$$

#### Question:

- (a) What are the values and interpretations of the regression coefficients in the new model?
- (b) What do the results tell us about the "effect" of IQ on test scores and how it is related to high school education?

### Solutions: The output of statsmodels is

> =======								
>	coef	std err	t	P> t	[0.025	0.975]		
>								
> const	-11.4820	13.758	-0.835	0.404	-38.523	15.559		
> mom_hs	51.2682	15.338	3.343	0.001	21.122	81.414		
> mom_iq	0.9689	0.148	6.531	0.000	0.677	1.260		
> hs_iq	-0.4843	0.162	-2.985	0.003	-0.803	-0.165		

- (a) The values and interpretations are as follows
  - $eta_0 pprox -11$  does not have a clear interpretation since it doesn't make sense to have 0 IQ.
  - $-\beta_{iq} \approx 1$  is the expected signed difference in scores between students whose IQ differs by 1 point and whose mothers did not go to high school.
  - $-\beta_{hs} \approx 51$  is the expected difference between scores of students whose mothers did and did not go to high school when IQ is zero much like  $\beta_0$ , this doesn't really make sense, so we don't have a clear interpretation of  $\beta_{hs}$
  - $-\beta_{hs-iq} \approx -0.5$  is the expected increase between the group of students whose mothers attended high school and those that did not in the difference between test scores of students whose mothers iq differs by one point. In other words, it is the increase in regression slope of scores vs. iq between the two high school groups. It is easier to interpret  $\beta_{iq} + \beta_{hs-iq}$  which is the expected signed difference in scores between students whose IQ differs by 1 point and whose mothers did attend high school (this is the same as the interpretation of  $\beta_{iq}$  for student's whose mothers attended high school.
  - It appears that the association between IQ and test scores is weaker among students whose mother's attended high school. This makes intuitive sense. If someone attended high school the subtle differences in cognitive ability that IQ is supposed to measure are not as relevant.
- In the example above we saw that adding an interaction term can make the interpretation of the regression coefficients a bit clunky, even those regression coefficients that are not involved in an interaction. In particular, we ran into the problem that the interpretation of  $\beta_{iq}$  was lost. To remedy this, we can define the centered predictor

$$\Delta_{\mathsf{iq}} = X_{\mathsf{iq}} - \bar{X}_{\mathsf{iq}}$$

and now we fit the model

$$\bar{y} = \beta_0 + \beta_{hs} X_{hs} + \beta_{iq} \Delta_{iq} + \beta_{hs-iq} X_{hs} \Delta_{iq}$$

Now  $\beta_1$  has the interpretation as the average difference in scores among students whose mothers have the average iq.

### 2.1. Interactions.

- We address the question of how we might identify when it is appropriate to add an interaction term to a model. In this case of two predictors we can easily visualize the data by making plots of the Y vs.  $X_1$  slopes for different  $X_2$  values (especially when one predictor is binary). With many predictors, it becomes less clear what plot might reveal some hidden interaction terms. We could of course go on adding every possible interaction term, but with many predictors this becomes in practical and leads to overfitting (as we will soon discuss).
- The basic idea of **residual plots** is that by plotting the difference between the observed y values and the prediction of the E[Y|X], or

$$r_j = Y_j - \sum_{i}^{K} \beta_i X_{i,j},$$

where  $X_{i,j}$  is the value of predictor i at the jth data point. we can identify any patterns that would suggest the assumption of the linear regression model are violated. In the instance of a single-predictor, we can simply plot  $r_j$  as a function of the predictor X. If we notice that the residuals do not appear to follow a normal distribution, or that the variance and mean change, then we should be skeptical. When we have multiple predictors, what do we plot on the x axis? The answer is to plot  $r_j$  as a function of the predictors value of E[Y|X], or  $\sum_{i}^{K} \hat{\beta}_i X_{i,j}$ . The following example illustrates why.

**Example 3** (Residual plots). Consider the regression model with two predictors and suppose the true parameter values are  $\beta_0 = 0.\beta_1 = 0.2$ ,  $\beta_2 = 20$  and  $\sigma = 5$ .

Question: Compare two ways of plotting the residuals

(a) Plot  $r_i$  as a function of  $\sum_{i}^{K} \hat{\beta}_i X_{i,j}$ .

(b) Plot  $r_i$  as a function of  $Y_i$ . Why does there appear to be a bias towards high values of  $r_i$  for large  $Y_i$  that is not present in the first plot?

Solution: See colab notebook

#### 3 Non-linear models

• Here, we discuss how to build more complex models and directly access their predictive power on out-ofsample data. In the context of interactions, we already saw saw how a model can be extended by defining a new predictor  $X_3 = X_1 X_2$ . The more general idea that we can define a new predictor which is a function of the other predictors allows us to develop very complex and flexible models which nonetheless can be analyzed within linear regression framework. Here, we will formalize this, beginning with the case of a single predictor.

In general, the linear regression framework allows us to fit models of the form consider the model

(1) 
$$Y|X \sim \text{Normal}(f(X), \sigma^2)$$

provided we can express f(X) as a linear combinations of nonlinear functions of X. What I mean by this is that we can find function  $\phi_1(x), \ldots, \phi_K(x)$  such that

$$f(X) = \sum_{i=1}^{K} \beta_i \phi_i(X)$$

The functions  $\phi_i(x)$  are often referred to as **basis functions**, or **features** in machine learning lingo. We can think of each  $\phi_i(X)$  as a new predictor.

Example 4 (Simulating a nonlinear model). Consider the conditional Gaussian model given in Equation 1

$$f(x) = \beta_0 + \beta_1 x + \beta_2 x^2$$

This is simply a linear model once we define the new predictors

$$X_1 = \phi_1(X) = X$$
  
 $X_2 = \phi_2(X) = X^2$ .

# Question:

- (a) Generate data from this model
- (b) Fit the data to the model using statsmodels.

Solution: See colab notebook

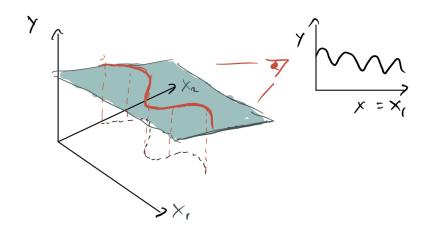


Figure 1. An illustration of how a nonlinear dependence on our predictor can be incorporated into the linear modeling framework by adding a feature.

ullet Which functions  $\phi$  should we use? The answer of course depends on the problem at hand. For example, we might know something about the physics of the data we are modeling. In some cases, we may select the  $\phi$ so that the parameters  $a_i$  have clear interpretations (as is the case in linear regression model). The following illustrates such an example.

# Example 5 (Mauna Kea Data). Solution: See colab notebook

ullet Orthogonality It is often to our advantage to select basis function  $\phi$  which contain very different "information". We know from before that ideally our predictor variables should be uncorrelated, otherwise  $\hat{a}_i$  will be very correlated in the sample distribution. Thus, ideally, we should select  $\phi_i$  so that the correlation coefficient between  $\phi_i(X)$  and  $\phi_i(X)$  is very small. When

(2) 
$$E[\phi_i(X)\phi_j(X)] = E[\phi_i(X)]E[\phi_j(X)]$$

4

we say that  $\phi_i$  and  $\phi_j$  are **orthogonal** with respect to the distribution of X. We won't get too deep into this, but it's important to understand when you go looking for basis functions. One can show for example, that the basis function  $\phi_i(x) = \sin(2\pi x)$  are orthogonal with respect to

(3) 
$$X \sim \text{Uniform}(-1, 1)$$
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