

1



*Probabilistic  
mindset*

**Inside Perspective**

*Internal Quality: developing the IWS*



**Outside Perspective**

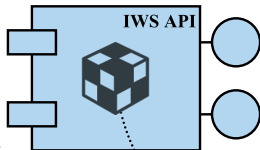
*External Quality: using the IWS.*

2

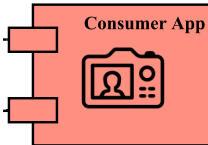


*Procedural  
mindset*

IWS Provider



Consumer App



IWS Consumer

*Black Box  
Intelligence*



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