

# LUA SALAZAR

IT RECRUITMENT  
MARKETING &  
BUSINESS  
MANAGEMENT



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<https://www.linkedin.com/in/lua-salazar/>



## SKILLS

### Company management and administration at LAAU

- Business Direction and Management, Project Logistics, Purchasing, Negotiation with suppliers.

### Marketing Digital at Google Activate

- Content, Network Management, branding, Copy, Web Content.

### Recruiter at LinkedIn

- Talent search and acquisition, Team management, SCRUM.

### Programs

- Trello, Clickup, Figma, Shotcut, Imovie.

### Advanced Excel

- Dynamic tables and graphs, databases, etc.

### Communicative English

- Reading and speaking

## CAREER SUMMARY

- 2022 ● **Marketing & Recruitment Assistant**  
NicaSource, LLC
- 2019 ● **Project Assistant and Service Coordinator**  
Tecnasa Nicaragua S. A.
- 2017 ● **Administrative support and Logistics Assistant**  
Crea Comunicaciones
- 2016 ● **Event Coordinator**  
Hotel Holiday Inn
- 2014 ● **Administrative & Logistics Assistant**  
Philip Morris Nicaragua
- 2012 ● **Administrative Assistant**  
Ac Nielsen Nicaragua
- 2009 ● **Administrative Assistant**  
OPS – Organización Panamericana de Salud Nicaragua

## VOLUNTEER

### WordPress Nicaragua

- Marketing support, especially on LinkedIn.

Environmental organization "A lung for Masaya".

- Cleaning of the support lagoon, cleaning of the petroglyphs of Cailagua, sponsorship of children in the neighborhood of Monimbo.



Leadership



Team work



Effective  
Communication



Creative