

**Hola,
soy MANUEL**

y hoy les voy a hablar de

SOCIAL MEDIA

**manuel@listomarketing.com
@webbasica**

Internet = Facebook

*Hasta que tenemos que investigar algo, y usamos Google

Google

Google Search

I'm Fe

facebook

Facebook Page URL

<https://www.facebook.com/bacanalnica>

Tabs

timeline

Width

The pixel width of the embed (Min. 180 to Max. 500)

Height

The pixel height of the embed (Min. 70)

☐ Use Small Header

☒ Adapt to plugin container width

☐ Hide Cover Photo

☒ Show Friend's Faces



Get Code

What would you like to embed?

Enter a Twitter URL



 **STUDIOPRESS**

Icon Hover Color:

Background Color:

Background Hover Color:

Border Color:

Simple Social Icons: Social icons

Title:

☐ Open links in new window?Icon Size: pxIcon Border Radius: px

Simple Social Icons

By [Nathan Rice](#)[Details](#)[Reviews](#)[Installation](#)[Support](#)[Development](#)

Description

Version:





The Custom Facebook Feed

The Custom Facebook Feed allows you to display a completely customizable, responsive, and search engine crawlable version of your Facebook page or group feed on your own website.

Learn more
about this plugin

Try the Demo
Test your Facebook Page



The Instagram Feed

The Instagram Feed plugin allows you to add beautifully clean, customizable, and responsive Instagram photo feeds to your WordPress site.

Learn more
about this plugin

Try the Demo
Test your Instagram Page



Custom Twitter Feeds

The Custom Twitter Feeds plugin allows you to add powerful, customizable, and responsive Twitter feeds to your website.

Learn more
about this plugin

Try the Demo
Test your Twitter Page



The Custom Facebook Feed **Pro**

Display a completely customizable Facebook feed on your website

Custom Facebook Feed demos: [Timeline](#) | [Photos](#) | [Albums](#) | [Events](#) | [Videos](#)

Try out the Custom Facebook Feed by entering your Page or Group ID in the box to the right

Please note that this is just a demo. In the plugin every part of your feed is customizable, from how posts are displayed to the language they are displayed in.



PUMA

10 hours ago

"I imagined Marie Antoinette at the gym." **Rihanna's** latest **#FENTYxPUMA** collection is a mashup of 18th century France and iconic sport styles. More styles dropping tomorrow.

Enter your de

Facebook Page

Eg: gopro, us

[What is this?](#)

Is this a Facebo

☒ Page

☐ Group

Select a layout:

☐ Thumbnail

☒ Half-width

☐ Full-width

Test my Access

[Get an Access](#)

[View Feed](#)

Having trouble?
contact [support](#)



puma 📷 2,150 👤 4,563,987

#ForeverFaster. Changing the game since 1948.



"I imagined Marie Antoinette at the gy ...

❤️ 50,695 💬 106



Oui, you heard right. The Jelly Slide ...

❤️ 29,463 💬 383



Level 📶. #Tsugi Shinsei

❤️ 41,870 💬 54



Tsugi NETFIT. #LacedUp

❤️ 50,276 💬 146



#RunTheStreets in the #Tsugi Shinsei.

❤️ 53,644 💬 116



Lace up. Make your next move. #Tsugi N ...

❤️ 79,703 💬 432



#PUMAxCOOGI. Straight from the golden ...

❤️ 71,249 💬 364



@theweeknd runs the streets in the #Ts ...

❤️ 97,183 💬 279



What's the next move? @pangea



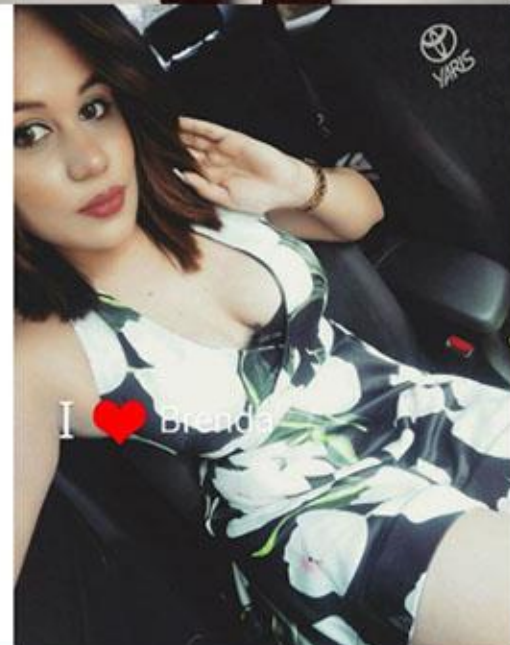
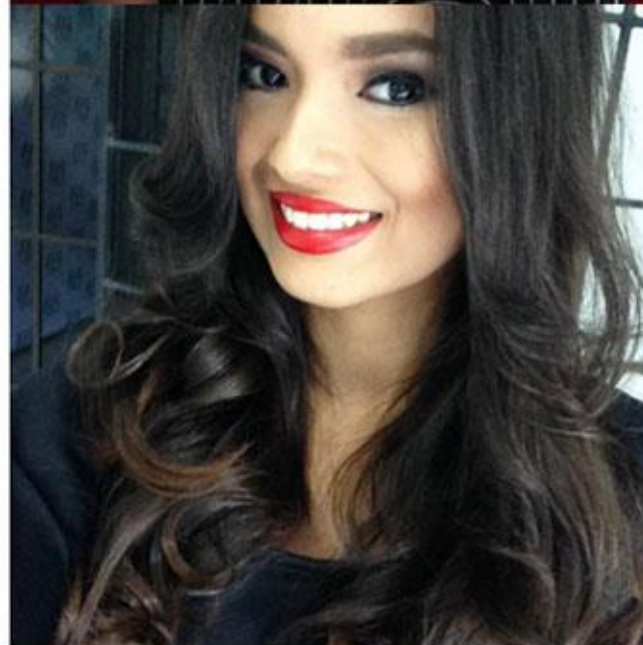
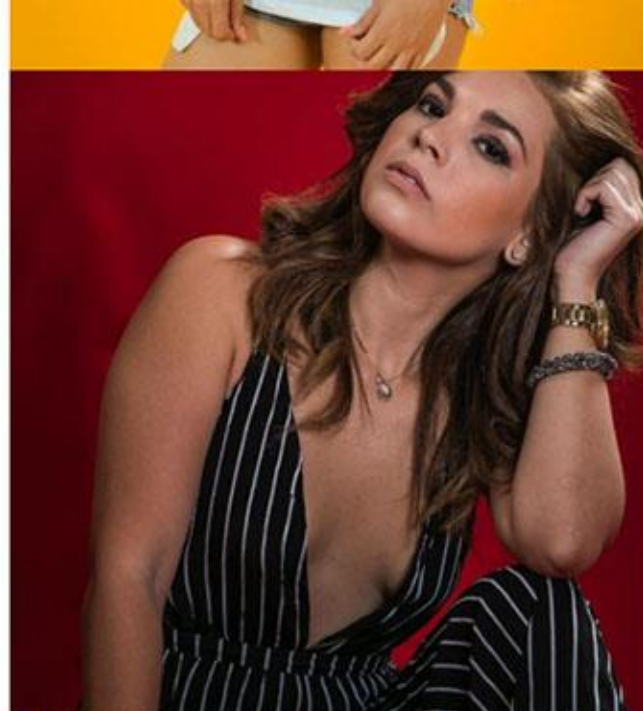
Just in time for spring. The Bow Green



Introducing the first #PUMAxCommonweal



Because attitude ain't a bad thing if



[Ver más](#)

Sharing Settings

Sharing Buttons

Add sharing buttons to your blog and allow your visitors to share posts with their friends.

Available Services

Drag and drop the services you'd like to enable into the box below.

[Add a new service](#)

Email

Print

LinkedIn

Reddit

Tumblr

Pinterest

Pocket

Telegram

Skype

Enabled Services

Services dragged here will appear individually.

Facebook

WhatsApp

Twitter

G+Google

Live Preview

Share this:

Facebook

WhatsApp

Twitter

G+Google

Button style

Icon + text ▼

Sharing label

Share this:

OUR PRIDE AND JOY

Social Warfare

A WordPress plugin that adds beautiful, lightning-fast social share buttons to your website or blog. But that's only the beginning...

With our *Pro* add-on, your website gets social sharing super powers!

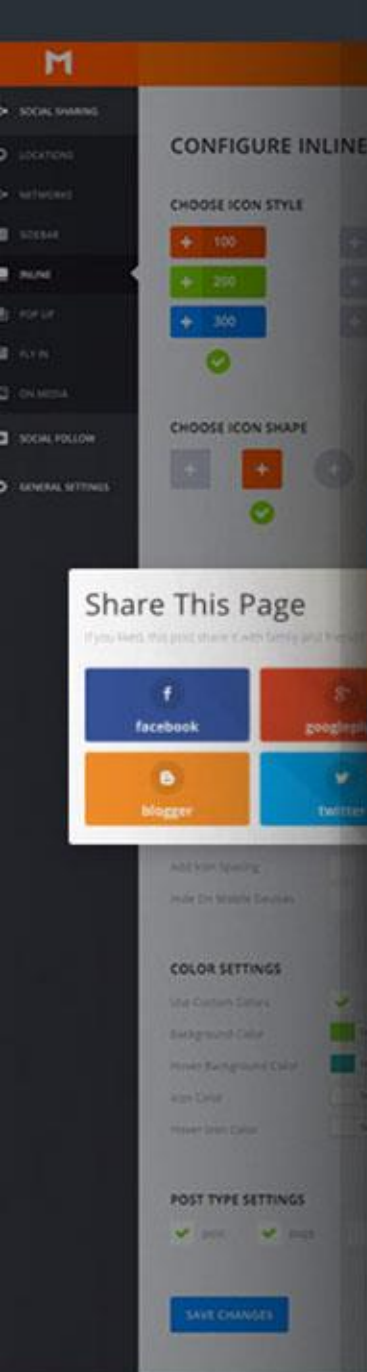
PRO FEATURE LIST

Allow your posts and pages to be shared on the most popular social networks with these attractive, mobile-ready share buttons.



With the Social Warfare - Pro add-on you get:





Monarch. Social Sharing With Style

Posted by Elegant Themes | in Wordpress, Plugins, Social Media | 4,567 Comments



Lorem estibulum id ligula porta felis euismod semper. Nulla vitae elit libero, a pharetra augue. Donec sed odio dui. Maecenas faucibus mollis interdum. Duis mollis, est non commodo luctus, nisi erat porttitor ligula, eget lacinia odio sem nec elit. Vestibulum id ligula porta felis euismod semper. Duis mollis, est non commodo luctus, nisi erat porttitor ligula, eget lacinia odio sem nec elit. Donec sed odio dui. Etiam porta sem malesuada magna mollis euismod. Nulla vitae elit libero, a pharetra augue. Fusce dapibus, tellus ac cursus commodo, tortor mauris condimentum nibh, ut fermentum massa justo sit amet risus. Duis mollis, est non commodo luctus, nisi erat porttitor .

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Lorem estibulum id ligula porta felis euismod semper. Nulla vitae elit libero, a pharetra augue. Donec sed odio dui. Maecenas faucibus mollis interdum. Duis mollis, est non commodo luctus, nisi erat porttitor ligula, eget lacinia odio sem nec elit. Donec sed odio dui. Etiam porta sem malesuada magna mollis euismod. Nulla vitae elit libero, a pharetra augue. Fusce dapibus, tellus ac cursus commodo, tortor mauris condimentum nibh, ut fermentum massa justo sit amet risus. Duis mollis, est non commodo luctus, nisi erat porttitor ligula,



- * Cuenta Vs. No Cuenta**
- * Networks disponibles (tiene Whatsapp)**
- * Cómo se ve (usa skins o default)**
- * Velocidad**
- * URL-dependiente**

Comments Plugin Code Generator

URL to comment on

Width

Number of Posts

0 Comments | [Moderation Tool](#)

Sort by **Oldest** ▼



 Facebook Comments Plugin

[Get Code](#)



Bacanalnica - Com

App ID: 3210836979

Review (34,412)

Publi



Approve

Hide

Report



Gonzalez Karina

Hay si es gusano
fritanga y saber q

Public · Just now



Julio Alberto Mu

Buen punto de vis

Public · Just now · V



Angel Ocampo ·

Mala onda q den a
alguna pista . y qu

😄😄😄😄😄😄

Public · 1 min



Jennifer López M

Josue Contreras Sanchez

Public · 10 mins

Settings

Moderation Rules

Moderators

Blacklist

Banned Users



Sort Comments By

- ☐ Top
- ☐ Newest
- ☒ Oldest

Enable Attachments

- ☐ Photos

Enable Notifications

- ☒ On
- ☐ Off

Comment Mirroring

Use this to show the same comments on your website and your Page on Facebook. [Learn more](#)

- ☒ Yes, mirror to  Bacanalnica.com

Cancel

Save

Social - Yoast SEO

[Accounts](#)[Facebook](#)[Twitter](#)[Pinterest](#)[Google+](#)[? Help center](#) ▼

Facebook settings

Add Open Graph meta data

Enabled

Disabled

Add Open Graph meta data to your site's `<head>` section, Facebook and other social networks use this data when your pages are shared.

Frontpage settings

These are the title, description and image used in the Open Graph meta tags on the front page of your site.

Image URL:

<http://www.bacanalnica.com/wp-content/uploads/2014/04/bac>

Upload Image

Title:

Bacanalnica

Description:

Bacanalnica.com es el sitio web de entretenimiento #1 en Nicar

Copy home meta description

Default settings

Image URL:

Upload Image

This image is used if the post/page being shared does not contain any images.

Facebook Insights and Admins

To be able to access [Facebook Insights](#) for your site, you need to specify a Facebook Admin. This can be a user. If you have an app for your site, you could use that as well. More info can be found [on our](#)

<http://www.bacanalnica.com/asi-son-los-politicos-de-nicaragua-les-gusta-andar-paca-paca/>

Debug

When and how we last scraped the URL

Time Scraped

Yesterday at 5:05pm

Scrape Again

Response Code

206

Fetched URL

<http://www.bacanalnica.com/asi-son-los-politicos-de-nicaragua-les-gusta-andar-paca-paca/>

Canonical URL

<http://www.bacanalnica.com/asi-son-los-politicos-de-nicaragua-les-gusta-andar-paca-paca/>
446 likes, shares and comments (More Info)

Link Preview



Así son los políticos de Nicaragua. Les gusta andar paca paca

No estoy seguro quién sea ese señor. Dicen que es político, pero no me consta. Debe ser de esos políticos que llega a pasear a las elecciones. O mejor dicho, llega a que lo anden paseando, porque ahora se hizo famoso por estas fotos: ¿Candidato a la...

BACANALNICA.COM

**Applets****Activity****N****Foto del día → Twitter****On**

works with

**New Blog Post →
Twitter****On**

works with

**Foto del día →
Facebook****Bacanalnica Foros →
Twitter**

[Explore](#)[Zaps](#)[Task History](#)[Connected Accounts](#)

MY FOLDERS

[Home](#)

5

Home



Instagram liked to Twitter

ON



Calendar evento → Facebook (16h)

OFF



Calendar evento → Twitter (24h)

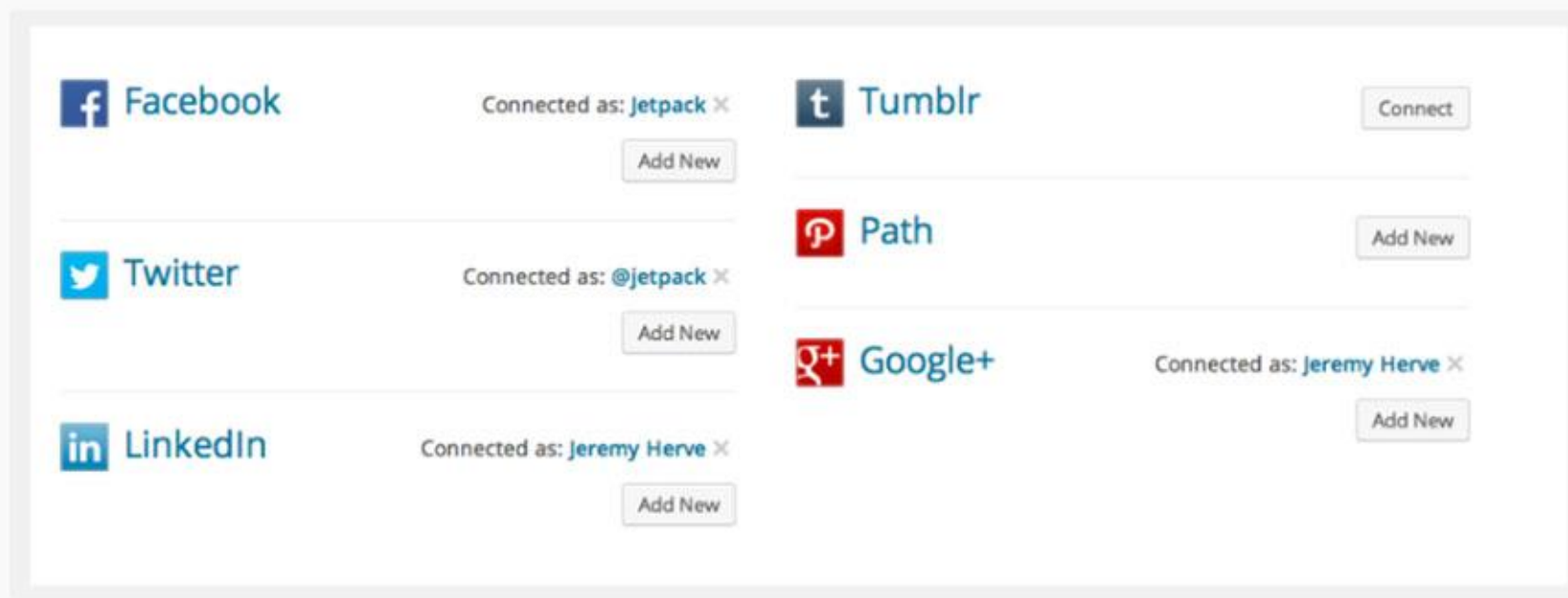
OFF



[Support Home](#) > [Social](#) > [Publicize](#)

Publicize

Publicize makes it easy to share your site's posts on several social media networks automatically when you publish a new post.



You can connect your site to one of your social network profiles by following these steps:

1. Go to **Settings** → **Sharing** in your dashboard;
2. Click on "Connect" next to the Social Network you want to connect to;

WordPress to Buffer Pro

Automatically send content to your Buffer account for scheduled publishing to Facebook, Twitter, Instagram, Pinterest, Google+ and LinkedIn.

[Buy Now](#)

Automatically Share Content on Social Media

WordPress to Buffer Pro automatically publishes new and existing WordPress Posts, Pages and Custom Post Types to Facebook, Twitter, LinkedIn, Google+, Instagram and Pinterest*.

Just connect WordPress to Buffer Pro to your Buffer account (we show you how), choose how and when you want to publish content to



Revive Old Post PRO

- Choose the time between posts.
- Choose the number of posts to share.
- Use hashtags to focus on topics.

SHARE NEW AND OLD POSTS TO
TWITTER AND FACEBOOK



Revive Old Post – Auto Post to Social Media

By revive.social

[Download](#)

Este plugin también está disponible en [Español](#).

Want to double your traffic

Edgar makes it easy on social media - find out how.

Enter your email

Get Your Invitation





DITTY NEWS TICKER

SCROLL • ROTATE • LIST

MULTI-FUNCTIONAL DATA DISPLAY IN A TICK

TICKER TYPES

TICKER MODES

DOCUMENTATION

DOWNLOAD

DONATE

Ticker types



DITTY NEWS TICKER

SCROLL • ROTATE • LIST

MULTI-FUNCTIONAL DATA DISPLAY IN A TICK

Ditty News Ticker (Free)

Ditty News Ticker allows you to easily add your own custom text with links. Display a variety of info to your users in a...[Read more](#)



DITTY FACEBOOK TICKER

SCROLL • ROTATE • LIST

MULTI-FUNCTIONAL FACEBOOK DISPLAY IN A TICK

Ditty Facebook Ticker - \$15

Ditty Facebook Ticker allows you to create a dynamic display of Facebook posts and Facebook Album images on your site wi...[Read more](#)



DITTY TWITTER TICKER

SCROLL • ROTATE • LIST

MULTI-FUNCTIONAL TWITTER FEEDS IN A TICK

Ditty Twitter Ticker - \$15

Create custom Twitter feeds based on multiple user timelines or multiple keyword searches....[Read more](#)

Última Hora: Saben qué? Me han hecho reconsiderar. Tienen razón, mi mama se merece una plancha. Conocen algun

[Oración por un Empleo - Haga esta oración](#)

[¿Está sufriendo a causa del desempleo? ¿Qué le pasa? ¿Qué](#)

50

[Aprenda Inglés Gratis](#)

[Pasa la hora de la mañana de una forma divertida y aprende inglés con un](#)

[Quieres Vender tu Casa?](#)

[Portal de Bienes Raíces Nicaragua. Publica tus predios Gratis con info. encuentra24.com](#)

[EmpleoBusco.com](#)

[Encuentra las mejores Ofertas de Trabajo en Nicaragua. empleo100busco.com](#)

La última denuncia: el gusano bailando en el ceviche

24 Mayo, 2017

No les miento, en sólo el mes de Mayo nos han mandado como 30 denuncias al correo, Twitter y Facebook. Por cuenta, la gente cree que somos la Radio Ya y que vivimos todo el día denunciando



Buscar

Dale

PODCASTING BACANALNICA

Por No Pasa Nada

Episodio 68: Guardians of the Galaxy es la mejor

Facebook oEmbed support for WordPress

9 commits

1 branch

0 releases

2 contributors

Branch: master ▾

New pull request

Create new file

Upload files

Find file

Clone or download ▾

khromov committed on GitHub Merge pull request #1 from jeherve/compatibility-changes ...

Latest commit 309cce7 on Oct 19, 2016

README.md Update README.md 2 years ago

wp-facebook-oembed.php Numerous changes to respect WordPress coding standards. 7 months ago

README.md

Facebook oEmbed support for WordPress

Install the plugin and you can then embed posts as per the URL:s in the documentation:

<https://developers.facebook.com/docs/plugins/oembed-endpoints>

See the following ticket for when support will be added to WordPress core:

<https://core.trac.wordpress.org/ticket/34737>

Code Generator

URL of post

<https://www.facebook.com/20531316728/posts/101540099901>

The pixel width of the post (between 350 and 750)

500

☒ Include full post



Facebook 
about 2 years ago



1,000,000,000 People, Together

August 27, 2015

Today, for the first time, one billion of us connected and had the potential to connect and share ideas, thoughts and dreams. And no matter where we were, or what we did, we all did it together. <http://on.fb.me/1000000000>

 82K

 8.2K

 18K

Get Code

FITVIDS.JS



FitVids for WordPress

By [Kevin Dees](#)

[Download](#)[Details](#)[Reviews](#)[Installation](#)[Support](#)[Development](#)

Description

This plugin makes videos responsive using the FitVids jQuery plugin on WordPress.

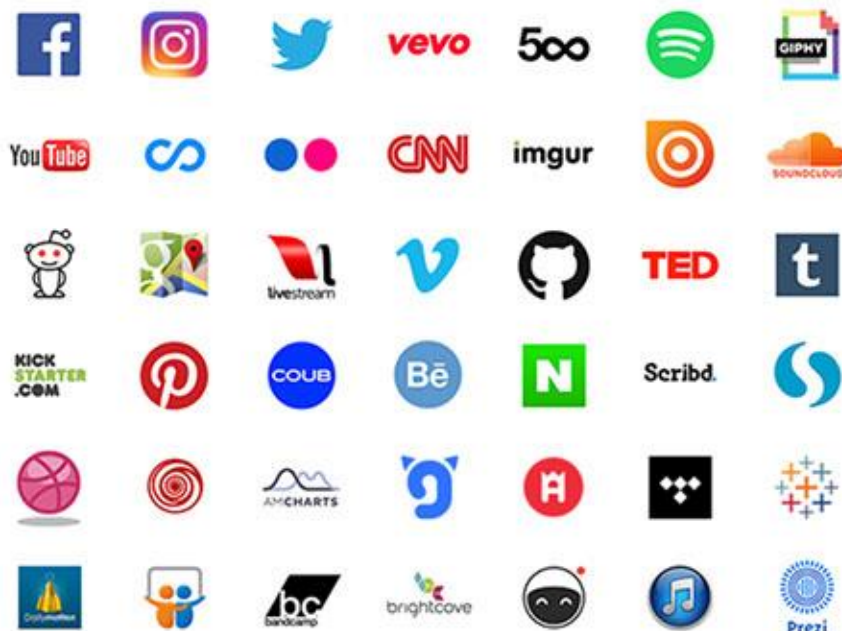
The options page is located on the dashboard menu under Appearance

Version: 3.0.3

Last updated: 9 months ago

Active installs: 8,000+

Tested up to: 4.6.6



Embeds delivery as a service

IframeMely gives you simple embeds API to have all the Web's best media on your site. Plus smart iFrames to deliver it straight to your users.

Give us a URL, and may the Web be with you.

[GET STARTED](#)[or check your URL](#)

- * Traffic source**
- * Social proof**
- * Performance**
- * Responsive**

Manuel Diaz
@webbasica
www.listomarketing.com

Todos los enlaces de la presentación:
<https://goo.gl/cEzGzy>

GRACIAS A

RAIN

tigo business
Una solución para cada negocio

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 **KRONOSCODE**

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 **COMMERCE**

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 **monchi.to**
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 **MODERN TRIBE**

 **SiteGround**

 **dotcreek**

 **accedo**
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 **TOPFLOOR**
MARKETING

 **DreamHost**

 **WPML.ORG**



 **SiteLock**



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.com

