**NFFS Excluded?**If you have an NFFS Exclusion, please click the "NFFS X" button, and enter your NFFS data.

Û	Source of Income	2023 data	2024 data
	1. Amounts provided directly and indirectly by federal government agencies	\$2,729	\$32,798
	A. Grants for facilities and other capital purposes	\$0	\$0
	B. Department of Education	\$2,729	\$2,296
	C. Department of Health and Human Services	\$0	\$0
	D. National Endowment for the Arts and Humanities	\$0	\$0
	E. National Science Foundation	\$0	\$0
	F. Other Federal Funds (specify)	\$0	\$30,502
	Description         Amount           Federal Indirect F&A Apportioned to Wisconsin Public Media from the University         \$30,502		
	2. Amounts provided by Public Broadcasting Entities	\$1,757,575	\$2,388,138
	A. CPB - Community Service Grants	\$1,571,733	\$2,358,972
	B. CPB - all other funds from CPB	\$185,000	\$29,166
	C. PBS - all payments except copyright royalties and other pass-through payments. See Guidelines for details.	\$0	\$0
_	D. NPR - all payments except pass-through payments. See Guidelines for details.	\$0	\$0
_	E. Public broadcasting stations - all payments	\$842	\$0
	F. Other PBE funds (specify)	\$0	\$0
	3. Local boards and departments of education or other local government or agency sources	\$0	\$0
	3.1 NFFS Eligible	\$0	\$0
	A. Program and production underwriting	\$0	\$0
	B. Grants and contributions other than underwriting	\$0	\$0
	C. Appropriations from the licensee	\$0	\$0
	D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (Radio only)	\$0	\$0
	E. Gifts and grants received through a capital campaign but not for facilities and equipment	\$0	\$0
	F. Other income eligible as NFFS (specify)	\$0	\$0
	3.2 NFFS Ineligible	\$0	\$0
	A. Rental income	\$0	\$0
	B. Fees for services	\$0	\$0
	C. Licensing fees (not royalties – see instructions for Line 15)	\$0	\$0
	D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (TV only)	\$0	\$0

E. Other income ineligible for NFFS inclusion	\$0	\$0
4. State boards and departments of education or other state government or agency sources	\$41,648	\$154,632
4.1 NFFS Eligible	\$10,068	\$154,632
A. Program and production underwriting	\$10,068	\$0
B. Grants and contributions other than underwriting	\$0	\$154,632
C. Appropriations from the licensee	\$0	\$0
<ul> <li>D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (Radio only)</li> </ul>	\$0	\$0
E. Gifts and grants received through a capital campaign but not for facilities and equipment	\$0	\$0
F. Other income eligible as NFFS (specify)	\$0	\$0
4.2 NFFS Ineligible	\$31,580	\$0
A. Rental income	\$0	\$0
B. Fees for services	\$31,580	\$0
C. Licensing fees (not royalties – see instructions for Line 15)	\$0	\$0
D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (TV only)	\$0	\$0
E. Other income ineligible for NFFS inclusion	\$0	\$0
5. State colleges and universities	\$5,592,883	\$5,975,825
5.1 NFFS Eligible	\$5,590,701	\$5,975,825
A. Program and production underwriting	\$0	\$0
B. Grants and contributions other than underwriting	\$33,421	\$25,374
C. Appropriations from the licensee	\$5,557,280	\$5,950,451
D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (Radio only)	\$0	\$0
E. Gifts and grants received through a capital campaign but not for facilities and equipment	\$0	\$0
F. Other income eligible as NFFS (specify)	\$0	\$0
5.2 NFFS Ineligible	\$2,182	\$0
A. Rental income	\$0	\$0
B. Fees for services	\$2,182	\$0
C. Licensing fees (not royalties – see instructions for Line 15)	\$0	\$0
D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (TV only)	\$0	\$0
E. Other income ineligible for NFFS inclusion	\$0	\$0
6. Other state-supported colleges and universities	\$2,456	\$0
6.1 NFFS Eligible	\$2,456	\$0
A. Program and production underwriting	\$2,456	\$0
B. Grants and contributions other than underwriting	\$0	\$0

	C. Appropriations from the licensee	\$0	\$0
	D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (Radio only)	\$0	\$0
	E. Gifts and grants received through a capital campaign but not for facilities and equipment	\$0	\$0
	F. Other income eligible as NFFS (specify)	\$0	\$0
	6.2 NFFS Ineligible	\$0	\$0
	A. Rental income	\$0	\$0
	B. Fees for services	\$0	\$0
	C. Licensing fees (not royalties – see instructions for Line 15)	\$0	\$0
	D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (TV only)	\$0	\$0
	E. Other income ineligible for NFFS inclusion	\$0	\$0
	7. Private colleges and universities	\$0	\$0
_	7.1 NFFS Eligible	\$0	\$0
	A. Program and production underwriting	\$0	\$0
	B. Grants and contributions other than underwriting	\$0	\$0
	C. Appropriations from the licensee	\$0	\$0
	D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (Radio only)	\$0	\$0
	E. Gifts and grants received through a capital campaign but not for facilities and equipment	\$0	\$0
	F. Other income eligible as NFFS (specify)	\$0	\$0
	7.2 NFFS Ineligible	\$0	\$0
	A. Rental income	\$0	\$0
	B. Fees for services	\$0	\$0
	C. Licensing fees (not royalties – see instructions for Line 15)	\$0	\$0
	D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (TV only)	\$0	\$0
	E. Other income ineligible for NFFS inclusion	\$0	\$0
	8. Foundations and nonprofit associations	\$78,987	\$161,851
	8.1 NFFS Eligible	\$78,987	\$161,851
	A. Program and production underwriting	\$78,987	\$161,851
_	B. Grants and contributions other than underwriting	\$0	\$0
	C. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (Radio only)	\$0	\$0
_	D. Gifts and grants received through a capital campaign but not for facilities and equipment	\$0	\$0
	E. Other income eligible as NFFS (specify)	\$0	\$0
_	8.2 NFFS Ineligible	\$0	\$0
	A. Rental income	\$0	\$0

B. Fees for services		\$0	\$0
C. Licensing fees (not royalties – see instructions for	Line 15)	\$0	\$0
D. Gifts and grants for facilities and equipment as rescapital campaign (TV only)	stricted by the donor or received through a	\$0	\$0
E. Other income ineligible for NFFS inclusion		\$0	\$0
9. Business and Industry		\$421,326	\$157,909
9.1 NFFS Eligible		\$421,326	\$157,909
A. Program and production underwriting		\$421,326	\$157,909
B. Grants and contributions other than underwriting		\$0	\$0
C. Gifts and grants for facilities and equipment as rescapital campaign (Radio only)	stricted by the donor or received through a	\$0	\$0
D. Gifts and grants received through a capital campa	aign but not for facilities and equipment	\$0	\$0
E. Other income eligible as NFFS (specify)		\$0	\$0
9.2 NFFS Ineligible		\$0	\$0
A. Rental income		\$0	\$0
B. Fees for services		\$0	\$0
C. Licensing fees (not royalties – see instructions for	Line 15)	\$0	\$0
D. Gifts and grants for facilities and equipment as rescapital campaign (TV only)	stricted by the donor or received through a	\$0	\$0
E. Other income ineligible for NFFS inclusion		\$0	\$0
10. Memberships and subscriptions (net of membership b	pad debt expense)	\$4,858,082	\$5,009,481
10. Memberships and subscriptions (net of membership b	, ,	\$4,858,082 \$212,977	\$5,009,481 \$189,781
	ns that are not of insubstantial value  NFFS eligible revenues including but not nless netted elsewhere in Schedule A)		
10.1 NFFS Exclusion – Fair market value of premium  10.2 NFFS Exclusion – All bad debt expenses from N	ns that are not of insubstantial value	\$212,977	\$189,781
10.1 NFFS Exclusion – Fair market value of premium  10.2 NFFS Exclusion – All bad debt expenses from N limited to pledges, underwriting, and membership (ur	ns that are not of insubstantial value  NFFS eligible revenues including but not nless netted elsewhere in Schedule A)  2023 data  2024 data  37,622  37,675  ded on line 10	\$212,977	\$189,781
10.1 NFFS Exclusion – Fair market value of premium  10.2 NFFS Exclusion – All bad debt expenses from N limited to pledges, underwriting, and membership (ur  10.3 Total number of contributors.	ns that are not of insubstantial value  NFFS eligible revenues including but not nless netted elsewhere in Schedule A)  2023 data  2024 data  37,622  37,675	\$212,977 \$0	\$189,781 \$0
<ul> <li>10.1 NFFS Exclusion – Fair market value of premium</li> <li>10.2 NFFS Exclusion – All bad debt expenses from N limited to pledges, underwriting, and membership (ur</li> <li>10.3 Total number of contributors.</li> <li>11. Revenue from Friends groups less any revenue included</li> </ul>	ns that are not of insubstantial value  NFFS eligible revenues including but not necess netted elsewhere in Schedule A)  2023 data  2024 data  37,622  37,675  ded on line 10  2023 data  0  0	\$212,977 \$0	\$189,781 \$0
<ul> <li>10.1 NFFS Exclusion – Fair market value of premium</li> <li>10.2 NFFS Exclusion – All bad debt expenses from N limited to pledges, underwriting, and membership (ur</li> <li>10.3 Total number of contributors.</li> <li>11. Revenue from Friends groups less any revenue included</li> <li>11.1 Total number of Friends contributors.</li> </ul>	ns that are not of insubstantial value  NFFS eligible revenues including but not necession in the necession	\$212,977 \$0 \$0	\$189,781 \$0 \$0
<ul> <li>10.1 NFFS Exclusion – Fair market value of premium</li> <li>10.2 NFFS Exclusion – All bad debt expenses from N limited to pledges, underwriting, and membership (ur</li> <li>10.3 Total number of contributors.</li> <li>11. Revenue from Friends groups less any revenue included in the contributors.</li> <li>12. Subsidiaries and other activities unrelated to public broaders.</li> </ul>	ns that are not of insubstantial value  NFFS eligible revenues including but not necess netted elsewhere in Schedule A)  2023 data  2024 data  37,622  37,675  ded on line 10  2023 data  2024 data  0  0  roadcasting (See instructions)	\$212,977 \$0 \$0 \$0	\$189,781 \$0 \$0
<ul> <li>10.1 NFFS Exclusion – Fair market value of premium</li> <li>10.2 NFFS Exclusion – All bad debt expenses from N limited to pledges, underwriting, and membership (ur</li> <li>10.3 Total number of contributors.</li> <li>11. Revenue from Friends groups less any revenue included in the contributors.</li> <li>12. Subsidiaries and other activities unrelated to public brown A. Nonprofit subsidiaries involved in telecommunication.</li> </ul>	ns that are not of insubstantial value  NFFS eligible revenues including but not necess netted elsewhere in Schedule A)  2023 data  2024 data  37,622  37,675  ded on line 10  2023 data  2024 data  0  0  roadcasting (See instructions)  ions activities  red in telecommunications activities	\$212,977 \$0 \$0 \$0 \$0	\$189,781 \$0 \$0 \$0 \$0 \$0
<ul> <li>10.1 NFFS Exclusion – Fair market value of premium</li> <li>10.2 NFFS Exclusion – All bad debt expenses from N limited to pledges, underwriting, and membership (underwriting).</li> <li>10.3 Total number of contributors.</li> <li>11. Revenue from Friends groups less any revenue included.</li> <li>11.1 Total number of Friends contributors.</li> <li>12. Subsidiaries and other activities unrelated to public brown A. Nonprofit subsidiaries involved in telecommunication.</li> <li>B. NFFS Ineligible – Nonprofit subsidiaries not involved.</li> </ul>	ns that are not of insubstantial value  NFFS eligible revenues including but not neless netted elsewhere in Schedule A)  2023 data  2024 data  37,622  37,675  ded on line 10  2023 data  2024 data  0  0  roadcasting (See instructions)  ions activities  red in telecommunications activities  is of the nature of its activities	\$212,977 \$0 \$0 \$0 \$0 \$0	\$189,781 \$0 \$0 \$0 \$0
<ul> <li>10.1 NFFS Exclusion – Fair market value of premium</li> <li>10.2 NFFS Exclusion – All bad debt expenses from N limited to pledges, underwriting, and membership (underwriting).</li> <li>10.3 Total number of contributors.</li> <li>11. Revenue from Friends groups less any revenue included.</li> <li>11.1 Total number of Friends contributors.</li> <li>12. Subsidiaries and other activities unrelated to public brown A. Nonprofit subsidiaries involved in telecommunication.</li> <li>B. NFFS Ineligible – Nonprofit subsidiaries not involved.</li> <li>C. NFFS Ineligible – For-profit subsidiaries regardles.</li> </ul>	ns that are not of insubstantial value  NFFS eligible revenues including but not neless netted elsewhere in Schedule A)  2023 data  2024 data  37,622  37,675  ded on line 10  2023 data  2024 data  0  0  roadcasting (See instructions)  ions activities  red in telecommunications activities  is of the nature of its activities	\$212,977 \$0 \$0 \$0 \$0 \$0 \$0	\$189,781 \$0 \$0 \$0 \$0 \$0 \$0
<ul> <li>10.1 NFFS Exclusion – Fair market value of premium</li> <li>10.2 NFFS Exclusion – All bad debt expenses from N limited to pledges, underwriting, and membership (underwriting).</li> <li>10.3 Total number of contributors.</li> <li>11. Revenue from Friends groups less any revenue included.</li> <li>11.1 Total number of Friends contributors.</li> <li>12. Subsidiaries and other activities unrelated to public brown A. Nonprofit subsidiaries involved in telecommunication.</li> <li>B. NFFS Ineligible – Nonprofit subsidiaries not involved.</li> <li>C. NFFS Ineligible – For-profit subsidiaries regardles.</li> <li>D. NFFS Ineligible – Other activities unrelated to public brown.</li> </ul>	ns that are not of insubstantial value  NFFS eligible revenues including but not neless netted elsewhere in Schedule A)  2023 data  2024 data  37,622  37,675  ded on line 10  2023 data  2024 data  0  0  roadcasting (See instructions)  ions activities  red in telecommunications activities  is of the nature of its activities	\$212,977 \$0 \$0 \$0 \$0 \$0 \$0 \$0	\$189,781 \$0 \$0 \$0 \$0 \$0 \$0 \$0
<ul> <li>10.1 NFFS Exclusion – Fair market value of premium</li> <li>10.2 NFFS Exclusion – All bad debt expenses from N limited to pledges, underwriting, and membership (underwriting).</li> <li>10.3 Total number of contributors.</li> <li>11. Revenue from Friends groups less any revenue included.</li> <li>11.1 Total number of Friends contributors.</li> <li>12. Subsidiaries and other activities unrelated to public brown A. Nonprofit subsidiaries involved in telecommunication.</li> <li>B. NFFS Ineligible – Nonprofit subsidiaries not involved.</li> <li>C. NFFS Ineligible – For-profit subsidiaries regardles.</li> <li>D. NFFS Ineligible – Other activities unrelated to public form of Revenue</li> </ul>	ns that are not of insubstantial value  NFFS eligible revenues including but not neless netted elsewhere in Schedule A)  2023 data  2024 data  37,622  37,675  ded on line 10  2023 data  2024 data  0  0  roadcasting (See instructions)  ions activities  red in telecommunications activities  is of the nature of its activities	\$212,977 \$0 \$0 \$0 \$0 \$0 \$0 \$0 2023 data	\$189,781 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0
10.1 NFFS Exclusion – Fair market value of premium 10.2 NFFS Exclusion – All bad debt expenses from N limited to pledges, underwriting, and membership (underwriting) and membership (underwriting). 10.3 Total number of contributors.  11. Revenue from Friends groups less any revenue included in the language of the process	ns that are not of insubstantial value  NFFS eligible revenues including but not neless netted elsewhere in Schedule A)  2023 data  2024 data  37,622  37,675  ded on line 10  2023 data  2024 data  0  0  roadcasting (See instructions)  ions activities  red in telecommunications activities  is of the nature of its activities	\$212,977 \$0 \$0 \$0 \$0 \$0 \$0 \$0 2023 data \$72,956	\$189,781 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0 \$0

A. Gross special fundraising revenues			
		\$407,493	\$476,928
B. Direct special fundraising expenses		\$347,169	\$383,408
15. Passive income		\$421,040	\$553,417
A. Interest and dividends (other than on e	endowment funds)	\$420,649	\$552,190
B. Royalties		\$87	\$0
C. PBS or NPR pass-through copyright ro	pyalties	\$304	\$1,227
16. Gains and losses on investments, charitat other than endowment funds)	ole trusts and gift annuities and sale of other assets	\$1,729,738	\$2,415,225
A. Gains from sales of property and equip	pment (do not report losses)	\$0	\$0
B. Realized gains/losses on investments	(other than endowment funds)	\$363,346	\$1,490,961
C. Unrealized gains/losses on investmengift annuities (other than endowment fund	ts and actuarial gains/losses on charitable trusts and ds)	\$1,366,392	\$924,264
17. Endowment revenue		\$64,954	\$129,269
A. Contributions to endowment principal		\$0	\$0
B. Interest and dividends on endowment	funds	\$1,368	\$4,728
C. Realized net investment gains and los add a hyphen, e.g., "-1,765")	ses on endowment funds (if this is a negative amount,	\$48,566	\$49,441
D. Unrealized net investment gains and lo amount, add a hyphen, e.g., "-1,765")	osses on endowment funds (if this is a negative	\$15,020	\$75,100
18. Capital fund contributions from individuals	(see instructions)	\$0	\$0
A. Facilities and equipment (except funds	s received from federal or public broadcasting sources)	\$0	\$0
B. Other		\$0	\$0
			70
10. Cifts and haquasts from major individual d	donoro		
	donors 2023 data 2024 data	\$2,156,602	\$3,301,683
		\$2,156,602	
19.1 Total number of major individual donors	2023 data 2024 data	\$2,156,602 \$77,094	
19.1 Total number of major individual donors	2023 data 2024 data		\$3,301,683
19.1 Total number of major individual donors  20. Other Direct Revenue  Description	2023 data 2024 data 562 604 Amount		\$3,301,683
19.1 Total number of major individual donors  20. Other Direct Revenue  Description Sales from PBS Wisconsin Shop  Exclusion Description Sale of premiums  \$81,468  Line 21. Proceeds from the FCC Spectrum Inc.	2023 data 2024 data 562 604  Amount \$81,468  centive Auction, interest and dividends earned on these	\$77,094	\$3,301,683
19.1 Total number of major individual donors  20. Other Direct Revenue  Description Sales from PBS Wisconsin Shop  Exclusion Description Sale of premiums  \$81,468  Line 21. Proceeds from the FCC Spectrum Inc.	2023 data 2024 data 562 604  Amount \$81,468  centive Auction, interest and dividends earned on these am leases	\$77,094	\$3,301,683 \$81,468
19.1 Total number of major individual donors 20. Other Direct Revenue  Description Sales from PBS Wisconsin Shop  Exclusion Description Amount Sale of premiums \$81,468  Line 21. Proceeds from the FCC Spectrum Includes, channel sharing revenues, and spectrum	2023 data 2024 data 562 604  Amount \$81,468  centive Auction, interest and dividends earned on these am leases	\$77,094 \$0	\$3,301,683 \$81,468
19.1 Total number of major individual donors 20. Other Direct Revenue  Description Sales from PBS Wisconsin Shop  Exclusion Description Amount Sale of premiums \$81,468  Line 21. Proceeds from the FCC Spectrum Incurds, channel sharing revenues, and spectrum A. Proceeds from sale in spectrum auction	2023 data 2024 data 562 604  Amount \$81,468  centive Auction, interest and dividends earned on these am leases on extrum auction related revenue	\$77,094 \$0 \$0	\$3,301,683 \$81,468 \$0 \$0
19.1 Total number of major individual donors 20. Other Direct Revenue  Description Sales from PBS Wisconsin Shop  Exclusion Description Amount Sale of premiums \$81,468  Line 21. Proceeds from the FCC Spectrum Includes, channel sharing revenues, and spectrum A. Proceeds from sale in spectrum auction B. Interest and dividends earned on spec	2023 data 2024 data 562 604  Amount \$81,468  centive Auction, interest and dividends earned on these am leases on etrum auction related revenue culators	\$77,094 \$0 \$0 \$0	\$3,301,683 \$81,468 \$0 \$0 \$0
19.1 Total number of major individual donors  20. Other Direct Revenue  Description Sales from PBS Wisconsin Shop  Exclusion Description Amount Sale of premiums \$81,468  Line 21. Proceeds from the FCC Spectrum Includes, channel sharing revenues, and spectrum A. Proceeds from sale in spectrum auction B. Interest and dividends earned on spectrum spectrum auction spectrum spectrum spectrum auction spectrum spect	2023 data 2024 data 562 604  Amount \$81,468  centive Auction, interest and dividends earned on these am leases on etrum auction related revenue culators	\$77,094 \$0 \$0 \$0 \$0	\$3,301,683 \$81,468 \$0 \$0 \$0 \$0
19.1 Total number of major individual donors  20. Other Direct Revenue  Description Sales from PBS Wisconsin Shop  Exclusion Description Amount Sale of premiums \$81,468  Line 21. Proceeds from the FCC Spectrum Inc funds, channel sharing revenues, and spectru  A. Proceeds from sale in spectrum auctio B. Interest and dividends earned on spec  C. Payments from spectrum auction spec  D. Channel sharing and spectrum leases  E. Spectrum repacking funds	Amount \$81,468  centive Auction, interest and dividends earned on these am leases on etrum auction related revenue culators revenues	\$77,094 \$0 \$0 \$0 \$0 \$0	\$3,301,683 \$81,468 \$0 \$0 \$0 \$0 \$0
Sales from PBS Wisconsin Shop  Exclusion Description Amount Sale of premiums \$81,468  Line 21. Proceeds from the FCC Spectrum Inc funds, channel sharing revenues, and spectru  A. Proceeds from sale in spectrum auctio B. Interest and dividends earned on spec C. Payments from spectrum auction spec D. Channel sharing and spectrum leases	Amount \$81,468  centive Auction, interest and dividends earned on these am leases on etrum auction related revenue culators revenues  , 13.A, 14.A, and 15 through 21)	\$77,094 \$0 \$0 \$0 \$0 \$0 \$0	\$3,301,683 \$81,468 \$0 \$0 \$0 \$0 \$0
19.1 Total number of major individual donors  20. Other Direct Revenue  Description Sales from PBS Wisconsin Shop  Exclusion Description Amount Sale of premiums \$81,468  Line 21. Proceeds from the FCC Spectrum Indigunds, channel sharing revenues, and spectrum A. Proceeds from sale in spectrum auction B. Interest and dividends earned on specific C. Payments from spectrum auction specific D. Channel sharing and spectrum leases  E. Spectrum repacking funds  22. Total Revenue (Sum of lines 1 through 12,	Amount \$81,468  Coentive Auction, interest and dividends earned on these im leases on etrum auction related revenue culators revenues  , 13.A, 14.A, and 15 through 21)  on Lines 3 through 9.	\$77,094 \$0 \$0 \$0 \$0 \$0 \$0	\$3,301,683 \$81,468 \$0 \$0 \$0 \$0 \$0

	23. Federal revenue from line 1.	\$2,729	\$32,798
	24. Public broadcasting revenue from line 2.	\$1,757,575	\$2,388,138
	25. Capital funds exclusion—TV (3.2D, 4.2D, 5.2D, 6.2D, 7.2D, 8.2D, 9.2D, 18A)	\$0	\$0
	26. Revenue on line 20 not meeting the source, form, purpose, or recipient criteria	\$77,094	\$81,468
	27. Other automatic subtractions from total revenue	\$2,389,886	\$3,119,432
	A. Auction expenses – limited to the lesser of lines 13a or 13b	\$2,654	\$6,477
	B. Special fundraising event expenses – limited to the lesser of lines 14a or 14b	\$347,169	\$383,408
	C. Gains from sales of property and equipment – line 16a	\$0	\$0
	D. Realized gains/losses on investments (other than endowment funds) – line 16b	\$363,346	\$1,490,961
	E. Unrealized investment and actuarial gains/losses (other than endowment funds) – line 16c	\$1,366,392	\$924,264
	F. Realized and unrealized net investment gains/losses on endowment funds – line 17c, line 17d	\$63,586	\$124,541
	G. Rental income (3.2A, 4.2A, 5.2A, 6.2A, 7.2A, 8.2A, 9.2A)	\$0	\$0
	H. Fees for services (3.2B, 4.2B, 5.2B, 6.2B, 7.2B, 8.2B, 9.2B)	\$33,762	\$0
	I. Licensing Fees (3.2C, 4.2C, 5.2C, 6.2C, 7.2C, 8.2C, 9.2C)	\$0	\$0
	J. Other revenue ineligible as NFFS (3.2E, 4.2E, 5.2E, 6.2E, 7.2E, 8.2E, 9.2E)	\$0	\$0
	K. FMV of high-end premiums (Line 10.1)	\$212,977	\$189,781
	L. All bad debt expenses from NFFS eligible revenues including but not limited to pledges, underwriting, and membership (Line 10.2)	\$0	\$0
	M. Revenue from subsidiaries and other activities ineligible as NFFS (12.B, 12.C, 12.D)	\$0	\$0
	N. Proceeds from spectrum auction and related revenues from line 21.	\$0	\$0
	28. <b>Total Direct Nonfederal Financial Support</b> (Line 22 less Lines 23 through 27). (Forwards to line 1 of the Summary of Nonfederal Financial Support)	\$13,460,933	\$15,291,107
Сс	omments		

## Comments

Comment Name Date
Schedule B WorkSheet
WHA-TV (1896)
Madison, WI

	2023	2024
Step 1 - Compute the Rate - Licensee Indirect Costs/Licensee Direct Costs		
Institutional Support (Enter this amount here only if station benefits from Institutional Support.)	\$317,283,689	\$343,193,321
AFS page or "n/a"	90	90
Physical Plant Support (Enter this amount here only if station benefits from Physical Plant Support.)	\$325,981,319	\$400,255,198
AFS page or "n/a"	90	90
Licensee Indirect Costs	\$643,265,008	\$743,448,519
Licensee Direct Costs		
Total Operating expenses	\$6,237,173,432	\$6,463,757,942
AFS page or "n/a"	90	90

Status

	2023	2024
Less: Institutional Support (Enter this amount whether or not the station benefits from Institutional Support.)	\$317,283,689	\$343,193,321
AFS page or "n/a"	90	90
Less: Physical Plant Support (Enter this amount whether or not the station benefits from Physical Plant Support.)	\$325,981,319	\$400,255,198
AFS page or "n/a"	90	90
Licensee's Direct Costs (= Total operating expenses minus both Institutional Support and Physical Plant Support)	\$5,593,908,424	\$5,720,309,423
Indirect Cost Rate = (Licensee's Indirect Costs/Licensee's Direct Costs)	%11.499384	%12.996649
Step 2 - Identify the Base (Station's Net Direct Expenses)		
Station's Total Operating Expenses (from Schedule E, Line 8)	\$18,975,544	\$20,497,174
Less: Depreciation and Amortization - from station's AFS (if applicable)	\$258,450	\$350,221
AFS page or "n/a"	n/a	n/a
In-kind contributions and donated property and equipment reported as expenses per AFS (if applicable)	\$0	\$0
AFS page or "n/a"	n/a	n/a
Indirect Administrative Support (if included in station's total expenses) - per AFS	\$1,005,561	\$1,161,300
AFS page or "n/a"	n/a	n/a
Expenses for non-broadcast activities and UBIT-per AFS (if applicable)	\$0	\$0
AFS page or "n/a"	n/a	n/a
Expenses not supported by licensee - per AFS (Example: expenses of consolidated entities like Friends Groups, foundations, and component units (if applicable)"	\$3,583,401	\$2,988,271
AFS page or "n/a"	n/a	n/a
Station's Net Direct Expenses	\$14,128,132	\$15,997,382
Step 3: Apply the Rate to the Base (= total support activity benefiting the station)	\$1,624,648	\$2,079,124
oad the licensee's audited financial ement only. [NOTE: Only PDF files are wed for upload.]	<u>View Document</u>	1896_WHABWA_fy24.pdf

### Comments

Comment Name Date Status

Occupancy List WHA-TV (1896) Madison, WI

	2023 data	2024 data
1. Total support activity benefiting station	\$1,624,648	\$2,079,124
2. Occupancy value	0	\$0
<ol><li>Deductions: Fees paid to the licensee for overhead recovery, assessment, etc.</li></ol>	\$11,532	\$35,449
<ol><li>Deductions: Support shown on lines 1 and 2 in excess of revenue reported in financial statements.</li></ol>	\$607,555	\$882,375
<ol><li>Total Indirect Administrative Support (Forwards to Line of the Summary of Nonfederal Financial Support)</li></ol>	2 \$1,005,561	\$1,161,300
6. Please enter an institutional type code for your licensed	e. SU	SU
Comments		
Comment Name Date Schedule C WHA-TV (1896) Madison, WI	Status	
	Donor 2023 data Code	2024 data
1. PROFESSIONAL SERVICES (must be eligible as NFFS)	\$	\$0
A. Legal	\$	\$0
B. Accounting and/or auditing	\$	\$0
C. Engineering	\$	\$0
D. Other professionals (see specific line item instructions in Guidelines before completing)	\$	\$0
2. GENERAL OPERATIONAL SERVICES (must be eligible as NFFS)	\$	\$0
A. Annual rental value of space (studios, offices, or tower facilities)	\$	\$0
B. Annual value of land used for locating a station-owned transmission tower	\$	\$0
C. Station operating expenses	\$	\$0
D. Other (see specific line item instructions in Guidelines before completing)	\$	\$0
3. OTHER SERVICES (must be eligible as NFFS)	\$	\$0
A. ITV or educational radio	\$	\$0
B. State public broadcasting agencies	\$	\$0
C. Local advertising	\$	\$0
D. National advertising	\$	\$0
4. Total in-kind contributions - services and other assets eligible as NFFS (sum of lines 1 through 3), forwards to Line 3a. of the Summary of Nonfederal Financial Support	\$	\$0
5. IN-KIND CONTRIBUTIONS INELIGIBLE AS NFFS	\$	\$0
A. Compact discs, records, tapes and cassettes	\$	\$0
B. Exchange transactions	\$	\$0
C. Federal or public broadcasting sources	\$	\$0
D. Fundraising related activities	\$	\$0
E. ITV or educational radio outside the allowable scope of approved activities	\$	\$0

				Donor	
			2023 data	Code	2024 data \$0
F. Local production	าร		\$		
G. Program supple	ements		\$		\$0
H. Programs that a	are nationally dis	stributed	\$		\$0
I. Promotional item	ns		\$		\$0
J. Regional organi	zation allocation	s of program services	\$		\$0
K. State PB agend on line 3(b)	y allocations oth	ner than those allowed	\$		\$0
L. Services that we donated	ould not need to	be purchased if not	\$		\$0
M. Other			\$		\$0
	Schedule F, lin	and other assets (line 4 e 1c. Must agree with in- ue in the AFS.	\$		\$0
Comments					
Comment Schedule D WHA-TV (1896) Madison, WI	Name	Date		Status	
			2023 data	Donor Code	2024 data
1. Land (must be aligib	lo os NEES)		2023 data \$	Code	2024 data \$0
Land (must be eligib     Ruilding (must be ali			\$		\$0
2. Building (must be eli		2)	\$		\$0
3. Equipment (must be	_		\$		\$0
4. Vehicle(s) (must be	_		\$		\$0
5. Other (specify) (mus	t be eligible as f	NFFS)	*		Ψ0
6. Total in-kind contribu as NFFS (sum of lines Summary of Nonfedera	1 through 5), for	wards to Line 3b. of the	\$		\$0
7. IN-KIND CONTRIBL	ITIONS INELIGI	BLE AS NFFS	\$		\$0
a) Exchange trans	actions		\$		\$0
b) Federal or publi	ic broadcasting	sources	\$		\$0
c) TV only—prope facilities (land and facilities and acqui	structures), exp	ent that includes new ansion of existing uipment	\$		\$0
d) Other (specify)			\$		\$0
8. Total in-kind contributions line 7), forwards to kind contributions recogni	Schedule F, lin	e 1d. Must agree with in-	\$		\$0
Comments					
Comment Schedule E WHA-TV (1896) Madison, WI	Name	Date		Status	
EXPENSES (Operating and non-operating and non-op	perating)				
PRO	OGRAM SERV	/ICES		<b>2023</b> data	2024 data

\$8,348,243

\$9,011,805

1. Programming and production

PROGRAM SERVICES	2023 data	2024 data
A. TV CSG	\$1,817,763	\$1,895,540
B. TV Interconnection	\$35,871	\$0
C. Other CPB Funds	\$322,597	\$646,015
D. All non-CPB Funds	\$6,172,012	\$6,470,250
2. Broadcasting and engineering	\$392,750	\$413,347
A. TV CSG	\$0	\$0
B. TV Interconnection	\$0	\$63,408
C. Other CPB Funds	\$0	\$0
D. All non-CPB Funds	\$392,750	\$349,939
3. Program information and promotion	\$3,249,843	\$3,658,285
A. TV CSG	\$0	\$0
B. TV Interconnection	\$0	\$0
C. Other CPB Funds	\$1,902	\$0
D. All non-CPB Funds	\$3,247,941	\$3,658,285
SUPPORT SERVICES	2023 data	2024 data
4. Management and general	\$3,662,437	\$3,656,027
A. TV CSG	\$0	\$0
B. TV Interconnection	\$0	\$0
C. Other CPB Funds	\$28,032	\$41,106
D. All non-CPB Funds	\$3,634,405	\$3,614,921
5. Fund raising and membership development	\$3,040,259	\$3,339,957
A. TV CSG	\$0	\$0
B. TV Interconnection	\$0	\$0
C. Other CPB Funds	\$0	\$0
D. All non-CPB Funds	\$3,040,259	\$3,339,957
6. Underwriting and grant solicitation	\$282,012	\$417,753
A. TV CSG	\$0	\$0
B. TV Interconnection	\$0	\$0
C. Other CPB Funds	\$0	\$0
D. All non-CPB Funds	\$282,012	\$417,753
7. Depreciation and amortization (if not allocated to functional categories in lines 1 through 6)	\$0	\$0
A. TV CSG	\$0	\$0
B. TV Interconnection	\$0	\$0
C. Other CPB Funds	\$0	\$0
D. All non-CPB Funds	\$0	\$0

	PROGRAM SERVICES		2023 data	2024 data
	8. Total Expenses (sum of lines 1 to a audited financial statements	7) must agree with	\$18,975,544	\$20,497,174
	A. Total TV CSG (sum of Lines 1.A 6.A, 7.A)	., 2.A, 3.A, 4.A, 5.A,	\$1,817,763	\$1,895,540
	B. Total TV Interconnection (sum o 3.B, 4.B, 5.B, 6.B, 7.B)	f Lines 1.B, 2.B,	\$35,871	\$63,408
	C. Total Other CPB Funds (sum of 4.C, 5.C, 6.C, 7.C)	Lines 1.C, 2.C, 3.C,	\$352,531	\$687,121
	D. Total All non-CPB Funds (sum of 3.D, 4.D, 5.D, 6.D, 7.D)	of Lines 1.D, 2.D,	\$16,769,379	\$17,851,105
	IN CAPITAL ASSETS ssets purchased or donated			
			2023 data	2024 data
	9. Total capital assets purchased or do	onated	\$583,861	\$851,697
	9a. Land and buildings		\$0	\$0
	9b. Equipment		\$557,632	\$743,555
	9c. All other		\$26,229	\$108,142
	<b>10. Total expenses and investment</b> (Sum of lines 8 and 9)	in capital assets	\$19,559,405	\$21,348,871
Additional Info	ormation nust equal line 8 and Lines 13 + 14 must	equal line 9)		
			2023 data	2024 data
	11. Total expenses (direct only)		\$18,975,544	\$20,497,174
	12. Total expenses (indirect and in-kind	1)	\$0	\$0
	13. Investment in capital assets (direct	only)	\$583,861	\$851,697
	14. Investment in capital assets (indirekind)	ct and in-	\$0	\$0
Comments Comment Schedule F WHA-TV (1896) Madison, WI	Name Dat	е	Status	
				2024 data
1. Data from A				
a. Schedule A,	Line 22			\$20,912,943
b. Schedule B,	Line 5			\$1,161,300
c. Schedule C,	Line 6			\$0
d. Schedule D,	Line 8			\$0
- T-4-1 for A 5	-D			

#### **Choose Reporting Model**

You must choose one of the three reporting models in order to complete Schedule F. After making your selection, click the "Choose" button below, which will display your reporting model. When changing to a different reporting model all data entered in the current reporting model will be lost.



e. Total from AFR

GASB Model A proprietary enterprise-fund financial statements with business-type activities only

\$22,074,243

# 2. GASB Model A proprietary enterprise-fund financial statements with business-type activities only

a. Operating revenues \$11,865,809 b. Non-operating revenues \$10,207,122 c. Other revenue \$0 d. Captital grants, gifts and appropriations (if not included above) \$0 e. Total From AFS, lines 2a-2d \$22,072,931 Reconciliation 2024 data 3. Difference (line 1 minus line 2) \$1,312 4. If the amount on line 3 is not equal to \$0, \$1,312

DescriptionAmountLoss on Sale of Asset included in nonoperating revenue\$1,314Rounding\$-2

click the "Add" button and list the reconciling items.

#### Comments

Comment Name Date Status