

**WUFT-TV
A PUBLIC TELECOMMUNICATIONS ENTITY
OPERATED BY
THE UNIVERSITY OF FLORIDA**

FINANCIAL STATEMENTS

JUNE 30, 2024 AND 2023

WUFT-TV
A PUBLIC TELECOMMUNICATIONS ENTITY OPERATED BY
THE UNIVERSITY OF FLORIDA
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INDEPENDENT AUDITORS' REPORT

To the Board of Trustees,
University of Florida:

Report on the Audit of the Financial Statements

Opinion

We have audited the financial statements of WUFT-TV (the "Station"), a public telecommunications entity operated by the University of Florida, as of and for the years ended June 30, 2024 and 2023, and the related notes to the financial statements, which collectively comprise the Station's basic financial statements as listed in the table of contents.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of WUFT-TV, as of June 30, 2024 and 2023, and the changes in its financial position and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Basis for Opinion

We conducted our audits in accordance with auditing standards generally accepted in the United States of America (GAAS). Our responsibilities under those standards are further described in the Auditors' Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of the Station and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the Station's ability to continue as a going concern for twelve months beyond the financial statement date, including any currently known information that may raise substantial doubt shortly thereafter.

Auditors' Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Station's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about the Station's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control-related matters that we identified during the audit.

Emphasis of Matter

As discussed in Note 1, the financial statements of the Station are intended to present the financial position, and the changes in financial position and cash flows, of only the Station-related accounts of the University of Florida that are attributable to the transactions of the Station. They do not purport to, and do not, present fairly the financial position of the University of Florida as of June 30, 2024 and 2023, and the changes in its financial position and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America. Our opinion is not modified with respect to this matter.

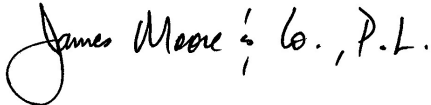
Required Supplementary Information

Accounting principles generally accepted in the United States of America require that the management's discussion and analysis be presented to supplement the basic financial statements. Such information is the responsibility of management and, although not a part of the basic financial statements, is required by the Governmental Accounting Standards Board who considers it to be an essential part of financial reporting for placing the basic financial statements in an appropriate operational, economic, or historical context. We have applied certain limited procedures to the required supplementary information in accordance with auditing standards generally accepted in the United States of America, which consisted of inquiries of management about the methods of preparing the information and comparing the information for consistency with management's responses to our inquiries, the basic financial statements, and other knowledge we obtained during our audit of the basic financial statements. We do not express an opinion or provide any assurance on the information because the limited procedures do not provide us with sufficient evidence to express an opinion or provide any assurance.

Supplementary Information

Our audits were conducted for the purpose of forming an opinion on the financial statements that collectively comprise the Station's basic financial statements. The Schedule of Functional Expenses (Exhibit I) is presented for purposes of additional analysis and is not a required part of the basic financial statements.

The Schedule of Functional Expenses is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the basic financial statements. Such information has been subjected to the auditing procedures applied in the audit of the basic financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the basic financial statements or to the basic financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the Schedule of Functional Expenses is fairly stated, in all material respects, in relation to the basic financial statements as a whole.

A handwritten signature in black ink that reads "James Moore & Co., P.L." The signature is written in a cursive, flowing style.

Gainesville, Florida
January 13, 2025

WUFT-TV
A PUBLIC TELECOMMUNICATIONS ENTITY OPERATED BY
THE UNIVERSITY OF FLORIDA
MANAGEMENT'S DISCUSSION AND ANALYSIS
JUNE 30, 2024 AND 2023

This report is provided for your convenience and understanding of WUFT-TV's (the "Station's") financial condition and operating activities for the fiscal years ended June 30, 2024 and 2023. The Governmental Accounting Standards Board has not developed accounting standards for presentation of auxiliary (or departmental) entities. The Station's accounting policies and practices do, however, conform to those permitted or allowed by the Corporation for Public Broadcasting, which generally follow published Governmental Accounting Standards. Our discussion and analysis is required by accounting principles generally accepted in the United States of America in Governmental Accounting Standards Board Statement No. 34, *Basic Financial Statements – and Management's Discussion and Analysis – for State and Local Governments* and Statement No. 35, *Basic Financial Statements and Management's Discussion and Analysis – for Colleges and Universities*. The overview presented below highlights the significant financial activities which occurred during the past year and describes changes in financial activity from the prior year. Please read this overview in conjunction with our comparative statements of net position on page 12, our statements of revenues, expenses and changes in net position on page 12, and our notes to the financial statements which begin on page 15.

Financial Highlights for the Year Ended June 30, 2024

WUFT-TV, the public television station licensed to the University of Florida, located in Gainesville, Florida, concluded with the station and associated website, mobile app and social media accounts, with a successful track-record through the year of positively impacting the communities of the region and creating incredible professional experiences for students in UF's College of Journalism and Communications. Fiscal year 2024 ended with WUFT-TV once again delivering on the mission of providing local news and information, public safety information through the station's Florida Public Radio Emergency network, or "FPREN" and children's educational programming, as provided through the station's affiliation with PBS.

WUFT continues to provide each public television and radio station in Florida in addition to South Carolina with critically important public safety information through an innovative partnership with South Carolina ETV and South Carolina Public Radio. The year has seen continued investment in WUFT-TV's staff, infrastructure, programming and relationships that are so critically important to the current and future health of the public television station.

While WUFT-TV's total net position decreased slightly in FY24 the reason for the decline in position is strategic in nature; investment in the professional staff and human capital and assets and in the station infrastructure and professional services to help ensure the operational and fiscal well-being of WUFT-TV now and into the future. And, with a net position of \$9,462,535 that remains much higher than the station's net position of \$7,546,194, which was the case at the beginning of FY21.

Much of the recent improvements in net position has been the result of increased and substantial support from the state of Florida being driven by WUFT-TV/FM's work in public safety and emergency messaging, or "FPREN". For example, WUFT-TV's net position at the end of FY'22 was \$10,384,243, a substantial increase over the prior year performance which resulted in an FY'21 position of \$9,785,776. Center to much of that difference is WUFT's securing of a state of Florida PECO public broadcasting grant in support of the FPREN (Florida Public Radio Emergency Network) project, which provides hurricane, tropical storm and other significant severe weather and public safety event coverage to each public television and radio station in Florida. The infrastructure resiliency and hardening project continued through FY'24 with the goal of ensuring WUFT-TV/FM will operate in a much more dependable broadcast production facility that's capable of serving WUFT and all of Florida's public media much more effectively during the worst of times. As recently as legislative session completed in

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May 2024, WUFT-TV and WUFT-FM were the beneficiaries of additional funding for FY25 related to state of Florida PECO project funding. Focusing on systems infrastructure and resiliency, this additional funding, now totaling more than \$4.5 million since FY17, will be deployed to ensure the current and future operational readiness of the University's public media enterprise is secure.

Total revenue achieved \$3,776,098 in FY24, a slight increase over FY23's \$3,705,518 and as WUFT-TV and the Division of Media Properties continues to make strategic investments to enhance staff compensation to match competitive market and employment conditions and with a continued focus on infrastructure and systems enhancement, expenses saw increases creating a negative change in net position for FY24 of -\$293,666. This figure was a substantial improvement of FY23's change in net position of -\$628,042. As the leadership team of WUFT-TV has made these strategic decisions based on the market conditions, the team is confident in the future of the operation knowing the foundational elements that comprise the operation of the station are on much stronger footing going into the coming years.

WUFT-TV's cash position at the close of FY24 remained strong at \$2,528,452 and while that is a decrease from the close of FY23 based on the strategic investments made during the fiscal year, it remains much higher than the \$2,163,164, which was the cash and cash equivalents total at the beginning of FY21.

From a programming and community impact standpoint, WUFT-TV remains a critical educational resource for the communities and youth of north Florida. Broadcasting the full array of educational resource programming for children and news/information and entertainment content that's developed locally in WUFT-TV's Innovation News Center and WUFT's award-winning media services/production department, WUFT-TV continues to be a true connection to the Gainesville/north Florida marketplace.

WUFT-TV and WUFT-FM continue to grow the community and student impact related to the operation of WUFT's local news department, known as the "Innovation News Center" or "INC". As one of Gainesville-Ocala's last operating newsrooms and the only remaining broadcast radio news facility, WUFT news appears on television, radio and online at WUFT.org and is produced by WUFT's professional staff working side by side with students at the University of Florida College of Journalism and Communications. WUFT news content is routinely recognized for excellence by industry organizations and the station remains highly committed to being a trusted source for local community news and information.

WUFT's award-winning media services and production department produces a number of locally-produced programs, each designed to support the community in unique ways. One of the most unique and impactful is a new live to tape program called "Amplified", which highlights the local music scene providing exposure to local artists where they've never had that conduit to the community before. Additionally, full length programs such as "Greater Good", which features not-for-profit organizations from throughout the region, target specific areas of the marketplace to highlight different underserved audiences and organizations. WUFT also produced programming like "Artistry in Motion" highlighting local artists of all types featuring their unique talents and works. These high quality and award-winning local programs highlight the commitment WUFT has to ensuring local content continues to be available to everyone in the community, through television, radio, online and social media platforms.

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WUFT-TV's involvement in and commitment to the Florida Public Radio Emergency Network remains critically important to the overall success of the initiative, serving as a television foundation for the service, which originally started in 2013 as a radio and digital project. FPREN has been offering a television content service related to hurricane and tropical storm coverage and WUFT-TV serves as the Gainesville-Ocala, Florida station for this important information. The state of Florida PECO public broadcasting grant received by WUFT in recent years assists in ensuring the technical and systems infrastructure exists to support the public safety service WUFT provides to all public media throughout Florida. Continued investment in and commitment to this critically important service remains at the foundation of what WUFT-TV and WUFT-FM stand for; an unwavering commitment to excellence in broadcasting.

USING THESE FINANCIAL STATEMENTS

These financial statements consist of statements of net position and statements of revenues, expenses and changes in net position and cash flows. The statements of net position and the statements of revenues, expenses and changes in net position help to answer the question of whether the Station is better or worse off as a result of the year's activities. These statements include all assets and liabilities using the accrual basis of accounting, which is similar to the accounting used by most private-sector companies. All of the current year's revenues and expenses are taken into account regardless of when cash is received or paid.

THE REPORTING ENTITY

The Station is a department of the University of Florida and these financial statements included assets, liabilities and activity related to its public broadcasting function. This includes account activity within the University, as well as the University of Florida Foundation, which are under the control of the Station manager.

TABLE 1
CONDENSED STATEMENTS OF NET POSITION

| | June 30, 2024 | June 30, 2023 | June 30, 2022 |
|----------------------------------|--------------------------|--------------------------|--------------------------|
| Current Assets | \$ 5,099,982 | \$ 5,744,075 | \$ 6,365,117 |
| Noncurrent assets | 4,391,888 | 4,053,841 | 4,028,291 |
| Total assets | <u>9,491,870</u> | <u>9,797,916</u> | <u>10,393,408</u> |
| Current liabilities | 29,335 | 41,715 | 9,165 |
| Net position | | | |
| Net investment in capital assets | 3,664,708 | 3,341,853 | 3,310,058 |
| Restricted: | | | |
| Nonexpendable | 437,025 | 437,025 | 437,025 |
| Expendable | 2,004,335 | 1,610,750 | 3,113,037 |
| Unrestricted | 3,356,467 | 4,366,573 | 3,524,123 |
| Total net position | <u>\$ 9,462,535</u> | <u>\$ 9,756,201</u> | <u>\$ 10,384,243</u> |

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TABLE 2
CONDENSED STATEMENTS OF REVENUES,
EXPENSES AND CHANGES IN NET POSITION
(For the Fiscal Year ended)

| | <u>June 30,</u> <u>2024</u> | <u>June 30,</u> <u>2023</u> | <u>June 30,</u> <u>2022</u> |
|--|--------------------------------|--------------------------------|--------------------------------|
| Revenues | | | |
| Operating revenues | \$ 3,509,128 | \$ 3,649,830 | \$ 3,764,731 |
| Non-operating revenues | 266,970 | 55,688 | 396,487 |
| Total revenues | <u>3,776,098</u> | <u>3,705,518</u> | <u>4,161,218</u> |
| Operating expenses | | | |
| Programming and production | 2,059,557 | 2,180,391 | 1,850,014 |
| Broadcasting | 566,557 | 811,425 | 592,883 |
| Management and general | 869,242 | 654,633 | 625,760 |
| Fundraising and membership development | 354,393 | 377,379 | 345,596 |
| Underwriting and grant solicitation | 220,015 | 309,732 | 148,498 |
| Total operating expenses | <u>4,069,764</u> | <u>4,333,560</u> | <u>3,562,751</u> |
| Change in net position | (293,666) | (628,042) | 598,467 |
| Net position, beginning of year | <u>9,756,201</u> | <u>10,384,243</u> | <u>9,785,776</u> |
| Net position, end of year | <u><u>\$ 9,462,535</u></u> | <u><u>\$ 9,756,201</u></u> | <u><u>\$ 10,384,243</u></u> |

TABLE 3
CONDENSED STATEMENTS OF CASH FLOWS
(For the Fiscal Year ended)

| | <u>June 30,</u> <u>2024</u> | <u>June 30,</u> <u>2023</u> | <u>June 30,</u> <u>2022</u> |
|---|--------------------------------|--------------------------------|--------------------------------|
| Net cash provided by (used in) operating activities | \$ (381,009) | \$ (1,203,573) | \$ 878,693 |
| Net cash used in capital and related financing activities | (194,728) | (95,449) | (143,129) |
| Net cash provided by investing activities | 131,031 | 117,363 | 175,397 |
| Net change in cash and cash equivalents | (444,706) | (1,181,659) | 910,961 |
| Cash and cash equivalents, beginning of year | 2,973,158 | 4,154,817 | 3,243,856 |
| Cash and cash equivalents, end of year | <u><u>\$ 2,528,452</u></u> | <u><u>\$ 2,973,158</u></u> | <u><u>\$ 4,154,817</u></u> |

Current assets consist primarily of cash and cash equivalents, underwriting receivables, investments, and prepaid program costs. The Station's investment in capital assets includes building and building improvements, furniture, fixtures and equipment, transmitter, transmitter building and construction in process. Current liabilities consist of accounts payable and accrued expenses, and unearned revenue.

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Operating revenue consists primarily of community service and other grants from the Corporation of Public Broadcasting (27.9% in FY24), appropriations and indirect support from the University of Florida (24.2% in FY24), State of Florida Department of Education funds (10.6% in FY24), membership and business contributions and contributed support (22.9% in FY24), donated assets and services (0.9% in FY24), and other (13.5% for FY24). Operating expenses consists of expenses for programming and production, broadcasting, management and general, and membership development.

Financial Highlights for the Year Ended June 30, 2023

Fiscal year 2023 ended with WUFT-TV continuing to deliver on the long-held promise and dual mission of service to the communities of north central Florida and to the students of the University of Florida College of Journalism and Communications. WUFT-TV and the associated public radio station WUFT-FM operate as a primary training mechanism for the University's journalism and production students while also serving in the critical role of founder and leader of "FPREN" or the Florida Public Radio Emergency Network, which is a public safety and emergency messaging service WUFT provides to each public television and radio station in Florida in addition to South Carolina through an innovative partnership with South Carolina ETV and South Carolina Public Radio. The year has seen continued investment in WUFT-TV's staff, infrastructure, programming and relationships that are so critically important to the current and future health of the public television station.

While WUFT-TV's total net position decreased slightly in FY23 the reason for the decline in position is strategic in nature; investment in the professional staff and human capital and assets and in the station infrastructure and professional services to help ensure the operational and fiscal well-being of WUFT-TV now and into the future. And, with a net position of \$9,756,201 that remains much higher than the station's net position of \$7,657,142, which was the case at the beginning of FY21.

Much of the recent improvements in net position has been the result of increased and substantial support from the state of Florida being driven by WUFT-TV/FM's work in public safety and emergency messaging, or "FPREN". For example, WUFT-TV's net position at the end of FY'22 was \$10,384,243, a substantial increase over the prior year performance which resulted in an FY'21 position of \$9,785,776. Center to much of that difference is WUFT's securing of a state of Florida PECO public broadcasting grant in support of the FPREN (Florida Public Radio Emergency Network) project, which provides hurricane, tropical storm and other significant severe weather and public safety event coverage to each public television and radio station in Florida. Launched in 2013, "FPREN" is now a multiplatform emergency messaging content service operated by WUFT and broadcast not only in the Gainesville-Ocala, Florida market but into every other market in Florida and South Carolina. This grant amounted to \$818,354 in benefit to WUFT and has been utilized in the deployment of new infrastructure and systems to support WUFT's efforts in a resilient and productive environment. The infrastructure resiliency and hardening project continued through FY'23 with the goal of ensuring WUFT-TV/FM will operate in a much more dependable broadcast production facility that's capable of serving WUFT and all of Florida's public media much more effectively during the worst of times.

While operating revenue decreased in the fiscal year only slightly to \$3,649,830 non-operating revenue saw the largest percentage decrease dropping to \$55,688 from \$396,487. Additionally, through strategic investments to enhance staff compensation to match competitive market and employment conditions and continued focus on infrastructure and systems enhancement, expenses saw increases creating a negative net position for FY23. As the leadership team of WUFT-TV has made these strategic decisions based on the market conditions, the team is confident in the future of the operation knowing the foundational elements that comprise the operation of the station are on much stronger footing going into FY24.

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WUFT-TV's cash position at the close of FY23 remained strong at \$2,973,158 and while that is a decrease from the close of FY22 based on the strategic investments made during the fiscal year, it still remains much higher than the \$2,163,164, which was the cash and cash equivalents total at the beginning of FY21.

From a programming and community impact standpoint, WUFT-TV remains a critical educational resource for the communities and youth of north Florida. Broadcasting the full array of educational resource programming for children and news/information and entertainment content that's developed locally in WUFT-TV's Innovation News Center and WUFT's award-winning media services/production department, WUFT-TV continues to be a true connection to the Gainesville/north Florida marketplace.

WUFT's local news products and content are provided to the market from one of Gainesville-Ocala's last operating newsrooms and the only remaining broadcast radio news facility. WUFT news appears on television, radio and online at WUFT.org and is produced by WUFT's professional staff working side by side with students at the University of Florida College of Journalism and Communications. WUFT news content is routinely recognized for excellence by industry organizations and the station remains highly committed to being a trusted source for local community news and information.

WUFT's award-winning media services and production department produces a number of locally-produced programs, each designed to support the community in unique ways. Full length programs such as "Greater Good", which features not-for-profit organizations from throughout the region, target specific areas of the marketplace to highlight different underserved audiences and organizations. Additionally, WUFT produced programming like "Artistry in Motion" highlight local artists of all types and feature their unique talents and works. These high quality and award-winning local programs highlight the commitment WUFT has to ensuring local content continues to be available to everyone in the community, through television, radio, online and social media platforms.

Finally, WUFT-TV's involvement in the Florida Public Radio Emergency Network remains critically important to the overall success of the initiative, serving as a television foundation for the service, which originally started in 2013 as a radio and digital project. FPREN has been offering a television content service related to hurricane and tropical storm coverage and WUFT-TV serves as the Gainesville-Ocala, Florida station for this important information. The state of Florida PECO public broadcasting grant received by WUFT in FY22 assists in ensuring the technical and systems infrastructure exists to support the public safety service WUFT provides to all public media throughout Florida. Continued investment in and commitment to this critically important service remains at the foundation of what WUFT-TV and WUFT-FM stand for; an unwavering commitment to excellence in broadcasting.

NEXT YEAR

The University of Florida operates as the licensee of public media stations WUFT-TV and WUFT-FM and continue to operate in the public interest and with a dual mission of service to the communities of the region and to the educational mission of the "UF" and the UF College of Journalism and Communications. In numerous ways WUFT works to ensure the citizens of not only the Gainesville-Ocala, Florida region but the entire state of Florida are served by and benefit from the extraordinary opportunities created by WUFT-TV/FM and the UF College of Journalism's commitment to the community and industry.

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The story surrounding WUFT-TV and the incredible impact the television station has made not only on the region but on the educational experience students at the University of Florida have had through the decades is one that centers on the creation of local news and information, entertainment and community-oriented programming hosted by WUFT-TV/FM and the mission of training generation after generation of professional journalists to serve the citizenry of the nation.

To support these efforts, WUFT-TV/FM has invested millions of dollars in the past decade + in facilities and infrastructure to support not only the educational mission of the stations but also the community service mission which is based on educational, news, informational and public safety content and programming. Since the construction of the Innovation News Center in 2011/2012 WUFT has been able to better provide high quality news content to the marketplace through WUFT while integrating students into the process of producing the highest quality journalism. Additionally, following the 2013 implementation of the Florida Public Radio Emergency Network, WUFT has been at the center of critically important public safety content during the most challenging of times, including hurricanes, tropical storms and other significant events like flooding, freeze and wildfire events. More recently, WUFT-TV/FM and the associated Florida Public Radio Emergency Network, have founded another powerful public safety initiative known as “BEACON” or the Broadcast Emergency Alerts and Communications Operations Network. With development, deployment and one year of operational expense covered by a partnership with the Florida Division of Emergency Management, this initiative, housed in WUFT-FM’s financials due to the project being primarily radio-focused, will further position the University’s public media enterprise at the forefront of public safety and innovation.

Additionally, in recent years WUFT has continued to invest in new and exciting local program development including shows such as “Greater Good”, “Artistry in Motion” and “Knight Talks” which all feature service to underserved and important target audiences in the community. These programs have been a big success for WUFT-TV and provide wonderful combination of locally-originated storytelling and entertainment content along with underwriter and sponsor support. In FY24 WUFT expanded a new program called “Amplified”, which highlights local music acts and talent from the Gainesville-Ocala region. Providing that over the air broadcast television platform to highlight localism has always been a goal of WUFT and Amplified provides an extraordinary local conduit to the public for the arts.

Budget accountability is at the core of WUFT’s mission and success and in recent years WUFT and FPREN have been recognized by Florida TaxWatch for a 2023 Government Productivity Award and by the Florida Emergency Preparedness Association for the 2024 Media Award. In the years to come this public safety service will continue to form one of the critical foundations of WUFT’s service to the community.

WUFT-TV has been a key part of the University of Florida’s Division of Media Properties, operating as a unit of the College of Journalism & Communications, for decades. The television station will continue to operate in an efficient, productive and visionary manner working to ensure our viewers and students are served to the best of our ability. The television station and all of the University’s associated media assets take the dual mission of community service and educating future generations of media professionals quite serious and looks to continue enhancing news and community event coverage and enhancement of the students’ experiences that are so central to the success of the television station and the UF College of Journalism & Communications.

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With a foundation of operational success and financial health, the future of WUFT-TV and the associated WUFT-FM remains positive and exciting. The investments in human capital, infrastructure, local content and production in addition to efficiency systems paints a very bright picture for the future of the television station.

BUDGETS

While certain Station accounts are under the University budgeting control, the University of Florida Foundation and certain other expenditures, such as in-kind and indirect support amounts, are not budgeted. Accordingly, budget information amounts are not presented within these financial statements.

CONTACTING MANAGEMENT

This financial narrative is designed to provide a general overview of the Station's finances and to show accountability for the contributions received by the Station. If you have questions about this report or a need for additional financial information, contact the Station at:

WUFT-TV
PO Box 118405
Gainesville, FL 32611-8405
(352) 392-5551

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STATEMENTS OF NET POSITION
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| | <u>2024</u> | <u>2023</u> |
|---|---------------------|---------------------|
| <u>ASSETS</u> | | |
| Current assets | | |
| Cash and cash equivalents | \$ 820,931 | \$ 1,643,907 |
| Restricted cash | 1,707,521 | 1,329,251 |
| Funds held and invested by the University of Florida Foundation, Inc. on behalf of the Station | | |
| Unrestricted | 1,907,126 | 1,874,051 |
| Restricted | 6,659 | 6,536 |
| Due from the University of Florida | 73,619 | 112,466 |
| Underwriting and production receivables | 15,919 | 46,713 |
| Prepaid program costs | 515,209 | 503,009 |
| Prepaid expenses | 52,998 | 228,142 |
| Total current assets | <u>5,099,982</u> | <u>5,744,075</u> |
| Noncurrent assets | | |
| Funds held and invested by the University of Florida Foundation, Inc. on behalf of the Station | | |
| Restricted | 727,180 | 711,988 |
| Capital assets not being depreciated | 940,438 | 913,454 |
| Capital assets being depreciated, net | 2,724,270 | 2,428,399 |
| Total noncurrent assets | <u>4,391,888</u> | <u>4,053,841</u> |
| Total assets | <u>9,491,870</u> | <u>9,797,916</u> |
| <u>LIABILITIES</u> | | |
| Current liabilities | | |
| Accounts payable and accrued expenses | 24,335 | 35,715 |
| Unearned revenue | 5,000 | 6,000 |
| Total current liabilities | <u>29,335</u> | <u>41,715</u> |
| Total liabilities | <u>29,335</u> | <u>41,715</u> |
| <u>NET POSITION</u> | | |
| Net position | | |
| Net investment in capital assets | 3,664,708 | 3,341,853 |
| Restricted: | | |
| Nonexpendable | 437,025 | 437,025 |
| Expendable | 2,004,335 | 1,610,750 |
| Unrestricted | 3,356,467 | 4,366,573 |
| Total net position | <u>\$ 9,462,535</u> | <u>\$ 9,756,201</u> |

The accompanying notes to financial statements
are an integral part of these statements.

WUFT-TV
A PUBLIC TELECOMMUNICATIONS ENTITY OPERATED BY
THE UNIVERSITY OF FLORIDA
STATEMENTS OF REVENUES, EXPENSES
AND CHANGES IN NET POSITION
FOR THE YEARS ENDED JUNE 30, 2024 AND 2023

| | <u>2024</u> | <u>2023</u> |
|---|---------------------|---------------------|
| Operating revenues | | |
| Community service grants donated by the Corporation for Public Broadcasting | \$ 900,879 | \$ 834,115 |
| Other grants donated by the Corporation for Public Broadcasting | 79,886 | 74,432 |
| Community service and other grants donated by the Department of Education, State of Florida | 370,400 | 370,400 |
| Appropriations from the University of Florida | 682,269 | 649,017 |
| Business and industry support | 116,843 | 138,965 |
| Membership income | 685,276 | 745,620 |
| Donated facilities and administrative support from the University of Florida | 167,809 | 230,241 |
| Income from auxiliary sales and other | 473,738 | 549,475 |
| In-kind contributions | 32,028 | 57,565 |
| Total operating revenues | <u>3,509,128</u> | <u>3,649,830</u> |
| Operating expenses (Exhibit I) | | |
| Programming and production | 2,059,557 | 2,180,391 |
| Broadcasting | 566,557 | 811,425 |
| Management and general | 869,242 | 654,633 |
| Fundraising and membership development | 354,393 | 377,379 |
| Underwriting and grant solicitation | 220,015 | 309,732 |
| Total operating expenses | <u>4,069,764</u> | <u>4,333,560</u> |
| Operating loss | <u>(560,636)</u> | <u>(683,730)</u> |
| Non-operating revenues | | |
| Loss on disposal of capital assets | - | (1,968) |
| PECO allocation | 125,804 | - |
| Transfer to affiliate stations | (38,255) | (46,633) |
| Investment return, net | 179,421 | 104,289 |
| Total non-operating revenues | <u>266,970</u> | <u>55,688</u> |
| Change in net position | <u>(293,666)</u> | <u>(628,042)</u> |
| Net position, beginning of year | 9,756,201 | 10,384,243 |
| Net position, end of year | <u>\$ 9,462,535</u> | <u>\$ 9,756,201</u> |

The accompanying notes to financial statements
are an integral part of these statements.

WUFT-TV
A PUBLIC TELECOMMUNICATIONS ENTITY OPERATED BY
THE UNIVERSITY OF FLORIDA
STATEMENTS OF CASH FLOWS
FOR THE YEARS ENDED JUNE 30, 2024 AND 2023

| | 2024 | 2023 |
|--|----------------------------|------------------------------|
| Cash flows from operating activities | | |
| Cash received from grants, donors and fundraising activities | \$ 2,656,816 | \$ 2,680,283 |
| Cash paid to suppliers and vendors | (1,168,617) | (1,809,713) |
| Cash paid to employees for salaries and benefits | (1,869,208) | (2,074,143) |
| Net cash used in operating activities | <u>(381,009)</u> | <u>(1,203,573)</u> |
| Cash flows from capital and related financing activities | | |
| Transfer to affiliate stations | (38,255) | (46,633) |
| Purchase of capital assets | (282,277) | (48,816) |
| PECO allocations | 125,804 | - |
| Net cash used in capital and related financing activities | <u>(194,728)</u> | <u>(95,449)</u> |
| Cash flows from investing activities | | |
| Net withdrawals of funds held and invested by the University of Florida Foundation, Inc. on behalf of the Station | 131,031 | 117,363 |
| Change in cash and cash equivalents | <u>(444,706)</u> | <u>(1,181,659)</u> |
| Cash and cash equivalents, beginning of year | 2,973,158 | 4,154,817 |
| Cash and cash equivalents, end of year | <u><u>\$ 2,528,452</u></u> | <u><u>\$ 2,973,158</u></u> |
| Shown on the statements of net position as: | | |
| Cash and cash equivalents | \$ 820,931 | \$ 1,643,907 |
| Restricted cash | 1,707,521 | 1,329,251 |
| Total cash and cash equivalents | <u><u>\$ 2,528,452</u></u> | <u><u>\$ 2,973,158</u></u> |
| Reconciliation of operating loss to net cash used in operating activities: | | |
| Operating loss | <u>\$ (560,636)</u> | <u>\$ (683,730)</u> |
| Adjustments to reconcile operating loss to net cash used in operating activities | | |
| Depreciation | 212,769 | 189,747 |
| Change in assets and liabilities: | | |
| Underwriting and production receivables | 30,794 | (32,724) |
| Prepaid program costs | (12,200) | (503,009) |
| Prepaid expenses | (39,356) | (206,407) |
| Accounts payable and accrued expenses | (11,380) | 32,550 |
| Unearned revenue | (1,000) | - |
| Total adjustments | <u>179,627</u> | <u>(519,843)</u> |
| Net cash used in operating activities | <u><u>\$ (381,009)</u></u> | <u><u>\$ (1,203,573)</u></u> |
| Supplemental disclosure of non-cash capital and related financing activities | | |
| Capital asset purchases as a reduction in due from the University of Florida | \$ 38,847 | \$ 174,694 |
| Capital asset purchases as a reduction of prepaid expenses | \$ 214,500 | \$ - |

The accompanying notes to financial statements
are an integral part of these statements.

WUFT-TV
A PUBLIC TELECOMMUNICATIONS ENTITY OPERATED BY
THE UNIVERSITY OF FLORIDA
NOTES TO FINANCIAL STATEMENTS
JUNE 30, 2024 AND 2023

(1) **Summary of Significant Accounting Policies:**

The following is a summary of the more significant accounting policies of WUFT-TV (the “Station”), which affect significant elements of the accompanying financial statements:

(a) **Reporting entity**—The Station is a department of the University of Florida (the “University”), located in Gainesville, Florida, and conducts various public broadcasting functions. The President of the University is responsible for the management of the University and the Station operates as a department of the University under the control of the Station manager. The financial statements include only those funds, under the administrative control of the Station manager, that relate directly to the operations of the Station, including funds held by the University of Florida Foundation, Inc. (the “Foundation”). These statements do not purport to present the financial position or results of operations of the University as a whole.

(b) **Basis of accounting**—For financial reporting purposes, the Station is considered a special-purpose government engaged only in business-type activities. Accordingly, the Station prepares its financial statements on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America for proprietary funds, which is similar to those for private business enterprises. Accordingly, revenues are recorded when earned and expenses are recorded when incurred. The Station’s accounting policies conform to accounting principles generally accepted in the United States of America as prescribed by the Governmental Accounting Standards Board (“GASB”).

(c) **Net position**—In the statements of net position, net position includes the following:

Net investment in capital assets—consists of capital assets, net of accumulated depreciation, reduced by the outstanding balances of any debt that is attributable to those assets.

Restricted—consists of assets that have constraints placed upon their use either by external donors or creditors or through laws, regulations or constraints imposed by law through constitutional provisions or enabling legislation, reduced by any liabilities to be paid from these assets.

Nonexpendable restricted net position—consists of endowment and similar type funds in which donors or other outside sources have stipulated that the principal is to be maintained inviolate and in perpetuity, and invested for the purpose of producing present and future income, which may either be expended or added to principal.

Expendable restricted net position—includes resources in which the Station is legally or contractually obligated to spend the resources in accordance with restrictions imposed by external third parties.

Unrestricted—consists of net position that does not meet the definition of “restricted” or “net investment in capital assets.”

When an expense is incurred that can be paid using either restricted or unrestricted resources, the Station’s policy is to first apply the expense towards restricted resources, and then towards unrestricted resources.

WUFT-TV
A PUBLIC TELECOMMUNICATIONS ENTITY OPERATED BY
THE UNIVERSITY OF FLORIDA
NOTES TO FINANCIAL STATEMENTS
JUNE 30, 2024 AND 2023

(1) **Summary of Significant Accounting Policies:** (Continued)

(d) **Cash and cash equivalents**—For purposes of reporting cash flows, cash and cash equivalents include cash and investments with original maturities of three months or less. University cash deposits are held in banks qualified as public depositories under Florida law. All such deposits are insured by Federal depository insurance up to specified limits, or collateralized with securities held in Florida's multiple financial institution collateral pool in accordance with Florida statutes.

(e) **Restricted cash**—Restricted cash represents cash held with the University that is restricted as to withdrawal or use under the terms of certain contractual agreements.

(f) **Underwriting and production receivables**—Underwriting and production receivables are stated at the amount management expects to collect from outstanding balances. Receivables are carried at their estimated collectible amounts. Credit is generally extended on a short-term basis; thus accounts receivable do not bear interest. Based on the Station's historical information, credit losses, when realized, have not been significant.

(g) **Costs incurred for programs not yet broadcast**—Costs incurred for programs not yet broadcast (prepaid program costs) are recorded as an asset. Such costs relate to programs purchased or produced by the Station that will be broadcast subsequent to year end. Programs to be completed and broadcast within one year are classified as current assets whereas programs to be completed and broadcast in more than one year are classified as non-current assets. As the programs are broadcast, the costs incurred will be included in operating expenses. Program status is evaluated annually. Costs associated with programs not considered to have future benefit are adjusted to net realizable value.

(h) **Capital assets**—Capital assets purchased or acquired with an original cost of \$5,000 or more are reported at historical cost or estimated historical cost. Contributed assets are reported at fair market value as of the date received. Additions, improvements and other capital outlays that significantly extend the useful life of an asset are capitalized. Other costs incurred for repairs and maintenance are expensed as incurred. Depreciation on all assets is provided on the straight-line basis over the estimated useful lives of the assets ranging from 5 – 40 years. Depreciation expense for the years ended June 30, 2024 and 2023 was \$212,769 and \$189,747 respectively.

(i) **Pension and other postemployment benefits**—As the Station is a department of the University, any pension and other postemployment benefits liabilities are reported by the University. The University's Annual Comprehensive Financial Report ("ACFR") may be obtained from: <https://www.fu.ufl.edu/directives/annual-financial-reports/>.

(j) **Revenue recognition**—State appropriations are recorded as revenue in the statements of revenues, expenses and changes in net position when an expenditure is recorded.

Membership contributions are recognized as revenue in the period they are received.

WUFT-TV
A PUBLIC TELECOMMUNICATIONS ENTITY OPERATED BY
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NOTES TO FINANCIAL STATEMENTS
JUNE 30, 2024 AND 2023

(1) **Summary of Significant Accounting Policies:** (Continued)

Program production grants are reported as unearned revenues for programs not yet broadcast until the specific program is broadcast. At such time, amounts are included as revenues and the expenditures are recorded.

Revenue related to program underwriting for subsequent fiscal years is reflected as unearned revenues in the accompanying statements of net position. Revenue is recognized when the related program is aired.

Public Education Capital Outlay ("PECO") allocation funds are recorded as revenue when the Florida Department of Education approves the encumbrance.

Contributed support represents expenses paid on behalf of the Station by others outside the reporting entity, and includes donated materials or facilities, as well as indirect administrative support. These amounts are recorded in revenue during the period in which the support is provided.

(k) **In-kind contributions**—Contributed materials, supplies, facilities, and property are recorded at their estimated fair value at the date of donation. The Station reports gifts of equipment, materials, professional services and other nonmonetary contributions as operating revenue in the accompanying statements of revenues, expenses and changes in net position.

If the fair value of contributed materials, supplies, facilities, and property cannot be reasonably determined they are not recorded. Donated personal services of nonprofessional volunteers, as well as national and local programming services, are not recorded as revenue and expense as there is no objective basis available to measure the value of such services.

Contributed advertising and promotion are recorded at the fair value of the contribution portion of the total value received.

(l) **Pledges and contributions**—The Station engages in periodic fundraising campaigns manifested by offering some special programs and on-air and mail fundraising appeals. These appeals encourage supporters, both individuals and organizations, to provide financial contributions to the Station for enhancement of program offerings and other operating expenses. Financial contributions are frequently evidenced by pledges received from responding listeners. Contributions, including unconditional promises to give and membership receipts, are recognized as revenue in the period received or given. However, uncollected pledges are not enforceable against contributors and the Station has not determined that they are probable of collection, therefore they are not shown as assets on the statements of net position. Contributions and collected pledges are components of the unrestricted operating fund inasmuch as their usage is not limited to specific activities of the Station. This usage is consistent with appeals for contributions and pledges.

WUFT-TV
A PUBLIC TELECOMMUNICATIONS ENTITY OPERATED BY
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NOTES TO FINANCIAL STATEMENTS
JUNE 30, 2024 AND 2023

(1) **Summary of Significant Accounting Policies:** (Continued)

(m) **Corporation for Public Broadcasting Community Service Grants**—The Corporation for Public Broadcasting (“CPB”) is a private, nonprofit grant-making organization responsible for funding more than 1,000 television and radio stations. CPB distributes annual Community Service Grants (“CSGs”) to qualifying public broadcasting entities. CSGs are used to augment the financial resources of public broadcasting entities and thereby to enhance the quality of programming and expand the scope of public broadcasting services. Each CSG may be expended over one or two Federal fiscal years as described in the Communications Act, 47 United States Code Annotated, Section 396(k)(7). In any event, each grant must be expended within two years of the initial grant authorization.

According to the Communications Act, funds may be used at the discretion of recipients for purposes relating primarily to production and acquisition of programming. Also, the grants may be used to sustain activities begun with CSGs awarded in prior years. Certain *General Provisions* must be satisfied in connection with application for and use of the grants to maintain eligibility and meet compliance requirements. These *General Provisions* pertain to the use of grant funds, record keeping, audits, financial reporting, mailing lists, and licensee status with the Federal Communications Commission.

Any remaining CSG funds and other CPB restricted grant funds at fiscal year-end are reported as restricted cash and restricted-expendable net position on the accompanying statements of net position.

(n) **Indirect support provided by the University of Florida**—Indirect support from the University consists of allocated institutional support for costs incurred by the University for which the Station receives benefits. The fair value of this support is recognized in the statements of revenues, expenses and changes in net position as donated facilities and administrative support from the University and is allocated as an expense to each of the functional expense categories.

Indirect support is calculated using the CPB’s Standard Method. For purposes of this calculation, expenses for non-broadcasting activities and unrelated business income taxes are removed from the Station’s total operating expenses, along with depreciation, amortization, in-kind contributions, and donated property and equipment to determine the Station’s net direct expenses. For the years ended June 30, 2024 and 2023, there were no non-broadcasting activities and unrelated business income taxes. Additionally, in accordance with the CPB Standard Method, fees paid to the University of \$230,798 and \$134,112 were removed in the calculation of indirect administrative support for the years ended June 30, 2024 and 2023, respectively.

(o) **Production revenue**—The Station uses the percentage-of-completion method of accounting for production revenue, whereby the cumulative production revenue earned equals the ratio of costs incurred to the estimated total costs at completion applied to the total committed revenues from outside sponsors. Production costs include charges by subcontractors plus all direct labor and other direct costs. Indirect and general and administrative expenses are charged to expense as incurred. Cost estimates on programs are reviewed periodically as the work progresses and adjustments, if needed, are reflected in the period in which the estimates are revised.

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NOTES TO FINANCIAL STATEMENTS
JUNE 30, 2024 AND 2023

(1) **Summary of Significant Accounting Policies:** (Continued)

(p) **Operating and non-operating activities**—The Station’s policy for defining operating activities as reported on the statements of revenues, expenses and changes in net position are those that generally result from the provision of public broadcasting and instructional technology services and from the production of program material for distribution in those services. Revenues associated with, or restricted by donors to use for, capital improvements, and revenues and expenses that result from financing and investing activities are recorded as non-operating revenues.

(q) **Program and production underwriting**—Revenue for program underwriting is recorded on a pro-rata basis for the period covered and for production underwriting on an estimated percentage-of-completion basis.

(r) **Income taxes**—The Station is owned and operated by the University which is a part of the State of Florida’s educational system. Accordingly, the Station is exempt from Federal income taxes. Any taxable income is aggregated at the University level and taxes paid, if any, are paid by the University.

(s) **Functional allocation of expenses**—The costs of providing the various programs and other activities have been summarized on a functional basis in the schedule of functional expenses. Accordingly, certain costs have been allocated among program and supporting services benefited based on total personnel costs or other systematic bases.

(t) **Use of estimates**—The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Accordingly, results could differ from those estimates.

(u) **Advertising costs**—Advertising costs are expensed in the period in which they are incurred. Advertising expense for the years ended June 30, 2024 and 2023, was \$23,546 and \$30,414, respectively.

(v) **Recent accounting pronouncements**—The Governmental Accounting Standards Board (GASB) has issued several pronouncements that have effective dates that may impact future financial statements. Listed below are pronouncements with required implementation dates effective for subsequent fiscal years that have not yet been implemented. The Station has not currently determined what, if any, impact implementation of the following will have on the Station’s financial statements.

GASB issued Statement No. 101, *Compensated Absences*, in June 2022. GASB Statement No. 101 amends the existing guidance related to the calculation and disclosures surrounding the liability for compensated absences. The provisions in GASB 101 are effective for fiscal years beginning after December 15, 2023.

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NOTES TO FINANCIAL STATEMENTS
JUNE 30, 2024 AND 2023

(1) **Summary of Significant Accounting Policies:** (Continued)

GASB issued Statement No. 102, *Certain Risk Disclosures*, in December 2023. The objective of GASB 102 is to provide users of governmental financial statements with essential information about risks related to an entity's vulnerabilities due to certain concentrations or constraints. The provisions in GASB 102 are effective for fiscal years beginning after June 15, 2024.

GASB issued Statement No. 103, *Financial Reporting Model Improvements*, in April 2024. The objective of GASB 103 is to improve key components of the financial reporting model to enhance its effectiveness in providing information that is essential for decision making and assessing an entity's accountability. The provisions in GASB 103 are effective for fiscal years beginning after June 15, 2025.

(2) **Funds Held and Invested by the University of Florida Foundation, Inc. on Behalf of the Station:**

The Station has an agreement with the University of Florida Foundation, Inc., whereby Station funds are held and invested by the University of Florida Foundation, Inc. on behalf of the Station. These amounts are included in the accompanying statements of net position of the Station as "Funds held and invested by the University of Florida Foundation, Inc. on behalf of the Station." Total cash and investments held by the Foundation are \$2,640,965 and \$2,592,575 as of June 30, 2024 and 2023, respectively. These totals included \$733,839 and \$718,524 of restricted funds as of June 30, 2024 and 2023, respectively.

All funds held and invested by the University of Florida Foundation, Inc. on behalf of the Station are for the use of the Station and are invested in uninsured and unregistered investments, which are held in the name of the University of Florida Foundation, Inc. All funds held and invested by the University of Florida Foundation, Inc. on behalf of the Station are reflected at fair value. The Foundation categorizes the fair value measurement of these investments within the fair value hierarchy established by generally accepted accounting principles. The hierarchy is based on the valuation inputs used to measure the fair value of the asset. Level 1 inputs are quoted prices in active markets for identical assets; Level 2 inputs are significant other observable inputs; Level 3 inputs are significant unobservable inputs.

The Station has the following recurring fair value measurements as of June 30, 2024 and 2023:

Funds held and invested by the Foundation – recorded at the Station's ownership of a share of an investment pool, not the underlying securities. These funds are valued at net asset value ("NAV") of units held, as reported by the Foundation. The Station reviews and evaluates the values and assesses the valuation methods and assumptions used in determining the fair value of these investments. Because the investment pool is not readily marketable, NAV is used as a practical expedient, and the estimated value is subject to uncertainty and, therefore, may differ from the value that would have been used had a readily available market for such investment existed, and differences could be material. The Station relies on policies developed and administered by the University and the Foundation for managing interest rate risk or credit risk for these investment pools.

In accordance with GASB 72, certain investments that were measured at NAV per share (or its equivalent) have not been classified in the fair value hierarchy. The following table discloses the nature and risk of investments for which fair value has been estimated using the NAV of the investments as a practical expedient as of June 30, 2024 and 2023, respectively.

WUFT-TV
A PUBLIC TELECOMMUNICATIONS ENTITY OPERATED BY
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NOTES TO FINANCIAL STATEMENTS
JUNE 30, 2024 AND 2023

(2) **Funds Held and Invested by the University of Florida Foundation, Inc. on Behalf of the Station:** (Continued)

| Investments Measured at NAV as of June 30, 2024 | | | | |
|---|-------------------------|-----------------------------|-----------------------------|---------------------------------|
| | <u>Total Fair Value</u> | <u>Unfunded Commitments</u> | <u>Redemption Frequency</u> | <u>Redemption Notice Period</u> |
| Funds held and invested by the Foundation | \$ 2,640,965 | \$ - | Daily | N/A |

| Investments Measured at NAV as of June 30, 2023 | | | | |
|---|-------------------------|-----------------------------|-----------------------------|---------------------------------|
| | <u>Total Fair Value</u> | <u>Unfunded Commitments</u> | <u>Redemption Frequency</u> | <u>Redemption Notice Period</u> |
| Funds held and invested by the Foundation | \$ 2,592,575 | \$ - | Daily | N/A |

Net investment return on the statement of activities is comprised of the following for the years ended June 30, 2024 and 2023:

| | <u>2024</u> | <u>2023</u> |
|--------------------------------|-------------------|-------------------|
| Interest | \$ 5,344 | \$ 5,904 |
| Realized gains, net | 21,179 | 17,873 |
| Unrealized gains/(losses), net | 156,628 | 84,605 |
| Investment expense | (3,730) | (4,093) |
| Investment return, net | <u>\$ 179,421</u> | <u>\$ 104,289</u> |

(3) **Capital Assets:**

Capital asset activity for the years ended June 30, 2024 and 2023, was as follows:

| | <u>Balance July 1, 2023</u> | <u>Increases</u> | <u>Decreases</u> | <u>Transfers</u> | <u>Balance June 30, 2024</u> |
|--|-----------------------------|------------------|------------------|-------------------|------------------------------|
| Capital assets, not being depreciated | | | | | |
| Construction in progress | \$ 913,454 | \$ 274,511 | \$ - | \$ (247,527) | \$ 940,438 |
| Capital assets, being depreciated | | | | | |
| Building and building improvements | \$ 4,913,945 | \$ - | \$ - | \$ 247,527 | \$ 5,161,472 |
| Furniture, fixtures and equipment | 4,365,814 | 261,113 | - | - | 4,626,927 |
| Transmitter | 855,854 | - | - | - | 855,854 |
| Transmitter building | 124,272 | - | - | - | 124,272 |
| Total | 10,259,885 | 261,113 | - | 247,527 | 10,768,525 |
| Less: Accumulated depreciation | (7,831,486) | (212,769) | - | - | (8,044,255) |
| Capital assets, being depreciated, net | <u>\$ 2,428,399</u> | <u>\$ 48,344</u> | <u>\$ -</u> | <u>\$ 247,527</u> | <u>\$ 2,724,270</u> |

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NOTES TO FINANCIAL STATEMENTS
JUNE 30, 2024 AND 2023

(3) **Capital Assets:** (Continued)

| | <u>Balance July 1, 2022</u> | <u>Increases</u> | <u>Decreases</u> | <u>Balance June 30, 2023</u> |
|--|---------------------------------|---------------------|-------------------|----------------------------------|
| Capital assets, not being depreciated | \$ 733,760 | \$ 179,694 | \$ - | \$ 913,454 |
| Construction in progress | | | | |
| Capital assets, being depreciated | | | | |
| Building and building improvements | \$ 4,913,945 | \$ - | \$ - | \$ 4,913,945 |
| Furniture, fixtures and equipment | 4,335,110 | 43,816 | (13,112) | 4,365,814 |
| Transmitter | 855,854 | - | - | 855,854 |
| Transmitter building | 124,272 | - | - | 124,272 |
| Total | <u>10,229,181</u> | <u>43,816</u> | <u>(13,112)</u> | <u>10,259,885</u> |
| Less: Accumulated depreciation | <u>(7,652,883)</u> | <u>(189,747)</u> | <u>11,144</u> | <u>(7,831,486)</u> |
| Capital assets, being depreciated, net | <u>\$ 2,576,298</u> | <u>\$ (145,931)</u> | <u>\$ (1,968)</u> | <u>\$ 2,428,399</u> |

(4) **Significant Concentrations:**

Information related to significant concentrations of revenues and credit risk for financial instruments owned by the Station, except as otherwise disclosed, is as follows:

(a) **Cash and cash equivalents**—The Station has demand deposits held at financial institutions for the University which are secured up to FDIC protection limits and amounts in excess of FDIC protection limits are secured by collateral held by the financial institution which is pledged to the State of Florida Public Deposits Trust Fund. There are no uninsured cash balances at year-end.

(b) **Funds held and invested by the University of Florida Foundation, Inc. on behalf of the Station**—The Station has an agreement with the Foundation, whereby Station funds are held by the Foundation on behalf of the Station as described in Note 2. The Station has no policy requiring collateral or other security to support these amounts.

(c) **Revenues**—The Station received significant revenue from three sources for the years ended June 30, 2024 and 2023, respectively. The CPB provided approximately 26% and 24% and the University provided approximately 22% and 23% in cash and contributed support during each of the years ended June 30, 2024 and 2023, respectively. The State of Florida Department of Education provided approximately 10% of revenue during the fiscal years ended June 30, 2024 and 2023.

(d) **Underwriting and production receivables**—Underwriting and production receivables represent support from local business and industry. At June 30, 2024 and 2023, one contract represented 25% and 69% of underwriting and production receivables, respectively. The Station has no policy requiring collateral or other security to support its underwriting receivables.

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JUNE 30, 2024 AND 2023

(5) Restrictions on Net Position:

Investment income, including unrealized appreciation and depreciation, is allocated to the restricted expendable account on a pro rata basis based on the nonexpendable balance. In accordance with state law, and absent any donor restrictions, these funds are then available for expenditure when the specific donor criteria are met. Also included in restricted expendable net position at June 30, 2024 and 2023, are certain grant funds totaling \$1,707,521 and \$1,329,251, respectively.

The following displays the total endowment balance as of June 30, 2024 and 2023:

| | <u>2024</u> | <u>2023</u> |
|---|-------------------|-------------------|
| Total endowment balance | \$ 733,839 | \$ 718,524 |
| Less: Appreciation portion deemed restricted expendable | 296,814 | 281,499 |
| Permanently restricted nonexpendable balance | <u>\$ 437,025</u> | <u>\$ 437,025</u> |

(6) Community Service Grants:

The Station receives CSGs from the CPB annually. The CSGs received and expended during the most recent fiscal years were as follows:

| Year of Grant | Grants Received | Expended | | | Uncommitted Balance at June 30, 2024 |
|---------------|-----------------|----------|---------|---------|--------------------------------------|
| | | 2021-22 | 2022-23 | 2023-24 | |
| 2023-25 | \$ 900,879 | \$ - | \$ - | \$ - | \$ 900,879 |
| 2022-24 | 834,115 | - | 233,202 | 585,160 | 15,753 |
| 2021-23 | 836,028 | - | 836,028 | - | - |

(7) Risks and Uncertainties:

The Station invests in uninsured and unregistered investments, held and managed by the University of Florida Foundation, Inc. Investment securities are exposed to various risks such as interest rate, market, and credit risks. Due to the level of risk associated with certain investment securities, it is at least reasonably possible that changes in the values of investment securities will occur in the near term and those changes could materially affect the carrying values reported in the statements of net position.

(8) Related Party Transactions:

The Station was due \$73,619 and \$112,466 from the University related to PECO funds at June 30, 2024 and 2023, respectively. During the years ended June 30, 2024 and 2023, there were net transfers of \$38,255 and \$46,633 respectively, to affiliate stations for station operating costs.

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(9) Nonfederal Financial Support:

The CPB allocates a portion of its funds annually to public broadcasting entities, primarily based on nonfederal financial support (“NFFS”). NFFS is defined as the total value of cash and the fair market value of property and services received as either a contribution or a payment and meeting all of the respective criteria for each.

A “contribution” is cash, property or services given to a public broadcasting entity for general operational purposes. Support received as a contribution by a public broadcasting entity must meet the following criteria to be includable as NFFS: (1) the source may be an entity except the Federal government or any other public broadcasting entity; (2) the contribution may take the form of a gift, grant, bequest, donation or appropriation; (3) the purpose must be for the construction or operation of a noncommercial, educational public broadcasting station or for the production, acquisition, distribution or dissemination of educational television or radio program and related activities; and (4) the recipient must be a public broadcasting entity on behalf of a public broadcast station. However, to eliminate distortions in the TV CSG grant program precipitated by extraordinary infusions of new capital investments in DTV, all capital contributions received for purposes of acquiring new equipment or upgrading existing or building new facilities regardless of source or form of the contribution are not included in calculating the NFFS. This change excludes all revenues received for any capital purchases.

A “payment” is cash, property or services received by a public broadcasting entity from specific sources in exchange for specific services or materials. Support received as a payment by a public broadcasting entity must meet the following criteria to be includable as NFFS: (1) the source must be a state or local government or agency thereof, or an educational institution; (2) the form of the payment must be an appropriation or contract payment in exchange for specific materials or services related to public broadcasting; (3) the purpose must be for services or materials with respect to the provision of educational or instructional television or radio programs; and (4) the recipient must be a public broadcasting entity on behalf of a public broadcast station.

Reported NFFS for the Station was \$2,021,545 and \$2,126,534 for the years ended June 30, 2024 and 2023, respectively.

(10) Overhead Charges:

Starting July 1, 2010, the University began charging departments a Responsibility Centered Management (“RCM”) overhead allocation. For the years ended June 30, 2024 and 2023, the Station was allocated \$200,000 and \$103,961 in RCM, respectively. In addition, the Station was charged by the University overhead of \$30,798 and \$30,151, for the years ended June 30, 2024 and 2023, respectively.

SUPPLEMENTAL INFORMATION

WUFT-TV
A PUBLIC TELECOMMUNICATIONS ENTITY OPERATED BY
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SCHEDULE OF FUNCTIONAL EXPENSES
FOR THE YEAR ENDED JUNE 30, 2024
(With Summarized Comparative Totals for the Year Ended June 30, 2023)

| | Program Services | | | Supporting Services | | | | Total Expenses | 2023 Total Expenses |
|--|----------------------------|-------------------|---------------------|------------------------|--|-------------------------------------|---------------------|---------------------|---------------------|
| | Programming and Production | Broadcasting | Total | Management and General | Fundraising and Membership Development | Underwriting and Grant Solicitation | Total | | |
| Salaries, payroll taxes and employee benefits | \$ 988,154 | \$ 223,399 | \$ 1,211,553 | \$ 342,534 | \$ 150,657 | \$ 164,464 | \$ 657,655 | \$ 1,869,208 | \$ 2,074,143 |
| Professional services | 168,939 | 146,864 | 315,803 | 78,446 | 10,811 | 21,158 | 110,415 | 426,218 | 394,235 |
| Supplies and materials | 18,614 | 63,532 | 82,146 | 51,548 | 1,302 | 8,990 | 61,840 | 143,986 | 250,645 |
| Subscriptions and dues | 5,053 | 12,485 | 17,538 | 31,952 | 3,485 | - | 35,437 | 52,975 | 61,873 |
| Postage, shipping and handling | 19 | - | 19 | 730 | 23,901 | - | 24,631 | 24,650 | 21,904 |
| Telephone and utilities | 3,209 | 774 | 3,983 | 11,143 | - | - | 11,143 | 15,126 | 15,189 |
| Rental and maintenance of equipment | 13,898 | 55,431 | 69,329 | 5,903 | 3,168 | - | 9,071 | 78,400 | 111,339 |
| Travel and training | 21,853 | 1,302 | 23,155 | 7,510 | 1,064 | - | 8,574 | 31,729 | 24,343 |
| Premiums | - | - | - | - | 21,722 | - | 21,722 | 21,722 | 42,146 |
| Programming | 625,388 | - | 625,388 | 450 | - | - | 450 | 625,838 | 609,301 |
| Service fees | - | - | - | 54,416 | 64,445 | - | 118,861 | 118,861 | 108,989 |
| Advertising | 8,695 | 160 | 8,855 | 8,167 | 6,524 | - | 14,691 | 23,546 | 30,414 |
| Special events | - | - | - | - | 26,129 | - | 26,129 | 26,129 | 34,939 |
| Donated facilities and administrative support from the University of Florida | 88,712 | 20,056 | 108,768 | 30,751 | 13,525 | 14,765 | 59,041 | 167,809 | 230,241 |
| Depreciation | 117,023 | 42,554 | 159,577 | 14,894 | 27,660 | 10,638 | 53,192 | 212,769 | 189,747 |
| Overhead charges | - | - | - | 230,798 | - | - | 230,798 | 230,798 | 134,112 |
| | <u>\$ 2,059,557</u> | <u>\$ 566,557</u> | <u>\$ 2,626,114</u> | <u>\$ 869,242</u> | <u>\$ 354,393</u> | <u>\$ 220,015</u> | <u>\$ 1,443,650</u> | <u>\$ 4,069,764</u> | <u>\$ 4,333,560</u> |

See accompanying notes to financial statements.