### WGCU PUBLIC MEDIA A PUBLIC TELECOMMUNICATIONS ENTITY OPERATED BY FLORIDA GULF COAST UNIVERSITY

FINANCIAL STATEMENTS

**JUNE 30, 2024 AND 2023** 

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### INDEPENDENT AUDITORS' REPORT

To the Board of Trustees, Florida Gulf Coast University:

### **Report on the Audit of the Financial Statements**

### **Opinion**

We have audited the financial statements of WGCU Public Media, which includes WGCU-TV and WGCU-FM (collectively, the "Station"), a public telecommunications entity operated by Florida Gulf Coast University, as of and for the years ended June 30, 2024 and 2023, and the related notes to the financial statements, which collectively comprise the Station's basic financial statements as listed in the table of contents.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of WGCU Public Media as of June 30, 2024 and 2023, and the changes in financial position and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

### **Basis for Opinions**

We conducted our audits in accordance with auditing standards generally accepted in the United States of America (GAAS). Our responsibilities under those standards are further described in the Auditors' Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of the Station and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the Station's ability to continue as a going concern for twelve months beyond the financial statement date, including any currently known information that may raise substantial doubt shortly thereafter.

### Auditors' Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit
  procedures that are appropriate in the circumstances, but not for the purpose of expressing an
  opinion on the effectiveness of the Station's internal control. Accordingly, no such opinion is
  expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about the Station's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control–related matters that we identified during the audit.

### **Emphasis of Matter**

As discussed in Note 1, the financial statements of the Station are intended to present the financial position, and the changes in financial position and cash flows, of only the Station-related accounts of Florida Gulf Coast University that are attributable to the transactions of the Station. They do not purport to, and do not, present fairly the financial position of Florida Gulf Coast University as of June 30, 2024 and 2023, and the changes in its financial position and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America. Our opinion is not modified with respect to this matter.

### Required Supplementary Information

Accounting principles generally accepted in the United States of America require that the management's discussion and analysis be presented to supplement the basic financial statements. Such information is the responsibility of management and, although not a part of the basic financial statements, is required by the Governmental Accounting Standards Board who considers it to be an essential part of financial reporting for placing the basic financial statements in an appropriate operational, economic, or historical context. We have applied certain limited procedures to the required supplementary information in accordance with auditing standards generally accepted in the United States of America, which consisted of inquiries of management about the methods of preparing the information and comparing the information for consistency with management's responses to our inquiries, the basic financial statements, and other knowledge we obtained during our audit of the basic financial statements. We do not express an opinion or provide any assurance on the information because the limited procedures do not provide us with sufficient evidence to express an opinion or provide any assurance.

### Supplementary Information

Our audits were conducted for the purpose of forming opinions on the financial statements that collectively comprise WGCU Public Media's basic financial statements. The WGCU-TV Statements of Revenues, Expenses, and Changes in Net Position (Exhibit I), WGCU-FM Statements of Revenues, Expenses, and Changes in Net Position (Exhibit II), and the Statement of Functional Expenses (Exhibit III) are presented for purposes of additional analysis and are not a required part of the basic financial statements.

These exhibits are the responsibility of management and were derived from and relate directly to the underlying accounting and other records used to prepare the basic financial statements. The information has been subjected to the auditing procedures applied in the audit of the basic financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the basic financial statements or to the basic financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, these exhibits are fairly stated, in all material respects, in relation to the basic financial statements as a whole.

James Meore ; Co., P.L.

Gainesville, Florida December 6, 2024

### INTRODUCTION

The following discussion and analysis is an overview of the financial position of activities of WGCU Public Media (the Station) for the years ended June 30, 2024 and June 30, 2023. Management of WGCU Public Media has prepared the following discussion and it should be read with the financial statements and related footnotes, which follow this section.

WGCU Public Media operates and manages WGCU-TV, WGCU-FM, and WMKO-FM for Florida Gulf Coast University (FGCU) in Fort Myers, Florida. WGCU signals serve a growing area of more than 1.2 million people in some or all of twelve counties in south and southwest Florida. The radio services have an audience of 200,000, the TV audience is 300,000 and WGCU.org serves 150,000 users.

WGCU Public Media offers a variety of local and national programming on five separate TV programming streams – WGCU HD, WGCU World, WGCU Create, The Florida Channel and WGCU Kids. On WGCU HD, we air the PBS national programming service during primetime, children's programming during the day and BBC World News and The PBS NewsHour each weekday evening. WGCU World provides a 24-hour non-fiction programming service while WGCU Create provides how-to and lifestyle programming during the day The Florida Channel covers the workings of Florida State government. WGCU Kids, a 24/7 children's educational channel, was launched in January 2017. The service provides around-the-clock access to PBS Kids programming for households throughout our coverage area.

WGCU-FM programming, which is simulcast on WMKO-FM and also available on the WGCU app and many third-party streaming providers serving a local and global audience. The audio programming is predominantly a News and Information service which provides national and international content from NPR, American Public Media, Public Radio International and the BBC. The station produced more than 5,000 local content segments including newscasts, Gulf Coast Life and Gulf Coast Life Arts Edition, as the most tangible benefit realized by our staff expansion.

WGCU Public Media's online presence provides a content-rich environment for viewers, listeners, parents, kids and educators. Many WGCU programs are available free on our website wgcu.org, the WGCU YouTube channel, or the WGCU app. WGCU Public Media provides a portal to the Florida PBS Learning Media site available free of charge to classroom teachers and homeschoolers throughout our coverage area. The site consists of a library of over 125,000 digital learning objects ranging from audio and video clips to Florida Standards-based lesson plans. WGCU also provides members with access to PBS programs via PBS Passport, ability to stream programs via the WGCU app, download podcasts and more. This past year WGCU was the pilot station partnering with NPR for the first independent editorial station-based project to be distributed, marketed, and monetized through NPR in a revenue share. This project yielded 1.6M global downloads which also set a station record and has become a financial and editorial model for us to build future projects.

As a joint licensee, WGCU Public Media is working toward more clearly defining contributions made to each individual asset. Significant investments are being made in our channels to transform our services for a better mix of local, national, and international content in a digital age. Many of our programs are available direct to consumers from producers including NPR, PBS, BBC, APM during these last few years as consumer adoption of digital tools is becoming prolific. As a result, investments in our local content, first in audio, and now in video will become increasingly important. FY 2023 was the last year of a 70/30 split when donors do not designate between radio and TV so that future revenues align with future expenses. Beginning in FY 2024 and moving forward, we now assign general gifts as 60/40 split to better reflect the investments of our strategic plan. A notable shift in our FY 2024 revenue can be seen in self-sufficient activities. New and more reliable revenue increases can be seen in membership and development as part of our five-year strategic plan and campaign funds. In addition, a \$2.1M deal in FY2023 to lease a portion of our broadband channel was a business decision that helped secure our future and was invested into our quasi-endowment.

(Continued)

### **OVERVIEW OF THE FINANCIAL STATEMENTS**

The financial statements of WGCU Public Media consist of the Statements of Net Position, the Statements of Revenues, Expenses, and Changes in Net Position and the Statements of Cash Flows. These statements are prepared in conformity with Governmental Accounting Standards Board Statement No. 34, Basic Financial Statements – and Management's Discussion and Analysis – for State and Local Governments.

The Statements of Net Position includes Assets, Liabilities and Net Position of WGCU Public Media as of June 30, 2024 and June 30, 2023. This statement is classified into Current and Non-Current Assets and Liabilities, with Net Position classified as Net Investment in Capital Assets; Restricted; and Unrestricted. The Statements of Revenues, Expenses and Changes in Net Position depicts the operating revenues and expenses resulting in Net Operating Income (Loss), which is then combined with Non-Operating Revenues (Expenses) to provide the total Change in Net Position. The Statements of Cash Flows shows the sources and uses of cash from operations, cash flows from non-capital financing activities, cash flows from capital and related financing activities and cash flows from investing activities. The financial statements also include notes that explain some of the information in the financial statements and provide more detailed data.

### FINANCIAL HIGHLIGHTS

WGCU Public Media presents these combined statements of the TV and FM operations to more accurately represent our operations and for financial transparency to the community and the audiences we serve. WGCU Public Media completed FY 2024 with a net operating income of \$1,564,225 and an increase in net position of \$5,748,621 including non-operating contributions to endowment of \$3 million and investment returns. Over \$1 million of the net operating income was due to non-recurring estate gifts. WGCU Public Media's operating revenues increased to an all-time high of \$12,112,423 in FY 2024, compared to \$10,797,721 in FY 2023, due to the \$1 million in non-recurring estate gifts and over \$1.2 million in strategic campaign gifts along with increases in underwriting and development. Non-operating revenues in FY 2024 were \$4,184,396 compared to \$378,498 in FY 2023, an increase of \$3,805,898. This is due to a \$3 million endowment contribution and unrealized market gains on investments. Net position increased to \$18,152,261 for the year ended June 30, 2024, from \$12,403,640 for FY 2023 primarily due to growth in annual fund membership, campaign gifts, and underwriting, which fueled the increased spending on strategic campaign initiatives, as well as the non-recurring estate and endowment gifts and investment gains. WGCU Public Media's operating expenses increased to \$10,548,198 in FY 2024 from \$9,998,159 in FY 2023 due to the continuing investments in strategic campaign initiatives including more local news reporting and investments in underwriting and fundraising.

### THE REPORTING ENTITY

WGCU Public Media is a department of Florida Gulf Coast University, and these financial statements include assets, liabilities and activity related to its public broadcasting function. This includes account activity within the University as well as the Florida Gulf Coast University Foundation, Inc., which are under the control of WGCU Public Media Management.

(Continued)

### FINANCIAL ANALYSIS OF THE STATEMENTS

WGCU Public Media condensed financial statements are presented below for FY 2024, FY 2023 and FY 2022.

### CONDENSED STATEMENTS OF NET POSITION

	<u>J</u>	une 30, 2024	Jı	une 30, 2023	<u>Jı</u>	ine 30, 2022
Current assets Noncurrent assets Total assets	\$ \$	10,205,765 10,483,008 20,688,773	\$ \$	7,937,925 7,199,089 15,137,014	\$ \$	6,461,744 7,445,421 13,907,165
Current liabilities Non-current liabilities Total liabilities	\$	694,330 1,842,182 2,536,512	\$	736,231 1,997,143 2,733,374	\$	555,716 2,125,869 2,681,585
Net position Unrestricted Restricted, Expendable Restricted, Nonexpendable Net investment in capital assets Total net position		8,925,016 1,322,200 3,128,824 4,776,221 18,152,261		5,994,834 1,239,225 128,824 5,040,757 12,403,640		4,004,039 1,641,405 128,824 5,451,312 11,225,580
Total liabilities and net position	\$	20,688,773	\$	15,137,014	\$	13,907,165

### CONDENSED STATEMENTS OF REVENUES, EXPENSES, AND CHANGES IN NET POSITION (For the Fiscal Years ended June 30)

	2024	2023	2022
Revenues Operating Non-operating Total revenues	\$ 12,112,423	\$ 10,797,721	\$ 9,510,579
	4,184,396	378,498	(362,994)
	16,296,819	11,176,219	9,147,585
Expenses Program services Programming and production Broadcasting Program information Total program services	4,828,127	4,539,459	3,821,253
	1,306,216	1,238,060	1,072,091
	629,828	566,462	720,794
	6,764,171	6,343,981	5,614,138
Supporting services  Management and general Fundraising and membership development Underwriting and grants  Total supporting services Total expenses	1,366,133	1,384,400	1,287,794
	1,540,133	1,264,629	1,187,722
	877,761	1,005,149	558,782
	3,784,027	3,654,178	3,034,298
	10,548,198	9,998,159	8,648,436
Increase in net position	\$ 5,748,621	\$ 1,178,060	\$ 499,149

(Continued)

### CONDENSED STATEMENTS OF CASH FLOWS (For the Fiscal Years ended June 30)

	2024	2023	 2022
Net cash flows from operating activities Net cash flows from capital & related financing	\$ 1,781,186	\$ 1,195,904	\$ 3,380,613
activities	(151,437)	-	39,925
Net cash flows from non-capital & related			
financing activities	3,000,000	(37,430)	(38,989)
Net cash flows from investing activities	(2,351,142)	213,927	12,329
Change in cash	2,278,607	 1,372,401	3,393,878
Cash and cash equivalents, beginning of year	 7,667,162	6,294,761	 2,900,883
Cash and cash equivalents, end of year	\$ 9,945,769	\$ 7,667,162	\$ 6,294,761

Current Assets consist primarily of cash and cash equivalents, accounts and grants receivable, investments, and prepaid program costs. Non-Current Assets consist primarily of capital assets (property and equipment). Current Liabilities consist of accounts payable, accrued expenses, compensated absences and a due to Florida Gulf Coast University.

Operating revenues consist primarily of membership contributions, State Appropriations, community service grants, contributed support (underwriting), and non-cash donated facilities and administrative support from the University. Operating expenses consist primarily of broadcasting, programming and production, management and general, depreciation, non-cash University donated facilities and administrative support. Non-operating revenues consist of unrealized investment gains/(losses).

### CONTACTING MANAGEMENT

This financial report provides donors, members, investment managers, foundations and taxpayers with a general overview of WGCU Public Media's finances and the funding it receives.

Additional details can be requested by mail at the following address:

WGCU Public Media 10501 FGCU Boulevard South Ft. Myers, FL 33965

### WGCU PUBLIC MEDIA A PUBLIC TELECOMMUNICATIONS ENTITY OPERATED BY FLORIDA GULF COAST UNIVERSITY STATEMENTS OF NET POSITION JUNE 30, 2024 AND 2023

	2024	2023
<u>ASSETS</u>		
Current assets		
Cash and cash equivalents	\$ 1,218,763	\$ 1,272,315
Restricted cash	184,145	1,170
Funds held by Florida Gulf Coast University Foundation, Inc.		
on behalf of the Station	8,542,861	6,393,677
Accounts and grants receivable	183,620	200,672
Current portion of prepaid program costs	89,598	70,091
Total current assets	10,218,987	7,937,925
Noncurrent assets		
Capital assets, net of accumulated depreciation	4,776,221	5,040,757
Funds held and invested by Florida Gulf Coast University		
Foundation, Inc. on behalf of the Station:		
Unrestricted	1,318,467	782,929
Restricted	4,366,879	1,366,879
Prepaid program costs, less current portion	8,219	8,524
Total noncurrent assets	10,469,786	7,199,089
Total Assets	20,688,773	15,137,014
<u>LIABILITIES</u>		
Current liabilities		
Accounts payable and accrued expenses	180,461	148,395
Current portion of compensated absences	259,400	224,100
Current portion of unearned revenue	254,469	363,736
Total current liabilities	694,330	736,231
Noncurrent liabilities		
Compensated absences, less current portion	178,044	189,338
Unearned revenue, less current portion	1,664,138	1,807,805
Total noncurrent liabilities		1,997,143
Total noncurrent naointies	1,842,182	1,997,143
Total Liabilities	2,536,512	2,733,374
<u>NET POSITION</u>		
Not position		
Net position  Net investment in capital assets	4,776,221	5 040 757
Restricted:	4,770,221	5,040,757
Nonexpendable	3,128,824	128,824
Expendable	1,322,200	1,239,225
Unrestricted	8,925,016	5,994,834
Total Net Position	\$ 18 152 261	\$ 12,403,640
I OTAL LACT I OSITION	\$ 18,152,261	\$ 12,403,640

# WGCU PUBLIC MEDIA A PUBLIC TELECOMMUNICATIONS ENTITY OPERATED BY FLORIDA GULF COAST UNIVERSITY STATEMENTS OF REVENUES, EXPENSES, AND CHANGES IN NET POSITION FOR THE YEARS ENDED JUNE 30, 2024 AND 2023

	 2024	 2023
Operating revenues		
Community service grants donated by the Corporation for		
Public Broadcasting	\$ 1,408,788	\$ 1,363,057
Other Corporation for Public Broadcasting grants	38,906	63,985
Community service grants donated by the Department of		· ·
Education, State of Florida	470,400	470,400
Other grants	90,849	8,000
Appropriations from Florida Gulf Coast University	746,551	721,005
Underwriting support	1,098,654	1,028,066
Membership income	3,614,166	3,668,918
Non-recurring estate gifts	1,009,286	417,003
Strategic campaign revenues	1,273,570	360,738
Donated facilities and administrative support from Florida Gulf		
Coast University	1,892,451	2,105,337
In-kind contributions	132,625	210,070
Production services	15,474	11,598
Broadband channel and tower income	217,971	217,587
Other income	102,732	 151,957
Total operating revenues	12,112,423	10,797,721
Operating expenses (Exhibit III)		
Programming and production	4,828,127	4,539,459
Broadcasting	1,306,216	1,238,060
Program information and promotion	629,828	566,462
Management and general	1,366,133	1,384,400
Fundraising and membership development	1,540,133	1,264,629
Underwriting and grant solicitation	877,761	1,005,149
Total operating expenses	10,548,198	9,998,159
Operating income	 1,564,225	 799,562
operating means	1,001,220	777,002
Non-operating revenues		
Investment return, net	1,184,396	378,498
Contributions to permanent endowments	3,000,000	 -
Total non-operating revenues	 4,184,396	378,498
Change in net position	 5,748,621	 1,178,060
Net position, beginning of year	12,403,640	11,225,580
Net position, end of year	\$ 18,152,261	\$ 12,403,640

### WGCU PUBLIC MEDIA A PUBLIC TELECOMMUNICATIONS ENTITY OPERATED BY FLORIDA GULF COAST UNIVERSITY STATEMENTS OF CASH FLOWS FOR THE YEARS ENDED JUNE 30, 2024 AND 2023

	2024	2023
Cash flows from operating activities		
Cash received from grants, donors and fundraising activities	\$ 9,042,994	\$ 5,673,402
Cash received from broadband channel and tower agreement	61,920	2,095,138
Cash paid for payroll and related benefits	(3,915,741)	(3,367,073)
Cash paid to suppliers	(3,407,987)	(3,205,563)
Net cash provided by operating activities	1,781,186	1,195,904
Cash flows from non-capital financing activities		
Decrease in due to Florida Gulf Coast University	_	(37,430)
Contributions to permanent endowments	3,000,000	(57,150)
Net cash provided by (used) in non-capital financing activities	3,000,000	(37,430)
Cash flows from capital and related financing activities		
Purchase of capital assets	(151,437)	
1		
Cash flows from investing activities		
Increase in funds held and invested by Florida Gulf Coast University Foundation, Inc. on behalf of the Station	(3,535,538)	(164,571)
Investment return	1,184,396	378,498
Net cash provided by (used in) investing activities	(2,351,142)	213,927
The cash provided by (asea in) investing activities	(2,331,112)	
Change in cash and cash equivalents	2,278,607	1,372,401
Cash and cash equivalents, beginning of year	7,667,162	6,294,761
Cash and cash equivalents, end of year	\$ 9,945,769	\$ 7,667,162
Reconciliation of operating income to net cash provided by operating activities		
Operating income	\$ 1,564,225	\$ 799,562
Adjustments to reconcile operating income to		
net cash provided by operating activities	415 072	410.555
Depreciation Change in:	415,973	410,555
Accounts and grants receivable - related to operating activity	17,052	(58,732)
Prepaid program costs	(19,202)	(44,700)
Accounts payable and accrued expenses	32,066	8,316
Compensated absences	24,006	14,940
Unearned revenue	(252,934)	65,963
Total adjustments	216,961	396,342
Net cash provided by operating activities	\$ 1,781,186	\$ 1,195,904
Cash and cash equivalents are presented on the		
Statements of Net Position as:		
Cash and cash equivalents	\$ 1,218,763	\$ 1,272,315
Restricted cash	184,145	1,170
Funds held by Florida Gulf Coast University Foundation, Inc.		
on behalf of the Station	8,542,861	6,393,677
	\$ 9,945,769	\$ 7,667,162

### (1) **Summary of Significant Accounting Policies:**

The following is a summary of the more significant accounting policies of WGCU Public Media, which includes WGCU-TV and WGCU-FM (collectively, the "Station"), a public telecommunications entity operated by Florida Gulf Coast University, which affect significant elements of the accompanying financial statements:

- (a) **Reporting entity**—The Station is a department of Florida Gulf Coast University (the "University"), located in Fort Myers, Florida, and conducts various public broadcasting functions. The University, as part of the State University System of Florida, is governed, regulated and coordinated by the State of Florida Department of Education and the University's Board of Trustees, and is subject to the general supervision of the Florida Department of Education. The President of Florida Gulf Coast University is responsible for the management of the University. The Station operates as a department of the University under the control of the Station manager. The Station's financial statements include the state accounts and the Station-related accounts of Florida Gulf Coast University Foundation, Inc. (the "Foundation"). These statements do not purport to present the financial position or results of operations of the University as a whole.
- (b) Basis of accounting—The Station's accounting policies conform with accounting principles generally accepted by Governmental Accounting Standards Board (GASB). For financial reporting purposes, the Station has elected to report as an entity engaged in only business-type activities. Accordingly, the Station prepares its financial statements on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America for proprietary funds. Revenues are recorded when earned and expenses are recorded when incurred.
- (c) **Net position**—In the statements of net position, net position includes the following:
  - (i) Net investment in capital assets—This is the component of net position that reports the difference between capital assets less both the accumulated depreciation and the outstanding balance of debt, excluding unexpended proceeds, that is directly attributable to the acquisition, construction or improvement of those assets.
  - (ii) Restricted—The component of net position that reports the constraints placed on the use of net position by either external parties and/or enabling legislation, reduced by any liabilities to be paid from these assets.

Nonexpendable restricted net position—consists of endowment and similar type funds in which donors or other outside sources have stipulated that the principal is to be maintained inviolate and in perpetuity, and invested for the purpose of producing present and future income, which may either be expended or added to principal.

Expendable restricted net position—includes resources in which the Station is legally or contractually obligated to spend resources in accordance with restrictions imposed by external third parties.

(iii) Unrestricted—The difference between the assets and liabilities that is not reported in Net investment in capital assets and Restricted net position.

It is the Station's policy to expend restricted resources first and to use unrestricted resources when the restricted resources have been depleted.

### (1) Summary of Significant Accounting Policies: (Continued)

- (d) Cash and cash equivalents—For the purposes of reporting cash flows, cash and cash equivalents include cash on hand, cash in demand accounts that have original maturities of three months or less, as well as funds held on behalf of the Station by the Foundation. In addition to insurance provided by the Federal Depository Insurance Corporation, deposits are held in banking institutions approved by the State Treasurer of the State of Florida to hold public funds. Under Florida Statutes Chapter 280, Florida Security for Public Deposits Act, the State Treasurer requires all Florida qualified public depositories to deposit with the Treasurer or another banking institution eligible collateral. In the event of failure of a qualified public depository, the remaining public depositories would be responsible for covering any resulting losses. The Stations's deposits at year end are considered insured for custodial credit risk purposes with Florida statutes.
- (e) **Restricted cash**—Restricted cash represents cash held with the University that is restricted as to withdrawal or use under the terms of certain contractual agreements.
- (f) Accounts and grants receivable—Accounts and grants receivable are stated at the amount management expects to collect from outstanding balances. Receivables are carried at their estimated collectible amounts. Credit is generally extended on a short-term basis; thus, accounts receivable do not bear interest. Based on the Station's historical information, credit losses, when realized, have not been significant.
- (g) Costs incurred for programs not yet broadcast—Costs incurred for programs not yet broadcast (prepaid program costs) are recorded as a deferred asset. Such costs relate to programs purchased or produced by the Station that will be broadcast subsequent to year end. Programs to be completed and broadcast within one year are classified as current assets whereas programs to be completed and broadcast in more than one year are classified as noncurrent. As the programs are broadcast, the costs incurred will be included in operating expenses. Program status is evaluated annually. Costs associated with programs not considered to have future benefit are adjusted to net realizable value.
- (h) Capital assets—Capital assets purchased or acquired with an original cost of \$5,000 or more are reported at historical cost or estimated historical cost. Contributed assets are reported at fair market value as of the date received. Additions, improvements and other capital outlays that significantly extend the useful life of an asset are capitalized. Other costs incurred for repairs and maintenance are expensed as incurred. Depreciation on all assets is provided on the straight-line basis over the estimated useful lives of the assets ranging from 5-50 years.
- (i) **Unearned revenue**—Unearned revenue relates primarily to grant funds received but not yet spent, production services fees not yet earned, and the Station's agreement with a private entity related to channel space. The agreement related to the channel space was set to expire January 2022, but was renewed for an additional 15-year term that ends on January 2037. Annual income received from the agreement related to unearned revenue is \$143,667 for fiscal years ended June 30, 2024 and 2023.

### (1) **Summary of Significant Accounting Policies:** (Continued)

- (j) **Pension and other postemployment benefits**—As the Station is a department of the University, any pension and other postemployment benefits liabilities are reported by the University. The University's Annual Comprehensive Financial Report may be obtained from: https://flauditor.gov/pages/Reports.aspx.
- (k) **Revenue recognition**—State appropriations are recorded as revenue in the statements of revenues, expenses, and changes in net position when an expenditure is recorded.

Membership contributions are recognized as operating revenues in the period they are received.

Program production grants are reported as unearned revenues for programs not yet broadcast until the specific program is broadcast. At such time, amounts are included as revenues and the expenditures are recorded.

Revenue related to program underwriting for subsequent fiscal years is reflected as unearned revenues in the accompanying statements of net position. Revenue is recognized when the related program is aired.

Contributed support represents expenses paid on behalf of the Station by others outside the reporting entity, and includes contributed professional services, donated materials or facilities, and indirect administrative support. These amounts are recorded in revenue in the period in which the support is provided.

(l) **In-kind contributions**—Contributed materials, supplies, facilities, and property are recorded at their estimated fair value at the date of donation. The Station reports gifts of equipment, materials, professional services and other nonmonetary contributions as operating revenue in the accompanying statements of revenues, expenses, and changes in net position.

If the fair value of contributed materials, supplies, facilities, and property cannot be reasonably determined they are not recorded. Donated personal services of nonprofessional volunteers, as well as national and local programming services, are not recorded as revenue and expense as there is no objective basis available to measure the value of such services.

Contributed advertising and promotion are recorded at the fair value of the contribution portion of the total value received.

(m) **Pledges and contributions**—The Station engages in periodic fundraising campaigns manifested by offering some special programs and on-air and mail fundraising appeals. These appeals encourage supporters, both individuals and organizations, to provide financial contributions to the Station for enhancement of program offerings and other operating expenses. Financial contributions are frequently evidenced by pledges received from responding viewers and listeners. Contributions, including unconditional promises to give and membership receipts, are recognized as revenue in the period received or given. However, uncollected pledges are not enforceable against contributors and the Station is not able to determine that they are probable of collection, therefore

### (1) Summary of Significant Accounting Policies: (Continued)

they are not shown as assets in the statements of net position. Contributions and collected pledges are components of the unrestricted operating fund inasmuch as their usage is not limited to specific activities of the Station. This usage is consistent with appeals for contributions and pledges.

(n) Corporation for Public Broadcasting Community Service Grants—The Corporation for Public Broadcasting ("CPB") is a private, nonprofit grant-making organization responsible for funding more than 1,000 television and radio stations. CPB distributes annual Community Service Grants ("CSGs") to qualifying public broadcasting entities. CSGs are used to augment the financial resources of public broadcasting entities and thereby to enhance the quality of programming and expand the scope of public broadcasting services. Each CSG may be expended over one or two Federal fiscal years as described in the Communications Act, 47 United States Code Annotated, Section 396(k)(7). In any event, each grant must be expended within two years of the initial grant authorization.

According to the Communications Act, funds may be used at the discretion of recipients for purposes relating primarily to production and acquisition of programming. Also, the grants may be used to sustain activities begun with CSGs awarded in prior years. Certain *General Provisions* must be satisfied in connection with application for and use of the grants to maintain eligibility and meet compliance requirements. These *General Provisions* pertain to the use of grant funds, record keeping, audits, financial reporting, mailing lists, and licensee status with the Federal Communications Commission.

Any remaining CSG funds and other restricted CPB grant funds at fiscal year-end are reported as restricted cash and restricted-expendable net position on the statements of net position.

(o) Indirect support provided by Florida Gulf Coast University—Indirect support from the University consists of allocated institutional support and physical plant costs incurred by the University for which the Station receives benefits. The fair value of this support is recognized in the statements of revenues, expenses, and changes in net position as donated facilities and administrative support and is allocated as an expense to each of the functional expense categories.

Indirect support is calculated using the CPB's Standard Method. For purposes of this calculation, expenses for non-broadcasting activities and unrelated business income taxes are removed from the Station's total operating expenses, along with depreciation, amortization, in-kind contributions, and donated property and equipment to determine the Station's net direct expenses. For the years ended June 30, 2024 and 2023, WGCU-TV had \$105,772 and \$26,977 of expenses for non-broadcasting activities and unrelated business income taxes, respectively. For the years ended June 30, 2024 and 2023, WGCU-FM had \$323 and \$205 of expenses for non-broadcasting activities and unrelated business income taxes, respectively. Additionally, in accordance with the CPB Standard Method, fees paid to the University of \$27,887 and \$29,337 for WGCU-TV were removed in the calculation of indirect administrative support for the years ended June 30, 2024 and 2023, respectively. Fees paid to the University of \$18,324 and \$12,573 for WGCU-FM were removed in the calculation of indirect administrative support for the years ended June 30, 2024 and 2023, respectively.

### (1) Summary of Significant Accounting Policies: (Continued)

- (p) **Production revenue**—The Station uses the percentage-of-completion method of accounting for production revenue, whereby the cumulative production revenue earned equals the ratio of costs incurred to the estimated total costs at completion applied to the total committed revenues from outside sponsors. Production costs include charges by subcontractors plus all direct labor and other direct costs. Indirect and general and administrative expenses are charged to expense as incurred. Cost estimates on programs are reviewed periodically as the work progresses and adjustments, if needed, are reflected in the period in which the estimates are revised.
- (q) **Operating activities**—The Station's policy for defining operating activities as reported on the statements of revenues, expenses, and changes in net position are those that generally result from the provision of public broadcasting and instructional technology services, and from the production of program material for distribution in those services. Revenues associated with, or restricted by donors to use for, capital improvements, and revenues and expenses that result from financing and investing activities are recorded as non-operating revenues.
- (r) **Program and production underwriting**—Revenue for program underwriting is recorded on a pro-rata basis for the period covered and for production underwriting on an estimated percentage-of-completion basis.
- (s) **Income taxes**—The Station is owned and operated by Florida Gulf Coast University, which is a part of the State of Florida's educational system. Accordingly, the Station is exempt from Federal income taxes. Any taxable income is aggregated at the University level and taxes paid, if any, are paid by the University.
- (t) **Functional allocation of expenses**—The costs of providing the various programs and other activities have been summarized on a functional basis in the statements of revenues, expenses, and changes in net position. Accordingly, certain costs have been allocated among program and supporting services benefited based on total personnel costs or other systematic bases.
- (u) **Use of estimates**—The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Accordingly, results could differ from those estimates.
- (v) **Compensated absences**—The liability for compensated absences represents employees' accrued annual and sick leave based on length of service subject to certain limitations as defined by state statute and University policies.
- (w) Advertising costs—Advertising costs are expensed in the period in which they are incurred. Advertising expense for the years ended June 30, 2024 and 2023, was \$189,540 and \$162,455, respectively.

### (1) Summary of Significant Accounting Policies: (Continued)

(x) **Recent accounting pronouncements**—The Governmental Accounting Standards Board (GASB) has issued several pronouncements that have effective dates that may impact future financial statements. Listed below are pronouncements with required implementation dates effective for subsequent fiscal years that have not yet been implemented. The Station has not currently determined what, if any, impact implementation of the following will have on the Station's financial statements.

GASB issued Statement No. 101, *Compensated Absences*, in June 2022. GASB Statement No. 101 amends the existing guidance related to the calculation and disclosures surrounding the liability for compensated absences. The provisions in GASB 101 are effective for fiscal years beginning after December 15, 2023.

GASB issued Statement No. 102, *Certain Risk Disclosures*, in December 2023. The objective of GASB 102 is to provide users of governmental financial statements with essential information about risks related to an entity's vulnerabilities due to certain concentrations or constraints. The provisions in GASB 102 are effective for fiscal years beginning after June 15, 2024.

GASB issued Statement No. 103, *Financial Reporting Model Improvements*, in April 2024. The objective of GASB 103 is to improve key components of the financial reporting model to enhance its effectiveness in providing information that is essential for decision making and assessing an entity's accountability. The provisions in GASB 103 are effective for fiscal years beginning after June 15, 2025.

(y) **Reclassifications**—Due to Florida Gulf Coast University of \$6,667 in the prior year's Statements of Net Position was reclassified to conform to the current year's presentation. This reclassification had no impact on previously reported net position or change in net position.

### (2) <u>Funds Held and Invested by Florida Gulf Coast University Foundation, Inc. on Behalf of the Station:</u>

The Station has an agreement with Florida Gulf Coast University Foundation, Inc. (the "Foundation"), whereby Station funds are held and invested by the Foundation on behalf of the Station. These amounts are included in the accompanying financial statements of the Station as "Funds held and invested by Florida Gulf Coast University Foundation, Inc. on behalf of the Station." Total cash held by the Foundation is \$8,542,861 and \$6,393,677 as of June 30, 2024 and 2023, respectively. Total investments held by the Foundation are \$5,685,346 and \$2,149,808 as of June 30, 2024 and 2023, respectively. These investment totals include \$4,366,879 and \$1,366,879 of restricted funds as of June 30, 2024 and 2023, respectively. These restricted funds relate to contributions and endowments that have donor constraints placed on the use of the funds. See note 10 for additional information on restrictions on net position.

### (2) <u>Funds Held and Invested by Florida Gulf Coast University Foundation, Inc. on Behalf of the Station:</u> (Continued)

All funds held and invested by the Foundation on behalf of the Station are invested in uninsured and unregistered investments, which are held in the name of the Foundation. All funds held and invested by the Foundation on behalf of the Station are reflected at fair value. The Foundation categorizes the fair value measurement of these investments within the fair value hierarchy established by generally accepted accounting principles. The hierarchy is based on the valuation inputs used to measure the fair value of the asset. Level 1 inputs are quoted prices in active markets for identical assets; Level 2 inputs are significant other observable inputs; Level 3 inputs are significant unobservable inputs.

The Station has the following recurring fair value measurements as of June 30, 2024 and 2023:

Funds held and invested by the Foundation – recorded at the Station's ownership of a share of an investment pool, not the underlying securities. These funds are valued at net asset value ("NAV") of units held, as reported by the Foundation. The Station reviews and evaluates the values and assesses the valuation methods and assumptions used in determining the fair value of these investments. Because the investment pool is not readily marketable, NAV is used as a practical expedient, and the estimated value is subject to uncertainty and, therefore, may differ from the value that would have been used had a readily available market for such investment existed, and differences could be material. The Station relies on policies developed and administered by the University and the Foundation for managing interest rate risk or credit risk for these investment pools.

In accordance with GASB 72, certain investments that were measured at NAV per share (or its equivalent) have not been classified in the fair value hierarchy. The following table discloses the nature and risk of investments for which fair value has been estimated using the NAV per share of the investments as a practical expedient as of June 30, 2024 and 2023.

	<b>Investments Measured at NAV</b>								
	T	Total Fair Unfun Value Commit		Redemption Frequency	Redemption Notice Period				
Funds held and invested by the Foundation									
June 30, 2024	\$	5,685,346	\$ -	Daily	N/A				
June 30, 2023	\$	2,149,808	\$ -	Daily	N/A				

### (3) **Capital Assets:**

Capital asset activity for the years ended June 30, 2024 and 2023, was as follows:

		Balance ly 1, 2023	Increases	Dec	creases	1	Transfers	Ju	Balance ine 30, 2024
Capital assets, not being									
depreciated:									
Land and land improvements	\$	293,732	\$ -	\$	-	\$	-	\$	293,732
Construction in Progress		-	113,000		-		]-		113,000
Total capital assets, not		293,732	113,000	-		-			406,732
being depreciated Capital assets, being depreciated:		273,132	113,000						400,732
Buildings		4,182,564	_		_		_		4,182,564
Furniture, fixtures and		1,102,501							1,102,501
equipment		6,680,950	38,437		-		(114,901)		6,604,486
Improvements		154,363	-		-		-		154,363
Transmitter		163,481							163,481
Total capital assets, being									
depreciated	1	11,181,358	38,437		-		(114,901)		11,104,894
Less: Accumulated depreciation		6,434,333	415,973		-		(114,901)		6,735,405
Total capital assets, being									
depreciated, net		4,747,025	(377,536)		-		-		4,369,489
Total capital assets	\$	5,040,757	\$ (264,536)	\$		\$	-	\$	4,776,221
		Balance ly 1, 2022	Increases	Dec	creases		<u> Transfers</u>	Ju	Balance ine 30, 2023
Capital assets, not being			Increases	Dec	creases		Γransfers	Ju	
depreciated:	Ju	ly 1, 2022			creases_		Γransfers		ine 30, 2023
depreciated:  Land and land improvements			Increases \$ -	Dec	creases -	<u> </u>	Γransfers -	<u>Ju</u> \$	
depreciated:  Land and land improvements  Total capital assets, not	Ju	<b>1y 1, 2022</b> 293,732			creases -		Γransfers - -		293,732
depreciated:  Land and land improvements  Total capital assets, not being depreciated	Ju	ly 1, 2022			-		Γransfers - -		ine 30, 2023
depreciated:  Land and land improvements  Total capital assets, not	Ju	293,732 293,732			-		Γransfers - - -		293,732 293,732
depreciated: Land and land improvements Total capital assets, not being depreciated Capital assets, being depreciated: Buildings Furniture, fixtures and	Ju	293,732 293,732 293,732 4,182,564			- - -		Γransfers - - -		293,732 293,732 4,182,564
depreciated: Land and land improvements Total capital assets, not being depreciated Capital assets, being depreciated: Buildings Furniture, fixtures and equipment	Ju	293,732 293,732 293,732 4,182,564 6,680,950			- - -		Γransfers		293,732 293,732 4,182,564 6,680,950
depreciated:     Land and land improvements     Total capital assets, not     being depreciated Capital assets, being depreciated:     Buildings     Furniture, fixtures and     equipment Improvements	Ju	293,732 293,732 293,732 4,182,564 6,680,950 154,363			- - - -		Γransfers		293,732 293,732 4,182,564 6,680,950 154,363
depreciated:     Land and land improvements     Total capital assets, not     being depreciated Capital assets, being depreciated:     Buildings     Furniture, fixtures and     equipment     Improvements     Transmitter	Ju	293,732 293,732 293,732 4,182,564 6,680,950			- - - - -		- - - - - -		293,732 293,732 4,182,564 6,680,950
depreciated:    Land and land improvements    Total capital assets, not    being depreciated Capital assets, being depreciated:    Buildings    Furniture, fixtures and    equipment    Improvements    Transmitter    Total capital assets, being	\$	293,732 293,732 4,182,564 6,680,950 154,363 163,481			- - - - -		- - - - - -		293,732 293,732 4,182,564 6,680,950 154,363 163,481
depreciated:    Land and land improvements    Total capital assets, not    being depreciated Capital assets, being depreciated:    Buildings    Furniture, fixtures and    equipment    Improvements    Transmitter    Total capital assets, being    depreciated	\$	293,732 293,732 4,182,564 6,680,950 154,363 163,481	\$ - - - - -		- - - - -				293,732 293,732 4,182,564 6,680,950 154,363 163,481 11,181,358
depreciated:     Land and land improvements     Total capital assets, not     being depreciated Capital assets, being depreciated:     Buildings     Furniture, fixtures and     equipment     Improvements     Transmitter     Total capital assets, being     depreciated Less: Accumulated depreciation	\$	293,732 293,732 4,182,564 6,680,950 154,363 163,481			- - - - - -				293,732 293,732 4,182,564 6,680,950 154,363 163,481
depreciated:    Land and land improvements    Total capital assets, not    being depreciated Capital assets, being depreciated:    Buildings    Furniture, fixtures and    equipment    Improvements    Transmitter    Total capital assets, being    depreciated	\$	293,732 293,732 4,182,564 6,680,950 154,363 163,481	\$ - - - - -	\$					293,732 293,732 4,182,564 6,680,950 154,363 163,481 11,181,358
depreciated: Land and land improvements Total capital assets, not being depreciated Capital assets, being depreciated: Buildings Furniture, fixtures and equipment Improvements Transmitter Total capital assets, being depreciated Less: Accumulated depreciation Total capital assets, being	\$	293,732 293,732 4,182,564 6,680,950 154,363 163,481 11,181,358 6,023,778	\$ - - - - - 410,555	\$					293,732 293,732 4,182,564 6,680,950 154,363 163,481 11,181,358 6,434,333

### (3) Capital Assets: (Continued)

WGCU-TV had depreciation expense of \$382,311 and \$376,719 for the fiscal years ended June 30, 2024 and 2023, respectively. WGCU-FM had depreciation expense of \$33,662 and \$33,836 for the fiscal years ended June 30, 2024 and 2023, respectively.

### (4) Significant Concentrations:

Information related to significant concentrations of revenues and credit risk for financial instruments owned by the Station, except as otherwise disclosed, is as follows:

- (a) Cash and cash equivalents—The Station has demand deposits held at financial institutions for the University and the Foundation, which are secured up to FDIC limits. Amounts over FDIC limits are secured by collateral held by the financial institution which is pledged to the State of Florida Public Deposits Trust Fund. These deposits amounted to \$9,945,769 and \$7,667,162 as of June 30, 2024 and 2023, respectively.
- (b) **Accounts and grants receivable**—The Station has accounts and grants receivables of \$183,620 and \$200,672 at June 30, 2024 and 2023, respectively. At June 30, 2024, there were no significant concentrations. At June 30, 2023, one entity represented approximately 13% of accounts and underwriting receivables. The Station has no policy requiring collateral or other security to support receivables.
- (c) **Revenues**—The Station received significant revenue from two sources in fiscal year 2024 and in fiscal year 2023. A private donor contributed approximately 18% of revenues and the University provided approximately 16% in cash, support and donated facilities during the year ended June 30, 2024. For the year ended June 30, 2023, the CPB provided approximately 13% of revenues and the University provided approximately 25% in cash, support and donated facilities.

### (5) Compensated Absences:

Compensated absences liability activity for the years ended June 30, 2024 and 2023, were as follows:

Balance July 1, 2023			Additions	 Deletions	Balance ne 30, 2024	nount Due thin 1 Year
\$	413,438	\$	366,917	\$ 342,911	\$ 437,444	\$ 259,400
	Balance July 1, 2022		Additions	 Deletions	Balance ne 30, 2023	nount Due thin 1 Year
\$	398,498	\$	264,718	\$ 249,778	\$ 413,438	\$ 224,100

### (6) Community Service Grants:

The Station receives CSGs from the CPB annually. The CSGs received and expended during the most recent fiscal years were as follows:

	Year of	Grants	Expended							committed Salance at
_	Grant	 Received	20	21 – 2022	20	022 - 2023	20	023 – 2024	_	ne 30, 2024
	2021-23	\$ 1,268,483	\$	876,465	\$	392,018	\$	-	\$	-
	2022-24	\$ 1,363,057	\$	-	\$	1,363,041	\$	16	\$	-
	2023-25	\$ 1,408,788	\$	-	\$	-	\$	1,408,788	\$	-

### (7) Risks and Uncertainties:

The Station invests in uninsured and unregistered investments, held and managed by Florida Gulf Coast University Foundation, Inc. Investment securities are exposed to various risks such as interest rate, market, and credit risks. Due to the level of risk associated with certain investment securities, it is at least reasonably possible that changes in the values of investment securities will occur in the near term and those changes could materially affect the carrying values reported in the statements of net position.

### (8) Nonfederal Financial Support:

The CPB allocates a portion of its funds annually to public broadcasting entities, primarily based on nonfederal financial support ("NFFS"). NFFS is defined as the total value of cash and the fair market value of property and services received as either a contribution or a payment and meeting all of the respective criteria for each.

A "contribution" is cash, property or services given to a public broadcasting entity for general operational purposes. Support received as a contribution by a public broadcasting entity must meet the following criteria to be includable as NFFS: (1) the source may be an entity except the Federal government or any other public broadcasting entity; (2) the contribution may take the form of a gift, grant, bequest, donation or appropriation; (3) the purpose must be for the construction or operation of a noncommercial, educational public broadcasting station or for the production, acquisition, distribution or dissemination of educational television or radio program and related activities; and (4) the recipient must be a public broadcasting entity on behalf of a public broadcast station. However, to eliminate distortions in the TV CSG grant program precipitated by extraordinary infusions of new capital investments in DTV, all capital contributions received for purposes of acquiring new equipment or upgrading existing or building new facilities regardless of source or form of the contribution are not included in calculating the NFFS. This change excludes all revenues received for any capital purchases.

### (8) Nonfederal Financial Support: (Continued)

A "payment" is cash, property or services received by a public broadcasting entity from specific sources in exchange for specific services or materials. Support received as a payment by a public broadcasting entity must meet the following criteria to be includable as NFFS: (1) the source must be a state or local government or agency thereof, or an educational institution; (2) the form of the payment must be an appropriation or contract payment in exchange for specific materials or services related to public broadcasting; (3) the purpose must be for services or materials with respect to the provision of educational or instructional television or radio programs; and (4) the recipient must be a public broadcasting entity on behalf of a public broadcast station.

Reported NFFS for the Station was \$13,206,311 and \$8,914,228 for the years ended June 30, 2024 and 2023, respectively.

### (9) Restrictions on Net Position:

Investment income, including unrealized appreciation and depreciation, is allocated to the unrestricted account if there are no donor restrictions. If there are specific donor restrictions or criteria, investment income, including unrealized appreciation and depreciation, is allocated to the restricted expendable account on a pro rata basis based on the nonexpendable balance. In accordance with state law, and absent any donor restrictions, these funds are then available for expenditure when the specific donor criteria are met. Included in restricted expendable net position at June 30, 2024, are contributions totaling \$1,238,055 and restricted cash from grants of \$84,145. Included in restricted expendable net position at June 30, 2023, are contributions totaling \$1,238,055 and restricted cash from grants of \$1,170. The restricted nonexpendable net position at June 30, 2024 and 2023, contains the endowment balances of \$3,128,824 and \$128,824, respectively.

### **SUPPLEMENTAL INFORMATION**

### WGCU-TV

### A PUBLIC TELECOMMUNICATIONS ENTITY OPERATED BY FLORIDA GULF COAST UNIVERSITY STATEMENTS OF REVENUES, EXPENSES, AND CHANGES IN NET POSITION FOR THE YEARS ENDED JUNE 30, 2024 AND 2023

		2024		2023
Operating revenues				
Community service grants donated by the Corporation for Public Broadcasting Other Corporation for Public Broadcasting grants	\$	1,184,119 38,906	\$	1,164,246 63,985
		/		/
Community service grants donated by the Department of Education, State of Florida Other grants Appropriations from Florida Gulf Coast University Underwriting support Membership income Non-recurring estate gifts Strategic campaign revenues Donated facilities and administrative support from Florida Gulf Coast University In-kind contributions Production services		370,400 50,500 450,251 378,826 2,134,565 62,491 612,000 1,111,465 52,483 11,602		370,400 8,000 485,640 346,133 2,398,938 291,902 231,599 1,340,138 121,669 11,498
Broadband channel and tower income		217,971		217,587
Other income		98,142		120,519
Total operating revenues		6,773,721		7,172,254
Operating expenses Programming and production Broadcasting Program information and promotion Management and general Fundraising and membership development Underwriting and grant solicitation Total operating expenses  Operating income	_	2,744,253 911,511 377,066 934,965 999,772 382,027 6,349,594	_	2,723,087 848,606 383,560 982,767 901,558 644,557 6,484,135
		,,		000,119
Non-operating revenues  Investment return, net  Contributions to permanent endowments  Total nonoperating revenues		1,114,737 3,000,000 4,114,737		345,261
Change in net position		4,538,864		1,033,380
Net position, beginning of year		10,744,618		9,711,238
Net position, end of year	\$	15,283,482	\$	10,744,618

# WGCU-FM A PUBLIC TELECOMMUNICATIONS ENTITY OPERATED BY FLORIDA GULF COAST UNIVERSITY STATEMENTS OF REVENUES, EXPENSES, AND CHANGES IN NET POSITION FOR THE YEARS ENDED JUNE 30, 2024 AND 2023

	2024	2023
Operating revenues		
Community service grants donated by the Corporation for		
Public Broadcasting	\$ 224,669	\$ 198,811
Community service grants donated by the Department of		
Education, State of Florida	100,000	100,000
Other grants	40,349	-
Appropriations from Florida Gulf Coast University	296,300	235,365
Underwriting support	719,828	681,933
Membership income	1,479,601	1,269,980
Non-recurring estate gifts	946,795	125,101
Strategic campaign revenues	661,570	129,139
Donated facilities and administrative support from Florida Gulf		
Coast University	780,986	765,199
In-kind contributions	80,142	88,401
Production services	3,872	100
Other income	4,590	31,438
Total operating revenues	5,338,702	3,625,467
Operating expenses		
Programming and production	2,083,874	1,816,372
Broadcasting	394,705	389,454
Program information and promotion	252,762	182,902
Management and general	431,168	401,633
Fundraising and membership development	540,361	363,071
Underwriting and grant solicitation	495,734	360,592
Total operating expenses	4,198,604	3,514,024
Operating income	1,140,098	111,443
Non-operating revenues		
Investment return, net	69,659	33,237
Change in net position	1,209,757	144,680
Net position, beginning of year	1,659,022	1,514,342
Net position, end of year	\$ 2,868,779	\$ 1,659,022

### WGCU PUBLIC MEDIA A PUBLIC TELECOMMUNICATIONS ENTITY OPERATED BY FLORIDA GULF COAST UNIVERSITY STATEMENT OF FUNCTIONAL EXPENSES

FOR THE YEAR ENDED JUNE 30, 2024

(With Summarized Comparative Totals for the Year Ended June 30, 2023)

	Program Services				Supporting Services					
	Programming		Program Information		Management	Fundraising and Membership	Underwriting and Grant	_	2024 Total	2023 Total
	and Production	Broadcasting	and Promotion	Total	and General	Development	Solicitation	Total	Expenses	Expenses
Salaries, payroll taxes and employee benefits	\$ 1,969,178	\$ 670,912	\$ 261,969	\$ 2,902,059	\$ 642,323	\$ 666,484	\$ 480,644	\$ 1,789,451	\$ 4,691,510	\$ 4,135,272
Commissions to advertising agencies	-	-	-	-	-	· <u>-</u>	146,020	146,020	146,020	182,926
Professional services	108,685	59,725	21,441	189,851	89,526	66,911	4,925	161,362	351,213	342,508
Office supplies	13,352	1,104	575	15,031	3,082	2,699	400	6,181	21,212	17,955
Operating and other supplies	-	-	3	3	-	38,461	_	38,461	38,464	38,953
Telephone	-	47,251	-	47,251	26,612	46,514	_	73,126	120,377	103,729
Postage	16	62	-	78	22	85,637	272	85,931	86,009	44,317
Advertising	8,252	-	181,288	189,540	-	-	-	-	189,540	162,455
Rental and maintenance of equipment	18,443	30,787	-	49,230	13	-	-	13	49,243	26,464
Program acquisitions	1,542,720	-	-	1,542,720	-	-	-	-	1,542,720	1,543,032
Program production costs	274	-	171	445	-	-	-	-	445	2,607
Printing and publications	419	-	4,625	5,044	1,724	7,467	2,592	11,783	16,827	8,601
Travel and training	15,577	4,011	3	19,591	20,197	6,656	4,588	31,441	51,032	66,246
Freight	-	-	1,510	1,510	-	-	-	-	1,510	2,565
Premiums	-	-	-	-	-	88,724	-	88,724	88,724	83,748
Direct mail	-	-	-	-	-	80,988	-	80,988	80,988	52,506
Computer fees and supplies	5,637	47,630	9,604	62,871	2,913	24,638	2,421	29,972	92,843	40,628
Subscriptions and dues	61,315	-	336	61,651	55,722	1,937	-	57,659	119,310	110,806
Ratings and research	97,124	-	-	97,124	450	-	10,495	10,945	108,069	105,779
Meetings and events	23,924	110	8,766	32,800	7,817	31,269	612	39,698	72,498	42,249
Utilities	-	4,805	-	4,805	-	-	-	-	4,805	9,845
Station maintenance	755	68,625	-	69,380	-	-	-	-	69,380	36,725
Overhead charges	19,958	530	4,100	24,588	180,235	56,688	-	236,923	261,511	257,435
Depreciation	150,553	69,159	25,434	245,146	71,019	64,550	35,258	170,827	415,973	410,555
Facility rental	192	24,347	-	24,539	19	-	-	19	24,558	28,916
Donated facilities and administrative										
support from Florida Gulf Coast University	784,332	277,158	106,458	1,167,948	264,459	270,510	189,534	724,503	1,892,451	2,105,337
Other expenses	-	-	-	-	-	-	-	-	-	36,000
Bad debt expense	7,421		3,545	10,966					10,966	
	\$ 4,828,127	\$ 1,306,216	\$ 629,828	\$ 6,764,171	\$ 1,366,133	\$ 1,540,133	\$ 877,761	\$ 3,784,027	\$ 10,548,198	\$ 9,998,159