

Alexander Vinh Dao | alexdao04@gmail.com | +1 (650) 602-8309
Mountain View, CA

Summary:

University of California, Santa Cruz (2026)

Linguistics B.A.

English:

- Native

Vietnamese:

- *Fluent*

Japanese:

- *Fluent*

Computer Science Minor

- Main focus on AI and NLP – most recent foray was **experimenting with GPT-2 locally**
- My website: <http://alexdao04.github.io/>
- Projects: [GitHub](#)

Content Analytics Intern @ Paystand (06/2024 - 01/2025)

Responsible for research, planning, and production of the reDeFined cryptocurrency podcast.

- Created TikTok/YouTube Shorts to educate the general public about current cryptocurrency and blockchain technologies.
- Responsible for reDeFined podcast's social media presence. Currently manages official social media accounts on multiple platforms including (but not limited to) YouTube, Twitter/X, LinkedIn.
- Reviewed and logged YouTube/Twitter analytics in Excel to predict channel/profile growth trends. KPIs included subscriber counts, like counts, interactions, or view/impression counts on videos.
- Worked directly with Paystand CEO/reDeFined host Jeremy Almond to preserve his vision of the reDeFined podcast while maximizing social media growth.

References:

Jeremy Almond

- **CEO**, *Paystand*
- Contact:
 - +1 (760) 716-8284
 - or jalmond@paystand.com

Zaul Moayedian

- IT, *Paystand*
- Contact:
 - +1 (408) 348-9820