Alexander Vinh Dao <u>alexdao04@gmail.com</u> +1 (650) 602-8309 Mountain View, CA

### Summary:

University of California, Santa Cruz (2026)

Linguistics B.A.

## English:

- Native

Vietnamese:

- Fluent

Japanese:

- Fluent

#### Computer Science Minor

- Main focus on AI and NLP most recent foray was experimenting with GPT-2 locally
- My website: <a href="http://alexdao04.github.io/">http://alexdao04.github.io/</a>
- Projects: GitHub

Content Analytics Intern @ Paystand (06/2024 - 01/2025)

Responsible for research, planning, and production of the reDeFined cryptocurrency podcast.

- Created TikTok/YouTube Shorts to educate the general public about current cryptocurrency and blockchain technologies.
- Responsible for reDeFined podcast's social media presence. Currently manages official social media accounts on multiple platforms including (but not limited to) YouTube, Twitter/X, LinkedIn.
- Reviewed and logged YouTube/Twitter analytics in Excel to predict channel/profile growth trends. KPIs included subscriber counts, like counts, interactions, or view/impression counts on videos.
- Worked directly with Paystand CEO/reDeFined host Jeremy Almond to preserve his vision of the reDeFined podcast while maximizing social media growth.

# References:

Jeremy Almond

- **CEO**, Paystand
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  - +1 (760) 716-8284
  - or jalmond@paystand.com

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