

Alexander Vinh Dao

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Mountain View, CA

### **Summary:**

University of California, Santa Cruz (Class of 2026)

Linguistics B.A.,

- Computer Science Minor

Desired employment in computational linguistics and related subfields;

- Machine Learning
- Natural Language Processing

### **Experience:**

Social Media Admin, Content Creator @ Paystand (06/2024 - 01/2025)

Responsible for research, planning, and production of the reDeFined cryptocurrency podcast.

- Created TikTok/YouTube Shorts to educate the general public about current cryptocurrency and blockchain technologies.
- Responsible for reDeFined podcast's social media presence. Currently manages official social media accounts on multiple platforms including (but not limited to) YouTube, Twitter/X, LinkedIn.
- Reviewed and logged YouTube/Twitter analytics in Excel to predict channel/profile growth trends. KPIs included subscriber counts, like counts, interactions, or view/impression counts on videos.
- Worked directly with Paystand CEO/reDeFined host Jeremy Almond to preserve his vision of the reDeFined podcast while maximizing social media growth.

### **Languages:**

English:

- Native

Vietnamese:

- Fluent

Japanese:

- Fluent

## References:

Jeremy Almond

- CEO, Paystand
- Contact:
  - +1 (760) 716-8284
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Erin Wilcox

- Podcast Producer
- Contact:
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Zaul Moayedian

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Brian Ho

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Molly O'Bryan Vandemoer

- Program Director, Peninsula Youth Sailing Foundation
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- [director@pysf.us](mailto:director@pysf.us)