**PROJECT CHARTER**

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| **GENERAL PROJECT INFORMATION** | |
| Project Name: | MeloGear |
| Project Sponsor: | Simion Alexandru, Toma Denisa |
| Project Manager: | Simion Alexandru, Toma Denisa |
| Email Address: | simion.alexandru53@gmail.com, denisatoma96@yahoo.com |
| Phone Number: | 0769 664 493, |
| Organizational Unit: | Marketing |
| Process Impacted: | Products selling |
| Expected Start Date: | 2/11/2018 |
| Expected Completion Date: | 1/2/2019 |
| Expected Savings: | Time before launching the app, 20% of Money |
| Estimated Costs: | Time and Money |

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| **PROBLEM, ISSUE, GOALS, OBJECTIVES, DELIVERABLES** | |
| Problem or Issue: | Unexpected and uncalculated issues can push back the completion date. |
| Purpose of Project: | The project’s purpose is to create a virtual store for musical instruments where customers can gain access to a vast number of categories just by creating an account. There, they can choose between different musical instruments, being also able to see photos of the products from every angle, as well as having the option to select the desired shape, size or color. The customers can simply click the quantity and add it to the cart, while having a few different payment methods available such as Cash on delivery and PayPal, and also the option to rate,review and share the products on social media. |
| Business Case: | The reason for opening the project is to develop an application to commercialize musical instruments for customers. |
| Goals/Metrics: | The goal is to make a user-friendy website used for buying musical instruments. |
| Expected Deliverables: | A safe and secure website where the customer can gain access to musical instruments and order them with just a few clicks. |

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| **PROJECT SCOPE & SCHEDULE** | |
| Scope | The expected outcome of this project is an application with an intuitive interface that is able to display items from a database filled with diverse musical instruments, product details and place an order with address, payment method, product quantity and identity. |

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| **PROJECT RESOURCES & COSTS** | |
| Project Team | The project will be developed by a team of 4 software developers (2 front-end, 2 back-end), 1 software designer and 2 Testers (quality assurance). |
| Support Resources | 7 people assigned for development, customer funds and online resources to carry out the project tasks. |
| Special Needs | Well known requirements and well descripted aspect of the site (mockups). |

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| **PROJECT BENEFITS & CUSTOMERS** | |
| Process Owner | Website Admin |
| Key Stakeholders | Project managers: Simion Alexandru, Toma Denisa  Sponsors: Simion Alexandru, Toma Denisa  Team members  Customers  Users |
| Final Customers | Anyone who wants to buy a specific type and model of a musical instrument |
| Expected Benefits | Positive feedback from customers  Recommendation |

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| **PROJECT RISKS, CONSTRAINTS, ASSUMPTIONS** | |
| Risks: | Extend deadline, requirements of different platforms (Apple Mac, Microsoft Windows, Linux)  Ambiguous Requirements |
| Constraints: | Time  Libraries  Costs  Quality |
| Assumptions: | Fully functional final product |