

Alex Davidow

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Technical Skills

Front-End Development: HTML5, CSS3, Haml, JavaScript, AJAX, jQuery and jQuery UI.

Back-End Development: Ruby on Rails, Ruby 2.0, Rails 4, RSpec and Cucumber

Databases: PostgreSQL, MySQL and NoSQL

Project Management and Analysis: Github, Pivotal Tracker, wireframing, writing and Google Analytics

Experience

Felix Calls (Intelligent Local Advertising)

New York, NY

Media Sales Associate

Jan 2013 – Apr 2013

- ∴ Exceeded established quotas for new client acquisition and retention

PlayUp Sports (Social Network for Sports Fans)

New York, NY

Lead Analyst

Feb 2011 – Jan 2013

- ∴ Increased downloads of the company app by securing promotional partnerships with leading academic and athletic institutions and many professional athletes
- ∴ Created content and managed five writers as editor and head writer of blog
- ∴ Oversaw all public relations activities, including writing and editing releases

Rodman & Renshaw (Investment Bank)

New York, NY

Institutional Equity Sales

Jan 2010 – Feb 2011

- ∴ Secured 18 new clients across four countries, creating \$3 million in revenue
- ∴ Sold clients equity offerings from different industries and geographic regions

AMR Capital (Proprietary Trading Firm)

New York, NY

Equities Trader

June 2008 – Dec 2009

- ∴ Generated a profitable trading account using my own ideas and stock filters.

Karma Fitness, LLC (Fitness Studio)

Syracuse, NY

Founder, Owner & Manager

Fall 2006 – Dec 2008

- ∴ Built and managed the website and email database
- ∴ Managed staffing, scheduling, pricing, marketing and finances
- ∴ Achieved break-even within 12 months while also teaching spinning classes

Education

General Assembly

New York, NY

Web Development Immersive Student

May 2013 – Aug 2013

- ∴ Built an e-commerce application in Rails 4 that includes an interactive custom item creator, delivery validations and full shopping cart functionality
- ∴ Built a jQuery game using test-driven development where users must click on randomly cascading elements in a specific order to win
- ∴ Built several rails applications including a trip planner for the 2014 World Cup which features user authentication, API usage and handles invalid user data

Syracuse University

Syracuse, NY

Martin J. Whitman School of Management

May 2008

Bachelor of Science, Cum Laude

GPA: 3.5/4.0

Majors: Finance and Entrepreneurship

Choate Rosemary Hall

Wallingford, CT

June 2004

Personal Interests

- ∴ Featured Columnist for Bleacher Report covering the New York Rangers
- ∴ Completed the 2011 ING New York City Marathon
- ∴ Coach/Captain of Syracuse University Men's Club Soccer Team
- ∴ Traveled extensively in North America, Europe, South America and Asia