

Daryna Lebedkina

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[LinkedIn](#)

[Portfolio](#)

Fully Work Authorized · No Visa Sponsorship Required

SUMMARY

Business-minded **UI/UX Designer** with a strong foundation in fine arts and a modern understanding of user-centered design. A graduate of the UX program at **UC Berkeley** Extension, with hands-on experience in the full UX lifecycle — from research and wireframing to prototyping and usability testing. With 8 years of academic art training and a bachelor's degree focused on **business and entrepreneurship**, I bring a unique balance of aesthetics, strategy, and usability.

SKILLS

Product & UX: user flows, information architecture, wireframing, interaction design, low–high-fidelity prototyping, mobile-first & responsive design.

Research & Testing: user interviews, persona development, usability testing (moderated/unmoderated), heuristic evaluation, iterative design.

UI & Design Systems: visual design (typography, layout, composition, color, contrast, hierarchy), design systems (components/variants, tokens, auto layout), accessibility (WCAG 2.2), micro-interactions, motion.

Tools: Figma, FigJam, Figma Slides, Figma Make, Framer, Rive, Adobe XD, Adobe Creative Cloud.

PROFESSIONAL EXPERIENCE

UI/UX Design Intern

[Flowers Valley](#) Bay Area, USA — 03/2025 – Present

- Contributed to the end-to-end design of a real-world startup interface, from wireframes to high-fidelity prototypes. Maintained consistency by building a lightweight design system.
- Shortened sign-up from 8→5 steps (–37%) and decision points 4→2 by moving pricing earlier, login later, and consolidating review/confirm.
- Participated in iterative design reviews, integrating feedback to refine usability and user experience.

Content Designer & Thumbnail Creator

[YouTube Channel Alex Demko](#) Bay Area, USA — 12/2023 – Present

- Improved average view duration from 4:30→5:40 (+26%) and cut first-30s drop-off by 25% by storyboarding stronger hooks.
- Increased impressions CTR from 3.2%→4.8% (28–90-day median) by A/B testing 3 thumbnail variants and aligning title–visual messaging.

Private Design Tutor - Visual Communication & UI Fundamentals

Remote — 01/2022 - 03/2025

- Mentored 18 early-stage designers to complete first UI portfolios; improved average SUS on prototypes from 62→78 via weekly critiques and targeted fixes.

EDUCATION & CERTIFICATIONS

Essentials of User Experience Design

UC Berkeley Extension – 12/2024 – 02/2025

- Completed a rigorous, project-based program in user experience and interface design.
- Designed and tested a food search app for people with dietary needs; achieved 88% task success (n=10) and 30% faster completion after three iterations.
- Gained hands-on experience in the complete UX lifecycle: from user research and persona development to prototyping and usability testing.
- Conducted 3 user interviews and 1 contextual inquiry; collaborated in a 4-person team on affinity mapping and usability analysis.
- Created design documentation including user flows, wireframes, and interactive prototypes.
- Collaborated on team-based projects using Agile methodologies, presenting design decisions and receiving iterative feedback.
- Trained in techniques such as contextual inquiry, heuristic evaluation, affinity mapping, storyboarding, and information architecture.

Bachelor's Degree in Law (Business Emphasis)

Donetsk National University named after Vasyl Stus – 2016 – 2022

- Focus on commercial/entrepreneurial law, contracts, privacy, and compliance—useful for product policy and risk-aware UX.
- Built analytical reasoning: framing problems, evaluating evidence, and structuring arguments for clear stakeholder communication.
- Developed critical thinking and analytical skills for UX research and product design.
- Applied business logic to UX decisions (positioning, value creation, trade-offs) in group projects and case analyses.

Art Program

Vinnytsia Children's Art Department, School No. 2 – 2009 – 2017

- Completed an 8-year program in classical and applied arts: drawing, painting, composition, perspective, color theory; developed a refined eye for hierarchy, balance, and contrast.
- Visual storytelling (storyboards, character/scene studies) translating into clear UI states and understandable flows.
- Portfolio reviews and critiques that strengthened iteration discipline and attention to detail.

LANGUAGES

English – C1

French – A2

Ukrainian – Native

Montenegrin – A1