

"Remember me"

A learning definition app



-I am a recruiting and branding manager at a transportation company



-I travel frequently to visit family



-I live in St. Louis



-I am constantly looking up information on mobile phone

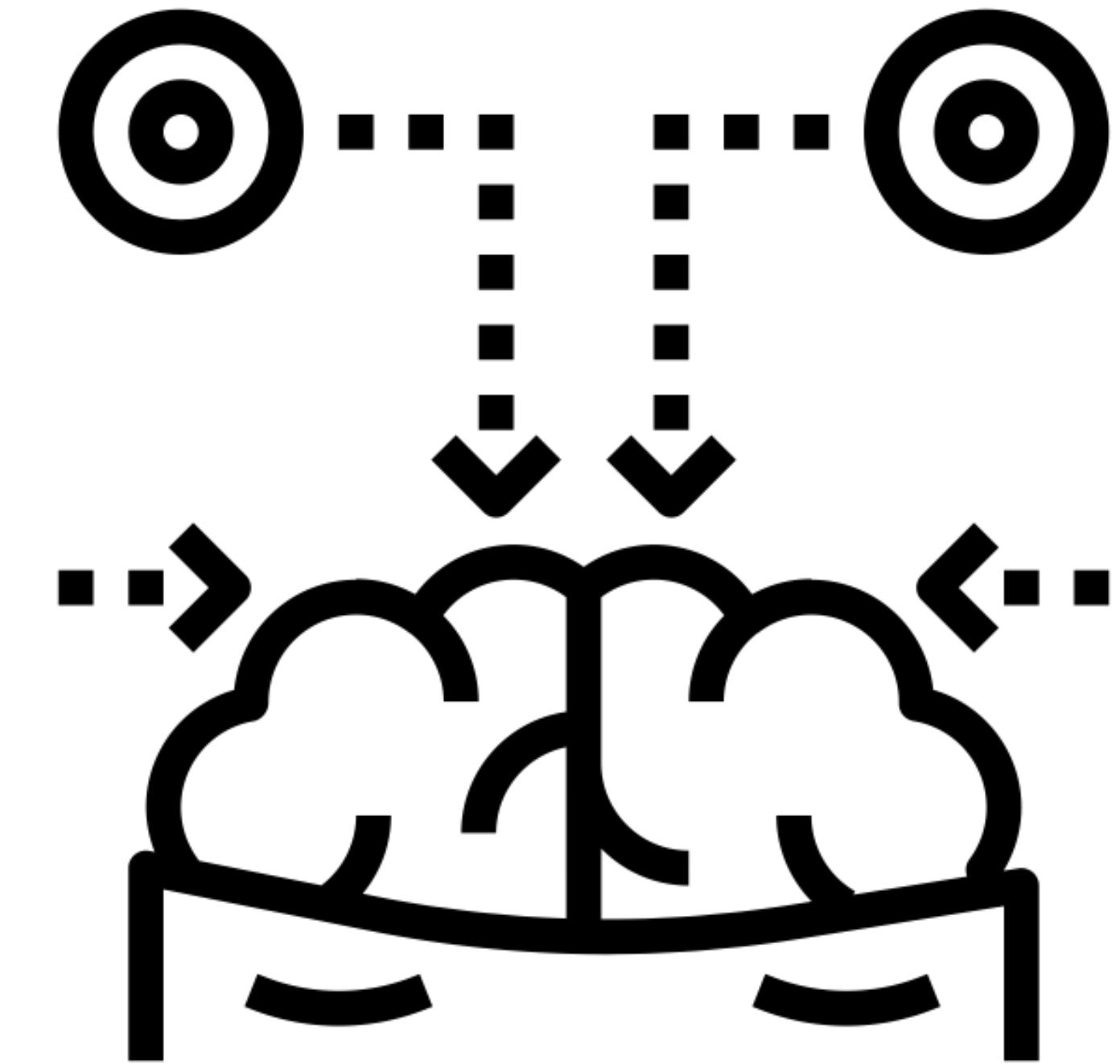


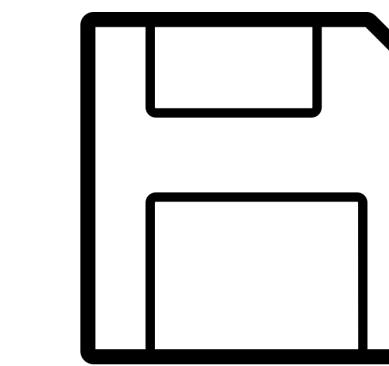
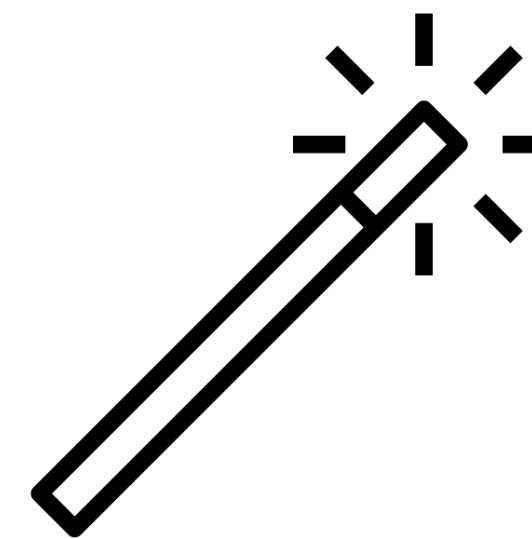
-I feel fulfilled when I am learning new content

*-I am motivated when I keep my **mind stimulated**.*

*-My goal is take the unknown as a challenge and **teach myself**.*

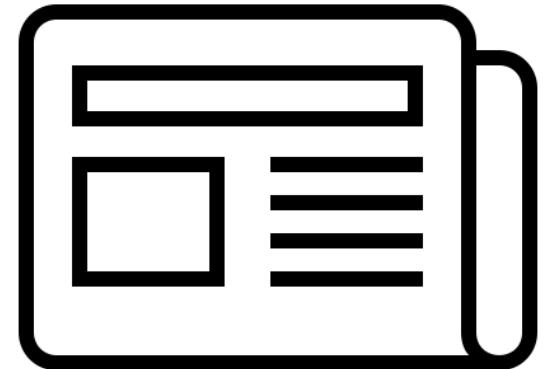
*-My professional goal is to **enhance my knowledge**.*



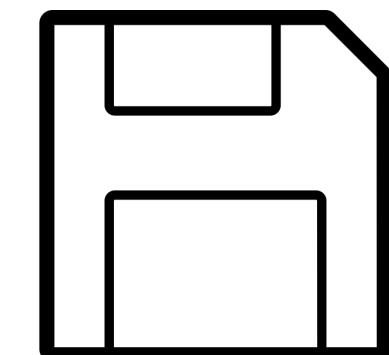


Sam needs a way to **search** and **create** her own definitions, **save** them for future reference and then **practice** them.

"Remember me" App: Hypothesis



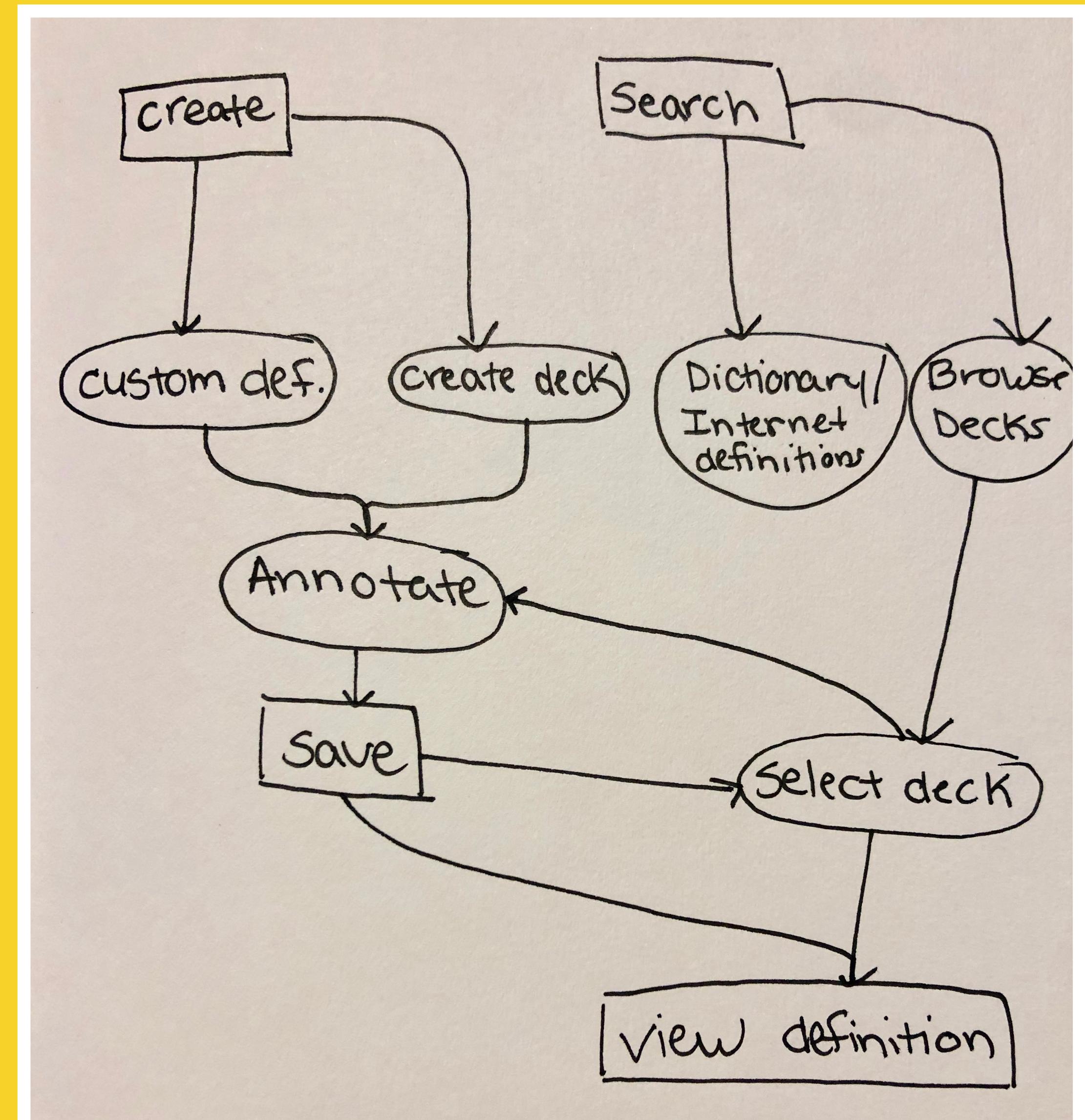
We believe by creating an app that has the ability **to search** or **create** unique, annotated definitions and then **viewing later on** in a sorted feed, Sam will be able to manage new content better.



"Remember me" App: User flow

The ability to **manually create** or **search definitions** and then being able to **save with annotations**.

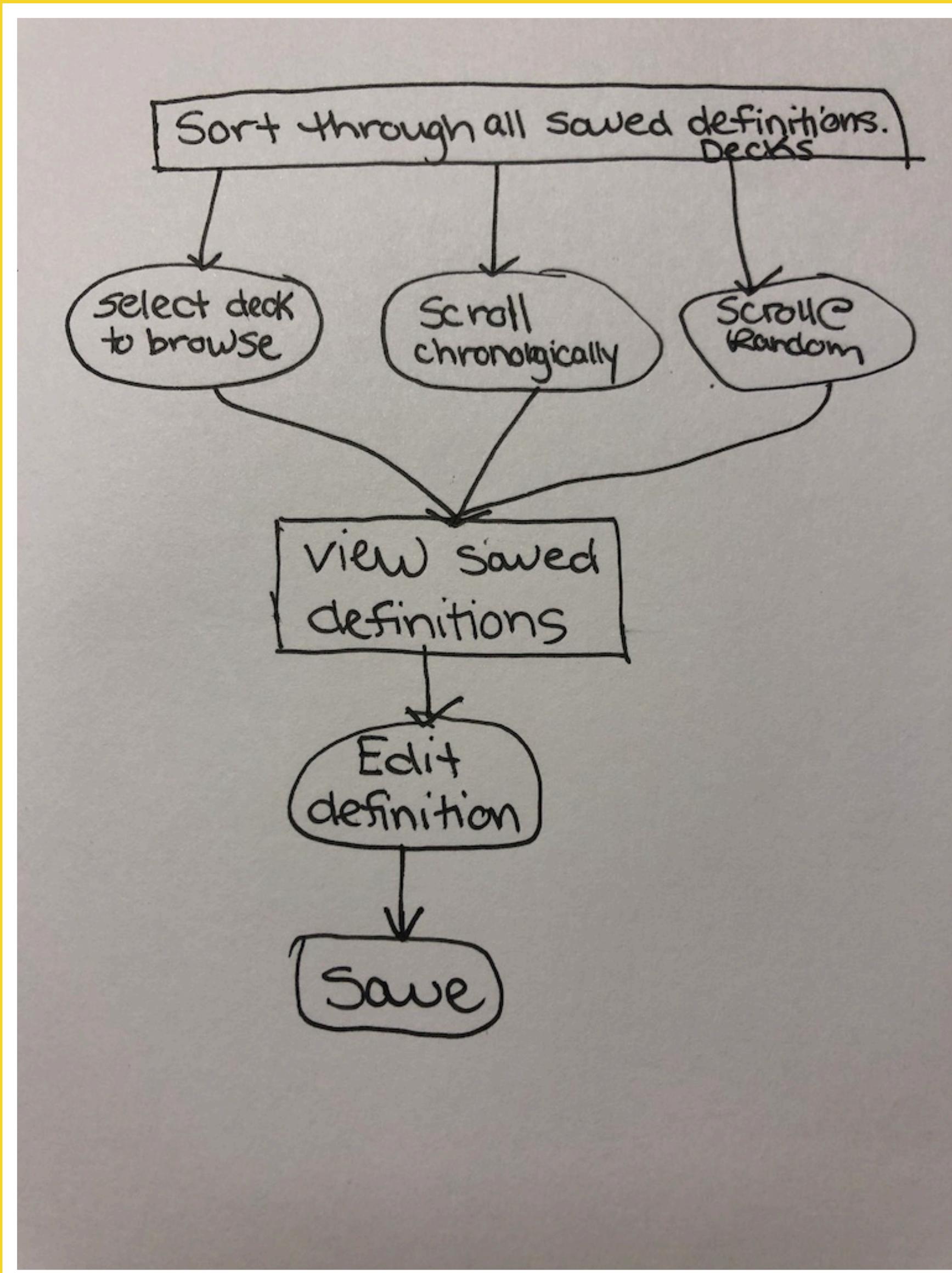
Create and searching definitions



"Remember me" App: User flow

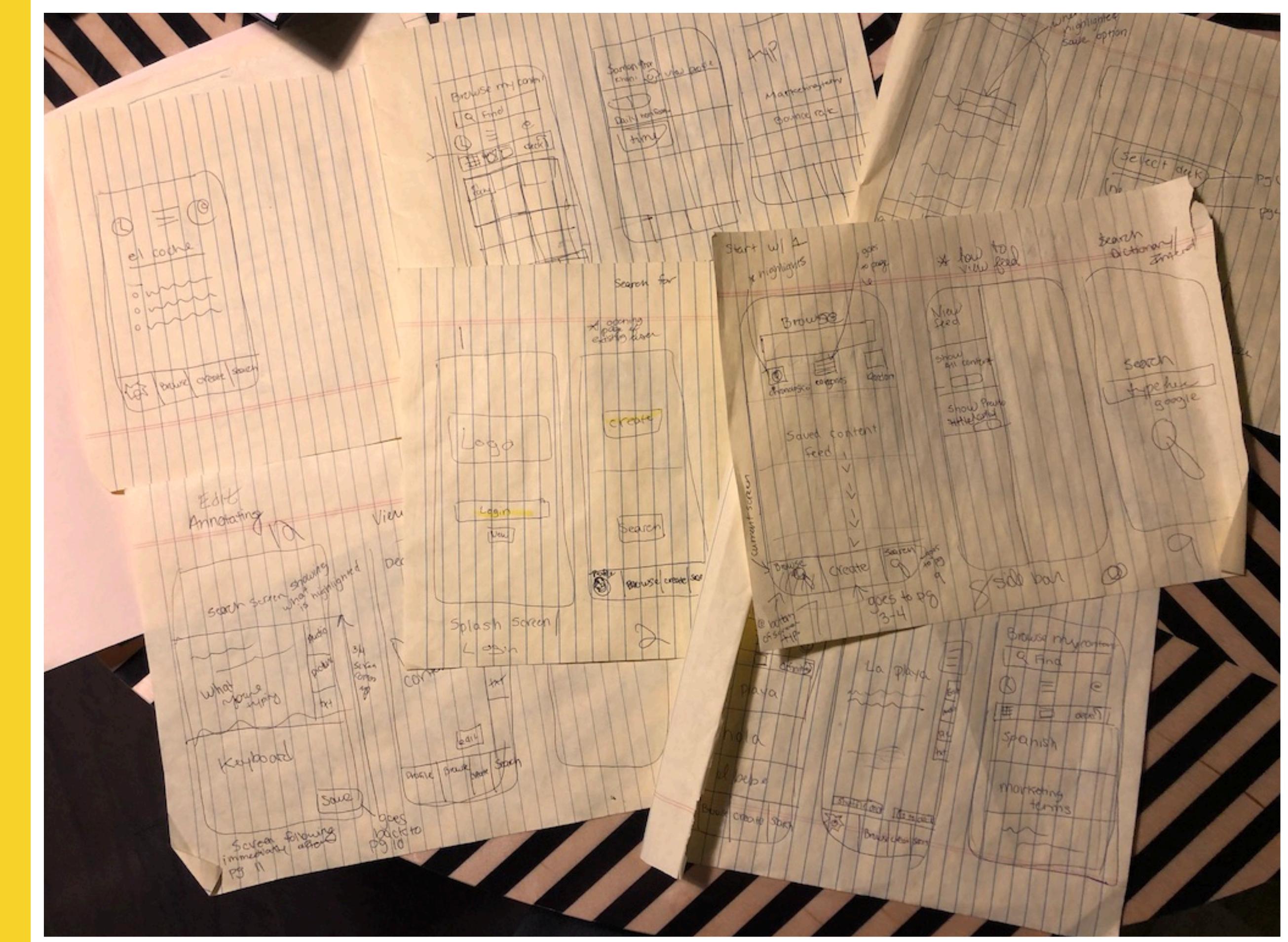
The ability to sort through saved definitions by **categories known as "decks"** and being able to sort chronologically or at random

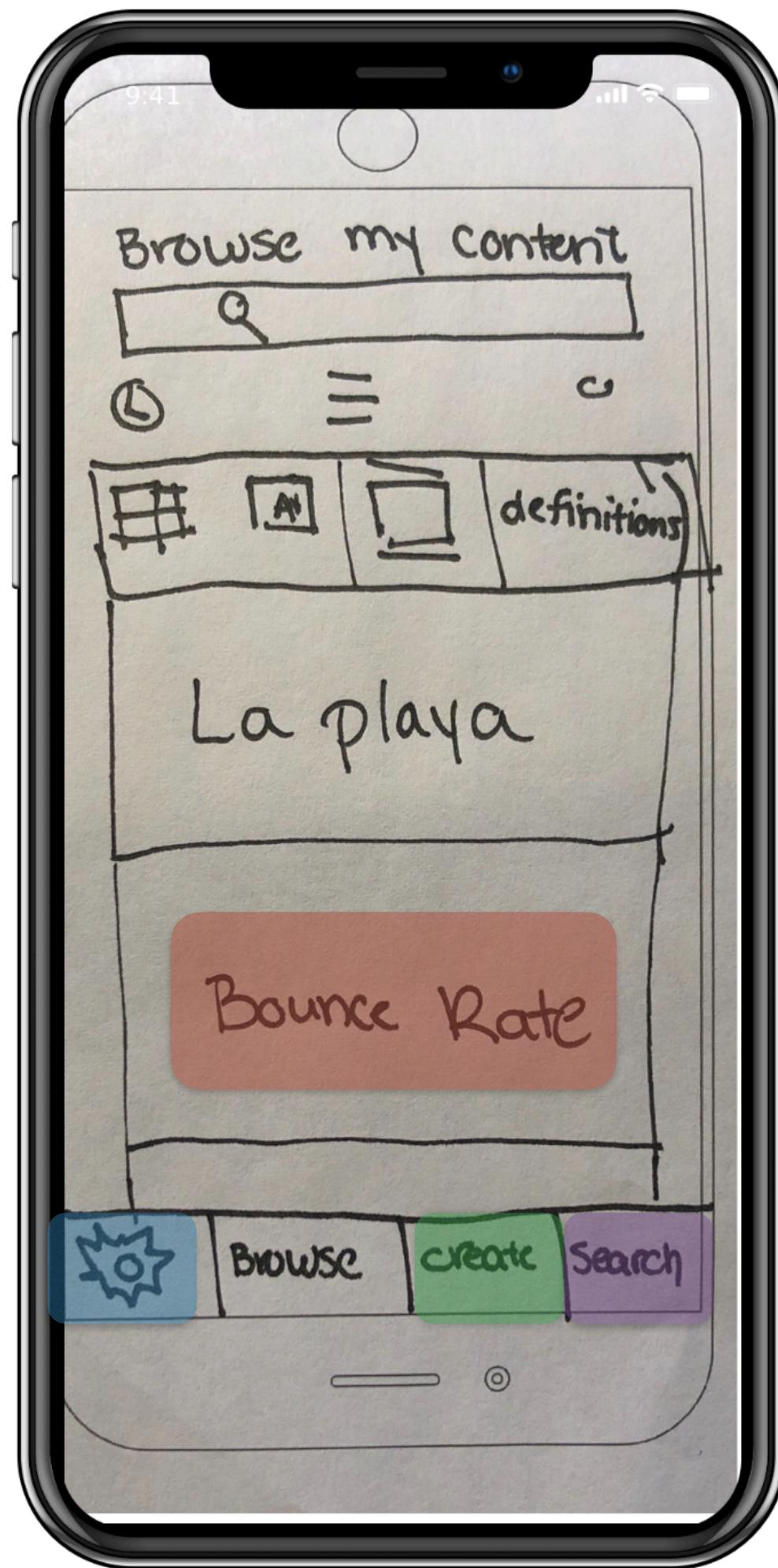
Sorting through saved definitions



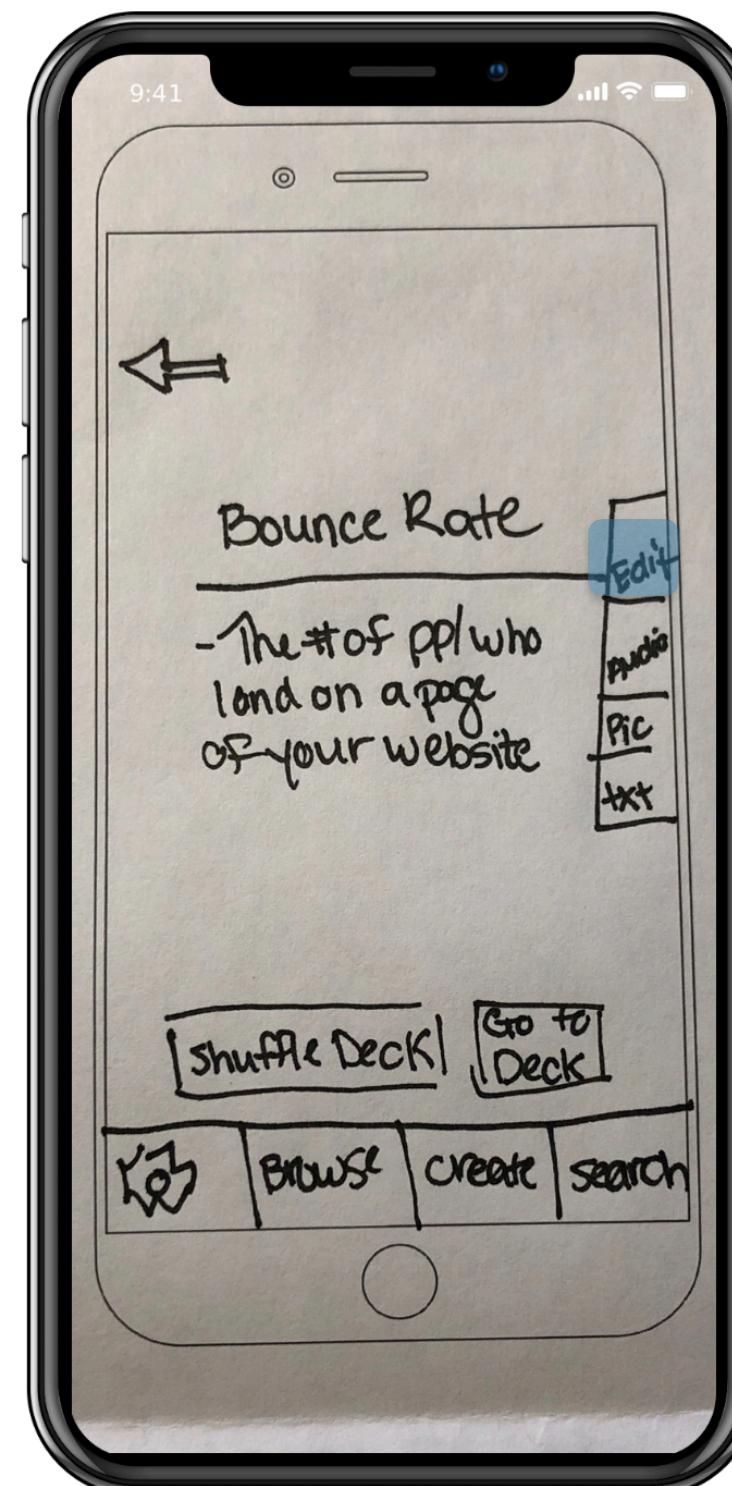
"Remember me" App: Wireframing and Prototypes

I first started sketching out ideas on **how to manage and add content**. Once content is sorted in the desired way you can quiz yourself or browse and view selected content.

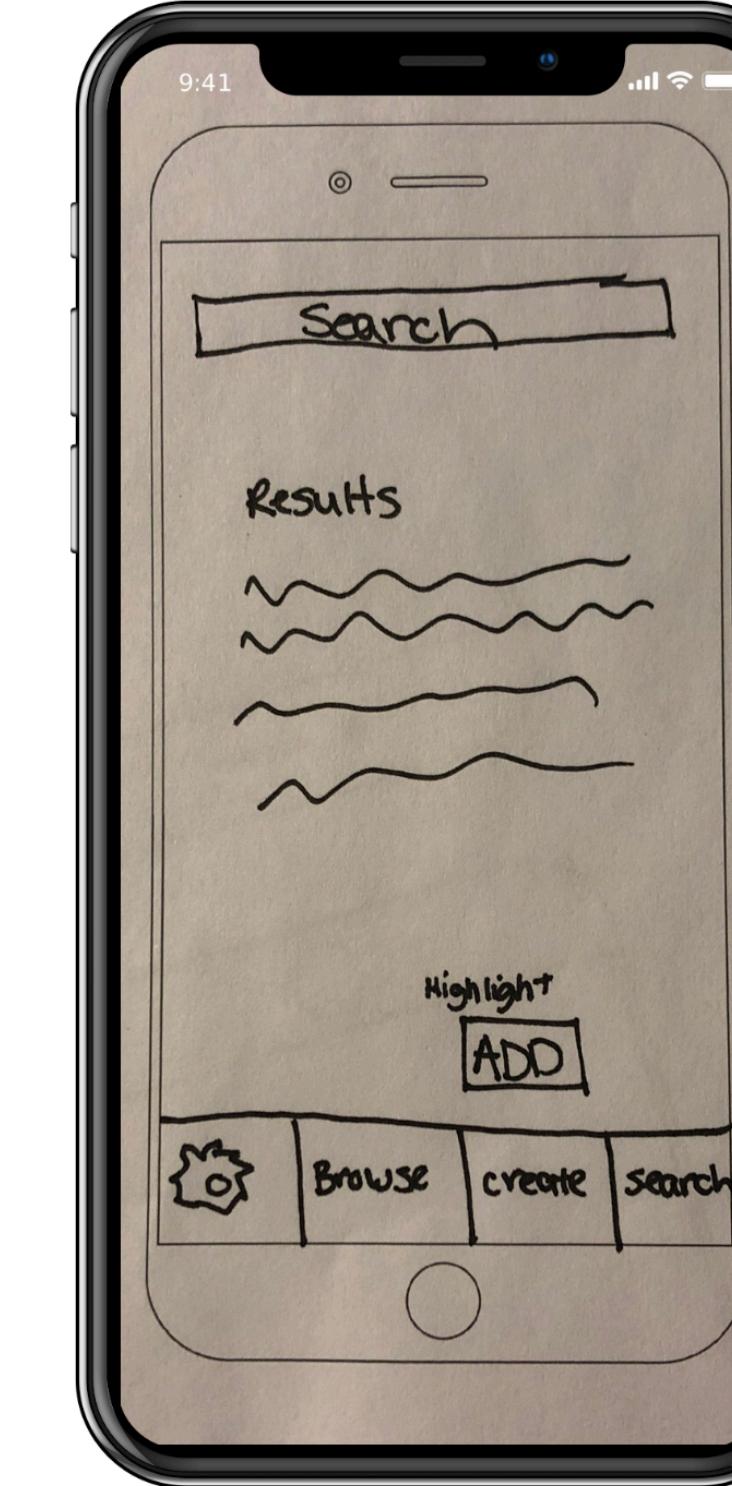




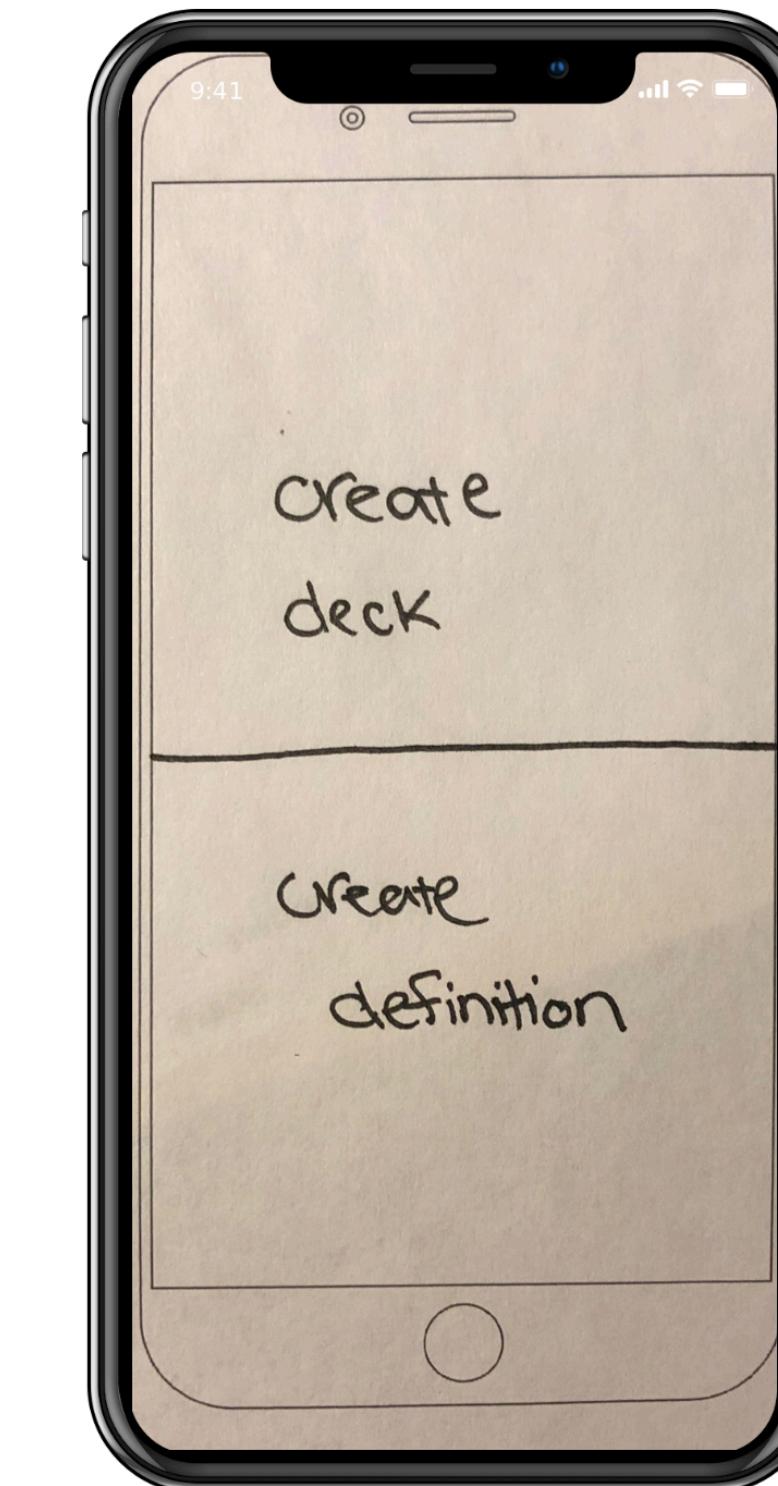
Home: Browse



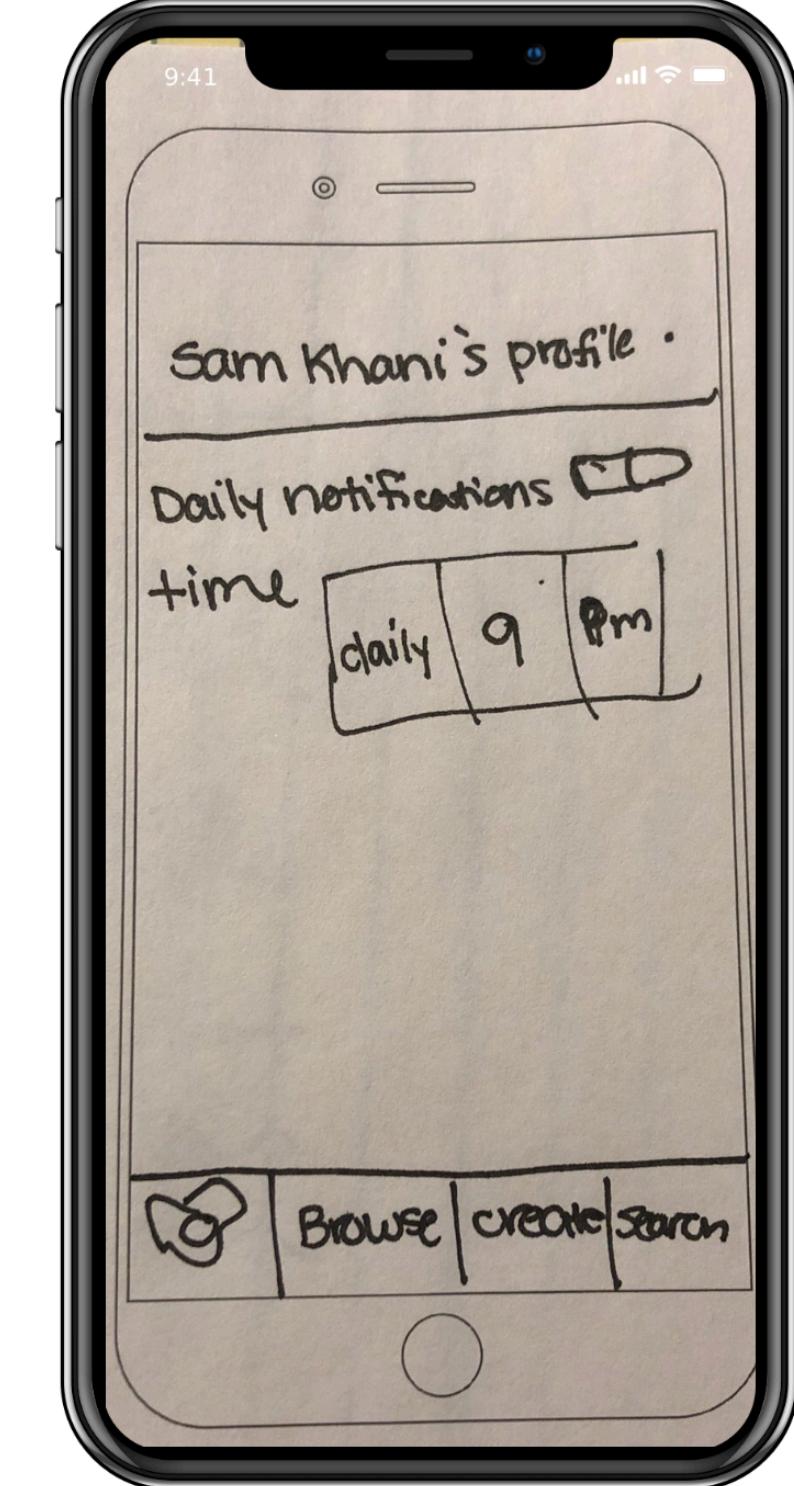
View saved
definition



Search new
definition



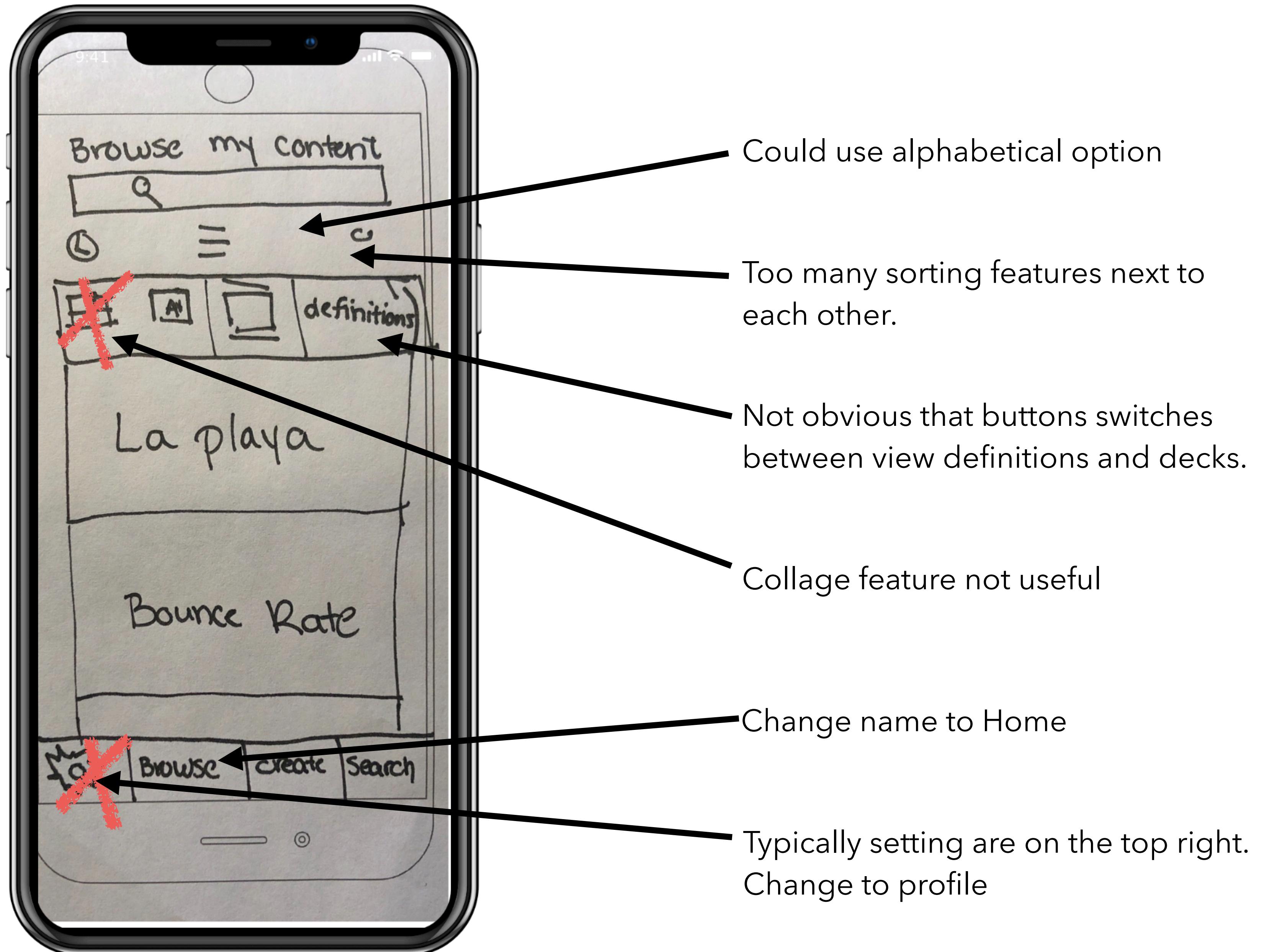
Manually create
definition

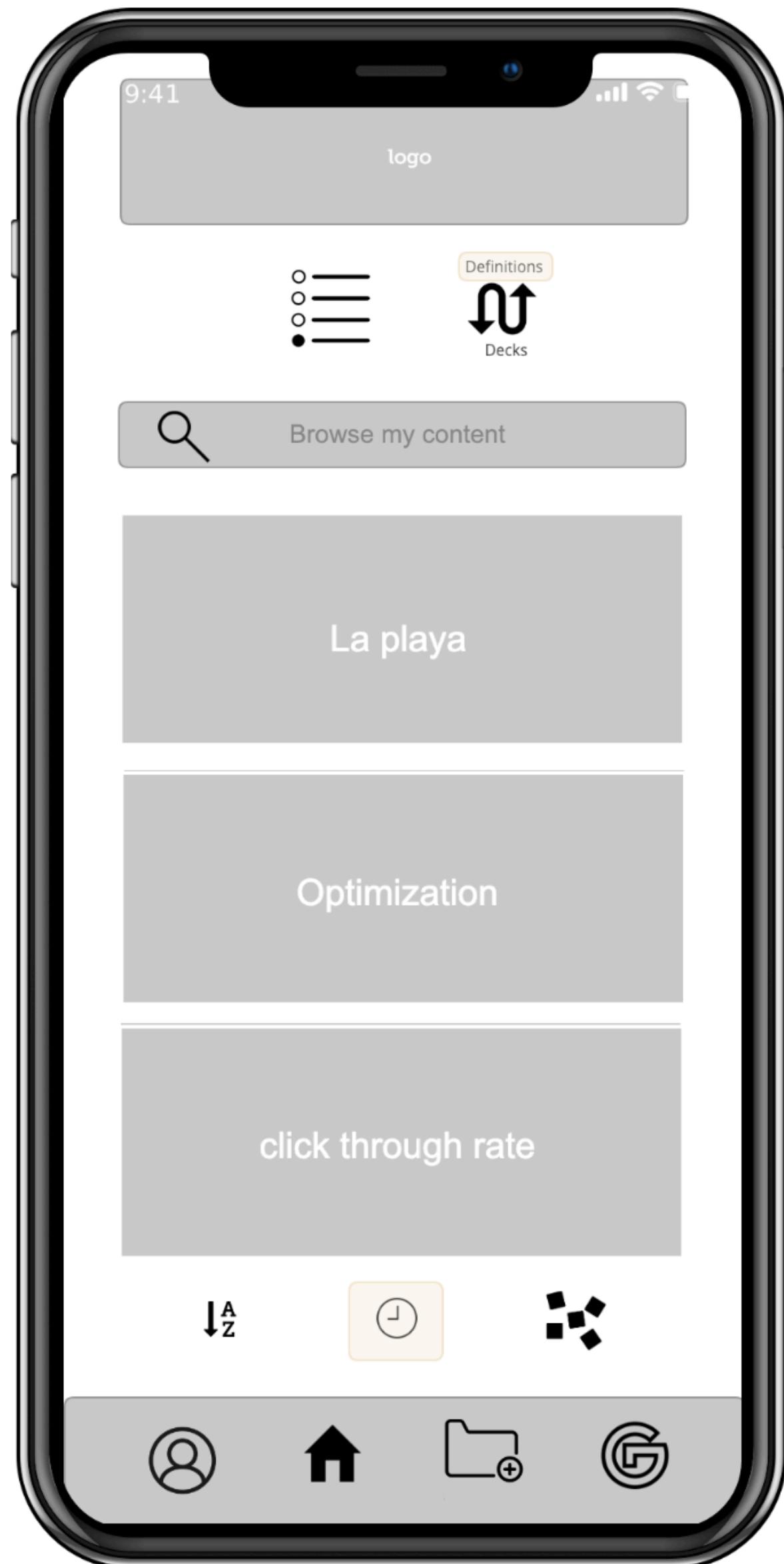


Notifications

Home Page: Browse

The main objective taken away was that the "Browse" should be renamed to "Home" since all of the main features are here.





Profile:
Settings and notifications



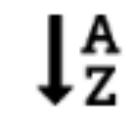
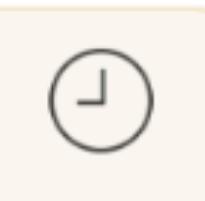
Home:
Browse all saved content & Quizzes

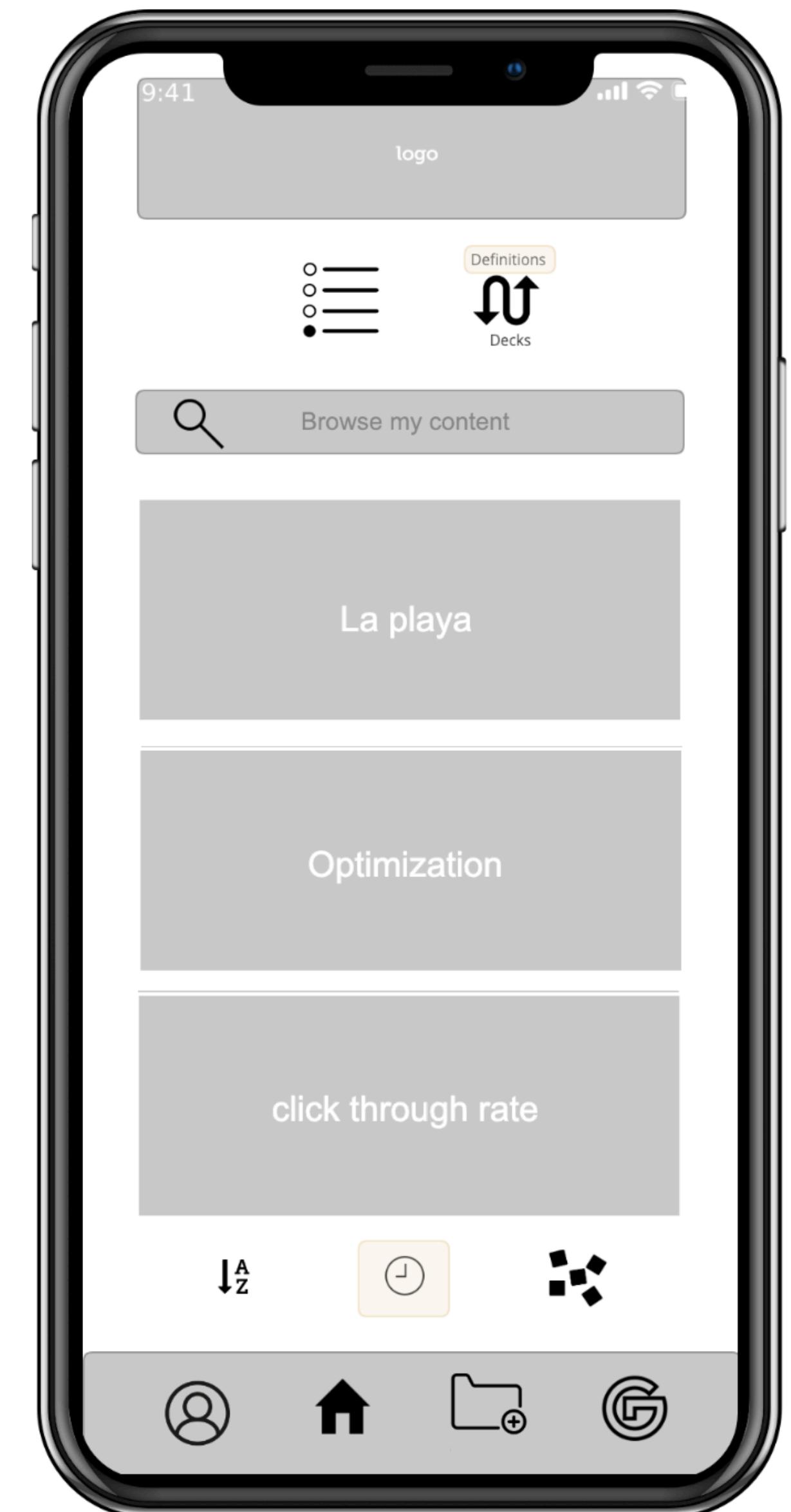


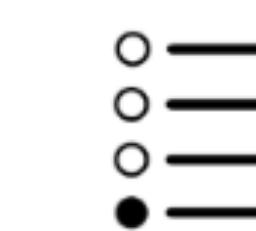
Create:
Manually create definitions and decks



Google:
Search internet and save to a definition.

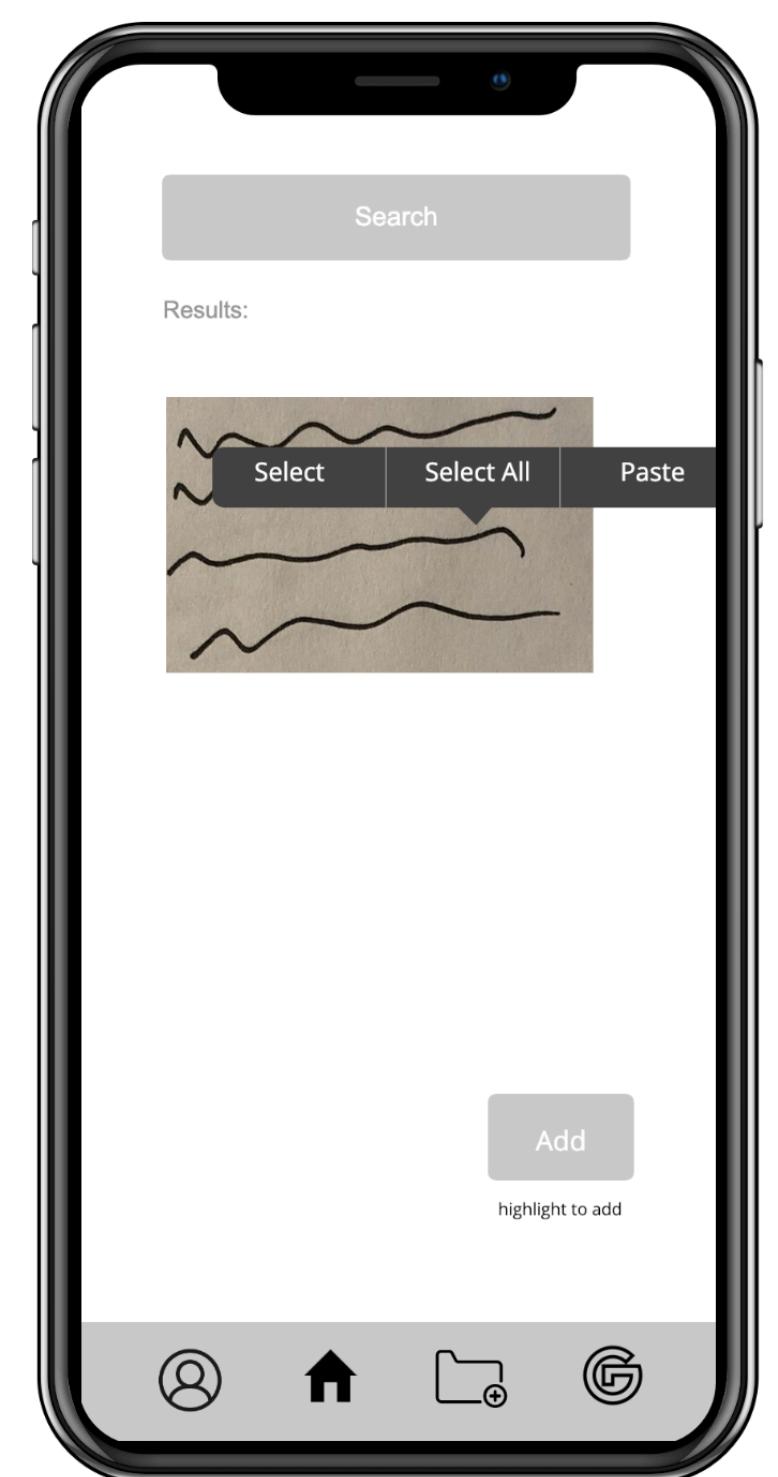
-  alphabetically
-  Chronologically
-  Random



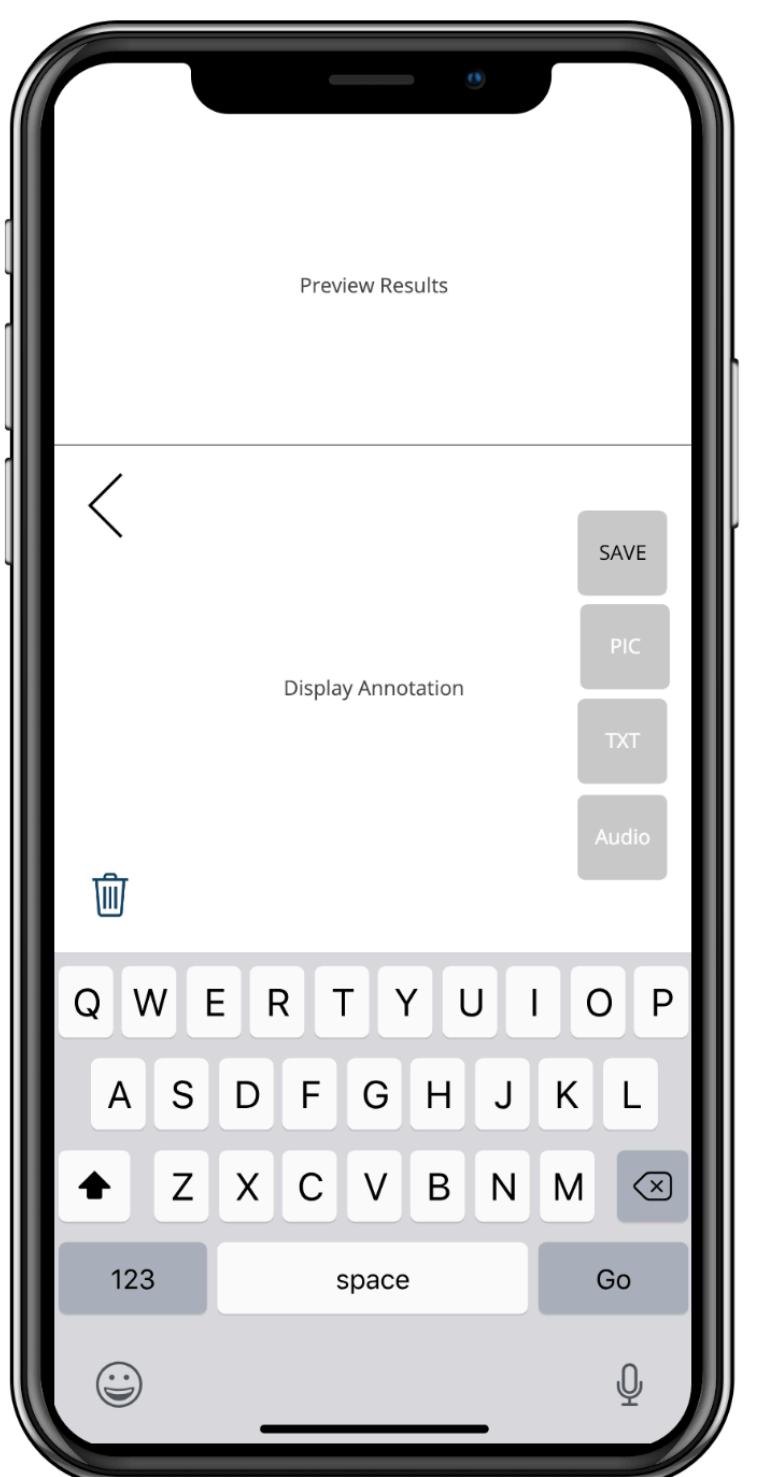
-  Switching view from definitions and decks
-  Quizzes



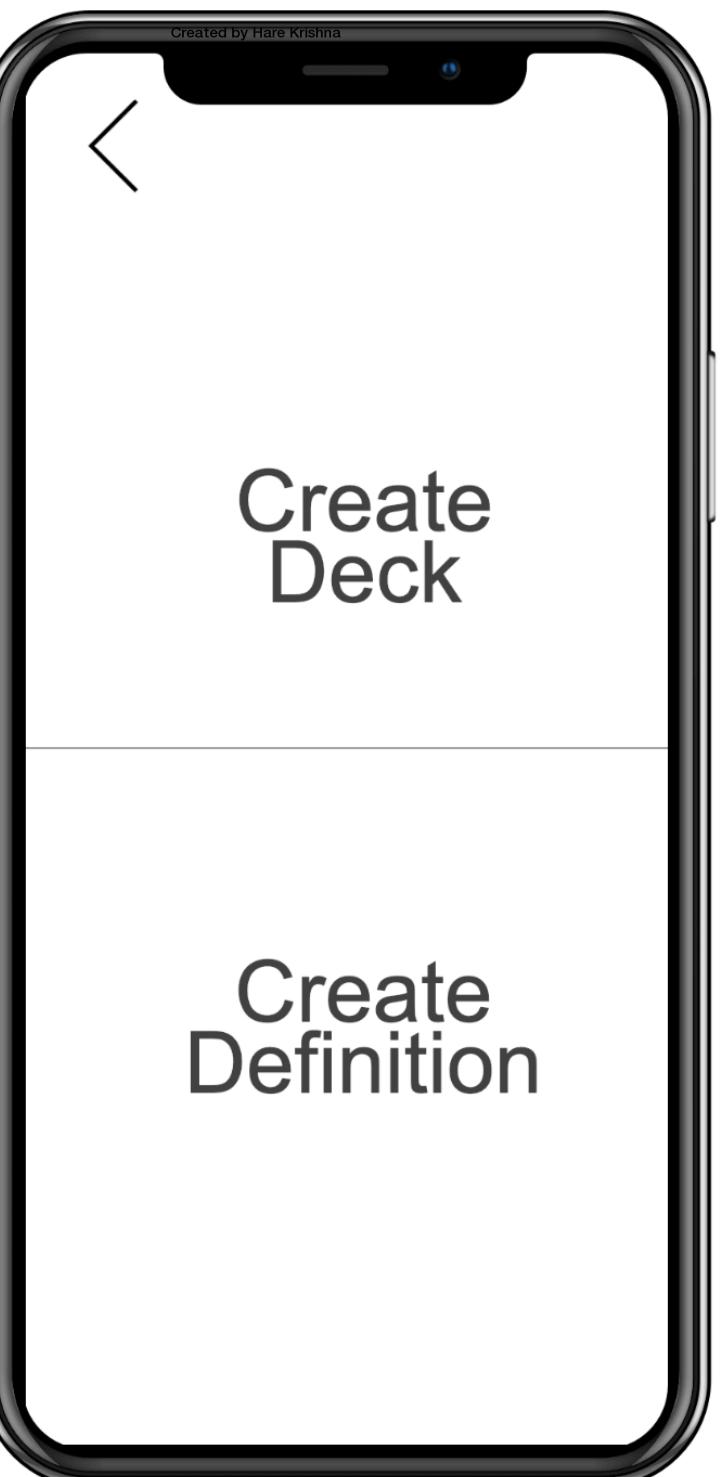
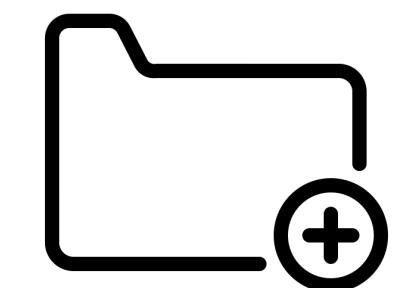
Searching for
definition



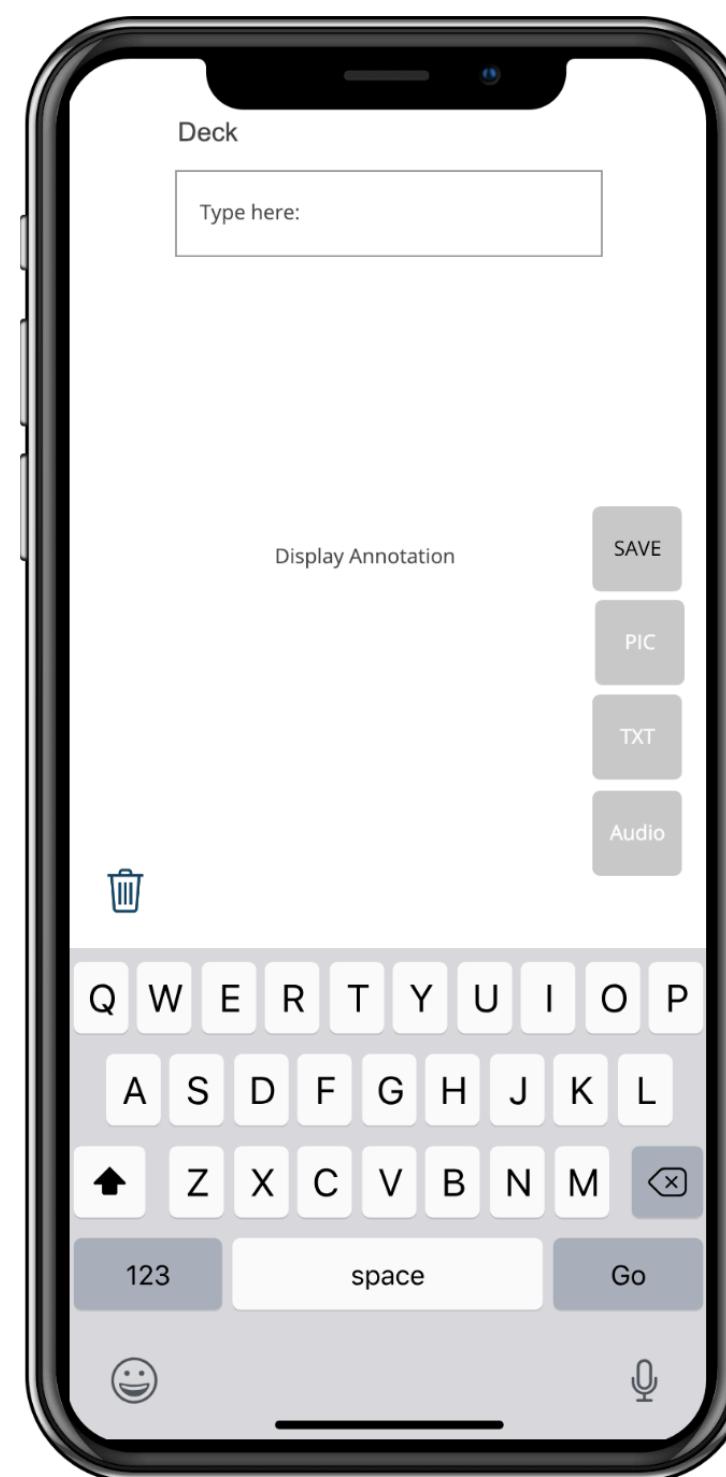
Highlighting
to add def.



Creating def.
from results



Manually
Create def.



Annotate
def.



View
def.

Quizes

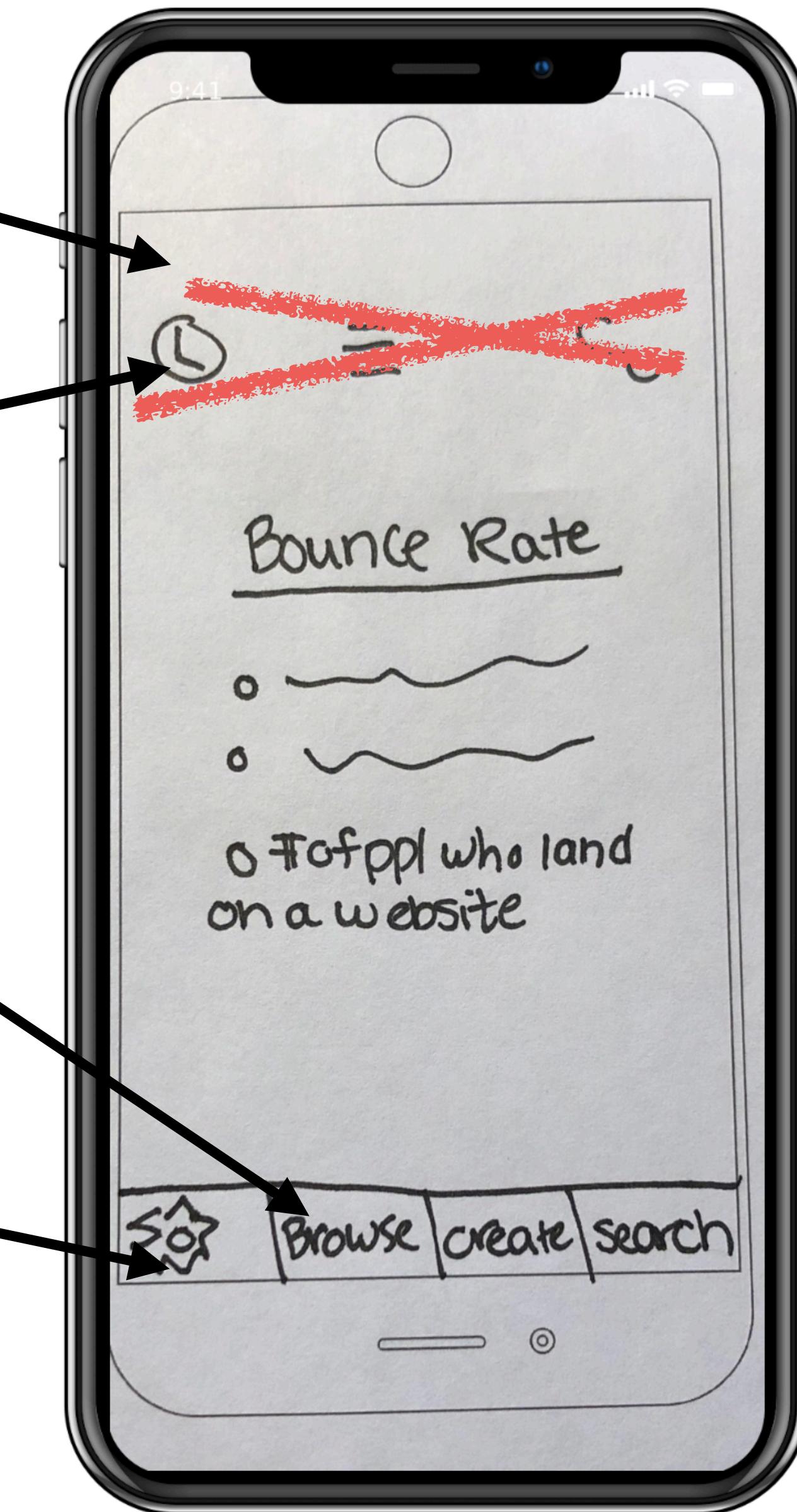
The main objective taken away
was not to duplicate
information that has already
been selected and making
sure icons are obvious.

Needs back button

Features not necessary
sorts on main page

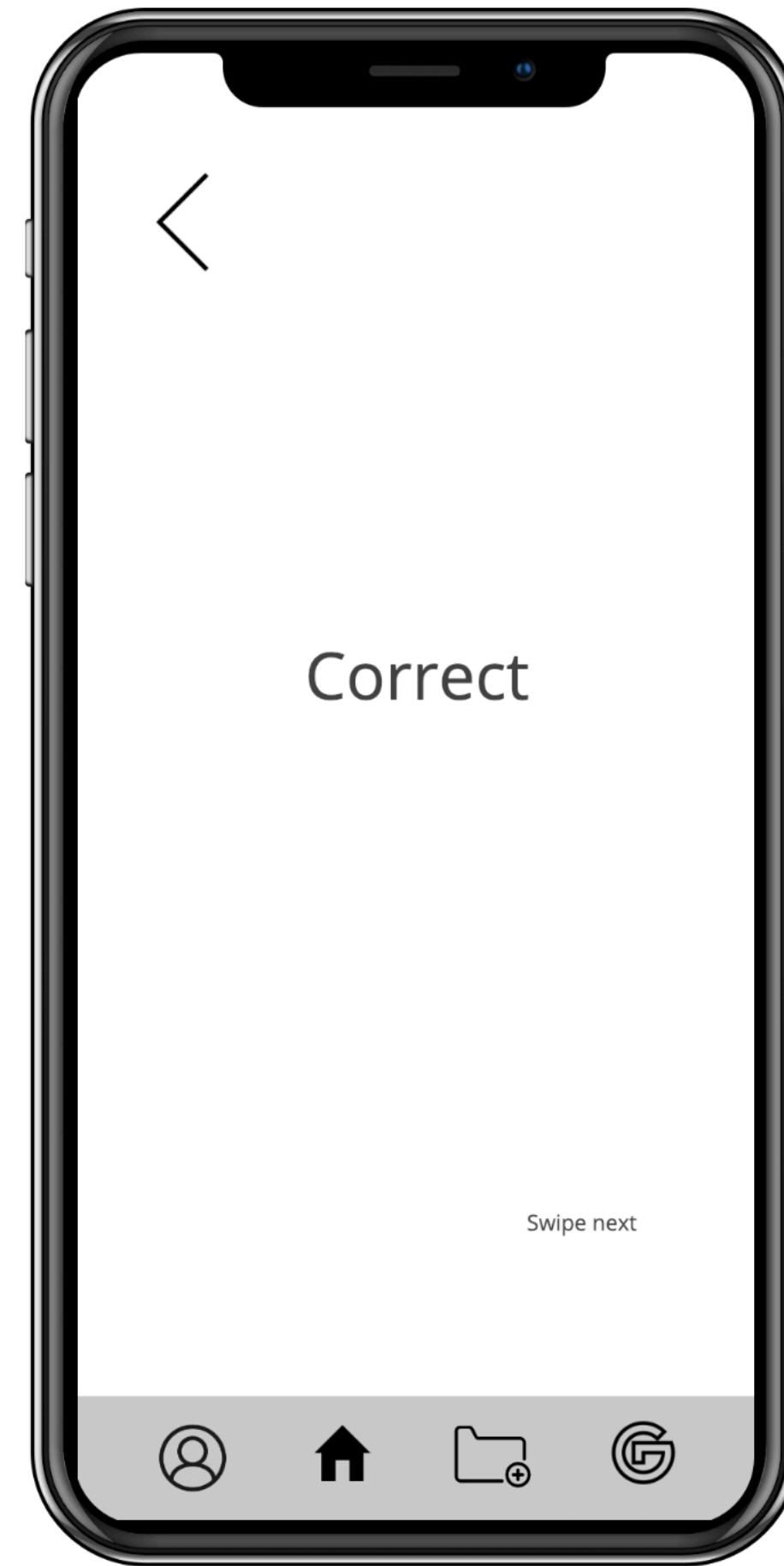
Change to Home

Change to Profile

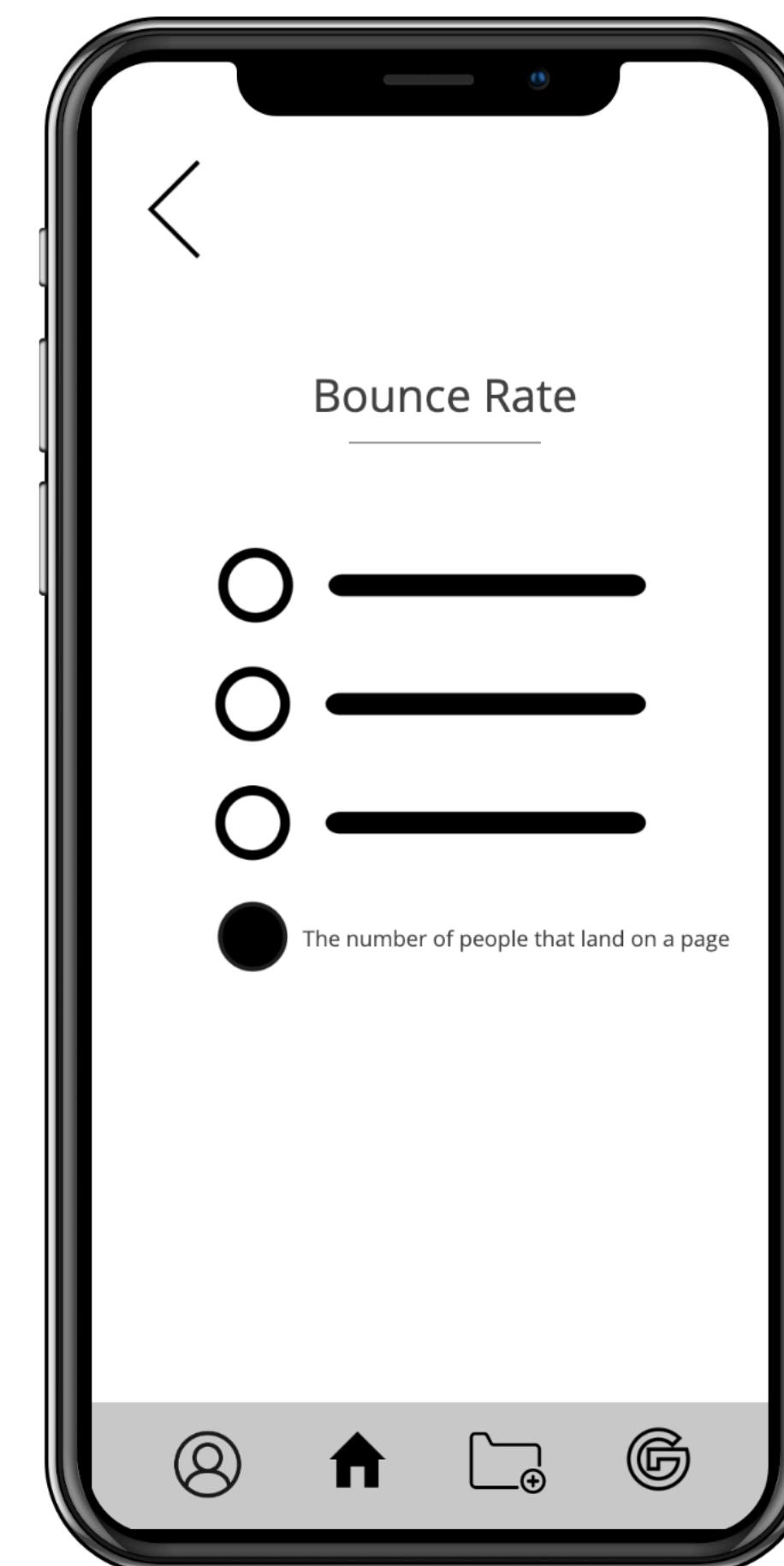




Select answer



Swipe next



- The next step would be to develop the quiz feature and do more usability testing
- Bring the app from a low fidelity prototype to a high fidelity prototype
- Develop secondary features on the 4 main pages.



PROS

- Usability tests are key to developing the next iteration of prototypes.
- Listening to the user think out loud during usability tests can really give guidance to a cohesive navigation that is familiar.
- Keep in mind the scope of your app and let this guide your user flow.

CONS

- Don't get caught up in details in early stages of sketching. Think more in terms of how you want the features to connect.
- Taking detail notes in interviews is crucial.
- Don't use random icons.



Prototype 1:

<https://prottapp.com/p/860344>

Prototype 2:

<https://prottapp.com/p/5ba2d3>

Youtube presentation:

<https://youtu.be/EcpATxyNHxM>