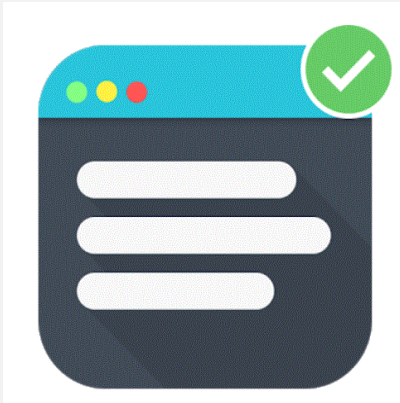# TASK 1.1 EXPLORING VOCABULARY LEARNING APPS

Submitted By – Minal Bombatkar

THE APPS I WILL BE LOOKING AT ARE

Vocabu words
Vocabulary Builder
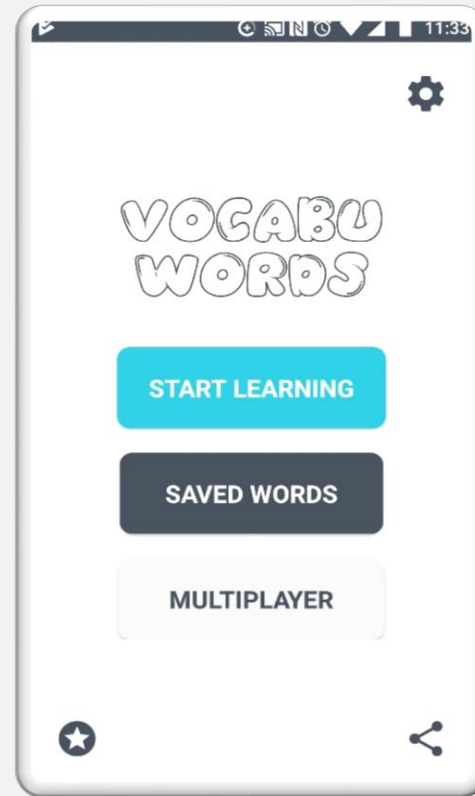English Words offline

Duolingo
Learn Languages Free

Quizlet
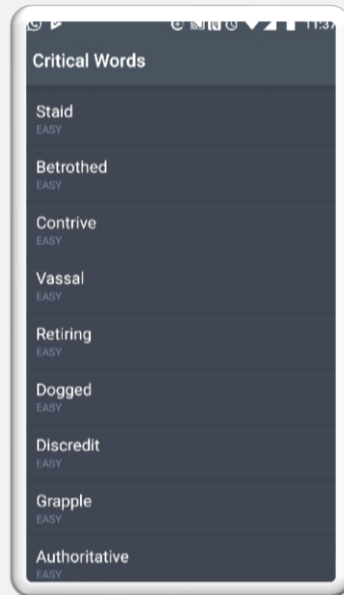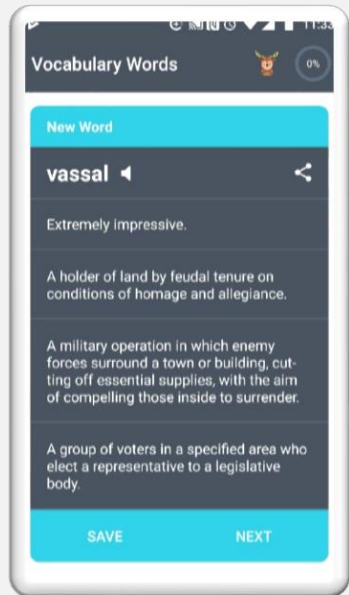flashcards & study tools

VOCABU WORDS
VOCABULARY BUILDER ENGLISH WORDS OFFLINE

Vocabu words app that lets to learn new English words using its interactive Flashcard Quiz format and help to improve English Vocabulary. This app has WORD OF THE DAY feature provides user with an English Word every day so that learn a new English word every single day, user are reminded to learn new Vocabulary words by playing this Vocabulary Builder app every day with motivational quotes, so you don't lag behind.
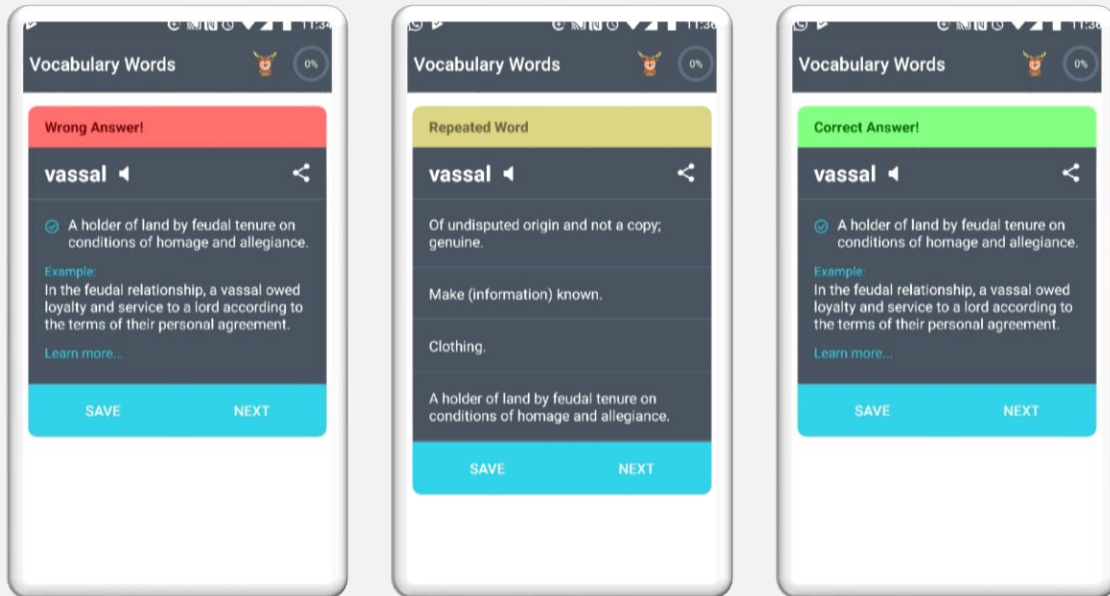
Positive:

1. Offline mode: It perfectly works offline, just to take updates it requires internet
2. Start with your level: a very good way to start your learning journey, as the app gives you a possibility to start from Entry level to Expert level options
3. Easy to navigate: It is easy to make your way through the app and find what you need
4. Pronunciation feature: New words in lessons come with a Audio which gives a human touch to the the learning process
5. Fluency % wheel: a great indicator to see learning process, which also helps to set goals
6. Daily remainder: The best feature to keep user engaging is daily remainder alarm, It comes with auto pop up on users mobile
7. Advertise free: This app is totally advertise free, It is good quality to keep away from distraction while learning

VOCABU WORDS
VOCABULARY BUILDER ENGLISH WORDS OFFLINE

Negative:

1. Unlaunched Multiplayers option : Multiplayers option is not available to play game with friends
2. Basic Design: Design is not bad, but not great, The design is grey based and it lacks of animation factor.
3. Lack of learning methods: The app fails to provide learning options such as picking the right word, matching pairs, fill in the blank etc.
4. Missing interaction: Missing of interactive interaction, it helps to keep the user active and relax

Summary

This app successful because it work offline as well as it has feature such as Flashcard quiz format ,See Your Progress, Word repetition, Words categorised based on difficulty, Save favourite words, Definitions and Examples for every word also it's daily remainder to keep user engaging with learning. Even through it is fail to provide varieties of learning methods and interaction design. Which is must in today world.
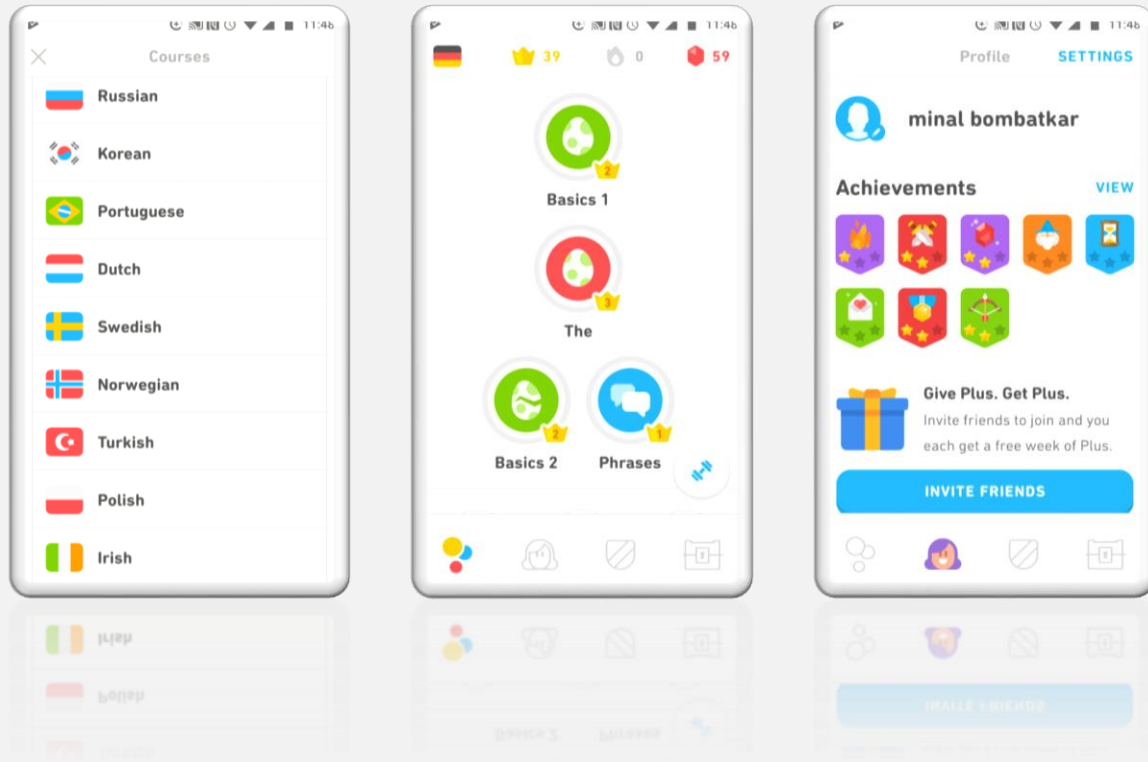
DUOLINGO
LEARN LANGUAGES FREE

It help in practice speaking, reading, listening and writing skills while playing a game! User will improve vocabulary and grammar skills by answering questions and completing lessons. Start with basic verbs, phrases, and sentences, and learn new words daily. It is a free platform that includes a language-learning app, as well as a digital language proficiency assessment exam. As of it offer 85 different language courses in 24 languages. The app has about 300 million registered users across the world.
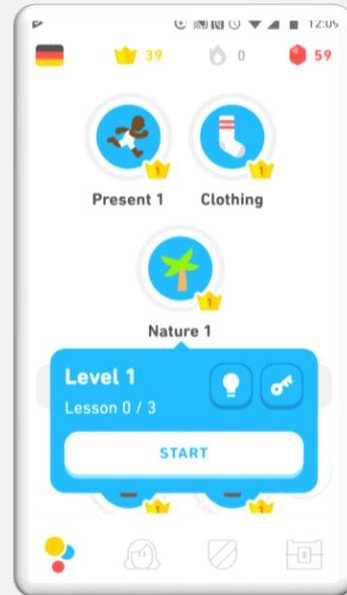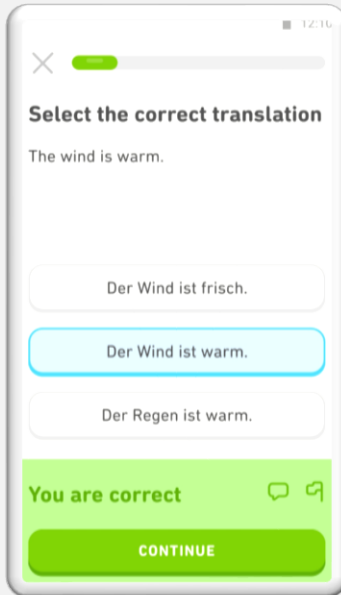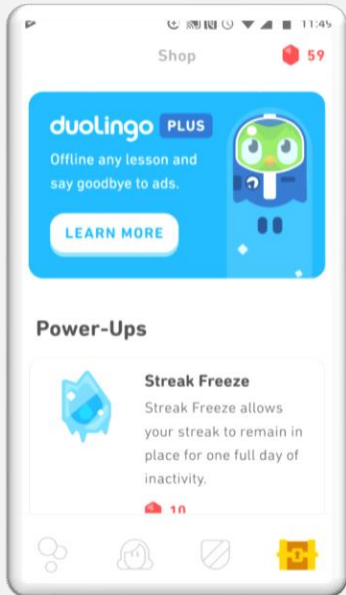
DUOLINGO
LEARN LANGUAGES FREE

Positive:

1. User-friendly design: The mobile app is very with neutral design and without extra fuzz, simplicity is the key
2. Interface: Duolingo's design is clean, intuitive, and highly engaging, with a straightforward interface and built-in gamification elements
3. Smooth onboarding: Especially important for first-timers, Duolingo goes out of its way to make language learning fun
2. Variety of learning methods: The lessons offer a variety of learning options such as picking the right word, matching pairs, pronouncing the word
4. Motivational elements: the user can achieve higher level crowns, power-ups, earn lingot – this should definitely keep the user engaged
5. Resources: In addition to interactive lessons, Duolingo offers practice quizzes, explanations, a grammar guide. Which encourage learners to follow and translate real-world dialogue.

DUOLINGO
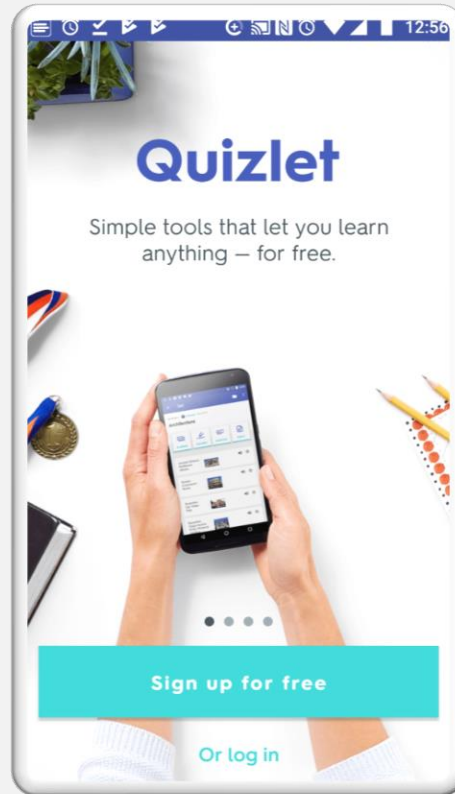# LEARN LANGUAGES FREE

Negative:

1. It create occasionally awkward sentence constructions, i.e., sentences that had probably never use in the real world
2. The voices are lower than the "ding!" that is pronunciation of the word should be louder than submitting sound.
3. Level up is revision: level up does not open new content and learning material, but will just give access to the same lesson in different order and format.

Summary

This app successful because it provides speaking, reading, listening and writing skills while playing a game! Motivational elements that user can achieve higher level crowns, power-ups, earn coins, it make the user engaged. It's User-friendly design make it best to paly with it. Even through it is fails by create occasionally awkward sentence constructions with may not be use in real life.
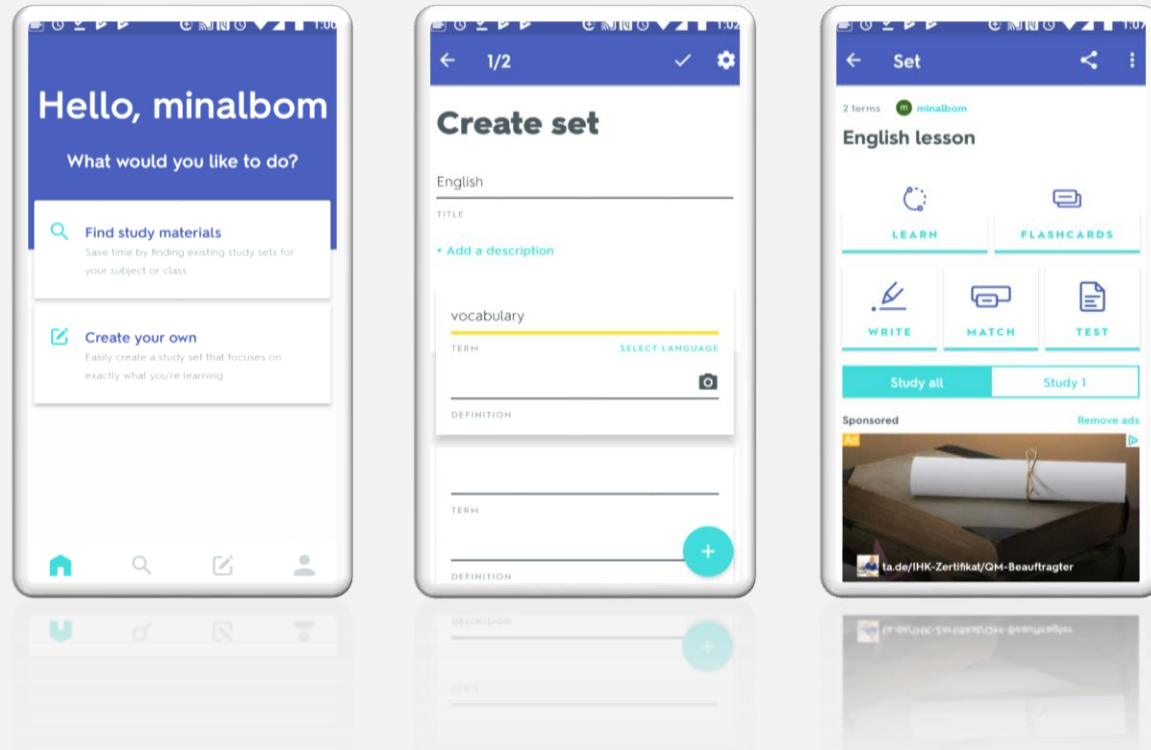
QUIZLET
FLASHCARDS & STUDY TOOLS

Quizlet is the easiest way to practice and master you're learning. Create your own flashcards and study sets or choose from millions created by other students. More than 30 million students study with Quizlet each month because it's the leading education and flashcard app that makes studying languages, history, vocab and science simple and effective.
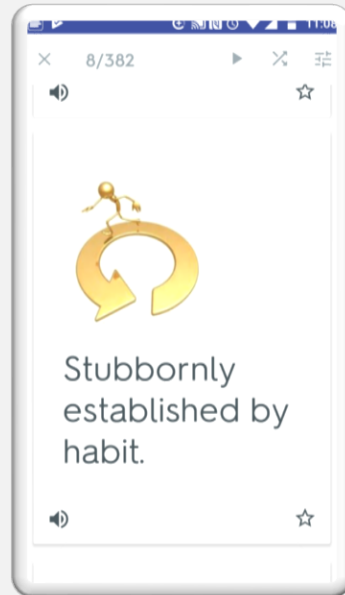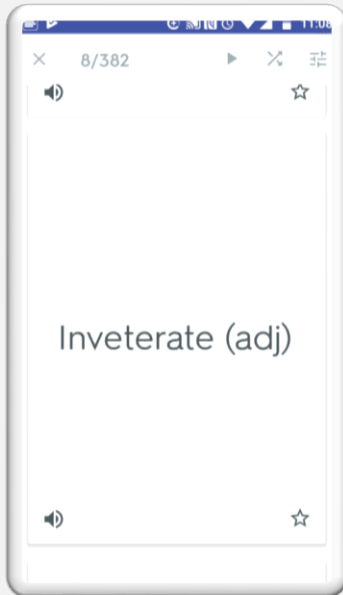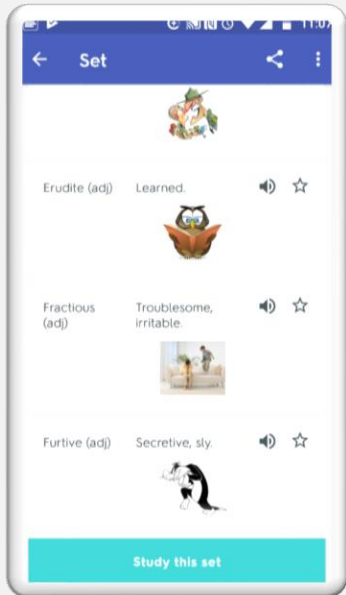
QUIZLET
FLASHCARDS & STUDY TOOLS

Positive:

1. On boarding: It's easy to set up account and get started
2. Navigation: Simple, concise home screen makes navigation easy
3. Interface: Interactive and intuitive interface and built-in gamification elements
4. Variety of learning methods: Multiple study tools such as flash cards, matching, quizzes, tests, etc. It helps to keep learning
5. Learn from mistakes: Gives reasoning behind learning methods and sets goals to achieve. Displays correct answers so user can Learn from mistakes
6. Create your own flashcards: It provides feature in which user can create own Flash card and study sets or choose from millions created by other students

QUIZLET
FLASHCARDS & STUDY TOOLS

Negative:

1. Not all features are available to free users. Such as ad-free studying, Night Theme and offline access or get Quizlet Plus for all that AND image uploading, an unlimited number of classes and even more.
2. Ads appear on screen while studying, can be distracting to user.
3. Lack of motivational things to keep user engaging.

Summary   This app successful because it provides Multiple study tools such as flash cards, matching, quizzes, tests, etc. It does Not provide all features to free users and monthly fees is costly that is point this app fails.