



UX FUNDAMENTALS

INTRODUCTION TO UX & DESIGN THINKING

TASK 1.2
USER RESEARCH
USER INTERVIEW

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INTERVIEW QUESTIONS

Q1. Are you a Student or Professional or House maker?

Q2. What do you think about learning foreign languages? What do you like most about it?

Q3. When last time you tried to learn new language ? Do you think the Vocabulary learning is first step to start learning new language?

Q4. Which method you prefer to learn new vocabulary?

Q5. Have you tried learning Vocabulary using Apps, Which are specially design to learn vocabulary? Which one?

Q6. Would you please tell your experience of learning vocabulary with apps?

Q7. How much time do you spent with these learning apps daily?

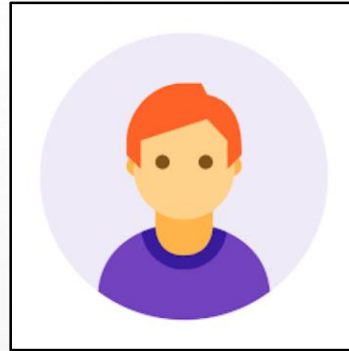
Q8. If you want to make change in your currently using apps, What will be?

MY INTERVIEWEES



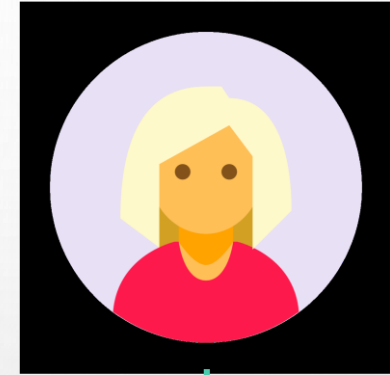
Marika

- 30 years old
- Economics student
- Based in Slovakia
- Languages- Slovaks, English
- Hobby's- Cooking, Reading
- Frequent user of language apps



Gopal

- 21 years old
- Software Engineer
- Based in India
- Languages- Hindi, English
- Hobby's- Fitness, Travelling
- Very techy person
- Studies languages online



Betty

- 36 years old
- Home maker with 3 kids
- Based in London
- Languages- Spanish, German
- Hobby's- Shopping, Yoga
- Big fan language learning apps

INTERVIEWE - MARIKA

XYZ..

Doing

- I am learning German
- I use app to learn Vocabulary, grammar....etc
- I mostly use to find meaning of the word in app
- I use translating apps, to find the meaning into my mother tongue
- Also I use German articles apps e.g. Der, Die, Das
- I like to learn Vocabulary by the apps because it is easy, Convenient and playful



Thinking

- Vocabulary learning is useful for mastering a language
- I should learn vocabulary every day.
- It's lack of time to learn vocabulary.
- I think man would learn a few new words, when read foreign-language books or watch movies
- In university, I could remember new words, while doing my everyday tasks



Feeling

- learn throughout the day and try not to allow too much time to pass between sessions
- App has a good quality as well as quantity of content
- I would love the vocabulary learning app to be more in the form of an educational game

INTERVIEWE - MARIKA

Q1. Are you a Student or Professional or House maker?

I am Economic student. Based in Slovakia.

Q2. What do you think about learning foreign languages? What do you like most about it?

I speaks English and my mother tongue. My boyfriend is German, He also speaks English. We communicate with each other in English. But from my boyfriend's family not everyone able to speak English. So, now I stared learning German. While learning new language, It will keep you engaging to learn new vocabulary. I Think this is best quality to learn new foreign.

Q3. When last time you tried to learn new language ? Do you think the Vocabulary learning is first step to start learning new language?

I always try to learn German since schooling but when I was move to my boyfriends place and stared living together then I actively need to learn it. Yes off course the Vocabulary learning is first step to start learning new language

Q4 Which method you prefer to learn new vocabulary?

Always I prefer to carry pocket size dictionary to find meaning. But I know It is not so practical always.

INTERVIEWE - MARIKA

Q5. Have you tried learning Vocabulary using Apps, Which are specially design to learn vocabulary? Which one?

I use “Der, Die Das” app in my mobile. I find difficulty in the appropriate article in German, so it help in learning.

Q6. Would you please tell your experience of learning vocabulary with apps

It is easy to use, it has its own dictionary with very good explanation and it practical to use any where even in Public transports.

Q7. How much time do you spent with these learning apps daily?

I know, I have to learn fast but I am able to spent less than one hrs with this learning app.

Q8. If you want to make change in your currently using apps, What will be?

It has very fixed structure of learning. I would like to add some more features like Drag and drop item, Match the correct pair, and more graphical.

INTERVIEWE - GOPAL

XYZ..

Doing

- I am learning French for my hobby purpose
- I use so many app to learn Vocabulary
- Try to use all possible technology to learn new language or vocabulary
- I use translating apps, to translate and get the meaning
- I am currently using more than 5 mobile apps for vocabulary learning



Thinking

- Vocabulary learning is useful to keeps your brain young. Also helps to survive in foreign countries
- With a foreign language, I think having a rich vocabulary is very important.
- Practice, Practice and practice is so important to learn and memorise the vocabulary



Feeling

- I feel relaxed when I learn the vocabulary that know, I stated it as my hobby
- I feel bad If any app is not fulfilling its purpose and fails to qualify the users satisfaction

INTERVIEWE - GOPAL

Q1. Are you a Student or Professional or House maker?

I am Software Engineer. Based in India and currently working with one of the top MNC in the world.

Q2. What do you think about learning foreign languages? What do you like most about it?

Foreign languages is very important to survives or to work with MNC. You can't able to speak in your native language with your clients. Hindi is my native language but still I use to speak and work with English with my clients. The most important part is to learn pronunciation of new words in correct manner otherwise it means different. Learning new language means learning vocabulary, it keep you busy to my mind and that's best thing like about it.

Q3. When last time you tried to learn new language ? Do you think the Vocabulary learning is first step to start learning new language?

For sure before six months, I was stared learning French language for my hobby purpose. Yes, learning new vocabulary would be considered as a first step, because if we have vocabulary we can easily communicate.

Q4 Which method you prefer to learn new vocabulary?

It might be any thing like hearing podcasts, watching news, playing with apps, searching on web or hit to library to find dictionary.

INTERVIEWE - GOPAL

Q5. Have you tried learning Vocabulary using Apps, Which are specially design to learn vocabulary? Which one?

Yes, off course currently I am using 5 different app in my mobile. I use different apps for different purpose e.g. Quizzes, matching, flash cards, mnemonics, lectures...etc

Q6. Would you please tell your experience of learning vocabulary with apps

Some are very basic, some apps features are best and full fills the users requirements. Some apps are fails to qualify.

Q7. How much time do you spent with these learning apps daily?

Mostly more than one hrs a day. I use this apps while my daily commute and that benefits me a lot.

Q8. If you want to make change in your currently using apps, What will be?

All features are not working, If you are using it offline, I would like to change that thing.

INTERVIEWE - BETTY

XYZ..

Doing

- I am learning English to help my children in there stydies
- I use Bubble and Duolingo app to learn Vocabulary
- Use books to learn Vocabulary
- I use translating apps, to translate and get the meaning in Spanish
- Not so techy person but using apps because it is easy to use and play with it whenever I got time



Thinking

- Vocabulary learning is easy task to understand but my problem is pronunciation of Vocabulary is important
- I think it's best to learn alone when it's quiet
- I think it's motivating to see how much you have done until with your achievements
- I need repetition before understanding something new vocabulary otherwise, it is easy to forget



Feeling

- get excited when learning with games and positive reinforcement keeps me motivated
- I feel frustrated when I struggle to retain definitions

INTERVIEWE - BETTY

Q1. Are you a Student or Professional or House maker?

I am House maker, currently living in London with my Husband and 3 kids. I was moved to London from Spain before 2 years ago.

Q2. What do you think about learning foreign languages? What do you like most about it?

Foreign languages is very important to survives especially if you are relocate to new place. There is other language than your native language then It is almost compulsory to learn that Foreign language and adapt it into your everyday use. It always keep me encouraging to learn new words.

Q3. When last time you tried to learn new language ? Do you think the Vocabulary learning is first step to start learning new language?

I used to learn English, since my schooling but I was not so concern about it. But I took it seriously to learn new vocabulary and memorise it and use it when I moved to London almost 2 years before. Not exactly but If you know vocabulary with exact meaning of it then it makes your life easy.

Q4 Which method you prefer to learn new vocabulary?

I don't have much time to reading book and writing my notes, so I prefer playing game on app and with fun or watching news or moves.

INTERVIEWE - BETTY

Q5. Have you tried learning Vocabulary using Apps, Which are specially design to learn vocabulary? Which one?

Yes, first time my daughter show me, how easy it is. Learn with fun. I like game base Vocabulary apps.

Q6. Would you please tell your experience of learning vocabulary with apps

Probably the matching part of game, the pronunciation and spelling. Like I know the general gist of it but not the specifics of how you say and spell each word.

Q7. How much time do you spent with these learning apps daily?

Not more than one hrs a day. When ever I got free time i.e. When my kids go to school.

Q8. If you want to make change in your currently using apps, What will be?

The pronunciation of vocabulary should be more precise and it allow me to repeat after it.



THANKS FOR REVIEWING!