



Joce

22

Married

Full time student/nursing

“I want to memorize the words I learn in class faster.”

Behaviors

- Learn better by reading out loud as well as writing it down.
- Favorite place to study is in bed.
- Loves to highlight while reading textbooks.
- Loves teaching others what she has learned.

Needs & Goals

- Needs an app that can do flashcard, note taking, and preview video options.
- Needs an app for the specific topic she is learning.
- Needs a platform that can transfer notes to the study application.
- Needs a way to more easily retain information.

User Story

- As a student, I want to study my new vocabulary in a variety of ways so I can retain it better.
- As a nursing student, I want to apply all of the new skills I am learning so that I can be as knowledgeable as possible.
- As a student, I need to find the most efficient way to retain information so that I can apply it.

Job Story

- As a nurse, I want to understand the functions of different medications so that I make good decisions when giving medication.
- As a nurse, I need to have retained all of my studies so that I can feel confident when asked a question by a patient.
- As a nurse, I need to continue having good study habits so that I am always up to date.

Problem

Joce needs a way to better retain information because she is going to have to apply every thing she learns into the work environment.

Hypothesis

We believe that by creating an app that can make different scenarios of learning for Joce, we will achieve the goal of helping her retain the information she is learning.