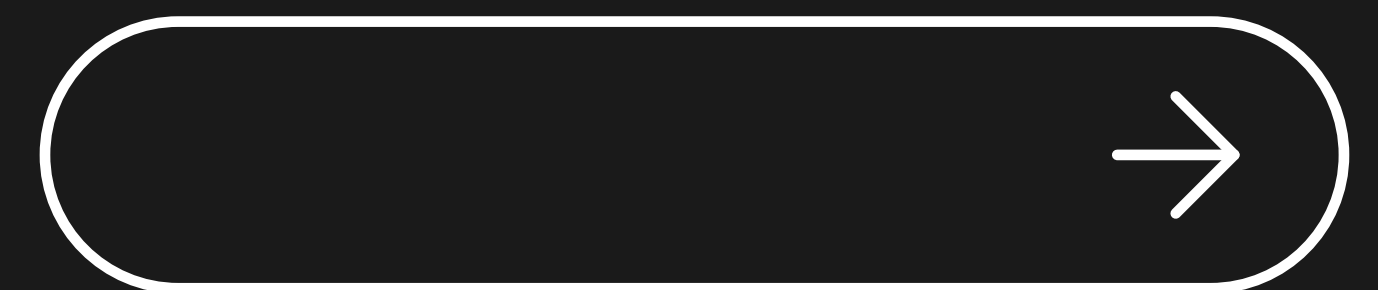


BRAND DESIGN DISCOVERY.

A DOVE DESIGN



# Brand Design Add-ons





# Thank you.

Firstly, thanks so much for taking the time to discuss your project with me so far.

Here's an overview of what this document will go through:

## 01 **Package add-ons.**

My normal Brand Design package add-ons.

## 02 **Other digital add-ons.**

More bespoke or larger digital add-ons and projected costs.

## 03 **Other print add-ons.**

More bespoke or larger print add-ons and projected costs.



01

# Package add-ons.

3 add-ons are included in the Level 2 package.

6 add-ons are included in the Level 3 package.

3 extra add-ons can be included for £100  
on top of the package price.

If you have any more requests for print or digital  
add-ons please do let me know.

## Print.

Business card (x1), Letterhead (x1), Thank you card (x1),  
Gift voucher (x1), One-sided leaflet (x1), Poster (x1),  
Print advert (x1)

## Digital.

Social post templates (x3), Social story templates (x3),  
Highlight covers (up to 4), Email signature (x1),  
Facebook/LinkedIn cover image (x1 each),  
Email banner (x1)



02

# Other digital add-ons.

These are some examples of more bespoke, larger digital projects that can be quoted separately.

Ideally these would take place after your brand is approved and finalised.

Prices are approximate and to be discussed in more detail if you're interested!

## **Social Media.**

Monthly content creation approx. £400 for 12 posts (wording/post ideas to be briefed in)

Animated reels approx. £150 depending on complexity

## **Website.**

Design and build of around 5 pages approx. £600 (functionality to be discussed)

## **Animation.**

Logo animation approx. £250

Showreel animation approx. £400

## **Presentations.**

Template Powerpoint presentation design approx. £200



03

# Other print add-ons.

These are some examples of more bespoke, larger print projects that can be quoted separately.

Ideally these would take place after your brand is approved and finalised.

Prices are approximate and to be discussed in more detail if you're interested!

## **Brochure.**

To be quoted based on page number and complexity, but for example a 20 page brochure approx. £250

## **Signage.**

To be quoted based on your specific requirements, but for example a suite of 5 posters approx. £150

## **Packaging.**

This might not be relevant to your business but for example a mailing box, tissue paper, stickers, and leaflet for a nutrition kit would be approx. £150



Thank  
you!

