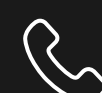




# Hi, I'm **Alex.**

I'm a creative problem solver with the best part  
of a decade experience in graphic design.

I help ambitious self-starters and business  
owners turn their 💡big ideas💡 into  
meaningful ⚡visual solutions⚡





# How can I *help* your **business**?

Here's a quick overview of  
my two main services:

## Brand Design

### WHO IS IT FOR

Ambitious **self-starters**  
looking for a *strategic* and  
*meaningful* brand

### WHAT YOU'LL GET

Custom **brand identity** with  
*assets* of your choice,  
plus **on-going support**

### HOW LONG IT TAKES

**1-4 weeks** depending on your  
chosen package

### WHY CHOOSE IT

You want to give your brand  
the glow up it deserves ✨

## Design Day

### WHO IS IT FOR

Business owners in  
need of *immediate* and  
*specific* **design solutions**

### WHAT YOU'LL GET

Any **print** or **digital**  
**assets** you need for your  
*pre-existing* brand

### HOW LONG IT TAKES

**8 hours of work** with  
calls before and after

### WHY CHOOSE IT

You want to tick off lots of  
design tasks in one go 🚀





# Brand Design: *the details*

I have three levels of Brand Design packages each with a healthy mix of  **strategy**,  **design** and  **support**:

## LEVEL 01 PACKAGE



# 01



Basic strategy



'Just a logo' (+ colours/fonts)



Mini guideline doc

## LEVEL 02 PACKAGE



# 02



Brand audit + strategy



Full brand identity + 3 add-ons



Guideline doc + file guide

## LEVEL 03 PACKAGE



# 03



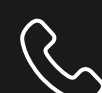
Brand audit + strategy



Full brand identity + 6 add-ons + logo animation



Guideline doc + file guide + on-going support + future discount





# Design Day: *the details*

Or do you just need a graphic designer for the day? My Design Days are perfect for ticking off lots of smaller design tasks for your pre-existing brand:

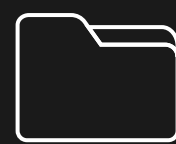
## OVERVIEW



Any print or digital assets you need



Unlimited amends on the day



Receive your final files the same day

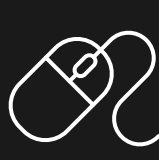


Consultation and follow-up calls included

## DELIVERABLE IDEAS



Social media posts



Website & email graphics



Printed collateral & packaging



Bespoke animated reels



Brand strategy session

The day will be tailor-made to whatever your business needs





*Ready* to  
get **started?**

Get in touch to  
schedule a free call!

*Don't* see what  
you **need?**

Slide into my DMs  
to chat through your  
bespoke design project.