





Web3 platform for challenging human capabilities Challenging human capabilities Challenging human capabilities









What the next show you are ready to pay for, or impress public with?

ChallengeMe is built around profitable challenges. We are the first project to effectively bring to life a functioning challenge-to-earn concept.

ChallengeMe is an app that motivates you to stay active and healthy by rewarding you with \$CHALL token when you enter and win our in-app challenges.











ChallengeMe is a mobile crypto application (Web3) where Sponsors launch Challenges and Participants earn cryptocurrency.

- Sponsor needs \$CHALL token as a prize pool to start challenge. Sponsor chooses conditions regarding challenge, and an option what would be the proof-of-success (photo/video/sound).
- * Users can take part in different challenges, earn crypto, improve themselves and be involved in a community of multiply challengers.

 Every challenge has a leaderboard and pay-list.



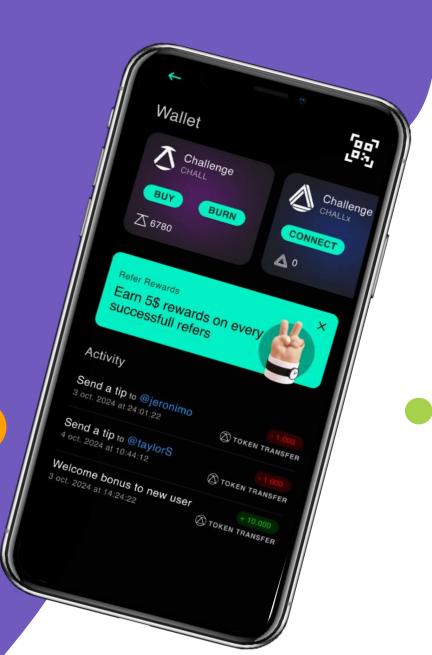






Alex Vadim Pro Sponsor

send a Tip'









Social-FI

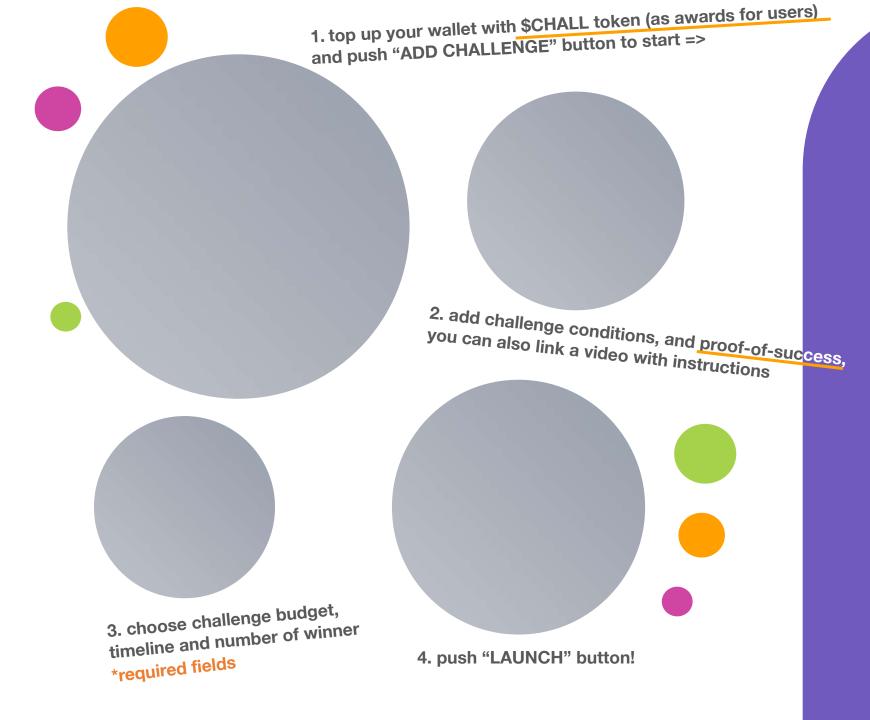
Money circulation is a feature without Web3 service cannot exist. So we've made token exchange as easy as it possible inside community.

Tip' to user

You can easy send any available amount in your wallet to any user.

Tip' to budget

Any user can fill the challenge budget in the period of challenging.









How to start challenge?

Case: As a media producer,
I'm interested in attracting a third-party
dance group for the new shoot
in the next commercial.

Problem: Need to organize profitable challenge & find suitable team.

Decision: Start a group dance challenge in challengeMe and let the Group find you instead.

Participants must follow all instruction of the challenge & verify their results with Proof-of-Success



by PHOTO

Take a photo(s), confirming porticipation in the challenge, and compliance with all its rules.



by VIDEO

Make a video(s) according all recommendations in the challenge description, then just post it.



by **SOUND**

Record sound(s) and post it as often, as challenge requested.



Autogenerated leaderboard

Al sorts participants based on their proof-ofsuccess scores and the users likes/dislikes.



Society validated content

Users not only publish content, but also rate all participants in the challenge.



Challenge NFT

At the end of the challenge, the Sponsor receives NFT. Unique identity, challenge history and other activities tracked by NFT.

Sponsor's top value





















MVP for 6 month

screens, plan & estimate =>

SEED in progress

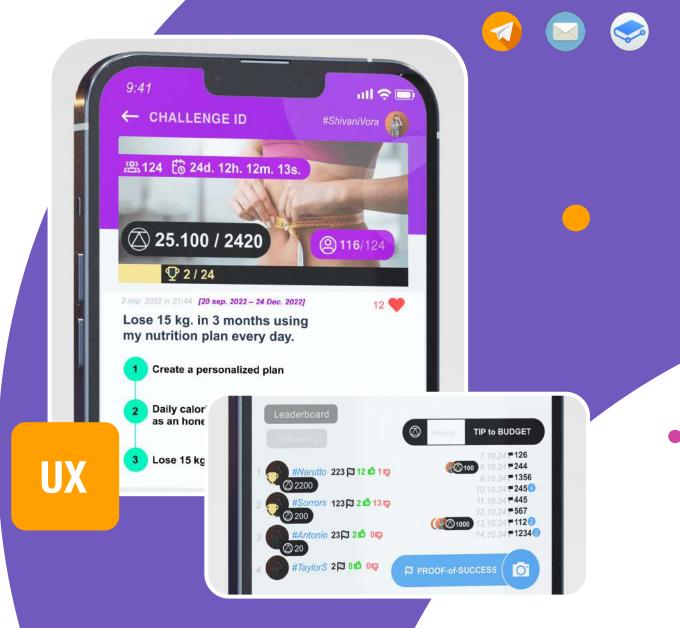
\$150k. => \$860k. ~ 3.5 year.







Based on the real working business





S REVENUE MODEL

How we get money?



Outsourcing challenges

We will prepare promo-video and challenge description. After challenge launched, we process the content(photos/videos) from the participants, choose the winners, and make a report for you. Our team will be supporting you at the every step.



Challenge fees

Every time when sponsor creates challenge and select prize pool, smart contract reserves the sum from users wallet and gets 3% fee from the total prize pool.



Fees from in-app wallet

We are planning to integrate functionality for users which allows to swap their \$CHALL tokens to another cryptocurrencies in app wallet and take 0.04% fee from each swap.



Messenger function

Users can use messenger as a payed subscription. \$1 for 1000 messages or \$5/month for unlimited messaging. All other app functions are free for all users.







in order to continue providing rewards to appusers and challenge participants.



Building new products & Long-Live protocols



for the community in order to improve people's experience in Healthcare and Web3.



Promote Healthy Lifestyle



and attract new users to the crypto world.



40% all fees will be distributing to the treasury for \$CHALL stakers as rewards to give ability to users earn passive income on their holdings.









The Team

Our journey started with an initial objective to incentivise and motivate our members to be active and healthy through gamified challenges. Also we are huge funs of Web3. So we decided to make Web3 application ChallengeMe.













Roadmap



Online Weight Loss Service MVP launch.

2017-18

Growth customers database rapidly. Regional branding development.

2019-20

Establishment of a Development Department. Fitme CRM and Chatbot services launched.

2021

Launching a food delivery service.

2022-Q1

Fitness Center grand opening.

2022-Q2/Q3

R&D (Union Healthcare & Web3 by Challenge.

2022-Q4

Seed sale \$CHALL

2023-Q1/Q2

Round B sale \$CHALL,
Closed Beta launched, testing stage.

2023-Q3

Public Sale (IDO).

2023-Q4

Public release v.1.0,
TGE - New Public Listing/Exchanges,
DEX and CEX listing.

2024

Web2 and Web3 brand partnerships.









\$CHALL token

\$CHALL will be able to do everything a normal crypto asset can with staking rewards, asset swapping, market trading, etc, being available at the time of launch.



Stake to Earn

Stake \$CHALL to get access to the rewards pool for a compounded return. Trading fees collected by the app will also be distributed to \$CHALL stakers as rewards.



Governance

\$CHALL stakers can make and vote for proposals regarding challenges, rewards distribution etc.



Tipping

\$CHALL holders can tip friends or other challenge participants inside the app. Also holders or challenge participants can increase prize pool of any challenge by tipping to it.







Token sale



SEED

Project, Plan, Estimation =>

10.000.000 tokens

\$150.000 round

Nov. 2022-Jan. 2023

2% of supply



PRIVATE

75.000.000 tokens

\$2.400.000 round

Jan.-Sep. 2023

15% of supply



PUBLIC

15.000.000 tokens

\$1.110.0.000 round

Nov.-Dec. 2023

3% of supply





Token distribution in %



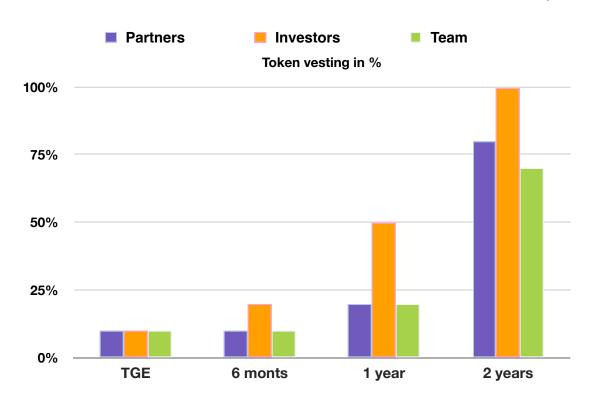


Total supply 500.000.000 tokens

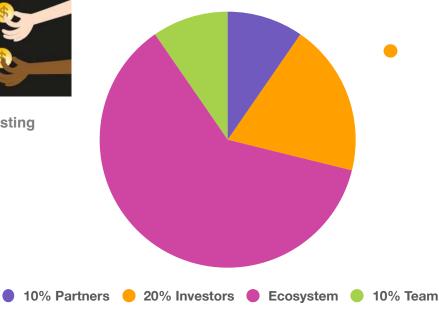
Seed and Private: 10% unlock @ TGE | 3 month cliff | Linear Vesting

Public: 25% at TGE, 3 month cliff, 15% monthly for 5 months

Team and Advisors: 10% unlock @ TGE 9 Month Cliff I 10% unlock after cliff, then 5% Linear Vesting









Commercial partners: 25.000.000 tokens (5%)

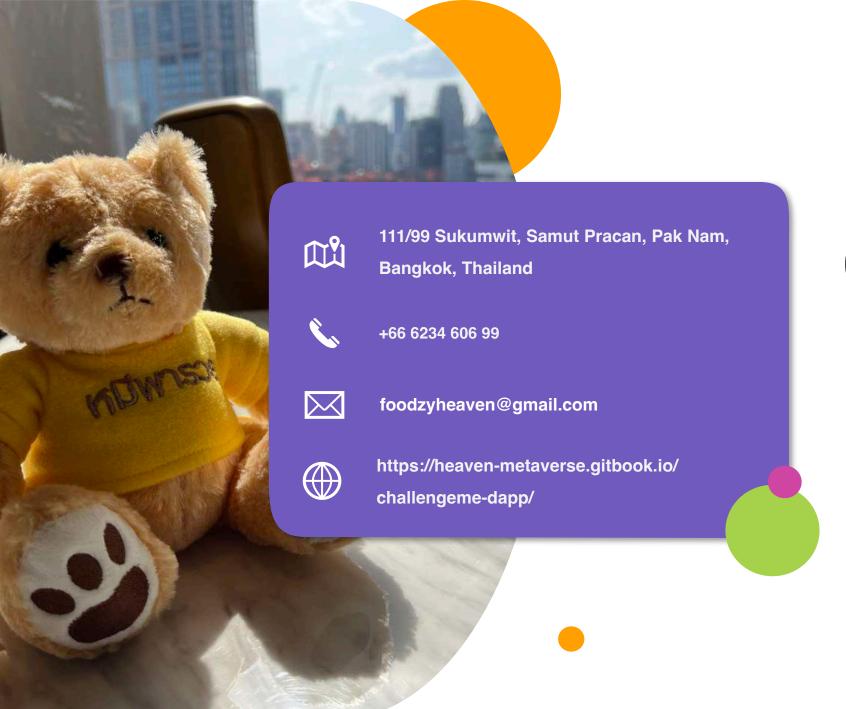
Advisers: 25.000.000 tokens (5%)

Seed sale: 10.000.000 tokens (2%)

Privat sale: 75.000.000 tokens (15%)

Public sale: 15.000.000 tokens (3%)

Team: 50.000.000 tokens (10%)









Contact the Team

Bangkok located.

QOUTE OF THE DAY

"Life is about accepting the challenges along the way, choosing to keep moving forward, and savoring the journey.

THANK YOU









MVP



TOKENOMIC