Index Funds vs. Income Funds for Yearly Income: An Analysis of Resiliency over a Ten Year Period

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Contents

Introduction	1
Methods Stocks	1 1
Results	2
Visualization	2
Time Series	
Returns by Year	4
Volatility	
Correlations	
Income - Which is Best?	8
Feature Engineering	9
Retrieve Dividend Data	9
Join Tables	9
Function to rollup columns	10
Table for Analysis	10
Calculate Net Worth after Income Draw	10
And The Winner is:	12
Conclusions	12

Introduction

Is it better to draw capital gains from a market ETF (Exchange Traded Fund) or use a monthly income ETF? Also, which ETFs provide monthly income yet still appreciate over time? These are questions on the mind of many investors, especially those who are retired and are counting on the income generated from their portfolio. The purpose of this report is to answer these questions.

Every investor is looking for yield, and there are many ETFs that provide a monthly dividend. Some of these dividends however seem too good to be true, and they are. If the dividends paid by an ETF are greater than the dividends of the funds held then the yield is partly made up of "return of capital".

Would a Canadian investor who needs monthly income be better off buying an ETF that pays a high dividend, or would he or she be better off buying a market ETF and selling shares to obtain the income? In order to find out I will compare six of the most popular ETFs in Canada. I'll draw the same amount from each fund each year and see how much of the fund remains after a ten year period.

Methods

Python will be used to compare the ETFs. The closing price and dividends for each of these stocks was obtained with the Yahoo Finance API. I've written some functions to buy stock if the dividend exceeds our income needs, and sell stock if it falls short.

First I will start with some typical analysis. I will look at the price changes over time, the volatility, and how well these ETFs correlate to each other.

Stocks

The following table shows the stocks used in this analysis. They include the perennial favorite XIU, which is the first and largest Canadian ETF, and CDZ, the Canadian Dividend Aristocrats Index, an ETF made up of a diversified group of high quality Canadian dividend companies.

```
ETF
       Description
ZEB
       BMO Equal Weight Banks Index ETF
       Common and preferred shares, corporate bonds and income trust units in the Canadian financial sector
CDZ Diversified exposure to a portfolio of high quality Canadian dividend paying companies
      Income-bearing assets, including equities, fixed income securities and real estate investment trusts
XDV
       Exposure to 30 of the highest yielding Canadian companies in the Dow Jones Canada Total Market Index
XIU
       Exposure to large, established Canadian companies (Top 60 in the TSX)
```

```
[782]: # Import libraries
      from pandas_datareader import data as wb
       import pandas as pd
      import matplotlib.pyplot as plt
      import seaborn as sns
      from datetime import datetime
      import numpy as np
      %matplotlib inline
```

Results

Visualization

Let's visualize these ETFs to see how they compare with regards to return, price changes, volatility and correlation.

Time Series

Let's take a look at how the prices have changed for these stocks over the last decade. The graph below shows a similar pattern among 4 of the stocks. FIE and XTR are the outliers with what seem like much less of an increase in price over the decade. This makes sense as a large part of these two ETFs are made up of bonds and preferred shares.

ZEB seems to be the clear winner. The similar pattern in the top 4 stocks makes sense as there's obviously overlap among them. ZEB is an equal weighted index of Canadian banks, and XIU and other dividend stocks will of course include Canadian banks, which are favorites among dividend income seekers.

```
[787]: for t in tickers:
    new_data[t].plot(legend=True, figsize=(10, 6), \
    title='Closing Price', \
    label=t)
```



The stock prices vary tremendously, for example CDZ is well over \$30 a share and FIE is about \$7 at the time this was written it makes sense to normalize all the prices to 100. This will make it easier to compare the price changes over time.

$$\frac{P_t}{P_0} * 100$$

The normalized plot below further emphasizes how well ZEB, BMO's equally weighted bank index, has done over the last decade.

```
[809]: # We have to exclude the trade_year column as this is a string.
df_no_date = new_data.iloc[:,0:6]

# Now we normalize the data
(df_no_date.iloc[:,0:6] / df_no_date.iloc[0] * 100).plot(figsize = (15, 6));
plt.show()
```



Returns by Year

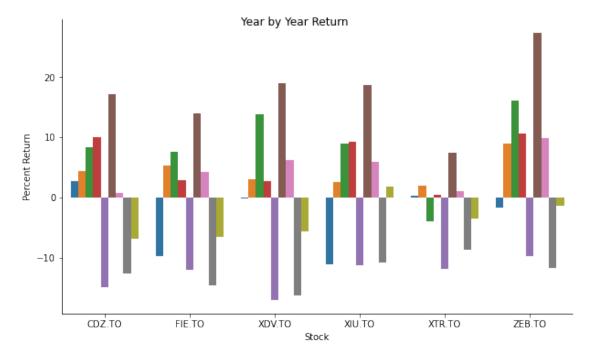
```
[789]: new_data.index = new_data.index.map(str)
       # Add a date column
      new_data['trade_year'] = new_data.index.str.slice(0, 4)
       # Prevent warning when writing back to object
      pd.options.mode.chained_assignment = None # default='warn'
       # A list used to keep the stock return data
      values = []
       # Loop through each year and the each ticker and find the last day and the first_{\sqcup}
       # of the year to calculate the return
      for y in years:
           for t in tickers:
               # We can use iloc to find the last value and the first value
               rate_return = new_data[new_data['trade_year'] == y].iloc[-1][t] / \
               new_data[new_data['trade_year'] == y].iloc[0][t] - 1
               values.append([t, y, rate_return])
       # Create the DataFrame from the list
      values_df = pd.DataFrame(values)
       # Rename the DataFrame columns
      values_df.columns = ['ticker', 'trade_year', 'yr_return']
       # Sort the DataFrame
      values_df.sort_values(by=['ticker', 'trade_year'], inplace=True)
```

```
# Format the value of the yr_return column
values_df['yr_return'] = round(values_df.yr_return,4) * 100

# Make the index just the date instead of the datetime
new_data.index = new_data.index.str.slice(0,10)
```

The following figure shows the returns for each of the ETFs by year. There have been three or four down years for each of the funds in the last decade.

ZEB has had a couple of stellar years.

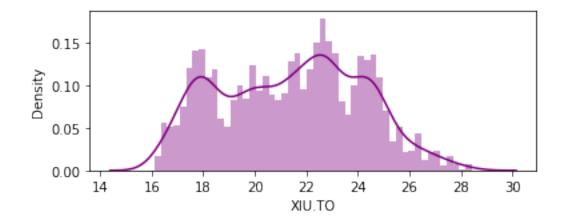


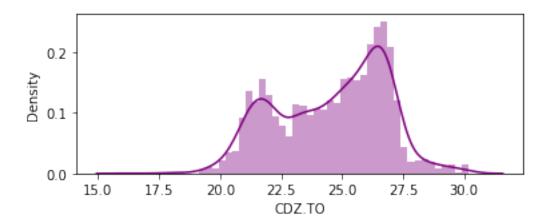
Volatility

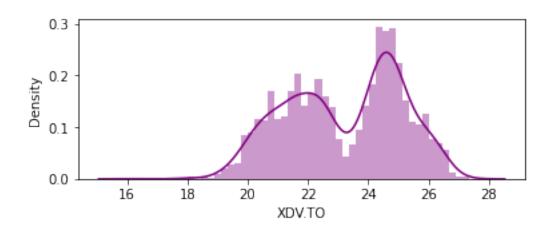
The following plots show the distributions of the prices for each of these tickers over the decade. XTR shows the least amount of volatility. This makes sense due to its high bond component.

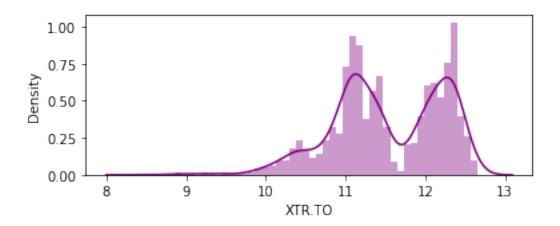
```
[773]: for t in tickers: plt.figure(figsize=(6,2.2))
```

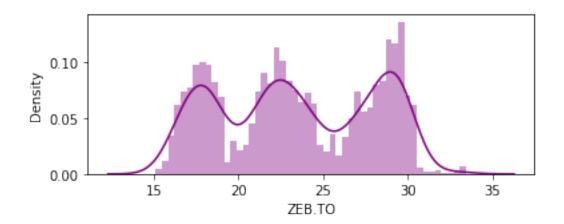
```
#fig, axs = plt.subplots(2, 3)
sns.distplot(new_data[t].dropna(), bins=50, color='purple');
```

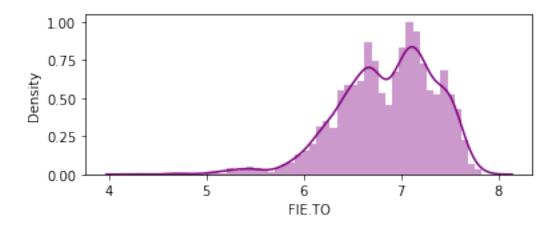










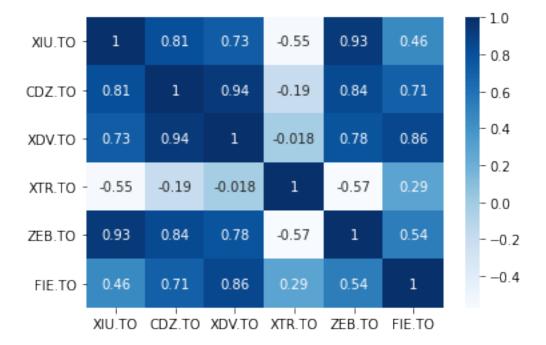


Correlations

The heatmap below shows how correlated the ETFs are. It's no surprise that the pure stock ETFs are highly correlated.

CDZ and XDV are highly correlated (94%). This is understandable as they both hold the major banks. Again XTR is the outlier here as it includes some US stock and it's weighted about 50/50 between stocks and bonds.

```
[792]: # Calculate correlations
corr = new_data[tickers].corr()
# Heatmap
sns.heatmap(corr, cmap = "Blues", annot=True);
```



Income - Which is Best?

To answer the question of which ETF is the most valuable after a decade of providing income we need to create a dataframe of the start and end closing prices for each stock, and the sum of all the dividends provided for each year.

The following code creates such a dataframe using data accessed from Yahoo Finance's API.

Feature Engineering

Retrieve Dividend Data

```
[753]: # Yahoo finance app
       import yfinance as yf
[754]: # bring in the data
       cdz = yf.Ticker("CDZ.TO")
       xiu = yf.Ticker("XIU.TO")
       xdv = yf.Ticker("XDV.TO")
       xtr = yf.Ticker("XTR.TO")
       zeb = yf.Ticker("ZEB.TO")
       fie = yf.Ticker("FIE.TO")
[755]: # Create an 11 year period
       CDZ_hist = cdz.history(period="11y")
       XIU_hist = xiu.history(period="11y")
       XDV_hist = xdv.history(period="11y")
       XTR_hist = cdz.history(period="11y")
       ZEB_hist = zeb.history(period="11y")
       FIE_hist = fie.history(period="11y")
```

Join Tables

```
[756]: # Add the dividend data for each stock to the main table
    new_data = new_data.join(CDZ_hist[['Dividends']])
    new_data.rename(columns={'Dividends': 'CDZ.TO.DIV'}, inplace=True)

new_data = new_data.join(XIU_hist[['Dividends']])
    new_data.rename(columns={'Dividends': 'XIU.TO.DIV'}, inplace=True)

new_data = new_data.join(XDV_hist[['Dividends']])
    new_data.rename(columns={'Dividends': 'XDV.TO.DIV'}, inplace=True)

new_data = new_data.join(XTR_hist[['Dividends']])
    new_data.rename(columns={'Dividends': 'XTR.TO.DIV'}, inplace=True)

new_data = new_data.join(ZEB_hist[['Dividends']])
```

```
new_data.rename(columns={'Dividends': 'ZEB.TO.DIV'}, inplace=True)
new_data = new_data.join(FIE_hist[['Dividends']])
new_data.rename(columns={'Dividends': 'FIE.TO.DIV'}, inplace=True)
[757]: new_data.reset_index(level=0, inplace=True)
```

Function to rollup columns

```
[759]: Add_Columns(new_data, "CDZ.TO")
Add_Columns(new_data, "XIU.TO")
Add_Columns(new_data, "XDV.TO")
Add_Columns(new_data, "XTR.TO")
Add_Columns(new_data, "ZEB.TO")
Add_Columns(new_data, "FIE.TO")
```

```
[810]: | #dfReturns.iloc[0:3,0:4]
```

Table for Analysis

The final result is a table that shows the start and end closing prices, and total dividends paid for each stock for each year.

Here are the first couple rows for the CDZ columns:

Year	CDZ.TO_start	CDZ.TO_end	CDZ.TO_div
2011	20.760000	21.309999	0.688
2012	21.490000	22.440001	0.724
2013	22.690001	24.580000	0.855

Calculate Net Worth after Income Draw

Now we are ready to ready to test each scenario.

Here are the rules:

• At the beginning of the first year buy \$1,000,000 of stock.

- Draw \$40,000 in income from each stock at the end of each year.¹
- If the dividends pay more than \$40,000 reinvest the remainder, if they pay less, sell shares to make up the difference.
- Let's see what is remaining for each stock.

The following function will do these calculations.

```
[805]: def calcRemain(stock_name):
           # variables
           initial_amt = 1_000_000
           year_income = 40_000
           result = [(y,s,e,d) for y,s,e,d in zip(dfReturns['Year'],_

→dfReturns[stock_name+'_start'], \

→dfReturns[stock_name+'_end'],dfReturns[stock_name+'_div'])]
           initial_price = result[0][1]
           no_shares = mt.trunc(initial_amt/initial_price)
           for row in result:
               div_income = no_shares * row[3]
               if div_income > year_income:
                   end_price = row[2]
                   buy_shares = mt.trunc((div_income - year_income)/end_price)
                   no_shares = no_shares + buy_shares
               else:
                   end_price = row[2]
                   sell_shares = mt.trunc((year_income - div_income)/end_price)
                   no_shares = no_shares - sell_shares
           final_amt = result[-1][2] * no_shares
           return(final_amt)
```

Let's apply the function to each of the stocks.

```
[806]: stock_list = []
stock_list.append(mt.trunc(calcRemain('CDZ.TO')))
stock_list.append(mt.trunc(calcRemain('XIU.TO')))
stock_list.append(mt.trunc(calcRemain('XDV.TO')))
stock_list.append(mt.trunc(calcRemain('XTR.TO')))
stock_list.append(mt.trunc(calcRemain('ZEB.TO')))
stock_list.append(mt.trunc(calcRemain('FIE.TO')))
```

¹We will consider this year to have ended today

[808]: <pandas.io.formats.style.Styler at 0x7fca41a03970>

And The Winner is:

The following table shows the remaining funds had we invested \$1,000,000 in each of these stocks and withdrew \$40,000 in income each year.

ETF	Remaining
ZEB	\$2,071,776
FIE	\$1,521,226
CDZ	\$1,432,213
XTR	\$1,413,755
XDV	\$1,400,908
XIU	\$1,289,416

There's a large difference in each of the ETFs. ZEB, BMO's Equal Weighted Bank Stock ETF is the clear winner. If we had invested \$1,000,000 ten years ago in ZEB and withdrew \$40,000 each year we would now have over \$2,000,000 in the fund. Remarkable. It seems that Banks ruled, at least for the last decade.

The remaining funds are relatively close. The difference between the growth of FIE, the second ranked fund, and XIU the worst fund, is only \$230,000. With every fund examined it was possible to take \$40,000 in income each year and still keep all of your principle.

Conclusions

It seems it was the decade of Canadian bank stocks. We were able to draw a healthy income from ZEB and also more than double our investment. It's important to note that the last decade's results may not continue into the next ten years. We faced a time when interest rates have steadily fallen, Canadian stocks have underperformed their American counterparts, and growth of the tech sector has been phenomenal. It's likely that the macro conditions that brought about these results won't continue into future decades.

However Canadian banks have been incredibly robust over many years. It's amazing to think that BMO, Scotiabank, Toronto Dominion, CIBC and The Royal Bank have been consistently paying dividends for over 100 years! In fact the Bank of Nova Scotia and The Bank of Montreal have almost been paying for 200 years. Our banks have a history of stability, regulatory prudence, and consistency that is admirable.

Its also important to remember that there are tax considerations for the types of income one receives from stock. Income from dividend stocks such as CDZ, XDV and ZEB are eligible for a

dividend tax credit. Over 90% of the distributions from these ETFs are **eligible dividends**. That's not true for many income funds - for XTR it's only about 25%. Consider that you can make over \$50,000 in income each year from dividends and you won't pay a cent in tax, provided it's your only source of income.²

We cannot know the future, but it would probably be a good bet to invest in Canadian bank stocks if one wanted consistent monthly income with long term growth of capital.

²Financial Post, April 11th, 2017, "You can earn \$50K in tax-free dividends, but there's a catch: You can't have a job"