Exploratory Data Analysis (EDA)

Introduction



Understanding your data is crucial before trying to build a model



John Tukey coined the term "Exploratory Data Analysis" in 1977, he's best known for the development of the boxplot.

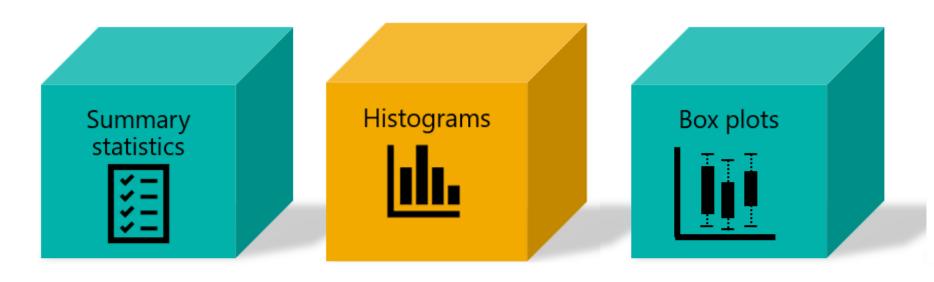


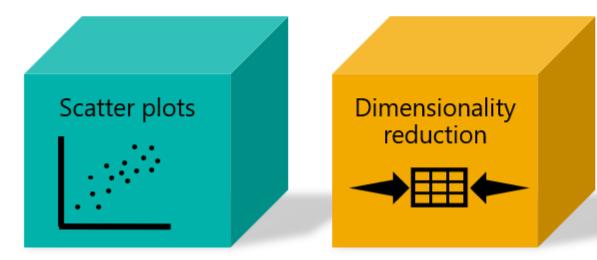


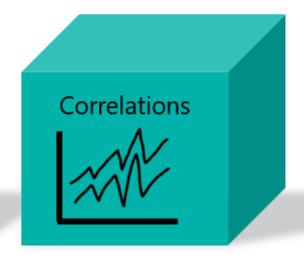
Can be leveraged to suggest which hypotheses to test (in the future)

Some Methods

We'll cover all of these except for dimensionality reduction in this module

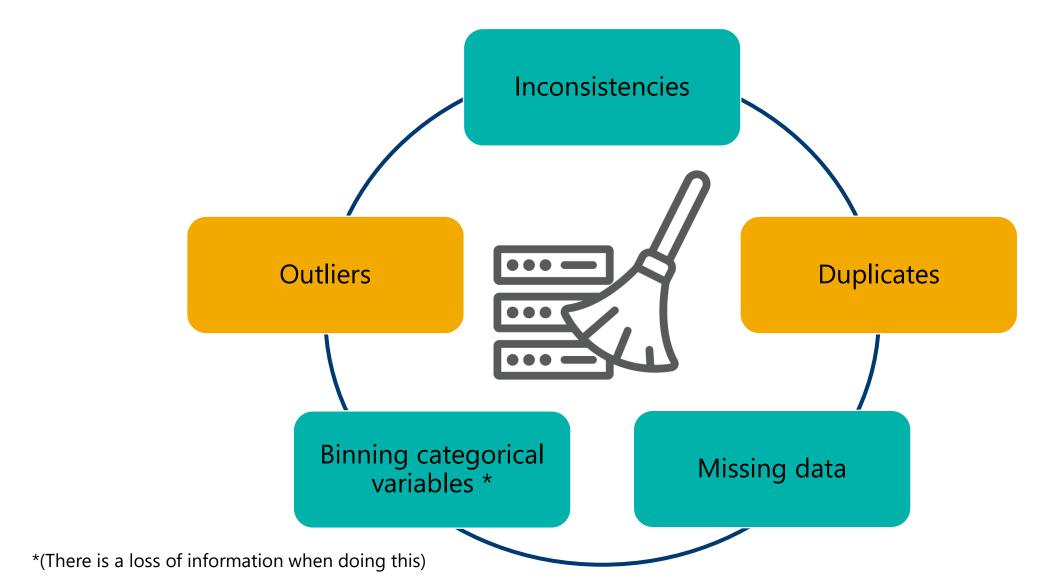






Things You'll Find And Handle During the Process

This falls under "data cleaning". EDA and data cleaning are an iterative process.



Summary

