

**A**

# Insight part

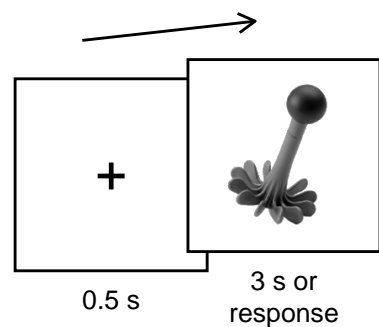
## Conditions

— Informed  
— Naive

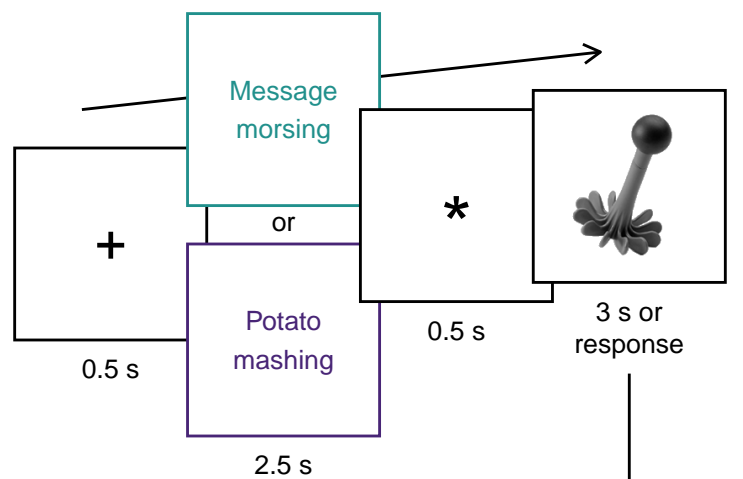
Informed – naive (μV)

–1.0 –0.5 0.0 0.5 1.0

## Pre-insight part



Objects classified according to conditions in Part II



A. "I know what this is"

B. "I have an assumption what this is"

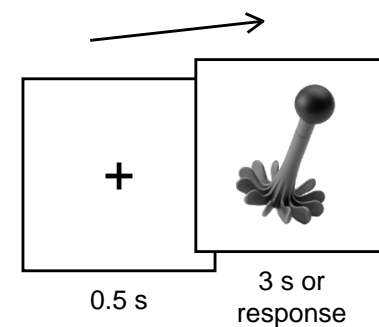
C. "I have rather no assumption what this is"

D. "I don't know what this is"

**Informed condition**  
Matching keywords and response A or B

**Naive condition**  
Non-matching keywords and response C or D

## Post-insight part



Objects classified according to conditions in Part II

**B**

