

# design mobile



BTS 2 / 2018-2019

**vos attentes**

construisons ensemble

**Numérique**

**développeurs**

**Interface  
utilisateur**

**sketch**

**prototypes  
mobiles**

**Mobile**

**Tablette**

**CMS**

**Clients**

**interview utilisateurs ?**

# programme

## des cours

### Compétences attendues :

- Savoir faire une veille
- Développer sa capacité d'analyse & son regard critique
- Découvrir les normes d'UI existantes
- Connaître les principales technologies mobiles
- Connaître la technologie du smartphone
- Expérimenter et questionner les normes d'usages en interfaces.

# fast designing

# App météo

# App carto

gg maps / plan...

# Page article

# App appareil photo



# App micro

# App lecteur musique

# App journal

liste d'articles

# App rencontres

# App réseau social

# App liste de tâches

# fast designing





## Jakob's Law

03

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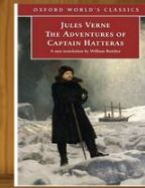
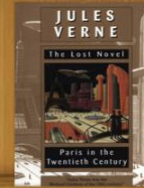
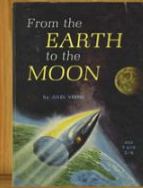
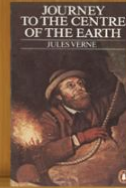
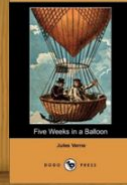
Users spend most of their time on other sites. This means that users prefer your site to work the same way as all the other sites they already know.

<https://jonyablonski.com/>

# Books

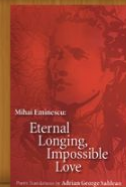
## Jules Verne

Jules Verne was born in Nantes, in France, to Pierre Verne, an attorney, and his wife, Sophie Allote de la Fuye. Jules spent his early years at home with his parents in the bustling harbor city of Nantes.....



## SCU

... was a poet, regarded as the Romanian poet. ... of the Junimea ... is an editor ... Time'.....



## Interests



Match between system and the real world - Norman

# Books

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# Skeuomorphism

## Interests



Match between system and the real world - Norman

# [bit.ly/bts2mobile](https://bit.ly/bts2mobile)