

Text and report appear dynamically

Alexey, please code the content in this big red box for initial testing. Images are still placeholder.



It's going to take a community to restore community.

[Download the report](#)

The 2020 Community Impact Report

As the social sector tackles the world's toughest challenges, it's more important than ever to come together as a community to listen, learn and co-create the solutions to these problems.



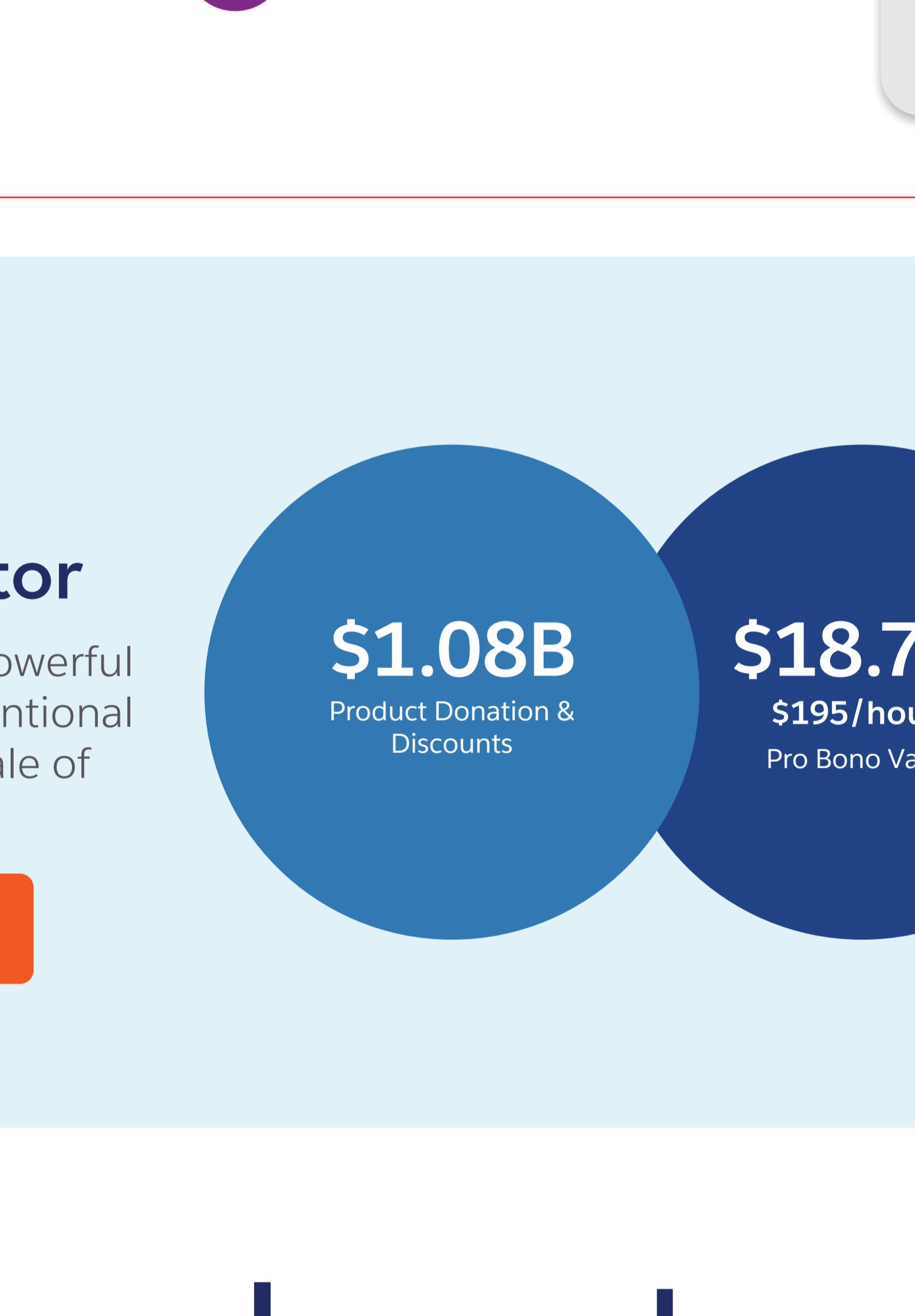
Global Community Benefit Report 2019

The Salesforce.org Ecosystem expects to infuse \$36.2 billion into global communities by 2024.

Of the \$36.2 billion, \$11.7 billion will be generated from donated products and services.

At Salesforce.org, we believe the business of business is to improve the state of the world.

As the social impact center of Salesforce, we are committed to helping nonprofits and educational institutions accomplish the 17 Sustainable Development Goals (SDGs).



Our annual social value to the social sector

At Salesforce, we believe business is a powerful platform for change, and to achieve intentional change, we must understand the full scale of our work.

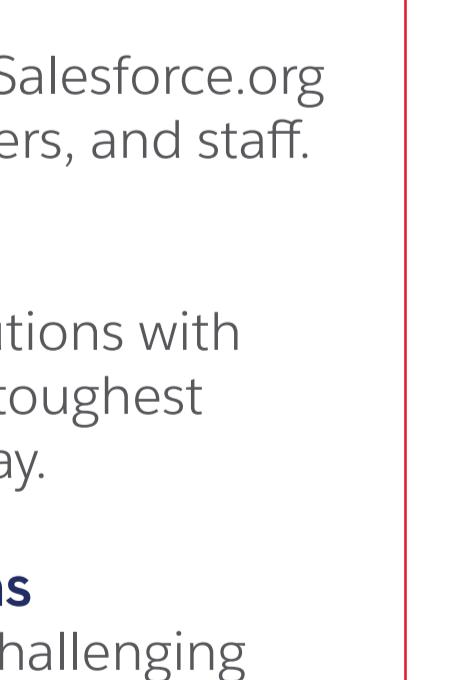
[Download the report to learn more](#)

The Impact Gap

Together, we can close the impact gap

Working as a community for the community, we can ensure that the social sector reaches its impact potential by championing:

- Technology
- Partnerships
- Community

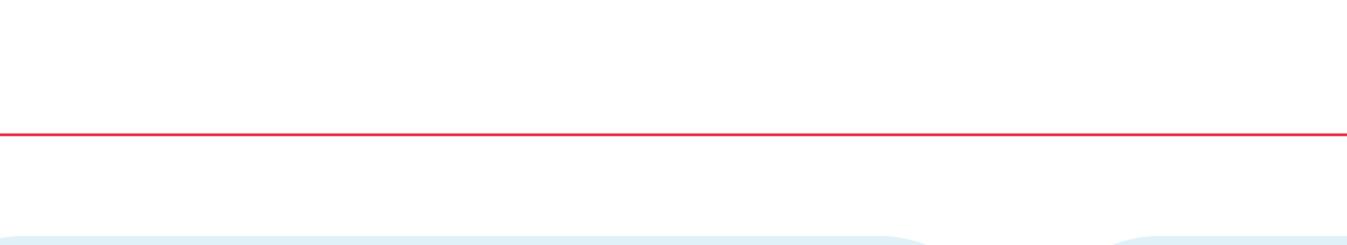


Impact gap bubbles grow - possibly animated GIF

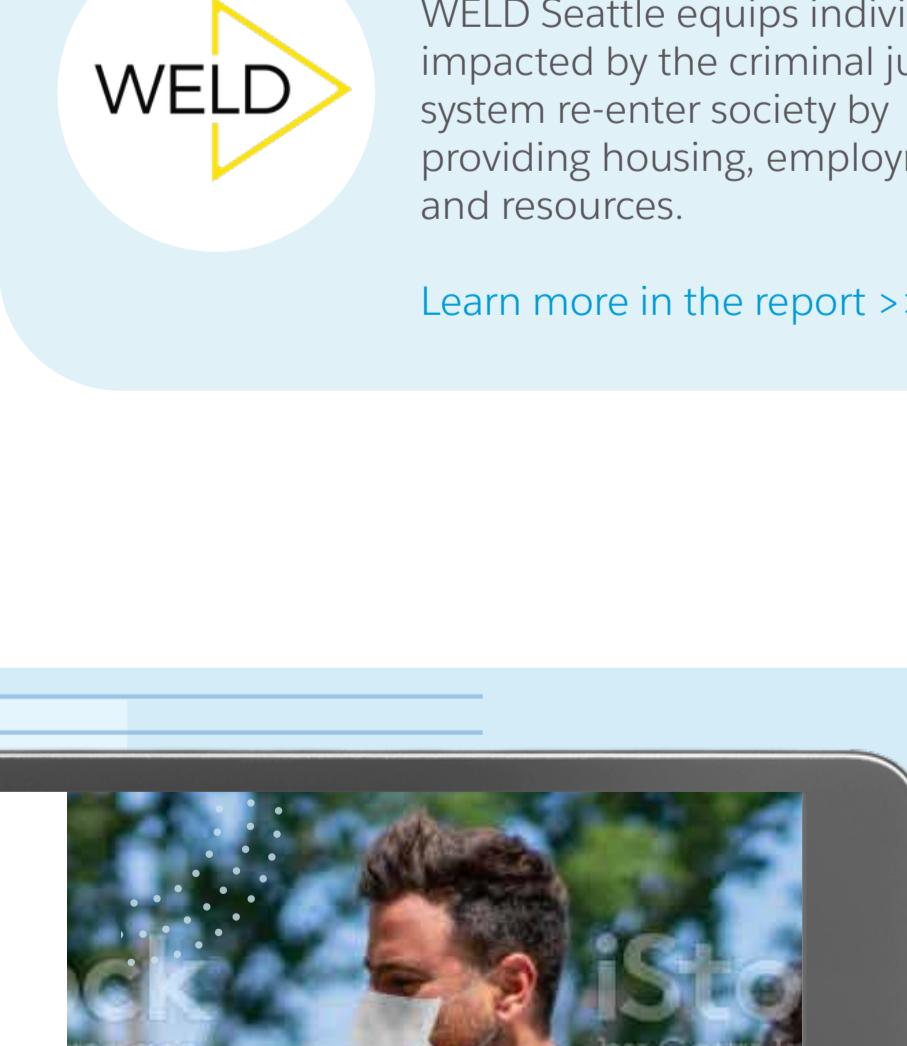
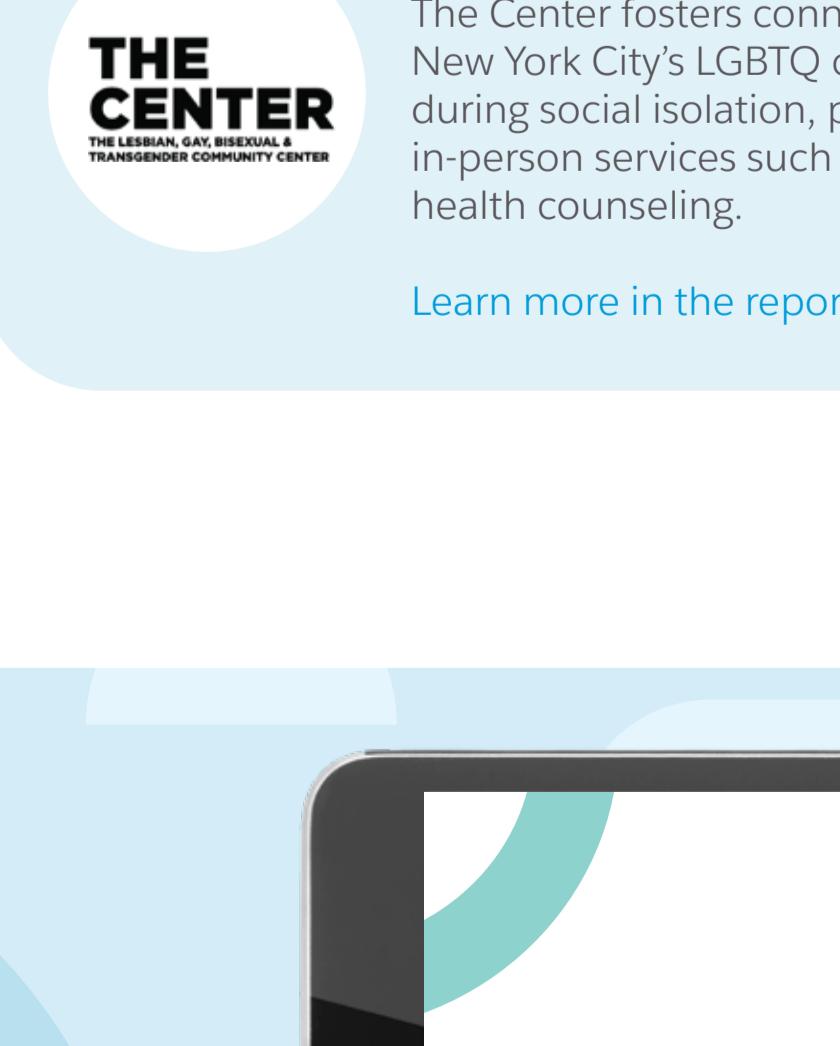
Small sticky element can follow user down the page in the bottom right hand corner

\$1.08B
Product Donation & Discounts

\$18.7M
\$195/hour*
Pro Bono Value



Making an Impact



Technology

Nonprofit Cloud

Creating donor-centric experiences to build long-term relationships.

Education Cloud

Capturing 360-degree views across the entire educational journey, covering recruitment, admissions, and student services.

Philanthropy Cloud

Connecting companies and employees across the globe and reporting impact across all giving programs.

Partnerships

Consulting Partners

Providing strategic guidance and implementation on Salesforce and industry trends.

Product Partners

Offering solutions to help expand capacity and create niche functionality.

Digital Agencies

Expanding teams with marketing, product administration, and industry support.

Community

Power of Us Hub

An online community for Salesforce.org customers, certified partners, and staff.

Impact Labs

Designing technology solutions with partners that address the toughest social issues facing us today.

Open Source Commons

Solving the world's most challenging problems with community sprints and technical know-how.

Social Sector Collaboration

Inspiring SFDO employees pursue philanthropic passions and improve the global community with 7 days of volunteer time off every year.

Bubbles and text populates from left to right, with dynamic entrance for text

Subtle movement on boxes, along with interactivity with mouse.

“When we’re doing less of that kind of grunt work, we can do more high level thinking.”

Small Nonprofit

Impact in Action

The Center fosters connection for New York City's LGBTQ community during social isolation, providing in-person services such as mental health counseling.

[Learn more in the report >>](#)

Impact in Action

WELD Seattle equips individuals impacted by the criminal justice system re-enter society by providing housing, employment, and resources.

[Learn more in the report >>](#)

“Our partners and community are what drive us to build purpose-driven technology that transforms the world.”

Rob Acker
CEO, Salesforce.org

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