Moral Hazard

Alexey Makarin

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Moral Hazard relative vs. Adverse Selection

Both are about asymmetric information, but differ in two aspects.

- Nature of information.
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 - AS is about hidden information and the agent can't change it (nature decides).

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- Nature of information.
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- 2 Timing of information asymmetry.
 - In MH, when the contract is signed, the information is symmetric because the agent has not yet made a hidden action which would become his private information later in the interaction.
 - In AS, when the contract is signed, the information is already asymmetric because the type of the agent is already defined by nature.

A Standard Moral Hazard Story

- Principal (P) hires agent (A) to perform a certain task.
- Principal wants the agent to exert effort but does not observe agent's effort, which the agent is choosing freely.
- Principal observes a noisy informative signal about agent's effort (e.g., output of the project) and can condition the agent's compensation on this signal in an attempt to motivate him.
- Examples of moral hazard?

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All are stark examples of moral hazard and its potential for harm.

Two Outcome Model: Agent

- Agent's utility function: v(w) e
- Agent is risk-averse: $v'(\cdot) > 0$, $v''(\cdot) < 0$
- Agent's risk-aversion is critical for having a principal at all:
 - Since principal is less sensitive to risk (typically, risk-neutral), so optimal solution won't be to sell the firm to the agent.
 - Possible justification: agent is poor and has limited capital, while principal is rich and sufficiently diversified
- ullet Agent's outside option yields utility $ar{U}$

Two Outcome Model: Principal

- Suppose $e \in \{0, 1\}$.
- Success brings the principal x^S while failure brings x^F
- If e = 1, then prob. of success is P and prob. of failure is 1 P.
- If e = 0, then prob. of success is p and prob. of failure is 1 p.
- With unobservable effort, principal's expected utility function is:

$$R = \begin{cases} P(x^S - w^S) + (1 - P)(x^F - w^F) & \text{if } e = 1\\ p(x^S - w^S) + (1 - p)(x^F - w^F) & \text{if } e = 0 \end{cases}$$

• Since principal moves first, ties break in her favor.

Two Outcome Model: Constraints

- How to make the agent exert effort?
- As before, need to make sure that agent is better off working hard (incentive compatibility constraint):

$$Pv(w^S) + (1-P)v(w^F) - 1 \ge pv(w^S) + (1-p)v(w^F)$$

 Also, need to make sure that agent does not want to quit (individual rationality constraint):

$$Pv(w^{S}) + (1 - P)v(w^{F}) - 1 \ge \bar{U}$$

Lemma 1. IR binds.

In a principal agent model with two actions, the IR constraint binds (i.e., is satisfied with equality) for the optimal contract.

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Proof: Suppose IR does not bind:

$$Pv(w^{S}) + (1 - P)v(w^{F}) - 1 > \bar{U}$$

Lower w^S and w^F by ε small enough such that IR is still satisfied. Rewrite IC in the following way:

$$(P-p)v(w^S-\varepsilon)-1\geq (P-p)v(w^F-\varepsilon)$$

Since v is concave and $w^S > w^F$, IC still holds. So, principal was able to raise her profits without violating constraints.

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Can lower w^S and increase w^F by δ small enough such that IC is still satisfied. Then note that, due to concavity of v, IR gets relaxed:

$$Pv(w^{S} - \delta) + (1 - P)v(w^{F} + \delta) - 1 > \bar{U}$$

But then we can lower wages by ε (see Lemma 1). Hence, the original contract $\{w^S, w^F\}$ was not profit maximizing.



Solution

Two equations, two unknowns:

$$(P - p)[v(w^S) - v(w^F)] = 1$$

 $Pv(w^S) + (1 - P)v(w^F) = \bar{U} + 1$

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After some algebra, get:

$$w^{F} = v^{-1} \left(\bar{U} - \frac{p}{P - p} \right)$$
$$w^{S} = v^{-1} \left(\bar{U} + \frac{1 - p}{P - p} \right)$$

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So, the optimal contract is such that $v(w^S) > \bar{U} + 1 > v(w^F)$.

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- Principal incentivizes agent to exert effort by setting high 'success' wage and low 'failure' wage.
- This simple model helps rationalize some features of payment structures in firms, such as bonuses, performance incentives, incentive stock options (ISOs), etc.
- Now let's try to solve a more general model and see if anything changes or if we can get any extra insights

Multiple Outcomes Model: Agent

- Owner (principal) is hiring a manager (agent) to run a company
- Agent's utility function: v(w) g(e)
 - Agent is risk-averse: $v'(\cdot) > 0$, $v''(\cdot) < 0$,
 - Agent doesn't like high effort: $g(e_H) > g(e_L)$
 - ullet Agent's reservation utility is $ar{U}$
- Suppose $e \in \{e_L, e_H\}$.

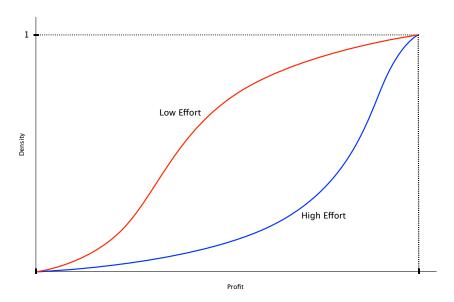
Multiple Outcomes Model: Principal

- Profit of the project is random: $\pi_1 < \ldots < \pi_n$
- $p(\pi_k|e)$ probability that π_k is realized when agent chooses e.
- Assume that $p(\cdot|e_H)$ first-order stochastically dominates $p(\cdot|e_L)$:

$$\sum_{k=1}^m p(\pi_k|e_H) \leq \sum_{k=1}^m p(\pi_k|e_L) \text{ , } \forall m \in \{1,\ldots,n\}$$

ullet Principal: choose wage schedule $w(\pi_k)$ to maximize $\mathbb{E}(\pi-w)$

FOSD Illustrated



Benchmark: Observable Effort

- Suppose effort is observable. What then?
- Principal can condition wage on both effort and profits:

$$w(e, \pi_k) = w_k(e) \in \{w_1(e_L), \dots, w_n(e_L); w_1(e_H), \dots, w_n(e_H)\}\$$

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Principal's problem:

$$\max_{e \in \{e_L, e_H\}, w_k(e)} \sum_{k=1}^n [\pi_k - w_k(e)] p(\pi_k|e)$$
s.t. $\sum_{k=1}^n v(w_k(e)) p(\pi_k|e) - g(e) \ge ar{U}$

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- Solve in two steps:
 - Given e, what is the best w(e)?
 - ② What is the best e?

$$L(\hat{w}_1,\ldots,\hat{w}_n,\lambda) = \sum_{k=1}^n \hat{w}_k p(\pi_k|\hat{e}) - \lambda \left[\sum_{k=1}^n v(\hat{w}_k) p(\pi_k|\hat{e}) - g(\hat{e}) - \bar{U} \right]$$

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- Note #2: Since $v'(\cdot)$ is decreasing (v'' < 0), the only solution is equal wage across all states: $\hat{w}_1 = \ldots = \hat{w}_n = \hat{w}^*$

Benchmark: Step 1: Finding Best w(e)

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- Note #2: Since $v'(\cdot)$ is decreasing (v'' < 0), the only solution is equal wage across all states: $\hat{w}_1 = \ldots = \hat{w}_n = \hat{w}^*$
- Note #3: Because of #1 and #2, can rewrite the IR constraint as $v(\hat{w}^*) g(e) = \bar{U}$, so $\hat{w}^*(e) = v^{-1}(\bar{U} + g(e))$ is the optimal wage conditional on e being implemented

Benchmark: Step 2: Finding Best e

- Suppose e_L is optimal.
 - Then the wage is $\hat{w}_L^* = v^{-1}(\bar{U} + g(e_L))$
 - The owner's payoff is $\sum_{k=1}^n \pi_k p(\pi_k|e_L) v^{-1}(\bar{U} + g(e_L))$

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Proposition. Benchmark Solution.

In the principal-agent model with observable managerial effort, an optimal contract specifies that the principal chooses effort e^* that maximizes $\sum_{k=1}^n \pi_k p(\pi_k|e) - v^{-1}(\bar{U} + g(e))$ and pays the manager a fixed wage $\hat{w}^* = v^{-1}(\bar{U} + g(e))$. This is the uniquely optimal contract if v'' < 0, i.e., if the manager is risk-averse.

Taking Stock

- The optimal contract with observable effort achieved two goals:
 - It specified the optimal level of effort by the manager.
 - It insured manager against risk.
- When effort is not observable, the two goals may be in conflict.
- To disentangle risk-sharing and optimal effort choice, we first study the case of a risk neutral manager with unobserved effort.

Taking Stock

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- When effort is not observable, the two goals may be in conflict.
- To disentangle risk-sharing and optimal effort choice, we first study the case of a risk neutral manager with unobserved effort.
- Note: The owner must (weakly) prefer the outcome of the game with observed effort relative to that of the game with unobserved effort. (Why?)

The owner's problem is:

$$\max_{w_1,...,w_n} \sum_{k=1}^n (\pi_k - w_k) p(\pi_k|e)$$
s.t. $\sum_{k=1}^n w_k p(\pi_k|e) - g(e) \ge \bar{U}$
 $e = \arg\max_{\tilde{e}} \sum_{k=1}^n w_k p(\pi_k|\tilde{e}) - g(\tilde{e})$

Proposition.

If agent is risk-neutral and effort is unobservable, the optimal contract generates the same effort choice and expected utilities for the manager and the owner as when the effort is observable.

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<u>Proof:</u> Suppose the owner offers wage schedule $w_k = \pi_k - \alpha$. If manager accepts, then he chooses e to maximize expected utility:

$$\sum_{k=1}^{n} w_k p(\pi_k | e) - g(e) = \sum_{k=1}^{n} \pi_k p(\pi_k | e) - g(e) - \alpha$$

Note: solution to manager's problem solves owner's problem too!

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Note: solution to manager's problem solves owner's problem too! Let e^* denote the optimal effort level chosen by manager given this contract. Denote α_-^* be the one that makes IR bind:

$$\sum_{k=1} \pi_k p(\pi_k|e^*) - g(e^*) - \bar{U} = \alpha^*$$

Check: Under wage schedule $w_k = \pi_k - \alpha^*$, the owner and risk-neutral manager get the same payoff as with observable effort.

Risk Averse Agent, Unobservable Effort

- Let's now (finally!) solve the main problem, i.e., with risk-averse agent and unobservable effort.
- The owner's problem in this case is:

$$\min_{w_1,...,w_n} \sum_{k=1}^n w_k p(\pi_k|e)$$
s.t. $\sum_{k=1}^n v(w_k) p(\pi_k|e) - g(e) \ge \bar{U}$
 $e = rg \max_{\tilde{e}} \sum_{k=1}^n v(w_k) p(\pi_k|\tilde{e}) - g(\tilde{e})$

Main Problem: Implementing e_L

- Suppose owner wants to induce e_L.
- ullet Then set a fixed wage $w^*=v^{-1}(ar U+g(e_L))$ independent of k.
- ullet Since wage is set independently of effort, manager chooses $e=e_L$.

Main Problem: Implementing e_H

- Suppose owner wants to induce e_H .
- Can rewrite IC constraint as:

$$\sum_{k=1}^{n} v(w_k) p(\pi_k|e_H) - g(e_H) \ge \sum_{k=1}^{n} v(w_k) p(\pi_k|e_L) - g(e_L)$$

Lemma

When the owner wants to induce high effort, both IR and IC bind.

Main Problem: Implementing eH

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<u>Proof:</u> Our strategy would be to show that Lagrange multiplies on both constraints are positive.

$$L(w_k) = -\sum_{k=1}^{n} w_k p(\pi_k | e_H) + \lambda \left[\sum_{k=1}^{n} v(w_k) p(\pi_k | e_H) - g(e_H) - \bar{U} \right] + \mu \left[\sum_{k=1}^{n} v(w_k) p(\pi_k | e_H) - g(e_H) - \sum_{k=1}^{n} v(w_k) p(\pi_k | e_L) + g(e_L) \right]$$

That is, need to show that $\lambda > 0$ and $\mu > 0$.

Main Problem: Implementing eH

Proof (cont'd): Take FOC:

$$\frac{\partial L}{\partial w_k} = -p(\pi_k|e_H) + \lambda v'(w_k)p(\pi_k|e_H) + \mu v'(w_k)[p(\pi_k|e_H) - p(\pi_k|e_L)] = 0$$

Divide both sides by $v'(w_k)p(\pi_k|e_H)$:

$$-rac{1}{v'(w_k)} + \lambda + \mu \left[1 - rac{
ho(\pi_k|e_L)}{
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ight] = 0$$
 , $orall k$

Main Problem: Implementing e_H

Proof (cont'd): Suppose that $\lambda = 0$. Then:

$$\frac{1}{v'(w_k)} = \mu \left[1 - \frac{p(\pi_k|e_L)}{p(\pi_k|e_H)} \right] , \forall k$$

However, for k=1, this equality cannot hold. From FOSD, we have that $p(\pi_1|e_L) \geq p(\pi_1|e_H)$. At the same time, it must be that $1/v'(w_1) > 0$. Therefore, $\lambda > 0$.

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Suppose that $\mu = 0$. Then:

$$\frac{1}{v'(w_1)} = \ldots = \frac{1}{v'(w_n)} = \lambda$$

Since v'' < 0, this can only happen if $w_1 = \ldots = w_n$. But this violates the IC constraint since e_H is costlier than e_L . Therefore, $\mu > 0$.

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 - No. For this, it must be that the following condition holds:

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This is known as *monotone likelihood ratio property*. MLRP implies FOSD but not the other way around.

- ② Does unobservability of effort increase owner's compensation cost of implementing e_H ?
 - Yes. From Jensen's inequality:

$$\mathbb{E}v(w|e_H) = \bar{U} + g(e_H) \implies v[\mathbb{E}(w|e_H)] > \bar{U} + g(e_H) = v(w_H^*)$$

So, $\mathbb{E}(w|e_H) > w_H^*$ where w_H^* is the wage that implements e_H in benchmark analysis with observable effort.





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- In this lecture, we studied a model of moral hazard in two versions: one with two states (success or failure) and one with many states.
- Agent's risk aversion prevents agent and owner from achieving first-best with unobservable effort.
- Wage monotonicity across states in a model with many states requires the MLRP assumption

- Moral hazard is a key concept in information economics.
- In this lecture, we studied a model of moral hazard in two versions: one with two states (success or failure) and one with many states.
- Agent's risk aversion prevents agent and owner from achieving first-best with unobservable effort.
- Wage monotonicity across states in a model with many states requires the MLRP assumption
- Unobservability increases costs of implementing high but not low effort. Thus, sometimes, inefficiently low effort levels would be implemented.