

1. Discussion of Problem Set #5

2. Issues with the VCG Mechanism

(*Final Exam 2020.*) In this problem, you will explore various issues with the VCG mechanism.

1. Suppose a VCG mechanism is applied to sell the objects in $\mathcal{O} = \{a; b\}$ to three buyers. A buyer can buy none, one, or both of the objects. The buyers' valuations are:

$$\begin{aligned} u_1(\emptyset) &= 0, u_1(\{a\}) = 9, u_1(\{b\}) = 0, u_1(\{a, b\}) = 9 \\ u_2(\emptyset) &= 0, u_2(\{a\}) = 0, u_2(\{b\}) = 9, u_2(\{a, b\}) = 9 \\ u_3(\emptyset) &= 0, u_3(\{a\}) = 2, u_3(\{b\}) = 3, u_3(\{a, b\}) = 10 \end{aligned}$$

Consider a version of the VCG payment rule: each buyer i pays m_i , which is the maximum welfare of the other buyers minus the realized welfare of the other buyers given the reported values.

- (a) Determine the assignment of objects to buyers and the payments, under truthful bidding. (4 pts.)
 - (b) Discuss what is the issue with the VCG mechanism in this case. (1 pt.)
2. Consider the same setup but with different valuations:

$$\begin{aligned} u_1(\emptyset) &= 0, u_1(\{a\}) = 3, u_1(\{b\}) = 0, u_1(\{a, b\}) = 3 \\ u_2(\emptyset) &= 0, u_2(\{a\}) = 0, u_2(\{b\}) = 4, u_2(\{a, b\}) = 4 \\ u_3(\emptyset) &= 0, u_3(\{a\}) = 2, u_3(\{b\}) = 3, u_3(\{a, b\}) = 10 \end{aligned}$$

- (a) Determine the assignment of objects to buyers and the payments, under truthful bidding. (1 pts.)
 - (b) This example highlights another flaw of the VCG mechanism. State this flaw and discuss it. (4 pts.)
3. Consider a similar setup but with two buyers and the following valuations:

$$\begin{aligned} u_1(\emptyset) &= 0, u_1(\{a\}) = 1, u_1(\{b\}) = 1, u_1(\{a, b\}) = 10 \\ u_2(\emptyset) &= 0, u_2(\{a\}) = 1, u_2(\{b\}) = 1, u_2(\{a, b\}) = 9 \end{aligned}$$

- (a) Determine the assignment of objects to buyers and the payments, under truthful bidding. (1 pts.)
- (b) Suppose buyer 2 thinks about entering the system as two different buyers, 2A and 2B. Can it be profitable for her to do this? Discuss whether you think such splitting schemes are a flaw of the VCG mechanism. Can it be problematic in practice? (4 pts.)