# **Alexey Primechaev**

# **Work Experience**

### **Otkritie Broker**

## **Lead Product Designer**

Sep 2021-Present

- Was responsible for design in the "Products and Services" team cluster
- Led product designers across multiple teams, building consistency throughout the product

# **Otrkitite Broker**

# **Product Designer**

Apr 2020-Sep 2021

- Was included in product development at all stages: from formulating hypotheses and validating through user research to prototyping, testing, shipping, and evaluating the impact
- Headlined multiple redesign efforts, including the updated Home view, Analytics view, Profile view, etc.
- Participated in creation and oversaw the development and growth of a design system
- Worked as part of the product team on a mobile app and shipped numerous features, such as User Risk Profiling, the Deposit flow, Detailed Instrument View, etc.

# LEKSKEKS

### Co-founder

Jun 2018-Present

- Conceived of, designed, built, and shipped several products as a full stack designer/engineer
- Experimented with UI and UX patterns and growth of a design system
- Formed distinct visual identities for different apps

### Sberbank

## **Junior Product Designer**

May 2019-Sep 2019

- Conceived of, designed, built, and shipped several products as a full stack designer/engineer
- Experimented with UI and UX patterns and growth of a design system
- Formed distinct visual identities for different apps

# **Portfolio Link**

alexeyprimechaev.com

### **Contacts**

Email leks@lekskeks.com Phone +7 (999) 989-06-09

# Skills

## **Design**

Figma, Sketch, XD, Adobe CC (a lil bit)

## **Prototyping**

Built dozens of Figmabased prototypes with complex interactions

#### **User Research**

Designed and participated in several user interviews, Conducted qualitative and quantitative usability testing

### **Programming**

Swift, SwiftUI, UIKit, HTML/CSS, C#, C++, Python

### Languages

Russian Native, English C2

### **Education**

**MA Digital Product Design** 

**Higher School of Economics** 

**BA Business-Informatics** 

**Higher School of Economics** 

## **Awards and Honors**

Speaker · Raiffeisen Design Conf

Attendee · AMP Conf 2019

**Apr 2019** 

Oct 2020

Winner · Hack & Change hackathon

Business, Development, UX/UI section

Jan 2019