

Alexey Primechaev

Portfolio Link

alexeyprimechaev.com

Contacts

Email leks@lekskeks.com

Phone +34 675 468 529

Skills

Design

Figma, Sketch, XD,
Adobe CC (a lil bit)

Prototyping

Built dozens of Figma-
based prototypes with
complex interactions

User Research

Designed and participated
in several user interviews,
Conducted qualitative and
quantitative usability testing

Programming

Swift, SwiftUI, UIKit, HTML/
CSS, C#, C++, Python

Languages

Russian Native, English C2

Education

MA Digital Product Design

Higher School of Economics

BA Business-Informatics

Higher School of Economics

Work Experience

Otkritie Broker

Lead Product Designer

Sep 2021–Aug 2022

- Was responsible for design in the "Products and Services" team cluster
- Led product designers across multiple teams, building consistency throughout the product

Otrkitie Broker

Product Designer

Apr 2020–Sep 2021

- Was included in product development at all stages: from formulating hypotheses and validating through user research to prototyping, testing, shipping, and evaluating the impact
- Headlined multiple redesign efforts, including the updated Home view, Analytics view, Profile view, etc.
- Participated in creation and oversaw the development and growth of a design system
- Worked as part of the product team on a mobile app and shipped numerous features, such as User Risk Profiling, the Deposit flow, Detailed Instrument View, etc.

LEKSKEKS

Co-founder

Jun 2018–Present

- Conceived of, designed, built, and shipped several products as a full stack designer/engineer
- Experimented with UI and UX patterns and growth of a design system
- Formed distinct visual identities for different apps

Sberbank

Junior Product Designer

May 2019–Sep 2019

- Designed an internal tool for monitoring and managing employee productivity

Awards and Honors

Speaker • Raiffeisen Design Conf

Oct 2020

Attendee • AMP Conf 2019

Apr 2019

Winner • Hack & Change hackathon

Jan 2019

Business, Development, UX/UI section