Alexey Primechaev

Otkritie Broker

Sep 2021-Aug 2022

Portfolio Link

alexeyprimechaev.com

Contacts

Email leks@lekskeks.com Phone +7 (999) 989-06-09

Skills

Design

Figma, Sketch, XD, Adobe CC (a lil bit)

Prototyping

Built dozens of Figmabased prototypes with complex interactions

User Research

Designed and participated in several user interviews, Conducted qualitative and quantitative usability testing

Programming

Swift, SwiftUI, UIKit, HTML/CSS, C#, C++, Python

Languages

Russian Native, English C2

Education

MA Digital Product Design

Higher School of Economics

BA Business-Informatics

Higher School of Economics

Lead Product Designer

Work Experience

- Was responsible for design in the "Products and Services" team cluster
- Led product designers across multiple teams, building consistency throughout the product

Otrkitite Broker

Product Designer

Apr 2020-Sep 2021

- Was included in product development at all stages: from formulating hypotheses and validating through user research to prototyping, testing, shipping, and evaluating the impact
- Headlined multiple redesign efforts, including the updated Home view, Analytics view, Profile view, etc.
- Participated in creation and oversaw the development and growth of a design system
- Worked as part of the product team on a mobile app and shipped numerous features, such as User Risk Profiling, the Deposit flow, Detailed Instrument View, etc.

Lekskeks

Co-founder

Jun 2018-Present

- Conceived of, designed, built, and shipped several products as a full stack designer/engineer
- Experimented with UI and UX patterns and growth of a design system
- Formed distinct visual identities for different apps

Sberbank

Junior Product Designer

May 2019-Sep 2019

 Designed an internal tool for monitoring and managing employee productivity

Awards and Honors

Speaker · Raiffeisen Design Conf

Oct 2020

Attendee · AMP Conf 2019

Apr 2019

Winner · Hack & Change hackathon

Jan 2019

Business, Development, UX/UI section