

## Alexey Primechaev

### Portfolio Link

alexeyprimechaev.com

### Contacts

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### Skills

#### Design

Figma, Sketch, XD,  
Adobe CC (a lil bit)

#### Prototyping

Built dozens of Figma-  
based prototypes with  
complex interactions

#### User Research

Designed and participated  
in several user interviews,  
Conducted qualitative and  
quantitative usability testing

#### Programming

Swift, SwiftUI, UIKit, HTML/  
CSS, C#, C++, Python

#### Languages

Russian Native, English C2

### Education

#### MA Digital Product Design

Higher School of Economics

#### BA Business-Informatics

Higher School of Economics

## Work Experience

### Otkritie Broker

#### Lead Product Designer

Sep 2021–Aug 2022

- Was responsible for design in the "Products and Services" team cluster
- Led product designers across multiple teams, building consistency throughout the product

### Otrkitite Broker

#### Product Designer

Apr 2020–Sep 2021

- Was included in product development at all stages: from formulating hypotheses and validating through user research to prototyping, testing, shipping, and evaluating the impact
- Headlined multiple redesign efforts, including the updated Home view, Analytics view, Profile view, etc.
- Participated in creation and oversaw the development and growth of a design system
- Worked as part of the product team on a mobile app and shipped numerous features, such as User Risk Profiling, the Deposit flow, Detailed Instrument View, etc.

### LEKSKEKS

#### Co-founder

Jun 2018–Present

- Conceived of, designed, built, and shipped several products as a full stack designer/engineer
- Experimented with UI and UX patterns and growth of a design system
- Formed distinct visual identities for different apps

### Sberbank

#### Junior Product Designer

May 2019–Sep 2019

- Conceived of, designed, built, and shipped several products as a full stack designer/engineer
- Experimented with UI and UX patterns and growth of a design system
- Formed distinct visual identities for different apps

## Awards and Honors

#### Speaker • Raiffeisen Design Conf

Oct 2020

#### Attendee • AMP Conf 2019

Apr 2019

#### Winner • Hack & Change hackathon

Jan 2019

Business, Development, UX/UI section