# Alexey Zagalsky

Curriculum Vitae

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"If you're not failing on a regular basis, you're just not trying hard enough."

### Overview

I'm a software engineering researcher who's passionate about startups, UX, and entrepreneurship. I build software and conduct qualitative and quantitative research aiming to understand how software is built, what role does media play in software development, and the behaviors and motivations of software development communities and their members.

### Education

2013–2018 **Ph.D.**, Computer Science, University of Victoria, Victoria, Canada.

Thesis topic: Knowledge building in software developer communities

2009–2013 M.Sc., Computer Science, Tel-Aviv University, Tel-Aviv, Israel.

Thesis topic: Investigating opportunistic software development using a social media recommendation system

2004–2009 B.Sc., Computer Science, Tel-Aviv University, Tel-Aviv, Israel.

# Professional Experience

2019 **Postdoctoral Fellow**, Department of Technology and Information Management at the Coller School of Management, Tel-Aviv University, Israel.

Applied econometric methods to investigate peer-economy and users' behavior on the Stack Overflow platform. More specifically, I used a Hidden Markov model to capture and investigate Stack Overflow users' lifecycle stages, in order to examine how transitions between these stages affect user activity.

2013–2018 **Software Engineering Researcher (PhD)**, Computer Human Interaction & Software Engineering Lab (CHISEL), University of Victoria, Canada.

Conducted research focusing on the interplay between developers, tools, their activities, and how it affects collaboration and communication. My research formed a theory of distributed knowledge building and sharing in software developer communities—allowing for an understanding of *how software is built* and *why* certain tools and features are adopted over others.

- Led qualitative, quantitative, and mixed-method research: virtual ethnographic studies, case studies, interviews, surveys, focus groups, and data mining methods
- Collaborated with experts and international software engineering researchers
- Communicated our research through academic papers, blog posts, and by giving talks
- Mentored, managed, and supervised other graduate students in their research

#### 2009–2013 Software Engineering Researcher (MSc), Tel-Aviv University, Israel.

Designed and developed a code recommendation prototype tool (http://exampleoverflow.net) that uses questions and answers from Stack Overflow to help developers find and use high quality existing code snippets. I surveyed developers to inform the design decisions for Example Overflow, and conducted lab experiments and usability testing to evaluate the tool. This tool helped me investigate opportunistic software development.

- Leveraged large data sets, web development, search algorithm development, human-computer interaction design, and more
- Research methods: lab experiments, think-aloud protocol, a survey, observations, and interviews
- Technologies: Java, jQuery, SQL, CSS, HTML, and Google App Engine

### Professional Activities

### **Teaching**

2014–2016 Sessional Lecturer, Startup Programming, University of Victoria, Canada.

(2 semesters)

Designed, lobbied for, and introduced a new course. I recruited exceptional local industry mentors to work closely with the student teams. In this course, students gained the skills needed to transform innovative ideas into working software projects utilizing advanced mobile, cloud, social, and web technologies—mastering human-centered design. Graduating students have gone to found their own startup companies (e.g., SCREEMO) or secure jobs in companies such as Amazon, Microsoft, and local startups; The course has been featured on the GitHub education blog; And, the course has inspired a similar course that is now offered at CMU;

Topics included:

- Web and mobile development
- UI/UX design, design thinking
- Testing for web developers
- DevOps

### Spring 2016 **Teaching Assistant**, *Human Computer Interaction*, University of Victoria, Canada.

This course provided a comprehensive introduction to the field of human computer interaction (HCI) and interaction design (IxD). It focused on the design and evaluation of usable computer interfaces. As part of the course, we covered:

- Development of scenarios, use cases, and personas
- Low and high fidelity prototyping with tools such as Balsamiq, Sketch, and InVision
- o Cognitive walkthroughs, heuristic evaluation, and user studies
- Mobile design and multi-device experience
- Metrics and user retention

# 2010–2013 **Teaching Assistant**, Google Technologies for Cloud and Web Development, Tel-Aviv University,

(6 semesters) Israel.

Students acquired the tools and skills to rapidly develop innovative ideas into working projects utilizing advanced mobile, social, cloud, and web technologies (this was an earlier version of the Startup Programming course).

- 2011–2012 **Teaching Assistant**, Google Technologies for Cloud and Web Development, Bar-Ilan University, Israel.
- 2011–2012 **Teaching Assistant**, Software 1 using Java, Tel-Aviv University, Israel.
- (2 semesters) The course introduced object-oriented programming methodology and the Java programming language. The course also dealt with theoretical and fundamental aspects of object-oriented programming.
- Spring 2011 **Teaching Assistant**, Web Application Security, Tel-Aviv University, Israel.

This course introduced students to network and infrastructure threats and how to mitigate them using firewalls, network and host intrusion detection systems, and other OS based countermeasures. In addition, in this course we discussed security aspects that are unique to Web applications.

### Community Service

Contributed to the software engineering research community through volunteering, fulfilling organizational roles, and peer-reviewing at premier software engineering conferences and journals.

- Formed and organized a weekly research seminar focusing on advanced topics in software engineering, bringing researchers from different SE groups together, University of Victoria, Canada, 2016–2017
- Served as a program committee member for the CSCW 2020 conference, for the NIER and Tools track at VisSoft 2017, and for the VisSoft 2016 conference
- Reviewed journal manuscripts for: TOSEM, EMSE, JSS, PLOS ONE, and IEEE Software magazine.
   Additionally, reviewed conference papers for: CSCW 2019, CSCW 2018, CSCW 2017, CHI 2016, MSR 2016, and FSE 2016 conferences
- Served as a session chair for CSD 2015 workshop, an ICSE 2015 workshop
- Served as part of a judging panel for the University of Victoria's 2015 entrepreneurial pitch competition
- Served as a student volunteer for the ICSE 2015 conference

### Languages

English, Fluent in written and spoken English.

Hebrew, Fluent in written and spoken Hebrew.

Russian, Fluent in spoken Russian.

## Development Tools and Languages

Languages R, Java, Go, Python, HTML, CSS, LaTex, JavaScript, C++

Tools Git/GitHub, InVision, Heroku, Insomnia REST client

DB SQLite, MongoDB

## Selected Code Projects

2018 Al Snake developed for the BattleSnake programming competition.

Technologies: Go, Heroku, Docker

Source code: https://github.com/alexeyza/chiseler-snake

2013 Predicting Stack Overflow tags, given only the question text and its title.

Technologies: Python, MongoDB

Source code: https://github.com/alexeyza/Kaggle-Facebook3

2010 A Ray Tracer implemented in Java.

Technologies: Java, SWT

Source code: https://github.com/alexeyza/raytracer

2009 Virtual USB Ethernet adapter for LPC2148.

Technologies: Python, Tkinter

Source code: https://github.com/alexeyza/lpc2148

### Selected Publications

 $A\ complete\ list\ of\ publications\ can\ be\ viewed\ at:\ {\it scholar.google.ca/citations?user=WWYRn7AAAAAJ}$ 

2017 How the R Community Creates and Curates Knowledge: An Extended Study of Stack Overflow and Mailing Lists, Alexey Zagalsky, Daniel M. German, Margaret-Anne Storey, Carlos Gómez Teshima, Germán Poo-Caamaño.

Journal of Empirical Software Engineering (EMSE), 2017, Springer

2017 How Social and Communication Channels Shape and Challenge a Participatory Culture in Software Development, Margaret-Anne Storey, Alexey Zagalsky, Fernando Figueira Filho, Leif Singer, and Daniel M. German.

Transactions on Software Engineering (TSE) journal, 2016, IEEE

2016 **Disrupting Developer Productivity One Bot at a Time**, *Margaret-Anne Storey and Alexey Zagalsky*.

In Visions and Reflections track of the  $24^{th}$  ACM SIGSOFT International Symposium on the Foundations of Software Engineering (FSE), 2016, ACM

2015 **The Emergence of GitHub as a Collaborative Platform for Education**, Alexey Zagalsky, Joseph Feliciano, Margaret-Anne Storey, Yiyun Zhao, and Weiliang Wang.

 $18^{\mathrm{th}}$  ACM conference on Computer-Supported Cooperative Work and Social Computing (CSCW), 2015, ACM

### Awards and Honors

- 2016, 2017 University of Victoria Graduate Award
- 2013, 2014 University of Victoria Graduate Fellowship
  - 2011 Award for Academic Excellence and Achievement, Tel-Aviv University