Name-directed

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```
data T = T { a :: Int
           , b :: String
           , c :: Bool }
field @"a" :: Lens T Int
> v = T 5 "abc" True
> view (field @"a") v
5
> view (field @"c") v
True
> set (field @"b") "cde" v
T 5 "cde" True
```