



# ALEX FRESA

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## EDUCATION

### **University of North Carolina Asheville**

Bachelor of Arts in New Media (Interactive & Web Design)

Minor in Studio Art - Sculpture

Graduation: May 2018 | GPA: 3.333

### **Related Course Work**

NM231 *Interactive and Web Design*

NM251 *Video Art and Design*

NM330 *Internet Art*

NM374 *New Media Production*

### **Apex High School**

Academy of Information Technology

National Art Honor Society Officer

Class of 2014

## SKILLS

### **Web Development**

Brackets

Processing

Adobe Dreamweaver

HTML/CSS/Javascript

### **Prototyping**

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

### **Audio**

Ableton Live 9

Audacity

Disc Jockey

### **Video**

Final Cut Pro X

Adobe After Effects

Adobe Premiere Pro

### **Contemporary Art**

Visual art production

Photography

Interactive Design

Installation Composition

Sculpture

## WORK EXPERIENCE

### **Harris Teeter**

**OCT 2016 - PRESENT**

Restocks the grocery store's product supply and provides assistance to customers. Manages department upkeep which includes cleaning, organization, and food preparation.

### **Rite Aid**

**OCT 2013 - OCT 2014**

Assisted customers in finding products and cashiering at checkout. Cleaned, organized, and restocked shelves.

### **Dell EMC Data Storage**

**JUNE 2013 - AUG 2013**

Organized and activated hard drives, managed data storage, and assumed daily responsibilities of the corporation's supply base management department.

## RESEARCH

### **New Media Study Abroad**

**SUMMER 2017**

A faculty-led trip to London, Paris, and Berlin structured to expand students' worldviews through immersion of European art scenes. Incorporated practices included video and computer generated art, hacktivism, and sound design. Research consisted of a daily analysis of the significance of these works, as well as written logs detailing their individual social context.