

ALEX FRESA

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Emma Anderson, Communications Coordinator
University Advancement
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Dear Emma,

Tina McCants in UNCA's New Media Department recently sent me a student internship opportunity with the Division of University Advancement regarding design, media, and communications assistance. I'm interested in applying for the position because not only will this opportunity grant me further experience within my desired field, but also allows me to become more involved with the university and explore ways in which what I offer can benefit a learning environment.

In May of 2018, I will be a web design and development focused new media graduate with almost 10 years of personal experience in Adobe and Microsoft Office programs such as Photoshop, InDesign, Word, and Excel. Since these programs are largely responsible for the output of the position, I feel comfortable saying that my experience will grant me a productive work flow within the division. UNCA new media courses have also helped to refine skills I've learned since first using these programs, and my interest and enthusiasm for the field keeps me driven to continue doing so.

A highlight of previous experience would include my internship for Dell EMC (formerly known as EMC²) in high school. While the skills I learned at the time were more centric to back end computer development, I feel as though this in addition with other part time positions I've had since then have given me a better understanding of an intern's responsibilities and ways to navigate a professional environment. My work ethic has been described as punctual, thorough, and organized, and I always try to be as personable as possible. Additionally, I feel confident in my ability to represent the university and share skills and resources with others in part of collaborative efforts with other university departments.

I have attached my resume which contains a link to my portfolio. Please let me know if you would like any additional information at this time. I look forward to hearing more from you and thank you for your consideration.

Sincerely,

Alex Fresa