

ALEX FRESA

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EDUCATION

University of North Carolina Asheville

Bachelor of Arts in New Media (Interactive & Web Design)

Minor in Studio Art - Sculpture

Graduation: May 2018 | GPA: 3.556

Related Course Work

NM231 *Interactive and Web Design*

NM251 *Video Art and Design*

NM330 *Internet Art*

NM374 *Interactive Installation Art*

Apex High School

Academy of Information Technology

National Art Honor Society Officer

Class of 2014

SKILLS

Web Development

Brackets

Processing

Adobe Dreamweaver

HTML/CSS

Javascript/jQuery

Max

Prototyping

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Audio

Ableton Live 9

Audacity

Disc Jockey

Video

Final Cut Pro X

Adobe After Effects

Adobe Premiere Pro

Contemporary Art

Visual Art Production

Photography

Interactive Design

Installation Composition

Sculpture

WORK EXPERIENCE

Bounty & Soul

AUG 2017 - PRESENT

Volunteer assistance routing, designing, and rebranding the organization's website. Additionally responsible for marketplace photography and site content upkeep.

Harris Teeter

JUNE 2015 - SEP 2017

Restocked the store's product supply and provided assistance to customers. Managed department upkeep which included cleaning, organization, and food preparation.

Dell EMC Data Storage

JUNE 2013 - AUG 2013

Organized and activated hard drives, managed data storage, and assumed daily responsibilities of the corporation's supply base management department.

RESEARCH

New Media Study Abroad

SUMMER 2017

A faculty-led trip to London, Paris, and Berlin structured to expand students' worldviews through immersion of European art scenes. Incorporated practices included video and computer generated art, hacktivism, and sound design. Research consisted of a daily analysis of the significance of these works, as well as written logs detailing their individual social context.