

# ALEX FRESA

*alexfresa.com*

*afresa@unca.edu*

*919-815-1373*

To whom it may concern,

I recently discovered a job opportunity with IXL Learning for a digital production specialist regarding formatting, design, software, and interactivity. I'm interested in applying for the position because not only will this opportunity grant me further experience within my desired field, but also allows me to become more involved with the presence of digital and interactive design in North Carolina and further explore ways in which what I offer can benefit a creative and educational community.

In May of 2018, I will be a web design and development focused new media graduate with almost 10 years of personal experience using HTML, CSS, and Javascript. Throughout this time I have also become very familiar with intuitive coding tools such as Brackets, Bootstrap, Processing, and Max in addition to the many programs included within the Adobe Creative Suite (Photoshop, InDesign, XD, Dreamweaver, etc). Since these tools are largely responsible for the output of the position, I feel comfortable saying that my experience would grant me a productive work flow throughout my time with IXL. UNCA new media courses have also helped to refine skills I've learned since first using these programs, and my interest and enthusiasm for the field keeps me driven to continue doing so. Though English is my native language, I am also a self-taught advanced level Spanish speaker as well as an intermediate level German speaker. I have always enjoyed exploring the boundaries of language, and in doing so have worked to make connections with others all around the world.

A highlight of previous experience would include my internship for Dell EMC (formerly known as EMC<sup>2</sup>). While the skills I learned during my time there had a greater focus on back-end rather than front-end development, I feel as though this as well as other part time positions I've had since then have given me a better understanding of an assistant's responsibilities and ways to navigate a professional environment. My work ethic has been described as punctual, thorough, and organized, and I always try to be as personable as possible. I'm very attentive to detail and have been diligent with my time management. Additionally, I feel confident in my ability to represent your company and share the necessary skills and resources with others in part of collaborative efforts and opportunities.

I have attached my resume which also contains a link to my online portfolio. Please let me know if you would like any additional information when it is convenient for you. I look forward to hearing more from you and thank you for your consideration!

Sincerely,

Alex Fresa