

# ALEX FRESA

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To whom it may concern,

I recently came across a job opportunity with Bandcamp regarding the company's art direction and visual/graphic design. As a designer, visual artist, writer, and musician, I'm excited to apply for the position as it seems like the perfect opportunity to bridge the gap between my passions and my profession. Not only will this opening grant me further experience within my desired fields, but also allows me to become more involved with the presence of web and graphic design in music services and further explore ways in which what I offer can benefit a creative and productive community.

In May of 2018, I will be a web design and development focused new media graduate with almost 10 years of personal experience using HTML, CSS, and Javascript. Throughout this time I have also become very familiar with intuitive coding tools such as Brackets, Bootstrap, Processing, and Max in addition to the many programs included within the Adobe Creative Suite (Photoshop, InDesign, XD, Dreamweaver, etc). Since these tools are largely responsible for the output of the position, I feel comfortable saying that my experience would grant me a productive work flow throughout my time with Bandcamp. My time studying new media and its disciplines has greatly helped refine my technical skills through both individual and collaborative focused projects and my enthusiasm for these fields keeps me driven to continue doing so.

My work ethic has been described as punctual, thorough, organized, and I have always have a very detail-oriented practice. I always try to be as personable as possible and am known for having a good sense of humor. I feel confident in my ability to represent a company that I know and love and share the necessary skills and resources with others in part of collaborative efforts and opportunities.

I have attached my resume which also contains a link to my online portfolio. Please let me know if you would like any additional information when it is convenient for you. I look forward to hearing more from you and thank you for your consideration!

Sincerely,

Alex Fresa