

# ALEX FRESA

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**Caroline Dougherty, Principal Designer**

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Dear Caroline,

Rachel Massa, NEMAC's current Science and Communications intern, recently sent me a student internship opportunity with NEMAC this semester regarding web development, design, and media assistance. I'm interested in applying for the position because not only will this opportunity grant me further experience within my desired field, but also allows me to become more involved with the university and explore ways in which what I offer can benefit a learning environment.

In May of 2018, I will be a web design and development focused new media graduate with almost 10 years of personal experience using HTML, CSS, and Javascript. Throughout this time I have also become very familiar with intuitive coding tools such as Brackets, Bootstrap, Processing, and Max in addition to the many programs included within the Adobe Creative Suite (Photoshop, InDesign, Dreamweaver, etc). Since these tools are largely responsible for the output of the position, I feel comfortable saying that my experience would grant me a productive work flow throughout my time with NEMAC. UNCA new media courses have also helped to refine skills I've learned since first using these programs, and my interest and enthusiasm for the field keeps me driven to continue doing so.

A highlight of previous experience would include my internship for Dell EMC (formerly known as EMC<sup>2</sup>) in high school. While the skills I learned during my time there had a greater focus on back end rather than front end development, I feel as though this as well as other part time positions I've had since then have given me a better understanding of an intern's responsibilities and ways to navigate a professional environment. My work ethic has been described as punctual, thorough, and organized, and I always try to be as personable as possible. Additionally, I feel confident in my ability to represent the university and share skills and resources with others in part of collaborative efforts with other university departments.

I have attached my resume which also contains a link to my online portfolio. Please let me know if you would like any additional information when it is convenient for you. I look forward to hearing more from you and thank you for your consideration!

Sincerely,

Alex Fresa