



ALEX FERNÁNDEZ

DATA ANALYST

CONTACT

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- github.com/alexfrf
- in/alejandro-fernandez-rodriguez
- Football Analytics Portfolio

ABOUT ME

Economist oriented toward the modelling and deployment of BI/Data Science processes that would lead to the implementation of data-driven operations within an organization.

Ability to use high-level scripting language (Python) and data query language (SQL), as well as a wide range of visualization tools, in a daily basis. I seek to obtain answers and identify key trends by analyzing data and building econometric and machine learning models.

Constantly involved in a self-development and learning process through formation and consistency.



Spanish, Galician - Native
English - C1 | French - B1



SCAN
ME

EXPERIENCE

- Data Analyst**
HINTD SL | Since Jun2023
- Performance Data Analytics Consultant**
Racing Club Ferrol SAD | Sep2022 - May2023
- Financial Controller & BI Developer**
Suministros Técnicos Galicia SL | Jun2017 - Jun2023
- Football Writer & Content Coordinator**
VAVEL España | Mar2017 - Dec2017

EDUCATION

- 2022** Master in Data Science
EF Business School - EFBS
- 2019** International MBA
Universidad Carlos III de Madrid
- 2016** Bachelor in Economics
Universidade da Coruña

FURTHER TRAINING

- Applied Data Science with Python | Univ. of Michigan
- Machine Learning with Python | IBM
- Power BI Training | Udemy
- Data Analytics in Football | AFEC Football Academy
- Analyzing Football With Video | Statsbomb
- Math. Modelling in Football | Uppsala Univ. + Soccermetrics

SKILLS

PROGRAMMING TOOLS

Python
SQL
Bash
Dax
HelpSystems RPA

DATA SCIENCE

Task Automation
Shell scripting
Git/Github
ETL + Cloud
• Prefect
• Heroku
• AWS Lambda

DATA VISUALIZATION

PowerBI
Tableau
Matplotlib
Seaborn
Streamlit

DATA ANALYSIS

Webscraping
Text Mining
Statistical Modeling
• Bayesian Inference
• Hypothesis Test
• Model Evaluation
• Feature Engineering

MACHINE LEARNING

Regression
Classification
Clustering
Simulation
Neural Networks
Forecasting

FOOTBALL DATA SOURCES

Statsbomb
WyScout / Instat
OPTA
Capology
FBRef
Understat
Metrica
SkillCorner