ALEX FERNÁNDEZ

DATA ANALYST

CONTACT

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in/alejandro-fernandez-rodriguez

ABOUT ME

Economist oriented toward the modelling and deployment of BI/Data Science processes that would lead to the implementation of data-driven operations within an organization.

Ability to use high-level scripting language (Python) and data query language (SQL), as well as a wide range of visualitazion tools, in a daily basis. I seek to obtain answers and identify key trends by analyzing data and building econometric and machine learning models.

Constantly involved in a self-development and learning process through formation and consistency.

Spanish, Galician - Native
English - C1 | French - B1

SCAN ME

EXPERIENCE

Data Analyst
HINTD SL | Since Jun2023

Performance Data Analytics Consultant
Racing Club Ferrol SAD | Sep2022 - May2023

Financial Controller & BI Developer
Suministros Técnicos Galicia SL | Jun2017 - Jun2023

Football Writer & Content Coordinator
VAVEL España | Mar2017 - Dec2017

EDUCATION

2022   Master in Data Science
EF Business School - EFBS

2019   International MBA
Universidad Carlos III de Madrid

2016   Bachelor in Economics
Universidade da Coruña

FURTHER TRAINING

- **Applied Data Science with Python |** Univ. of Michigan
- **Machine Learning with Python |** IBM
- **Power BI Training |** Udemy
- **Data Analytics in Football |** AFEC Football Academy
- **Analyzing Football With Video |** Statsbomb
- **Math. Modelling in Football |** Uppsala Univ. + Soccermatics

SKILLS

PROGRAMMING TOOLS
Python
SQL
Bash
Dax
HelpSystems RPA

DATA SCIENCE
Task Automation
Shell scripting
Git/Github
ETL + Cloud
· *Prefect*
· *Heroku*
· *AWS Lambda*

DATA VISUALIZATION
PowerBI
Tableau
Matplotlib
Seaborn
Streamlit

DATA ANALYSIS
Webscraping
Text Mining
Statistical Modeling
· *Bayesian Inference*
· *Hypothesis Test*
· *Model Evaluation*
· *Feature Engineering*

MACHINE LEARNING
Regression
Classification
Clustering
Simulation
Neural Networks
Forecasting

FOOTBALL DATA SOURCES
Statsbomb
WyScout / Instat
OPTA
Capology
FBRef
Understat
Metrica