



# ALEX FERNÁNDEZ

## DATA ANALYST

### CONTACT

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### ABOUT ME

Economist oriented toward the modelling and deployment of BI/Data Science processes that would lead to the implementation of data-driven operations within an organization.

Ability to use high-level scripting language (Python) and data query language (SQL), as well as a wide range of visualization tools, in a daily basis. I seek to obtain answers and identify key trends by analyzing data and building econometric and machine learning models.

Constantly involved in a self-development and learning process through formation and consistency.



Spanish, Galician - Native  
English - C1 | French - B1



SCAN  
ME

### EXPERIENCE

- Performance Data Analytics Consultant  
Racing Club Ferrol SAD | Sep2022 - Jan2023
- Business Intelligence Developer  
Suministros Técnicos Galicia SL | Since Jan2021
- Financial Accountant & Analyst  
Suministros Técnicos Galicia SL | Jun2017 - Dec2022
- Football Writer & Content Coordinator  
VAVEL España | Mar2017 - Dec2017

### EDUCATION

- 2022 Master in Data Science  
EF Business School - EFBS
- 2019 International MBA  
Universidad Carlos III de Madrid
- 2016 Bachelor in Economics  
Universidade da Coruña

### FURTHER TRAINING

- Applied Data Science with Python | Univ. of Michigan
- Machine Learning with Python | IBM
- Power BI Training | Udemy
- Data Analytics in Football | AFEC Football Academy
- Football Analytics | Statsbomb

### SKILLS

#### PROGRAMMING TOOLS

Python  
SQL  
Bash  
Dax  
HelpSystems RPA

#### DATA SCIENCE

Task Automation  
Shell scripting  
Git/Github  
ETL + Cloud  
· Prefect  
· Heroku  
· AWS Lambda

#### DATA VISUALIZATION

PowerBI  
Tableau  
Matplotlib  
Seaborn  
Streamlit Data Apps

#### DATA ANALYSIS

Webscraping  
Text Mining  
Statistical Modeling  
· Bayesian Inference  
· Hypothesis Test  
· Model Evaluation  
· Feature Engineering

#### MACHINE LEARNING

Regression  
Classification  
Clustering  
Simulation  
Neural Networks  
Forecasting

#### FOOTBALL DATA SOURCES

Statsbomb  
Instat  
WyScout  
Capology  
FBRef + Understat  
Metrica